

ORDER WORKSHEET

Rep Order# 9397568 Ver# 7 Status Revised

Traffic Order# 66010

Last Received: 10/28/14 5:44 PM
Showing Buylines: All Lines

Printed: 10/28/14 6:06 PM

Station WSAW-TV WAUSAU
Advertiser (DUBS) DUFFY, SEAN
Product DUFFY/CON/REP
Estimate# 3901
Buyer SCOTT FRANKLIN

Agency (SMPL) STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E /3901
Flight Dates 10/28/14-11/04/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (MJO) MIKE JONES
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
8	Tu	1215P-1230P	NEWS	30	-	-	\$500.00	11/04-11/04	1	1	\$500.00
Buy Comment: NEWS											
9	Tu-F	515P-530P	NEWS	30	-	-	\$750.00	10/28-10/31	4	4	\$3,000.00
Buy Comment: NEWS											
10	M	515P-530P	NEWS	30	-	-	\$750.00	11/03-11/03	1	1	\$750.00
Buy Comment: NEWS											
11	Tu-F	530P-6P	NEWS	30	-	-	\$1,000.00	10/28-10/31	0	0	\$0.00
Buy Comment: NEWS											
12*	M	530P-6P	NEWS	30	-	-	\$1,000.00	11/03-11/03	0	0	\$0.00
Buy Comment: NEWS											
Sales remark: V7 1X NA											
V7 Comment Changed, Spots/week Changed											
13	Tu-F	615P-630P	NEWS	30	-	-	\$300.00	10/28-10/31	4	4	\$1,200.00
Buy Comment: NEWS											
14	M	615P-630P	NEWS	30	-	-	\$300.00	11/03-11/03	1	1	\$300.00
Buy Comment: NEWS											
15	M	630P-7P	IE	30	-	-	\$300.00	11/03-11/03	1	1	\$300.00
Buy Comment: IE											
16	Tu-F	1015P-1035P	NEWS	30	-	-	\$500.00	10/28-10/31	2	2	\$1,000.00
Buy Comment: NEWS											
17	M	1015P-1035P	NEWS	30	-	-	\$500.00	11/03-11/03	1	1	\$500.00
Buy Comment: NEWS											

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 EC'd Yes Showing Buylines: All Lines

Station WSAT-TV WAUSAU
 Advertiser (DUES) DUFFY, SEAN
 Product DUFFY/CON/REP
 Estimate# 3901
 Buyer SCOTT FRANKLIN
 Agency (SMPL) STRATEGIC MEDIA PLACEMENT
 7669 STAGERS LOOP
 DELAWARE, OH 43015
 Agency C/P1/P2/E /3901
 Flight Dates 10/28/14-11/04/14
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 Salesperson (MJO) MIKE JONES
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 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
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29	F	8P-9P		30	-	-	\$1,000.00	10/31-10/31	1	1	\$1,000.00
Buy Comment: HAWAII 5-0											

30	F	9P-10P		30	-	-	\$1,000.00	10/31-10/31	1	1	\$1,000.00
Buy Comment: B BLOODS											

31*	Sa	6A-8A		30	-	-	\$300.00	11/01-11/01	1	1	\$300.00
Buy Comment: SAT EARLY											
Sales remark: V7 MG ADDED											
V7 Added											

32*	Sa	5A-6A		30	-	-	\$100.00	11/01-11/01	1	1	\$100.00
Buy Comment: AG BIZ											
Sales remark: V7 MG ADDED											
V7 Added											

33*	Su	1030A-11A		30	-	-	\$300.00	11/02-11/02	2	2	\$600.00
Buy Comment: GREEN & GOLD											
Sales remark: V7 MG ADDED											
V7 Added											

---REPORT TOTALS---
 Report Totals: 48 / \$20,850.00

---SALES MONTHLY TOTALS---

Nov2014: 48 / \$20,850.00

Order Totals: 48 / \$20,850.00 Total GRPS: 0.0

---COMPETITIVE---
 Market Totals \$37,909.09
 CABL .00% UNKN .00% WAOW 25.00% WBWA .00% WEXS 3.00%
 WJFW 17.00% WSAW 55.00%

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Books [FEB13]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS