

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Dillon LLOYD / GRP BUYING LLC

do hereby request station time concerning the following issue:

KY Sports Betting
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Kentucky Sports Betting Now

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kentucky Sports Betting Now - 110 West Vine Street, Suite 300, Lexington, KY 40507

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

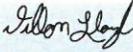
Dan Baynes - Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

1.16.20		3309360605
_____	_____	_____
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**                       **Accepted in Part**                       **Rejected**

_____	_____	_____
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

Advertiser No: 1272963      Order No: 1505037697  
 Start Date: 01/17/2020      Co-op: No  
 End Date: 02/06/2020      Package: No  
 Month Type: Broadcast      Agency Comm.: 15%  
 Revision #: 0  
 CPE:  
 AE: STATENET  
 Entered: 01/16/2020 01:15 PM by Fusion  
 Last Update: 01/16/2020 01:19 PM by 1061379  
 Note: KY Sports Betting  
 Note 2:  
 Spl Req Inv:

KY Sports Betting  
 c/o StateNets1  
 Attn:  
 48 Chiswick Cir  
 Bloomington, IL 61704

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip	W	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Louisville WKJK-AM	10:00-12:00 Network Other	01/17/20	01/17/20	1	700.00 Local Agency-Sales	0	0	0	0	0	0	2	0	0	2	60	2	1,400.00
2 Louisville WKJK-AM	10:00-12:00 Network Other	01/22/20	01/24/20	1	700.00 Local Agency-Sales	0	0	0	2	2	2	0	0	0	6	60	6	4,200.00
3 Louisville WKJK-AM	10:00-12:00 Network Other	01/27/20	01/31/20	1	700.00 Local Agency-Sales	0	2	1	1	1	1	0	0	0	6	60	6	4,200.00
4 Louisville WKJK-AM	10:00-12:00 Network Other	02/03/20	02/06/20	1	700.00 Local Agency-Sales	0	1	2	2	1	0	0	0	0	6	60	6	4,200.00

No. of Spots/Misc/Digital: 20/0/0  
 Ordered Gross: \$14,000.00  
 Agency Commission: \$2,100.00  
 Ordered Net: \$11,900.00  
**Total Net Due: \$11,900.00**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
<b>Amt. Ord.:</b>	8	12	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	5,600.00	8,400.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	4,760.00	7,140.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

**Participating Customers**

KY Sports Betting 100%

# NETWORK SPOT CONTRACT



Date 1/16/20 Modification Date \_\_\_\_\_

Contract # AM20-001 Estimate # \_\_\_\_\_

**ADVERTISER**

Advertiser	KY Sports Betting
Product	
Agency	StateNets
Account Executive	Angie Martin
AE Phone	312-972-6219
AE Email	<a href="mailto:angiemartin@statenets.com">angiemartin@statenets.com</a>
Address 1	2601 Northwind Drive
Address 2	-
City, State, ZIP	Richmond, VA 23233

**BILLING INFORMATION**

Contact Name	Carla Litton
Phone	708.990.3796
Email	<a href="mailto:carla@statenets.com">carla@statenets.com</a>
Address 1	48 Chiswick Cir
Address 2	-
City, State, ZIP	Bloomington, IL 61704

**NETWORK INFORMATION**

Network Ordered	KY Sports Network
Account Executive	Angie Martin
ADV Code	PI

Contract Start 1/17/20 # of Weeks 3  
 Contract End 2/6/20

MAKE CHECKS PAYABLE TERMS  
 StateNets Net 15  
 2601 Northwind Drive  
 Richmond, VA 23233

**SPECIAL INSTRUCTIONS**

Spots to air during the Matt Jones Show 10a-12n.

ALL INVOICES & AFFIDAVITS EMAILED - unless otherwise specified to [carla@statenets.com](mailto:carla@statenets.com)

DAYS OF	DAYS	TIMES	:60/:30	SPOTS/FLIGHT	TOTAL SPOTS	RATE	TOTAL \$
1/17-2/6	Mon-Fri	10a-12n	:60	20	20	\$700.00	\$14,000.00
		** Matt Jones Show		0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				<b>TOTAL SPOTS</b>			

**SPOTS** 20 **TOTAL** \$14,000.00

Jan	\$14,000.00	Apr	\$0.00	July	\$0.00	Oct	\$0.00
Feb	\$0.00	May	\$0.00	Aug	\$0.00	Nov	\$0.00
Mar	\$0.00	June	\$0.00	Sept	\$0.00	Dec	\$0.00

Authorized Client Signature \_\_\_\_\_

Authorized StateNets Signature \_\_\_\_\_