

<b>STATION:</b>	KXFM-FM	<b>ORDER#:</b>	3176877	<b>DATE:</b>	10/08/2020
<b>MARKET:</b>	Santa Maria-Lompoc, CA	<b>AMOUNT:</b>	\$2,460.00	<b>AGENCY:</b>	SADLER STRATEGIC MEDIA INC
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	210		12103 VIEWCREST RD
<b>MOD:</b>	1 Stn Ver: 3 Last: 1				STUDIO CITY, CA 91604
<b>SALES OFFICE:</b>	LOS ANGELES	<b>SLS PH:</b>	323 680 4340	<b>BUYER:</b>	Rosa Lozano
<b>SALESPERSON:</b>	Scott Brody/LA	<b>SLS FAX:</b>	323-638-2221		
<b>SLS EMAIL:</b>	Scott.Brody@GenMediaPartners.com				
<b>AGENCY:</b>	SADLER STRATEGIC MEDIA INC	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4388170
<b>ADVERTISER:</b>	Dawn Addis for Assembly 2020	<b>AGY PRD:</b>		<b>INVOICE:</b>	SADLER STRATEGIC MEDIA INC
<b>PRODUCT:</b>	09/21-10/11 EST#2434 AD 35 ADDIS FOR ASSEMBLY	<b>AGY EST:</b>	2434		12103 VIEWCREST RD
<b>FLIGHT:</b>	09-21-2020 TO 11/1/2020	<b>[ ]Unwired [X]Spot [ ]Mod</b>			STUDIO CITY, CA 91604
<b>TOT # OF WEEKS:</b>	6				
<b>PRIM. DEMO:</b>	Adults 35+	<b>[X]Cash [ ]Trade</b>			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/08/2020 13:57

*Added \$1,230*

# COMMENTS

[Rep Comment] 10/08/2020: REVISED- ADDING FLIGHT WEEKS. PLEASE CONFIRM

Send invoices electronically. EMediaTrade: EMT12726; Marketron: 241174

\*\*\*\*\* No Comments for this Advertiser \*\*\*\*\*

Invoices are required; even for orders paid for in advance.

These stations do not discriminate unlawfully in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity or other legally prohibited grounds. Advertisers confirm their compliance with this requirement.

*Done  
10/8/20  
12:49*

WEEK#1-WEEK#6

9/21/2020 To 11/1/2020

WK TOT \$410.00

WK TOTAL SPOTS 35

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		MTWTF..	6:00AM	10:00AM	60	9/21/2020	10/30/2020	10	\$13	\$130
R	2		MTWTF..	10:00AM	3:00PM	60	9/21/2020	10/30/2020	10	\$8	\$80
R	3		MTWTF..	3:00PM	7:00PM	60	9/21/2020	10/30/2020	10	\$18	\$180
R	4		.....S.	10:00AM	3:00PM	60	9/26/2020	10/31/2020	3	\$4	\$12
R	5		.....S	10:00AM	3:00PM	60	9/27/2020	11/1/2020	2	\$4	\$8

Line 1 => Scott

TOTAL	Sep	Oct	Nov										Total
SPOT	35	140	35										210
CASH	410.00	1,640.00	410.00										2,460.00
TOTAL	410.00	1,640.00	410.00										2,460.00

Point Broadcasting LLC  
570 East Avenue Q-9  
Palmdale, California 93550  
Phone: (661) 947-3107

# POINT TEN LLC

## KXFM-FM

SADLER STRATEGIC MEDIA  
12103 Viewcrest Road  
Los Angeles, California 91604

Advertiser: DAWN ADDIS FOR ASSEMBLY  
Order #: 2516850857340  
Contract #: 1680  
Date Entered: 09/18/2020  
Last Modified: 10/09/2020  
Product: 09/21-10/11 EST#2434 AD 35 ADDIS FOR ASSEMBLY  
Salesperson: GMP Gen Media Partners  
Billing Cycle: Broadcast Standard  
Estimate #: 2434

Order Date Range: 09/21/2020 through 11/01/2020

### On-Air Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	09/21/20	11/01/20	KXFM-FM	06:00AM-10:00AM	00:01:00	X	X	X	X	X	--	--	13.00	60	780.00
2	09/21/20	11/01/20	KXFM-FM	10:00AM-03:00PM	00:01:00	X	X	X	X	X	--	--	8.00	60	480.00
3	09/21/20	11/01/20	KXFM-FM	03:00PM-07:00PM	00:01:00	X	X	X	X	X	--	--	18.00	60	1,080.00
4	09/26/20	11/01/20	KXFM-FM	10:00AM-03:00PM	00:01:00	--	--	--	--	--	X	--	4.00	18	72.00
5	09/27/20	11/01/20	KXFM-FM	10:00AM-03:00PM	00:01:00	--	--	--	--	--	--	X	4.00	12	48.00

### On-Air Makegood Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
6	09/28/20	10/04/20	KXFM-FM	03:00PM-07:00PM	00:01:00	--	--	1	--	--	--	--	18.00	1	18.00
7	10/05/20	10/11/20	KXFM-FM	10:00AM-03:00PM	00:01:00	--	1	--	--	--	--	--	4.00	1	4.00

### Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KXFM-FM	210	0	0	0	\$2,460.00	\$369.00	\$2,091.00
<b>Totals</b>	<b>210</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$2,460.00</b>	<b>\$369.00</b>	<b>\$2,091.00</b>

Total Charges: \$2,460.00  
Agency Commission: \$369.00  
Total Net: \$2,091.00

Our broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

### Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
September	2020	\$410.00	\$348.50
October	2020	\$1,640.00	\$1,394.00
November	2020	\$410.00	\$348.50
<b>Totals</b>		<b>\$2,460.00</b>	<b>\$2,091.00</b>

Accepted for Point Broadcasting LLC

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title