



# ORDER WORKSHEET

Rep Order# 9422888 Ver# 3 Status Revised

Traffic Order#

Printed: 10/07/14 3:15 PM  
Last Received: 10/07/14 2:58 PM  
Showing Buylines: All Lines

2 of 3

Station WSAW-TV WAUSAU  
Advertiser (DUFFY) DUFFY, SEAN  
Product DUFFY/CON/REP  
Estimate# 4111  
Buyer SCOTT FRANKLIN

Agency (SMP) STRATEGIC MEDIA PLACEMENT  
7669 STAGERS LOOP  
DELAWARE, OH 43015  
Agency C/P1/P2/E /4111  
Flight Dates 10/08/14-10/13/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (MJO) MIKE JONES  
Sales Assistant JACOB  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
5*	W-F, M	6P-630P	NEWS	30	N/A	-	\$160.00	10/08-10/13	0	0	\$0.00
			Buy Comment: NEWS								
			Sales remark: V3 2X CAN								
			V3 Comment Changed, Spots/week Changed								
6*	W-F, M	630P-7P	INSIDE ED	30	4	-	\$300.00	10/08-10/13	1	1	\$300.00
			Buy Comment: INSIDE ED								
			Sales remark: V3 RATE CHANGE								
			V3 Comment Changed, Rate Changed								
7*	W-F, M	10P-1035P	NEWS	30	N/A	-	\$175.00	10/08-10/13	0	0	\$0.00
			Buy Comment: NEWS								
			Sales remark: V3 3X CAN								
			V3 Comment Changed, Spots/week Changed								
8*	M	9P-10P	NCIS LAS	30	N/A	-	\$250.00	10/13-10/13	0	0	\$0.00
			Buy Comment: NCIS LAS								
			Sales remark: V3 1X CAN								
			V3 Comment Changed, Spots/week Changed								
9*	F	7P-8P	AM RACE	30	N/A	-	\$225.00	10/10-10/10	0	0	\$0.00
			Buy Comment: AM RACE								
			Sales remark: V3 1X NA								
			V3 Comment Changed, Spots/week Changed								
10*	W-F, M	430A-459A	SOAPS	30	-	-	\$100.00	10/08-10/13	1	1	\$100.00
			Buy Comment: SOAPS								
			Sales remark: V3 ADD								
			V3 Added								
11*	W-F, M	930A-10A	MILLIONAIRE	30	4	-	\$75.00	10/08-10/13	1	1	\$75.00
			Buy Comment: MILLIONAIRE								
			Sales remark: V3 ADD								
			V3 Added								

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## ---REPORT TOTALS---

Report Totals: 16 / \$2,945.00

## ---SALES MONTHLY TOTALS---

Oct2014: 16 / \$2,945.00

Order Totals: 16 / \$2,945.00 Total GRPs: 0.0

## ---COMPETITIVE---

Market Totals	\$5,891.18	CABL .00%	UNKN .00%	WAOW 31.00%	WEWA .00%	WEXS 5.01%
WJFW 14.00%	WSAW 49.99%					

Books [FEB13]  
Demos RA35+

## ---CREDIT RISK---

STANDARD CREDIT TERMS