

Quarterly Issues and Programs List:

The following is a listing of some of the significant issues responded to by **KZCD 94.1-FM (Z94) Lawton, Oklahoma** along with the most significant programming treatment of those issues from **October 1st 2023 through December 31st 2023**

Section 01 Issues 4th Quarter 2023 I&P Report for KZCD:

- **Military:** Provide details of services for employment opportunities, education, housing, child care, financial services, activities and other assistance for service members and their families. Fort Sill and the Military are a large portion of our community. With the constant influx of new families moving to the area there is always a need to inform and advise where services and assistance can be obtained. Especially with the economy and inflation issues we are facing.
- **Health & Wellness:** Lawton, Fort Sill and Southwest Oklahoma have struggled with some of the worst numbers in overall health for heart, wellness, and obesity in the state. There is a need to discuss topics of health/diet and specifically heart health along with weight loss within the community and surrounding area.
- **Education:** Lawton has a significant high school dropout rate and a large population of undereducated residents who remain in the workforce at minimum wage positions due to education and vocational skill level. Local government and state educators are working to reduce dropout rates and assist with college and vocational education needs in combination with privately ran organizations.
- **Crime:** Lawton has one of the highest crime rates in the state for violent crime, theft, and narcotics. Working with local government, police, and sheriffs, to reduce crime levels with neighborhood watch and community policing.
- **Law Enforcement:** Nationally and locally the relationship between law enforcement and citizens has been stained. We are working to improve that relationship and trust with Lawton Police department and other law enforcement agencies. Working together to address citizen's concerns, policing needs, crime prevention and how we can work together with police as a community.
- **Public Assistance:** We have a large portion of our population that are underemployed, near poverty or homeless. Informing local and area residents where they can find assistance for shelter, food, clothing, and other services that are available at little or no cost is critical. It has worsened with the recession.
- **Economy & Inflation:** Like the rest of the country Oklahoma is suffering with the recent inflation rates and economic set-backs. Most of the state's population is at, or very near poverty level in need of assistance and financial aid. Identifying services and programs that will help in the crisis and assist people is required.
- **City Government:** Relay detailed information to the citizens of Lawton, Fort Sill any news, updates, or pertinent city business or plans. Keeping the community up to date with the intent and actions of the city government and city council.

Section 02 Programs 4th Quarter 2023 I&P Report for KZCD:

Description of Issue:	Program/Segment:	Date:	Time:	Duration:	Narration of Type & Description of Program/Segment:
Public Assistance, Economy & Inflation.	Coats for Kids.	11/11/23	6:35pm	15-20 Minutes	Interview with Reedy Daly from Real Estate Experts and the Lawton Board of Realtors about their annual coat drive for kids who have been identified by Lawton Public Schools as not having or having access to warm winter outerwear. Coats for Kids is a fund-raising effort that allows citizens to donate money or gently used coats for kids in Lawton Public Schools. This year there are 1600 kids who will not have a warm coat for the winter.
City Government, Public Assistance, Economy & Inflation, Events.	United Way Chili Cookoff.	10/17/23	6:35pm	10-15 Minutes	Caitlin Gatlin from the City of Lawton and Tanna Vu from United Way interview to promote the upcoming Chili Cookoff to benefit the United Way. There will be 8 different chilis, and several desserts to vote as you favorites, and for a donation, you can fill your bowl with your favorite and enjoy a nice lunch and support a worthy cause.
Education, Health & Wellness, Public Assistance.	Drug Prevention – Red Ribbon Week.	10/19/23	6:40pm	15-20 Minutes	Jessica from Wichita Mountain Prevention Network interview discussing Red Ribbon Week. A week set aside each October to promote students focusing on making good choices when it comes to drugs. Wichita Mountain Prevention has several programs available for students and young adults to aid in promoting drug abstinence.
Law Enforcement, Crime, Health & Wellness, Events.	Moonlight Walk Against Drugs.	10/25/23	6:35pm	15-20 Minutes	Interview with Sgt Matt Dimmick about Moonlight Walk Against Drugs. It is an annual focus on keeping kids drug free and happens during Red Ribbon Week. Lawton Police along with other law enforcement agencies join for a fun fair-like event with vendors and free stuff for kids. McGruff the crime dog, static displays, and emergency vehicles on hand for kids to get a close look at to learn more about what officers work with and do every day.
City Government, Economy &	First Baptist Church Trunk or Treat.	10/26/23	6:40pm	10-15 Minutes	Lindsay Brown, early child team member for First Baptist Church Lawton interview discussing the

Inflation, Public Assistance, Events.					free trunk or treat event happening on Halloween. The City of Lawton has allowed FBC to close a road allowing for many more trunks and inflatables to be used for this event. The event is free and open to the public for those wanting to avoid home to home trick or treating, but still have fun and dress up and trick or treat in a safe environment.
Economy & Inflation, Public Assistance, Events.	St. John Lutheran Church Annual Turkey Dinner.	11/02/23	6:40pm	10-15 Minutes	Darcy Cline interview about the annual turkey dinner at St. John's Lutheran Church. Each year the Ladies Missionary Guild prepares a Thanksgiving meal for dine in or carryout on the 1 st Friday in November. This supports missionaries both locally and abroad.
City Government, Event.	Lawton Fort Sill Chamber of Commerce and Industry Holiday in the Park and Parade.	11/06/23	6:35pm	10-15 Minutes	John Michael Montgomery, Chairman of the Lawton Fort Sill Chamber of Commerce interview discussing the annual Holiday in the Park event and Parade. Lawton offers this holiday spectacle from the middle of November through New Years Day. Thousands of volunteers work to keep lights going through this period. Donations are accepted.
Military, Events.	Steps Under the Stars and Stripes Walk.	11/07/2023	6:35pm	10-15 Minutes	Interview with Jocelyn Wood promoting a Veterans Day recognition event. Volunteers needed to walk a 24 hour walk around the Lawton Fort Sill Veterans Center to honor the Veterans with the walk culminating in speeches by local and military dignitaries and music. The walk is to honor Veterans who served no matter the time or weather conditions. Walkers will carry the United States Flag for a full 24 hours without stopping or letting the flag fall, just as our Veterans did.
Economy & Inflation, Events.	Stop & Shop Local.	11/08/23	6:40pm	10-15 Minutes	Kat Funaki with Stop & Shop local interview about their shopping event the Saturday after Thanksgiving. This event features all local merchants, and is meant to promote local shopping, during the holiday months.

Economy & Inflation, Public Assistance, Events.	Hungry Hearts Feeding Ministry.	11/09/23	6:35pm	10-15 Minutes	Adrienne Davis with Hungry Hearts Feeding Ministry interview about the Rummage Sale happening at Past Perfect Too to benefit the Ministry that feeds the homeless with 2 meals each day. She also talked about the Thanksgiving meal that is coming next week. Free of charge to participants.
Economy & Inflation, Public Assistance.	Salvation Army Bell Ringing Kick Off.	11/13/23	6:40pm	15-20 Minutes	Interview with Major Raymond Pruitt of the local Salvation about the kick off for Salvation Army's Bell Ringing Campaign. Each year, red kettles are stationed at the entrances of various locations around town asking for donations for Salvation Army, who house and feed thousands of underserved members of our community. Major Pruitt also reminded us that you and register online to ring the bell as an individual or a group.
Health & Wellness, Events.	OK. Health Department Breast Feeding Support Group.	11/14/23	6:35pm	10-15 Minutes	Peer counselors from OK. DHS interview discussing the upcoming season of the breast-feeding support group. This group encourages new mothers and helps answer questions and gives support.
Economy & Inflation, Public Assistance.	Salvation Army Angel Tree Kickoff.	11/20/23	6:40pm	15-20 Minutes	Interview with Sarah Riddle, a member of Salvation Army Auxiliary about the kickoff of the Salvation Army Angel Tree. Residents that qualify for assistance list their children's sizes and wishes for Christmas on angels and residents are encourages to come in and pick an angel and to take care of clothing and toys for that child for Christmas, helping kids to be able to have holiday gifts.
Law Enforcement, Crime.	Lawton Police Department Holiday Safety.	12/06/2023	6:35pm	15-20 Minutes	LPD Chief Smith interview to promote safe practices during the holiday season. Making sure to lock cars in parking lots, parking closer to the stores after dark, and when buying high priced gifts to dispose of the boxes in ways other than putting them on the curb alerting thieves of what is in your home.
City Government, Events.	Holiday in the Park Volunteers.	12/19/2023	6:35pm	10-15 Minutes	Interview with Benne Brewer, Parade Chairman for the Holiday in the Park asking for volunteers in taking down the light displays for Holiday in the Park. Tear down will

					be the 3-5 of January. Volunteers should contact the Lawton Fort Sill Chamber of Commerce to sign up for a shift. Tear down consists of taking down static displays, rolling string lights, and helping to load in storage.
Economy & Inflation, Public Assistance, Events.	Family Promise Toy Drive.	12/20/23	6:40pm	10-15 Minutes	Interview with Sarah Svec from Family Promise about their last-minute toy drive for residents that have been identified as needing toys for the holidays. They have identified 160 kids in the community that will not have a toy on Christmas morning. Toys can be dropped off at Family Promise during normal business hours.