

Record of Request * BCRA Political Candidate Record * Issue Group

This Record is for

☒

Candidate for Office

☐

Issue / PAC Group

Date

6.5.19

All Stations ☐

WSLC ☐

WVBE ☐

WLNI ☒

WSLQ ☐

WXLK ☐

WFIR ☐

WPLY ☐

Candidate

Wendell Walker

Party Republican

Campaign

Wendell Walker/House of Delegates/District 23/Virginia

(Office / State / County / City / Initiatives)

Issue/PAC Group

Campaign

Address of
Headquarters

Phone/Fax/Email

Requested By

Brett Feinstein-1011 East Main Street-Suite 224- Richmond, VA 23219

On Behalf Of

Wendell Walker

Phone/Fax/Email

Email request for rates

Information
Requested

Rates for WLNI

Information
Provided

Rates / Political Disclosure Statement/NAB Form

Additional Updates

The Request was

☒ Accepted

☐ Rejected

Schedules Placed

see attached

NAB Form
Schedule Amount
Date Paid

see attached

Name and Title of
at Least Two
Committee
Members

Wendell Walker

Nadra Scott
Accepted By

Director of Sales
Title

6/5/2019
Date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLNJ, Lynchburg, VA	Date: 6/5/19
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I, Brett Feinstein,
 being/on behalf of: Wendell Walker,
 a legally qualified candidate of the Republican
 political party for the office of: Delegate, 23rd District
 in the Primary
 election to be held on: June 11, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Per schedule					

Attach proposed schedule with charges (if available): 1,068.00

I represent that the payment for the above described broadcast time has been furnished by:

Wendell Walker for Delegate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wendell Walker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/5/19

Brett Feinstein

Date

Signature

Digitally signed by Brett Feinstein
Date: 2016.07.29 14:43:03 -04'00'

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Kerry Shelton

Printed Name

Sales AE

Title

Walker

WLNI-FM	Rate	6-Jun	7-Jun	8-Jun	9-Jun
M-F 6a-10a	\$18.00	4	4		
M-F 10a-12p	\$18.00	2	2		
M-F 12p-3p	\$35.00	3	3		
M-F 3p-7p	\$18.00	4	4		
STATION TOTAL					

10-Jun	11-Jun	
4	4	\$288.00
2	2	\$144.00
3	3	\$420.00
4		\$216.00
		\$1,068.00

CONTRACT



WLNI-FM
3934 Electric Rd., S.W.
Roanoke, VA 24018
(540) 774-9200

WLNI.com

And:

Art of Messaging, Inc.
1011 East Main Street
Suite 224
Richmond, VA 23219

Contract / Revision 7846 /	Alt Order #
Advertiser Walker, Wendall for Delegate	
Original Date / Revision 06/05/19 / 06/05/19	
Contract Dates 06/06/19 - 06/11/19	Estimate #
Product Political	June 11th primary

Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLNI-FM	Account Executive Kenny Shelton	Sales Office Roanoke
Special Handling		
Demographic Households		
Agy Code		
Advertiser Code		
Agency Ref		
Advertiser Ref		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLNI	06/06/19	06/11/19	M-F AM Drive	6a-10a		1:00			NM	16	\$288.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/03/19	06/09/19	--44--				8	\$18.00			
		Week: 06/10/19	06/16/19	44-----				8	\$18.00			
N 2	WLNI	06/06/19	06/11/19	M-F Midday	10:00 AM-12:00 PM		1:00			NM	8	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/03/19	06/09/19	--22--				4	\$18.00			
		Week: 06/10/19	06/16/19	22-----				4	\$18.00			
N 3	WLNI	06/06/19	06/11/19	M-F Rush Limbaugh	12p-3p		1:00			NM	12	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/03/19	06/09/19	--33--				6	\$35.00			
		Week: 06/10/19	06/16/19	33-----				6	\$35.00			
N 4	WLNI	06/06/19	06/11/19	M-F PM Drive	3p-7p		1:00			NM	12	\$216.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/03/19	06/09/19	---44--				8	\$18.00			
		Week: 06/10/19	06/16/19	4-----				4	\$18.00			
Totals											48	\$1,068.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/19 -06/11/19	48	\$1,068.00	(\$160.20)	\$907.80
Totals	48	\$1,068.00	(\$160.20)	\$907.80

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Mel Wheeler, Incorporated does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.