

DUPLICATE INVOICE



WDIO-TV / WIRT-13
10 Observation Road
Duluth, MN 55811
Main: (218)727-6864
Billing: (218)279-7734

www.wdio.com

Billing Address:

Joe Macor – Duluth City Council
Attention: Accounts Payable
4602 Grand Ave, STE 500, #180
Duluth, MN 55807

Send Payment To:

WDIO-TV / WIRT-13
PO Box 860752
Minneapolis, MN 55486-0752

Property	WDIO		
Invoice #	417381-1	Order #	417381
Invoice Date	10/31/21	Alt Order #	
Invoice Month	October 2021	Deal #	
Invoice Period	09/27/21 - 10/31/21	Flight Dates	10/29/21 - 11/02/21
Advertiser	Joe Macor – Duluth City Council		
Product	Duluth City Council Election		
Estimate #			
Account Executive	Deb Messer		
Sales Office	DUL - WDIO		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Public File Copy Required		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/21	11/02/21	Good Morning Northland	5-6am	MT--F--	:15	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/21 10/31/21 ----F-- 1 \$35.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate Type</u>
1	WDIO	F	10/29/21	5:18 AM	Good Morning Northland	5-6am	:15	Joe-Macor-Duluth-City-Cou	\$35.00 NM
2	10/29/21	11/02/21	Good Morning Northland	6-7am	MT--F--	:15	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/21 10/31/21 ----F-- 1 \$55.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate Type</u>
1	WDIO	F	10/29/21	6:18 AM	Good Morning Northland	6-7am	:15	Joe-Macor-Duluth-City-Cou	\$55.00 NM
3	10/29/21	11/02/21	Good Morning America	7-9am	MT--F--	:15	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/21 10/31/21 ----F-- 1 \$55.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate Type</u>
1	WDIO	F	10/29/21	7:26 AM	Good Morning America	7-9am	:15	Joe-Macor-Duluth-City-Cou	\$55.00 NM
<u>Total Spots</u>							3		

Payment Terms 30 Days

<u>Gross Total</u>	\$145.00
<u>Agency Commission</u>	\$21.75
<u>Net Amount Due</u>	\$123.25

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>