

# ORDER



**Orders**  
**Order / Rev:** 741095  
**Alt Order #:** 37145825  
**Product Desc:** .Katie Porter for US Senate 2024  
**Estimate:** 9047  
**Flight Dates:** 02/29/24 - 03/05/24  
**Original Date / Rev:** 03/05/24 / 03/05/24  
**Order Type:** GENERAL

**KLYY-FM**  
**Primary AE:** Patrick McGee  
**Sales Office:** K-PHI  
**Sales Region:** NATIONAL

**Agency Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd Suite 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Katie Porter for Senate  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL  
**Priority:** P-01

**New Business End:**  
**Advertiser External ID:** 001RP000007Th0jYAC  
**Agency External ID:** 0012R00002A7LOyQAN  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/05/24	34	\$7,950.00	\$6,757.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	34	\$7,950.00	\$6,757.50	0.00
<b>Totals</b>	<b>34</b>	<b>\$7,950.00</b>	<b>\$6,757.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Patrick McGee	K-PHI	NATIONAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLYY	02/29/24	03/05/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	---33--	1:00	6	\$225.00	P-01	0.00	NM	12	\$2,700.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	---33--			6		\$225.00		0.00				
Week:		03/04/24	03/10/24	33-----			6		\$225.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
7	KLYY	03/04/24-03/10/24		M-F 6a-10a			6a-10a		MT-----	1:00	<del>(\$225.00)</del>	0.00	NM		
See MG 1.13,1.14 [Tech Difficulties]															
8	KLYY	03/04/24-03/10/24		M-F 6a-10a			6a-10a		MT-----	1:00	<del>(\$225.00)</del>	0.00	NM		
See MG 1.13,1.14 [Tech Difficulties]															
13	KLYY	03/05/24-03/05/24		M-F 10a-3p			10a-3p		-T-----	1:00	\$225.00	0.00	NM		
Ⓜ MG for 1.8,1.7															
14	KLYY	03/05/24-03/05/24		M-F 10a-3p			10a-3p		-T-----	1:00	\$225.00	0.00	NM		
Ⓜ MG for 1.8,1.7															
2	KLYY	02/29/24	03/04/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	---33--	1:00	6	\$250.00	P-01	0.00	NM	9	\$2,250.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	---33--			6		\$250.00		0.00				
Week:		03/04/24	03/10/24	3-----			3		\$250.00		0.00				

Order / Rev: 741095  
 Alt Order #: 37145825  
 Flight Dates: 02/29/24 - 03/05/24

Advertiser: Katie Porter for Senate  
 Product Desc: .Katie Porter for US Senate 2024  
 Estimate: 9047  
**KLYY-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KLYY	02/29/24	03/04/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	---33--	1:00	6	\$300.00	P-01	0.00	NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	---33--		6				\$300.00		0.00			
		Week: 03/04/24	03/10/24	3-----		3				\$300.00		0.00			
4	KLYY	03/02/24	03/02/24	Sa 10a-3p Sa 10a-3p	CM	10a-3p	-----2-	1:00	2	\$75.00	P-01	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/24	03/08/24	-----2-		2				\$75.00		0.00			
5	KLYY	03/03/24	03/03/24	Su 10a-3p Su 10a-3p	CM	10a-3p	-----2	1:00	2	\$75.00	P-01	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/03/24	03/09/24	-----2		2				\$75.00		0.00			
													Totals	34	\$7,950.00

**Feb 28, 24**  
 CONT# 37145825 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KLYY-FM (Los Angeles, CA)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY SCREEN STRATEGIES MEDIA PH  
 ADDR 11150 FAIRFAX BLVD SUITE 505  
 FAIRFAX, VA 22030

DDS CONT# 0  
 C/P/E: na / na / 9047

SALESPERSON FAX#

PH #

BYR JAMES WELLS  
 ADV KATIE PORTER FOR SENATE  
 PDT .Katie Porter for US Senate 2024  
 FLT Feb 29, 24 - Mar 05, 24

\* REP ORDER COMMENT \*

\*\* 2/28/2024 9:58:00 AM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	...T...	6A - 10A	60	02/29/2024 - 02/29/2024	1D	3	\$225.00	3
	1.2	...T...	10A - 3P	60	02/29/2024 - 02/29/2024	1D	3	\$250.00	3
	1.3	...T...	3P - 7P	60	02/29/2024 - 02/29/2024	1D	3	\$300.00	3
					** FLIGHT TOTALS **		9	\$2,325.00	
		<b>FLIGHT 2</b>							
	2.1	....F..	6A - 10A	60	03/01/2024 - 03/01/2024	1D	3	\$225.00	3
	2.2	....F..	10A - 3P	60	03/01/2024 - 03/01/2024	1D	3	\$250.00	3
	2.3	....F..	3P - 7P	60	03/01/2024 - 03/01/2024	1D	3	\$300.00	3
					** FLIGHT TOTALS **		9	\$2,325.00	
		<b>FLIGHT 3</b>							
	3.1	.....S.	10A - 3P	60	03/02/2024 - 03/02/2024	1D	2	\$75.00	2
					** FLIGHT TOTALS **		2	\$150.00	
		<b>FLIGHT 4</b>							
	4.1	.....S	10A - 3P	60	03/03/2024 - 03/03/2024	1D	2	\$75.00	2
					** FLIGHT TOTALS **		2	\$150.00	
		<b>FLIGHT 5</b>							
	5.1	M.....	6A - 10A	60	03/04/2024 - 03/04/2024	1D	3	\$225.00	3
	5.2	M.....	10A - 3P	60	03/04/2024 - 03/04/2024	1D	3	\$250.00	3
	5.3	M.....	3P - 7P	60	03/04/2024 - 03/04/2024	1D	3	\$300.00	3

**Feb 28, 24**  
 CONT# **37145825** Mod# Ver# 1 (Last =)  
 REP **KATZ RADIO**

DDS CONT# **0**  
 C/P/E: **na / na / 9047**

				<b>** FLIGHT TOTALS **</b>			9	\$2,325.00	
	6.1	<b>FLIGHT 6</b> .T.....	6A - 10A	60	03/05/2024 - 03/05/2024	1D	3	\$225.00	3
				<b>** FLIGHT TOTALS **</b>			3	\$675.00	

	<b>Mar 24</b>							
SPOTS	34							
CASH	7950.00							
TRADE	0.00							
NSL	0.00							
TOTAL	7950.00							

							<b>TOTAL</b>
SPOTS							34
CASH							7,950.00
TRADE							0.00
NSL							0.00
TOTAL							7,950.00

**\*\* Competitive Comments \*\***

SVC:  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Katie Porter

Authorized committee:

Katie Porter for Senate

Agency requesting time (and contact information):

N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

3/5/2024

General

Primary

Treasurer of candidate's authorized committee:

Alexander Warren

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

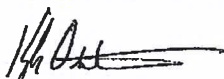
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

#### Station Representative

Signature:



Signature:

  
Crystal Gomez (Feb 28, 2024 13:59 PST)

Name: Kyle Osterhout

Name: Crystal Gomez

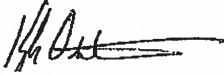
Date of Request to Purchase Ad Time: 2/7/2024

Date of Station Agreement to Sell Time: 02/28/2024

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: 

Name: Kyle Osterhout

Date: 2/7/2024

**TO BE COMPLETED BY STATION ONLY**



Ad submitted to Station?  Yes  No Date ad received: 2/7/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 741095	Station Call Letters: KLYY	Date Received/Requested: 2/28/24
Est. #: 9047	Station Location: Santa Monica	Run Start and End Dates: 2/29/24-3/5/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Katie Porter for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

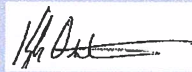
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

printed name

2/7/2024

date