

## CONTRACT



**WDIO-DT2 / WIRT-DT2**  
**10 Observation Road**  
**Duluth, MN 55811**  
**(218)727-6864**

[www.wdio.com](http://www.wdio.com)

And:

**Joe Macor – Duluth City Council**  
**4602 Grand Ave, STE 500, #180**  
**Duluth, MN 55807**

<u>Contract / Revision</u> 417383 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Joe Macor – Duluth City Council</b>		<u>Original Date / Revision</u> 10/28/21 / 11/01/21
<u>Contract Dates</u> <b>10/29/21 - 11/02/21</b>	<u>Estimate #</u>	
<u>Product</u> <b>Duluth City Council Election</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WDIO_DT2</b>	<u>Account Executive</u> Deb Messer	<u>Sales Office</u> DUL - WDIO
<u>Special Handling</u> Public File Copy Required		
<u>Demographic</u> Adults 50+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WDIO	10/29/21	11/02/21	WDIO News at 9PM	M-F 9p-930p		:15			4	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/25/21	10/31/21	----F--				1	\$25.00				
	Week:	11/01/21	11/07/21	M-----				1	\$25.00				
N 2	WDIO	10/29/21	11/02/21	Rifleman	2-3pm		:15			4	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/25/21	10/31/21	----F--				1	\$5.00				
	Week:	11/01/21	11/07/21	-T-----				1	\$5.00				
N 3	WDIO	10/29/21	11/02/21	GUNSMOKE	12-1pm		:15			4	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/25/21	10/31/21	-----S-				1	\$5.00				
	Week:	11/01/21	11/07/21	-----				0	\$0.00				
N 4	WDIO	10/29/21	11/02/21	MASH	6-7pm		:15			4	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/25/21	10/31/21	-----S-				1	\$5.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WDIO2	10/25/21-10/31/21	MASH	6-7pm	-----Sa--	:15		<del>\$5.00</del>		NM		
	See MG 4.3												
	3	WDIO2	10/30/21-10/30/21	M-Sa 6-630p News	6-630p News	-----Sa--	:15		\$5.00		NM		
	Ⓜ MG for 4.1 10/30												
	(6pm News) Program Change												
	Week:	11/01/21	11/07/21	M-----				1	\$5.00				
<b>Totals</b>												<b>7</b>	<b>\$75.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/27/21 - 10/31/21	4	\$40.00	(\$6.00)	\$34.00
11/01/21 - 11/02/21	3	\$35.00	(\$5.25)	\$29.75
<b>Totals</b>	<b>7</b>	<b>\$75.00</b>	<b>(\$11.25)</b>	<b>\$63.75</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.



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<b>Joe Macor – Duluth City Council</b>	10/28/21 / 11/01/21

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<b>10/29/21 - 11/02/21</b>	Duluth City Council Elect	

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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