

WCFB

Quarterly Report

October November December
2013

WCFB Quarterly Report

October ☐ November ☐ December 2013

Retrospect is a public service program that airs on WCFB Sunday mornings from 5:00 – 6:30 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the fourth quarter 2013, the following issues were addressed:

Culture

- 27th Annual Festival of Trees – “All that Glitters”
- Annual Turkey Trot Benefits Local Seniors
- Veterans Day Red Tails Monument Dedication
- 2013-2014 Piano Concert Series Begins November 22nd
- Celebrity Storybook Readings
- New History Center Exhibits

Economy

- Jobs for Veterans
- Goodwill Jobs Programs
- Habitat for Humanity Opens New Restore
- Earned Income Tax Credit

Education

- UCF Launches Statewide Anti-Bullying Network
- Chefs Develop Healthier School Lunches
- Registration Underway for Rollins STARs Courses

Environment

- Restoration at Nehrling Gardens
- Backyard Biodiversity Day and Plant Sale

- Manatee Population Faces High Mortality Rate in 2013

Health

- Healthcare for the Homeless / Soup Bowl Supper
- New Program for Cancer Survivors
- Support for Care Givers
- Pink October: Breast Cancer Awareness
- Breast Cancer Education
- Grants Are Available to Help Florida's Mothers and Babies
- Free to Breathe Orlando 5K Run/Walk and 1-Mile Walk
- Pancreatic Cancer Treatment and Patient Nutrition
- UCP Services and Fundraisers
- Signs and Treatments for Stroke
- Support for Individuals with ADD and ADHD
- 7th Annual Orlando Holiday Walk for Bleeding Disorders
- Help for Families with Children Being Treated in Area Hospitals

Social Issues

- Ruck Sack March Benefits Veterans
- Efforts to Break Cycle of Poverty
- The Faine House for Foster Teens Now Open
- Florida Grandparents More Involved, Face Issues
- Neighbors Network Information Session November 6th
- Salvation Army Holiday Programs
- Community Leaders Discuss Ways to Improve Children's Lives
- Guardian Ad Litem Volunteers Needed
- Salvation Army Red Kettle Collections Down

ISSUE:

Culture

Time: WCFB:
5:30
a.m.

Segment Topic: *27th Annual Festival of Trees – “All that Glitters”*

Organization: Orlando Museum of Art

Guest(s): Linda Cegelis, Council of 101

Contact: 407 896 4231 x254; councilof101@aol.com

Date: 11/10/13

Duration: 30:00

Issues: *All that Glitters* is the theme for the *27th Annual Festival of Trees* to benefit the Orlando Museum of Art. The event is just a couple of weeks away, slated for November 16th – 24th. The event features Christmas trees that are decorated by local businesses and designers. Linda Cegelis is with the Council of 101, the group that organizes this event each year; she discussed the theme, the activities, and explained how the proceeds from the event are used by the museum.

Time: WCFB:
6:00
a.m.

Segment Topic: *Annual Turkey Trot Benefits Local Seniors*

Organization: Seniors First, Inc.

Guest(s): Jan Ingrando, Director of marketing and Community Relations

Wayne Gardner, Senior director Stepping Stone Medical Equipment Bank

Contact: Turkeytrotorlando.com

Date: 11/10/13

Duration: 30:00

Issues: Ingrando and Gardner invited listeners to participate in the annual *Turkey Trot* around Lake Eola, which will benefit Seniors First. They explained that the mission of Seniors First is to assist older persons, however necessary, so that they can remain in their own homes rather than going to a nursing facility. Services include *Meals on Wheels*, making home modifications, and providing transportation for errands and medical appointments. The annual *Turkey Trot* is a fun way to support these programs and, according to the guests, show seniors that the community cares about them.

Time: WCFB:
5:00
a.m.

Segment Topic: ***Veterans Day Red Tails Monument Dedication***

Organization: Orlando Science Center and Vision of Flight

Guest(s): Mike Mckenzie, Vision of Flight

Contact: (407) 719-0912

Date: 11/10/13

Duration: 30:00

Issues: McKenzie's organization, Vision of Flight, has been working with the City of Orlando and the Orlando Science Center to establish the *Red Tails* memorial. This sculpture, located next to the Science Center, honors the Tuskegee Airmen. Twelve of the original Tuskegee Airmen will be at the November 11th dedication ceremony, at which they will be honored for their contributions as World War II fighter pilots.

Time: WCFB:
5:30
a.m.

Segment Topic: *2013-2014 Piano Concert Series Begins November 22nd*

Organization: Florida International Piano Concert Series

Guest(s): Ellen Hamilton, CEO/Founder
Leonidas Lipovetsky, pianist and music educator

Contact: 407-645-2525; www.FloridaPiano.org

Date: 11/17/13

Duration: 30:00

Issues: Beginning this month, the Florida International Piano Competition, a non-profit arts organization, is presenting its *2013-2014 Piano Concert Series*. The season will feature all of Beethoven's piano sonatas performed by Leonidas Lepovetsky, who told listeners about the process of interpreting Beethoven. Hamilton explained that the Florida International Piano Competition allows the Central Florida community to enjoy world-class piano performances.

Time: WCFB:
5:30
a.m.

Segment Topic: ***Celebrity Storybook Readings***
Organization: Canine Companions for Independence
Guest(s): Cathy Rodgers, Development Director
crodgers@cci.org
Contact: cci.org/serholiday
Date: 12/8/13
Duration: 30:00

Issues: Rodgers invited listeners to support Canine Companions for Independence by attending the *Celebrity Storybook Readings* at the Rosen Centre on December 8th and 15th. Fred Schneider of the B52's will be reading his new children's book and celebrity Chef Emily Ellyn will read and bake cookies. There will be doggy holiday gift items for sale with proceeds to benefit CCI. And Fred will be also be signing copies of his book and selling them to benefit CCI.

Time: WCFB:
6:00
a.m.

Segment Topic: *New History Center Exhibits*
Organization: Orange County Regional History Center
Guest(s): Mike Perkins, Curator
Contact: (407) 836-8500; thehistorycenter.org
Date: 12/15/13
Duration: 30:00

Issues: Perkins described the new exhibits on display at the Orange County Regional History Center. The first exhibit, a small one, is of items connected to the Peabody Hotel. Since the hotel recently came under new ownership, the tradition of the duck parade was ended. So duck parade items were donated to the museum. Also on exhibit is a doll that long ago, the City of Orlando donated to a sister city in Japan. After a disaster struck that city, the doll was recovered and given back to Orlando. Finally, the History Center will be displaying a Warner Brothers exhibit, which reflects the evolution of the famous cartoon characters.

ISSUE:

Economy

Time: WCFB:
5:00
a.m.

Segment Topic: *Jobs for Veterans*

Organization: Combat Veterans to Careers

Guest(s): David Booth, President and CEO

Contact: 631-867-8746; combatveteranstocareers.org

Date: 10/20/13

Duration: 15:00

Issues: Combat Veterans to Careers helps veterans transition from life in the military to a civilian career. Money will be raised for this program at *Lessons with the Legends*, a golf event to be held on October 21st at the Polo Fields of the Villages. The event will feature golf professionals sharing their expertise with participants.

Time: WCFB:
6:00
a.m.

Segment Topic: *Goodwill Jobs Programs*

Organization: Goodwill Industries of Central Florida

Guest(s): Bill Oakley, President and CEO

Contact: Goodwillcfl.org

Date: 11/24/13

Duration: 30:00

Issues: Oakley explained how Goodwill Industries of Central Florida helps individuals to achieve their employment goals. Last year alone, the organization helped over 5,000 people at their Job Connection Centers. The centers offer lessons in fundamental workforce skills, access to job listings, resume writing tips, computer training, and career counseling. Goodwill also offers contract work programs and has special training programs for young people.

Time: WCFB:
5:00
a.m.

Segment Topic: *Habitat for Humanity Restores*

Organization: Greater Orlando Habitat for Humanity

Guest(s): Tom May, Dir of Retail ops
Jennifer Gallagher, Director of Community Outreach

Contact: Habitat-orlando.org

Date: 12/22/13

Duration: 30:00

Issues: Habitat for Humanity volunteers build homes that are purchased at a very low price by families who need stable housing. The families themselves also help to build the home as part of their payment. Supplies are donated and when extra materials are left over, they are put in one of Habitat for Humanity's Restores. The two guests described the types of household items available in Restores that when sold, help to fund the Habitat projects.

Time: WCFB:
5:30
a.m.

Segment Topic: *Earned Income Tax Credit*

Organization: Heart of Florida United Way

Guest(s): Mark Batchelor, Manager of Financial Stability Initiatives

Contact: HFUW.org

Date: 12/22/13

Duration: 30:00

Issues: Batchelor told listeners about the Earned Income Tax Credit (EITC), which he says has been important to moving people out of poverty. He said that people should find out if they are eligible for the credit, because the money could help with life-changing situations like paying for housing or transportation to work. For the next few months, HFUW will be holding free tax workshops and offering more information about EITC.

ISSUE:

Education

Time: WCFB:
5:00
a.m.

Segment Topic: *UCF Launches Statewide Anti-Bullying Network*

Organization: University of Central Florida's College of Education and Human Performance

Guest(s): Philip Koger, Associate Faculty Member

Contact: <http://education.ucf.edu/bullyfree/>;
321-841-1050

Date: 10/27/13

Duration: 30:00

Issues: Back in August, UCF's College of Education and Human Performance launched a statewide *Anti-Bullying Network*. Associate faculty member Philip Koger explained the reason for establishing the network and described the progress that has been made. He explained that the network is an online hub for anti-bullying researchers, advocates and organizations to share ideas, progress and solutions. The goal is to allow users to work together, network and engage in discussions about bullying. Koger said that the hub is bringing together the state's school administrators, educators, advocates and others.

Time: WCFB:
5:30
a.m.

Segment Topic: ***Chefs Develop Healthier School Lunches***

Organization: Orange County Public Schools

Guest(s): Lora Gilbert (from maria)

Contact: 407-317-3700 ext 3963

Date: 11/3/13

Duration: Orange County Public Schools

Issues: Gilbert explained that the Orange County Public Schools system has been working with award-winning chefs to develop new, healthier menu items for its lunchrooms. The newest items will be revealed this week. The program, part of First Lady Michele Obama's health efforts, is called 'Chefs Move to Schools.' The chefs work with the schools' staffs to develop foods with less sugar and salt but with more taste. Students actually taste test the options and decide what goes on the menu.

Time: WCFB:
5:00
a.m.

Segment Topic: *Registration Underway for Rollins STARs Courses*

Organization: Rollins College

Guest(s): Jill Norburn, Director of Rollins Center for Lifelong Learning

Contact: (407) 646-1577; lifelonglearning@rollins.edu

Date: 12/15/13

Duration: 20:00

Issues: Norburn discussed lifelong learning, explaining that taking college courses keeps seniors' minds active and allows for socialization with other students. The Senior TARS program at Rollins is entering its second semester, offering liberal arts programming for adults 50 and older. Norburn described some of the TARS courses and shared some of the reactions from seniors who participated during the first semester.

ISSUE:

Environment

Time: WCFB:
6:00
a.m.

Segment Topic: *Restoration at Nehrling Gardens*

Organization: The Henry Nehrling Society, Inc.

Guest(s): Theresa Schretzmann-Myers,
Vice President and Volunteer Coordinator

Contact: www.nehrlinggardens.org/
Theresa.myers@nehrlinggardens.org

Date: 10/13/13

Duration: 30:00

Issues: Myers spoke about the environmental education efforts underway at the historic Nehrling Gardens. She explained that Palm Cottage Gardens was Florida's first experimental botanical garden, where Dr. Nehrling tested over 3,000 new and rare plants. Over time, the property has been worked on by volunteers and has become a place for people to learn about Dr. Nehrling's work. She said that volunteers are still needed to continue clearing the property.

Myers described some of the Boy Scout Eagle projects that have been done on the property.

Time: WCFB:
6:00
a.m.

Segment Topic: *Backyard Biodiversity Day and Plant Sale*

Organization: Florida Native Plant Society

Guest(s): Katherine Bowman,

Contact: (407) 761-7109
Garberia08@gmail.com

Date: 10/20/13

Duration: 30:00

Issues: Various environmental organizations are coming together to host the *Backyard Biodiversity Day and Plant sale* at Mead Gardens on October 26th. Participants will be able to buy hard to find central Florida native trees, shrubs, grasses and wildflowers. There will be a variety of speakers, hikes, and exhibits to teach visitors how to enhance the beauty of their yards by incorporating native plants.

Time: WCFB:
6:00
a.m.

Segment Topic: *Manatee Population Faces High Mortality Rate in 2013*

Organization: Save the Manatee Club

Guest(s): Kelsey Jennings, Staff Biologist

Contact: Savethemanatee.org

Date: 12/22/13

Duration: 30:00

Issues: Kelsey explained that 2013 has become the deadliest year for Florida's endangered manatees since record-keeping began. A red tide in Southwest Florida and an unexplained series of manatee deaths in the Indian River Lagoon have combined with other factors to more than double the number of manatee deaths as compared to all of 2012.

ISSUE:

Health

Time: WCFB:
5:00
a.m.

Segment Topic: *Healthcare for the Homeless / Soup Bowl Supper*

Organization: Pathways to Care

Guest(s): Dawn Zinger, Administrator

Contact: Diocese of Orlando, (407) 246-4811

Date: 10/6/13

Duration: 30:00

Issues: Pathways to Care is a housing facility for homeless persons who are recovering from an acute illness. When they are released from the hospital, rather than return to the streets where they would just get sicker, they are able to recover in a clean environment. While there, the residents are encouraged to develop a plan for finding stable housing and maintaining their health.

Soup Bowl Supper is a fundraiser to benefit Pathways to Care. Participants will enjoy soup from the Diocese's kitchen, hear music by some of the program residents, and more.

Time: WCFB:
5:30
a.m.

Segment Topic: *New Program for Cancer Survivors*

Organization: Orlando Health

Guest(s): Dr. Diane Robinson,
Director of Integrative Medicine Department

Contact: (321) 841-5056, Orlandohealth.com

Date: 10/6/13

Duration: 30:00

Issues: Orlando Health is starting a new support program for cancer patients as they transition into a new phase of life, that of cancer survivor. The program, *Cancer Transitions: Moving Beyond Treatment*, is a six week session featuring the expertise of physicians, counselors, exercise specialists and registered dietitians. They will focus on wellness, exercise, emotional health, nutrition and medical management.

Time: WCFB:
6:00
a.m.

Segment Topic: *Support for Care Givers*

Organization: Share the Care

Guest(s): Mary Ellen Grant, CEO
megrant@helpforcaregivers.org

Contact: Caregivercentral.org

Date: 10/6/13

Duration: 30:00

Issues: Grant explained that Share the Care is a non-profit that provides support and services for Alzheimer's patients' family caregivers. This support – and the caregiver's efforts – allow the loved one to stay in the home rather than a nursing facility. When needed, the organization provides respite care and emergency care. There is also an adult day care available.

Time: WCFB:
5:00
a.m.

Segment Topic: ***Pink October: Breast Cancer Awareness***

Organization: MD Anderson Cancer Center Orlando

Guest(s): Dr. Nikita Shah, Medical Oncologist

Contact: mdacco.com; orlandohealth.com;
Katharine.Dagenais@orlandohealth.com

Date: 10/13/13

Duration: 30:00

Issues: Dr. Shah discussed issues relevant to breast cancer prevention and survival. First, she explained that more and more cases of stage 0 breast cancer are being seen due to screenings and early diagnosis. This stage of breast cancer has a 100% cure rate. Next, the doctor discussed the purpose of clinical trials and the value it offers to participants. She explained that MD Anderson currently has several trials underway. Finally, she discussed Perjeta, a drug that received FDA approval just last week. The drug may be used for early stage breast cancer patients.

Time: WCFB:
5:30
a.m.

Segment Topic: *Breast Cancer Education*

Organization: National Breast Cancer Foundation

Guest(s): Andrea Adair, Breast Cancer Survivor
Misann Ellmaker,
Spokesperson for Hungry Howie's Love Hope and Pizza
Program

Contact: misann@imagineconsulting.me
727-741-1594.

Date: 10/13/13

Duration: 30:00

Issues: Both guests spoke about the value of breast cancer research and the importance of doing breast self-exams. Adair, a Hungry Howie's employee, is a two-time breast cancer survivor. She described what she went through and how she benefitted from National Breast Cancer Foundation services. Ellmaker is a spokesperson for Hungry Howie's *Love Hope and Pizza*, which is a program to raise money for the National Breast Cancer Foundation. She explained how listeners can help. Finally, she discussed some of the National Breast Cancer Foundation programs: mammography for women who can't afford it, and the Foundation's online peer to peer counseling.

Time: WCFB:
5:30
a.m.

Segment Topic: *Grants Are Available to Help Florida's Mothers and Babies*

Organization: March of Dimes

Guest(s): Daniel Riconda, MS, CGC
Genetic Counselor
Hughes Center for Fetal Diagnostics
Winnie Palmer Hospital for Women & Babies

Contact: Marchofdimes.com
Tracey Reed at 973-296-8805; treed@marchofdimes.com

Date: 10/27/13

Duration: 30:00

Issues:

Riconda explained that the March of Dimes is offering grants for programs that address the health needs of Florida's mothers and babies. He explained that these grants are one way the March of Dimes fulfills its mission to prevent birth defects. These grants can be used to address issues such as smoking cessation, access to care in rural areas, and access to prenatal care.

Time: WCFB:
6:00
a.m.

Segment Topic: *Free to Breathe Orlando 5K Run/Walk and 1-Mile Walk*

Organization: National Lung Cancer Partnership

Guest(s): Joan Tashbar, Event Coordinator / Lung Cancer Survivor

Contact: www.freetobreathe.org/orlando

Date: 10/27/13

Duration: 30:00

Issues: Tashbar explained that she was diagnosed with stage 3 inoperable lung cancer almost a decade ago. With aggressive treatment, Joan is now cancer free. She has made it her mission to help others by raising awareness about this cancer that has a five-year survival rate of only 16 percent. That's why Joan is organizing the Orlando area's third annual *Free to Breathe Orlando 5K Run/Walk and 1-Mile Walk* at Moss Park in Orlando on November 16th. Funds raised at the event will support the National Lung Cancer Partnership's goal to double the lung cancer survival rate by 2022.

Time: WCFB:
5:00
a.m.

Segment Topic: ***Pancreatic Cancer Treatment and Patient Nutrition***

Organization: MD Anderson Cancer Center

Guest(s): Dr. Debashish Bose, Pancreatic Cancer Surgeon
Dawn Napoli, Registered Dietitian

Contact: mdacco.com; purplestride.org

Date: 11/17/13

Duration: 30:00

Issues: Pancreatic Cancer is one of the most deadly types of cancers because by the time it is diagnosed, it has usually progressed too far. Dr. Bose explained how a surgeon deals with this type of cancer, while Napoli explained how nutrition management improves how a patient responds to treatment. Both guests discussed a new study focusing on the relationship between pancreatic cancer and diet.

Listeners were invited to support pancreatic cancer research by participating in the *Pancreatic Walk* at Baldwin Park Harborview Park on November 23rd.

Time: WCFB:
5:30
a.m.

Segment Topic: *UCP Services and Fundraisers*

Organization: UCP of Central Florida

Guest(s): Dr. Ilene Wilkins, President and CEO

Contact: Ucpcfl.org; (407) 852-3308

Date: 11/24/13

Duration: 30:00

Issues: Wilkins told listeners about UCP services and promoted some of their upcoming events. The first one is *the Playing for Kids Celebrity Pro-Am* golf tournament scheduled for December 8th & 9th. The second event this year's Gala, scheduled for March 14 & 15. In addition to their education programs, UCP offers advocacy on behalf of the children, information and referrals, counseling, therapy, and family support.

Time: WCFB:
6:00
a.m.

Segment Topic: *Signs and Treatments for Stroke*

Organization: American Heart Association

Guest(s): Dr. Indirani Acosta, Physician

Contact: Heart.org; (407) 481-6305

Date: 12/1/13

Duration:

Issues: A new survey commissioned by the American Heart Association/American Stroke Association found that many people who care for family or friends at high risk for stroke don't know the potentially life-saving warning signs. Dr. Acosta explained what strokes are and how to recognize the signs. She said that face drooping, arm weakness, and speech difficulty mean that it is time to call 9-1-1. The sooner that someone with stroke is treated, the better their outcome. She cautioned listeners that managing their weight and not smoking helps to prevent stroke.

Time: WCFB:
5:30
a.m.

Segment Topic: *Support for Individuals with ADD and ADHD*

Organization: National Association for Children and Adults with Attention Deficit Hyperactivity Disorders (CHADD)

Guest(s): Dr. Ruth Hughes, CHADD CEO
Chad Houvouras, Orange County CHADD Coordinator

Contact: 404-375-3773

Date: 12/1/13

Duration: 30:00

Issues: The two guests explained that CHADD is a national organization that offers persons with Attention-Deficit/Hyper Activity Disorder access to information and support. CHADD educates, advocates, and publishes materials to keep members current on research advances. Houvouras explained what it is like to be an adult with one of these conditions. He invited listeners to attend the Orange County CHADD meetings, which feature valuable speakers and discussion.

Time: WCFB:
6:00
a.m.

Segment Topic: *7th Annual Orlando Holiday Walk for Bleeding Disorders*

Organization: Hemophilia Foundation of Greater Florida

Guest(s): Allison Sullivan, Events Coordinator

Contact: 629-0000; Allisonsullivan@hemophiliaflorida.org

Date: 12/8/13

Duration: 30:00

Issues: The Hemophilia Foundation of Greater Florida helps people with bleeding disorders improve the quality of their lives. The organization offers information and referrals, a camping program, family programs, and emergency services. One key issue that Sullivan discussed is the treatment, called 'Factor', that these patients need to take weekly. Factor is incredibly expensive and some families need assistance to pay for it. Listeners are invited to help by participating in one of the *Hemophilia Foundation Walks* being held throughout the area.

Time: WCFB:
5:30
a.m.

Segment Topic: *Help for Families with Children Being Treated in Area Hospitals*

Organization: Ronald McDonald House Charities of Central Florida

Guest(s): Laura Heidrich, Development Director

Contact: (407) 206-0957; lheidrich@rmhccf.org

Date: 12/15/13

Duration: 30:00

Issues: The two area Ronald McDonald houses provide a home away from home for the families of children being treated in area hospitals. The two locations provide these families with a place to stay close to the hospitals, where meals are provided and families can support each other.

ISSUE:

Social Issues

Time: WCFB:
5:15
a.m.

Segment Topic: *Ruck Sack March Benefits Veterans*

Organization: Camaraderie Foundation

Guest(s): Danielle Hunsberger, Development Manager

Contact: 407-841-0071; www.rucksackmarch2013.kintera.org
dhunsberger@camaraderiefoundation.com

Date: 10/20/13

Duration: 15:00

Issues: The Camaraderie Foundation is a nonprofit that provides counseling and support to veterans and their families. Hunsberger invited listeners to a fundraising event in November at UCF called the *Ruck Sack March*. Participants have the option of carrying at least 35 pounds in a ruck, or backpack. Proceeds from the event, held during the week of Veterans Day, will pay for local heroes and their families to receive counseling.

Time: WCFB:
5:30
a.m.

Segment Topic: *Efforts to Break Cycle of Poverty*

Organization: Community Food and Outreach Center

Guest(s): Eric Gray, Executive Director
Caitlyn Beersdorf, Donor Relations & Volunteer Coordinator

Contact: Communityfoodoutreach.org

Date: 10/20/13

Duration: 30:00

Issues: Gray and Beersdorf explained that the mission of the Community Food and Outreach Center is to provide food, crisis care, opportunities for education and employment, and to help people break the cycle of poverty. They described the various services offered by the organization and invited listeners to help by attending the annual *Cows 'n Cabs* fundraiser.

Time: WCFB:
6:00
a.m.

Segment Topic: *The Faine House for Foster Teens Now Open*

Organization: Children's Home Society of Florida

Guest(s): Meghan Fliderer

Contact: Orange: (321) 397-3000; www.chsfl.org/centralflorida

Date: 11/3/13

Duration: 30:00

Issues: Children's Home Society provides services to children and families in Orange, Osceola, and Seminole counties. The organization helps those children who have been abandoned or neglected. They also help the parents who are loving but lack good parenting skills.

The newly opened Faine House is for foster teens who are aging out of the foster care system. The teens can live at the Faine House and learn life skills that will help them when they're on their own. The program emphasizes five concerns: education, housing and transportation, employment, health and wellness, and personal finance.

Time: WCFB:
5:00
a.m.

Segment Topic: *Florida Grandparents More Involved, Face Issues*

Organization: Grand Magazine

Guest(s): Christine Crosby, Editor

Contact: 407-951-3298

Date: 11/3/13

Duration: 15:00

Issues: Crosby said that Florida's grandparents deal with issues such as divorces, having to raise their grandchildren, or not being given time with grandchildren. Crosby invited listeners to the *Grandparents America Expo – Orlando* which will feature events for the WHOLE family.

Time: WCFB:
5:15
a.m.

Segment Topic: *Neighbors Network Information Session November 6th*

Organization: Neighbors Network

Guest(s): Laura Capp, Director laura@neighborsnetworkfl.org

Contact: 321-209-2775

Date: 11/3/13

Duration: 15:00

Issues: Capp explained how becoming a member of Neighbors' Network allows seniors to stay independent in their homes. The program is for residents of Winter Park, Maitland, Eatonville and surrounding area.

Time: WCFB:
5:30
a.m.

Segment Topic: *Salvation Army Holiday Programs*

Organization: The Salvation Army – Orlando Area Command

Guest(s): Major Woodcock

Contact: 407.423.8581 ext. 254
uss.salvationarmy.org

Date: 11/10/13

Duration: 30:00

Issues: Major Woodcock told listeners about all of the upcoming Salvation Army events and invited listeners to participate. The first event is the annual Thanksgiving feast, at which thousands of people enjoy a holiday meal. Shortly after Thanksgiving, it will be time for the annual *Red Kettle* drive, one of the most important Salvation Army fundraisers. Volunteers are needed to stand by the kettles and ring bells. Simultaneous to the Red Kettle drive, people are asked to contribute to the *Angel Tree* program, through which thousands of children receive donated Christmas gifts.

Time: WCFB:
6:00
a.m.

Segment Topic: ***Community Leaders Discuss Ways to Improve Children's Lives***

Organization: Heart of Florida United Way

Guest(s): Ray Larsen, Assistant Vice President of Children's Services

Contact: HFUW.org

Date: 11/17/13

Duration: 30:00

Issues: The Heart of Florida United Way (HFUW) recently hosted a *Children's Summit*, at which hundreds of community leaders envisioned ways to improve the lives of local children. The participants were divided into small focus groups, each challenged with discussing the physical health, the safety, and economic stability of Central Florida Children. Larsen shared some of the ideas gathered at the event as well as the next steps that will be taken to enact these ideas.

Time: WCFB:
5:00
a.m.

Segment Topic: *Guardian Ad Litem Volunteers Needed*

Organization: Voices for Osceola's Children

Guest(s): Victor Salgado, Volunteer Recruitment Coordinator
Kathy Wandel - President of Voices for Osceola's Children -
501c3 for the Guardian ad Litem Program
and volunteer GAL for nine years in Osceola County.

Contact: 407-346-0550; voicesoc.org

Date: 12/8/13

Duration: 30:00

Issues: Salgado invited listeners volunteer with Osceola's Guardian Ad Litem (GAL) program because there are hundreds of children in Osceola who need to be represented. Both guests explained what these volunteers do to improve the lives of children.

Voices for Osceola's Children is sponsoring a toy drive for children in Osceola's *Guardian Ad Litem* program. The toy drive is scheduled to take place this Sunday at Susan's Courtside Café.

Time: WCFB:
5:20
a.m.

Segment Topic: *Salvation Army Red Kettle Collections Down*

Organization: Salvation Army – Orlando Area Command

Guest(s): Major Woodcock, Area Commander

Contact: 407.423.8581; uss.salvationarmy.org

Date: 12/15/13

Duration: 10:00

Issues: Major Woodcock explained that so far, the amount of money being collected through the *Red Kettle* program is down by 27% this year. Since these collections are so important to the organization's annual budget, their programs are threatened. Major Woodcock says he has faith in the community and asks that listeners help by contributing.

Community Connection Segments for Fourth Quarter 2013

Segment Topic:	<i>Community Connections:</i>
Organization:	Harbor House
Guest(s):	Carol Wick, Executive Director
Phone:	407/697-4563
Date:	October 6, 2013
Duration:	30 min.
Issues:	October marks National Domestic Violence Awareness Month. Every year STAR 94.5 helps HH get the word out about domestic violence and its effect on the family. This year STAR 94.5 helped them promote their Annual Door Hanger Walk – the purpose of which is to hang information that offers help on the doors of people in the most affected area of Orlando.

Segment Topic:	<i>Community Connections:</i>
Organization:	Lincoln Technical School
Guest(s):	Ferquita Stokes
Phone:	386/299-0057
Date:	October 20, 2013
Duration:	30 min.
Issues:	The school is now under new management in our area and offers a variety of classes to enter the medical field. We discussed degrees available; length of the program; outlook for medical field in 10 years; pre requirements and class structure for each program.

Segment Topic:	<i>Community Connections:</i>
Organization:	United Negro College Fund
Guest(s):	Sherry Parramore
Phone:	407/896-7445
Date:	October 27, 2013
Duration:	30 min.
Issues:	This is a 60+ years old agency dedicated to providing scholarship opportunities for all minority students attending college. We talked about how much unused money goes back to the foundation and how students should try diligently to get scholarship info and apply.

Segment Topic:	<i>Community Connections:</i>
Organization:	Re-run of Lincoln Technical College for Medicine
Guest(s):	
Phone:	
Date:	November 3, 2013

Duration:	30 min.
Issues:	

Segment Topic:	<i>Community Connections:</i>
Organization:	American Lung Association
Guest(s):	Janelle Middents
Phone:	407/425-5874
Date:	November 10, 2013
Duration:	30 min.
Issues:	The Fight for Air Climb is their annual fundraiser and information fair. In order to help improve lung health and prevent lung disease, members run up the steps of the Bank of America Center to show support for people affected by lung disorders.

Segment Topic:	<i>Community Connections:</i>
Organization:	Credability
Guest(s):	Marcia Miller
Phone:	888/420-5767
Date:	November 17, 2013
Duration:	30 min.
Issues:	This non-profit organization provides financial counseling & education. They offer counseling on: debt management, foreclosure prevention and reverse mortgage, bankruptcy. They are responsible for the Making Home Affordable Program that has helped families stay in their homes.

Segment Topic:	<i>Community Connections:</i>
Organization:	Professional Opportunities Program for Students (POPS)
Guest(s):	Dorcas Dillard
Date:	November 24, 2013
Duration:	30 min.
Issues:	POPS is a non profit organization for high school students facing barriers that may place them at risk. They help build character in teens to assist in believing in themselves and succeeding

Segment Topic:	<i>Community Connections:</i>
Organization:	Orange County Drug Free Coalition
Guest(s):	Carol Burkett
Phone:	407/836-7335
Date:	December 8, 2013
Duration:	30 min.

Issues:	Their goal is to help prevent and reduce the use of alcohol and other drugs among youth & adults through prevention, education and treatment. STAR 94.5 participates annually on their community board to moderate efforts. This discussion was on their Red Ribbon Campaign for students to discuss and create images to support no drinking and drugging.
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Segment Topic:	<i>Community Connections:</i>
Organization:	Experience Christian Center
Guest(s):	Pastor Derrick McRae
Phone:	407/644-6601
Date:	December 15, 2013
Duration:	30 min.
Issues:	STAR 94.5 will partner with ECC again this year to present Season's Blessings. It's an opportunity to feed, clothe and give away toys to families in our community. This year we were able to assist 3,000 people in need

Segment Topic:	<i>Community Connections:</i>
Organization:	COMPACT
Guest(s):	Rocky Robinson
Phone:	407/317-3200 x 2796
Date:	December 22, 2013
Duration:	30 min.
Issues:	Their initiative is to help less advantaged students become productive citizens with the main effort to graduate high school and take part in a mainstream community. Mr. Robinson discussed the opportunities for businesses to invest in the students. They compete to travel to D.C. and attend other events and be mentored by the business community.

Segment Topic:	<i>Community Connections:</i>
Organization:	RE-RUN of COMPACT
Guest(s):	
Phone:	
Date:	December 29, 2013

STAR 94.5 NEWS FOURTH QUARTER 2013

CRIME

Man arrested for murder of transgender woman

http://www.mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2013/12/10/man_arrested_for_ora.html

Woman's remains found in backyard of Pine Hills home that was vacant

http://mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2013/12/10/human_remains_found_.html

FDLE makes more arrests through in prison escape

<http://www.wftv.com/news/news/local/fdle-makes-more-arrests-escaped-killers-case/ncP2f/>

Man found dead in street. Deputies searching for shooter

<http://www.wftv.com/news/news/local/deputies-scene-fatal-shooting-east-orange-county/ncMhW/>

Home confinement program report out today

<http://www.wftv.com/news/news/local/report-suggests-ways-fix-orange-county-home-conf/ncMd9/>

Man lied about baby "found" outside store in DeBary

http://www.mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2013/12/16/newborn_baby_found_a.html

Girlfriend of missing man told investigators he may have been shot

http://mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2013/12/12/missing_man_clermont.html

Jewelry store robber from Tampa caught here in Orlando

<http://www.wftv.com/news/news/local/authorities-tampa-jewelry-store-robbery-suspect-cu/ncJym/>

Surveillance video released of men robbing I-Drive hotel

http://www.mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2013/12/12/homewood_suites_robb.html

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EDUCATION

2013 Grades released

http://mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2013/12/18/florida_high_school_.html

FAMU accreditation reinstated

<http://www.orlandosentinel.com/features/education/famu-hazing-band/os-famu-probation-accreditation-lifted-20131210,0,4627982.story>

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<http://www.orlandosentinel.com/features/education/famu-hazing-band/os-famu-probation-accreditation-lifted-20131210,0,4627982.story>

POLITICAL

World leaders mourn Nelson Mandela

<http://www.wftv.com/gallery/news/world/photos-world-leaders-south-africans-mourn-mandela/gCGSd/#4219053>

ENVIRONMENT

Clean up continues after tornado hits Palm Coast

<http://www.wftv.com/news/news/local/flagler-county-emergency-crews-assessing-damage-po/ncLTd/>

Neighbors try to save Ocala woman from fire

<http://www.wftv.com/news/news/local/neighbors-try-rescue-woman-fatal-ocala-fire/ncNkT/>

Bear captured from Longwood attack

http://www.mynews13.com/content/news/cfnews13/on-the-town/article.html/content/news/articles/cfn/2013/12/17/bear_dna_confirmed.html

Weather shuts down airports

http://mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2013/12/8/nation_s_weather.html

FEMA assessing damage in Palm Coast

http://mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2013/12/19/fema_tornado_assessment.html

Neighbors try to save Ocala woman from fire

<http://www.wftv.com/news/news/local/neighbors-try-rescue-woman-fatal-ocala-fire/ncNkT/>

Bear captured from Longwood attack

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TRANSPORTATION

Father accused of child abuse

<http://www.wftv.com/news/news/local/deputies-father-jailed-after-son-5-dies-following-/ncQPQ/>

Small plain crash at Tampa International Airport