

STATION:	KXFM-FM	ORDER#:	3176877	DATE:	10/08/2020
MARKET:	Santa Maria-Lompoc, CA	AMOUNT:	\$2,460.00	AGENCY:	SADLER STRATEGIC MEDIA INC 12103 VIEWCREST RD STUDIO CITY, CA 91604
REP:	McGavren Guild Media	SPOTS:	210	BUYER:	Rosa Lozano
MOD:	1 Stn Ver: 3 Last: 1	SLS PH:	323 680 4340	SLS FAX:	323-638-2221
SALES OFFICE:	LOS ANGELES	AGY PRD:		CONTRACT # FOR INVOICING	4388170
SALESPERSON:	Scott Brody/LA	AGY EST:	2434	INVOICE:	SADLER STRATEGIC MEDIA INC 12103 VIEWCREST RD STUDIO CITY, CA 91604
SLS EMAIL:	Scott.Brody@GenMediaPartners.com	FLIGHT:	09-21-2020 TO 11/1/2020	TOT # OF WEEKS:	6
AGENCY:	SADLER STRATEGIC MEDIA INC	AGY PRD:		PRIM. DEMO:	Adults 35+
ADVERTISER:	Dawn Addis for Assembly 2020	AGY EST:	2434	SEC. DEMO:	
PRODUCT:	09/21-10/11 EST#2434 AD 35 ADDIS FOR ASSEMBLY	SPOT TYPE:	[]Unwired [X]Spot []Mod	LAST SENT:	10/08/2020 13:57

Added \$1,230

COMMENTS

[Rep Comment] 10/08/2020: REVISED- ADDING FLIGHT WEEKS. PLEASE CONFIRM

Send invoices electronically. EMediaTrade: EMT12726; Marketron: 241174

***** No Comments for this Advertiser *****

Invoices are required; even for orders paid for in advance.

These stations do not discriminate unlawfully in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity or other legally prohibited grounds. Advertisers confirm their compliance with this requirement.

*Done
10/18/20
12:49P*

WEEK#1-WEEK#6 9/21/2020 To 11/1/2020 WK TOT \$410.00 WK TOTAL SPOTS 35

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		MTWTF..	6:00AM	10:00AM	60	9/21/2020	10/30/2020	10	\$13	\$130
R	2		MTWTF..	10:00AM	3:00PM	60	9/21/2020	10/30/2020	10	\$8	\$80
R	3		MTWTF..	3:00PM	7:00PM	60	9/21/2020	10/30/2020	10	\$18	\$180
R	4	S.	10:00AM	3:00PM	60	9/26/2020	10/31/2020	3	\$4	\$12
R	5	S	10:00AM	3:00PM	60	9/27/2020	11/1/2020	2	\$4	\$8

Line 1 => Scott

TOTAL	Sep	Oct	Nov								Total
SPOT	35	140	35								210
CASH	410.00	1,640.00	410.00								2,460.00
TOTAL	410.00	1,640.00	410.00								2,460.00

Point Broadcasting LLC
 570 East Avenue Q-9
 Palmdale, California 93550
 Phone: (661) 947-3107

POINT TEN LLC

KXFM-FM

SADLER STRATEGIC MEDIA
 12103 Viewcrest Road
 Los Angeles, California 91604

Advertiser: DAWN ADDIS FOR ASSEMBLY
 Order #: 2516850857340
 Contract #: 1680
 Date Entered: 09/18/2020
 Last Modified: 10/09/2020
 Product: 09/21-10/11 EST#2434 AD 35 ADDIS FOR ASSEMBLY
 Salesperson: GMP Gen Media Partners
 Billing Cycle: Broadcast Standard
 Estimate #: 2434

Order Date Range: 09/21/2020 through 11/01/2020

On-Air Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	09/21/20	11/01/20	KXFM-FM	06:00AM-10:00AM	00:01:00	X	X	X	X	X	--	--	13.00	60	780.00
2	09/21/20	11/01/20	KXFM-FM	10:00AM-03:00PM	00:01:00	X	X	X	X	X	--	--	8.00	60	480.00
3	09/21/20	11/01/20	KXFM-FM	03:00PM-07:00PM	00:01:00	X	X	X	X	X	--	--	18.00	60	1,080.00
4	09/26/20	11/01/20	KXFM-FM	10:00AM-03:00PM	00:01:00	--	--	--	--	--	X	--	4.00	18	72.00
5	09/27/20	11/01/20	KXFM-FM	10:00AM-03:00PM	00:01:00	--	--	--	--	--	--	X	4.00	12	48.00

On-Air Makegood Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
6	09/28/20	10/04/20	KXFM-FM	03:00PM-07:00PM	00:01:00	--	--	1	--	--	--	--	18.00	1	18.00
7	10/05/20	10/11/20	KXFM-FM	10:00AM-03:00PM	00:01:00	--	1	--	--	--	--	--	4.00	1	4.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KXFM-FM	210	0	0	0	\$2,460.00	\$369.00	\$2,091.00
Totals	210	0	0	0	\$2,460.00	\$369.00	\$2,091.00

Total Charges: \$2,460.00
 Agency Commission: \$369.00
 Total Net: \$2,091.00

Our broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
September	2020	\$410.00	\$348.50
October	2020	\$1,640.00	\$1,394.00
November	2020	\$410.00	\$348.50
Totals		\$2,460.00	\$2,091.00

Accepted for Point Broadcasting LLC

Accepted for advertiser OR agency as agent for the advertiser

Name _____

Title _____

Name _____

Title _____