

**INVOICE**

**WDIO-TV / WIRT-13**  
**10 Observation Road**  
**Duluth, MN 55811**  
**Main: (218)727-6864**  
**Billing: (218)279-7734**

[www.wdio.com](http://www.wdio.com)

Billing Address:

**Joe Macor – Duluth City Council**  
**Attention: Accounts Payable**  
**4602 Grand Ave, STE 500, #180**  
**Duluth, MN 55807**

Send Payment To:

**WDIO-TV / WIRT-13**  
**PO Box 860752**  
**Minneapolis, MN 55486-0752**

|                   |                                 |              |                     |
|-------------------|---------------------------------|--------------|---------------------|
| Property          | WDIO                            |              |                     |
| Invoice #         | 417381-2                        | Order #      | 417381              |
| Invoice Date      | 11/03/21                        | Alt Order #  |                     |
| Invoice Month     | November 2021                   | Deal #       |                     |
| Invoice Period    | 11/01/21 - 11/02/21             | Flight Dates | 10/29/21 - 11/02/21 |
| Advertiser        | Joe Macor – Duluth City Council |              |                     |
| Product           | Duluth City Council Election    |              |                     |
| Estimate #        |                                 |              |                     |
| Account Executive | Deb Messer                      |              |                     |
| Sales Office      | DUL - WDIO                      |              |                     |
| Sales Region      | Local                           |              |                     |
| Agency Code       |                                 |              |                     |
| Advertiser Code   |                                 |              |                     |
| Billing Calendar  | Broadcast                       |              |                     |
| Billing Type      | Cash                            |              |                     |
| Special Handling  | Public File Copy Required       |              |                     |
| Agency Ref        |                                 |              |                     |
| Advertiser Ref    |                                 |              |                     |
| Product 1         |                                 |              |                     |
| Product 2         |                                 |              |                     |

| Line   | Start Date | End Date | Description            | Start/End Time | MTWTFSS                | Length         | Spots/<br>Week | Rate                      | Type       |
|--|------------|----------|------------------------|----------------|------------------------|----------------|----------------|---------------------------|------------|
| 1  | 10/29/21   | 11/02/21 | Good Morning Northland | 5-6am          | MT--F--                | :15            | 1              | \$35.00                   | NM         |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/01/21 11/07/21 MT----- 2 \$35.00 |            |          |                        |                |                        |                |                |                           |            |
| Spots: #   | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID                     | Rate Type  |
| 2  | WDIO       | M        | 11/01/21               | 5:18 AM        | Good Morning Northland | 5-6am          | :15            | Joe-Macor-Duluth-City-Cou | \$35.00 NM |
| 3  | WDIO       | Tu       | 11/02/21               | 5:17 AM        | Good Morning Northland | 5-6am          | :15            | Joe-Macor-Duluth-City-Cou | \$35.00 NM |
| 2  | 10/29/21   | 11/02/21 | Good Morning Northland | 6-7am          | MT--F--                | :15            | 1              | \$55.00                   | NM         |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/01/21 11/07/21 MT----- 2 \$55.00 |            |          |                        |                |                        |                |                |                           |            |
| Spots: #   | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID                     | Rate Type  |
| 3  | WDIO       | M        | 11/01/21               | 6:05 AM        | Good Morning Northland | 6-7am          | :15            | Joe-Macor-Duluth-City-Cou | \$55.00 NM |
| 2  | WDIO       | Tu       | 11/02/21               | 6:37 AM        | Good Morning Northland | 6-7am          | :15            | Joe-Macor-Duluth-City-Cou | \$55.00 NM |
| 3  | 10/29/21   | 11/02/21 | Good Morning America   | 7-9am          | MT--F--                | :15            | 1              | \$55.00                   | NM         |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/01/21 11/07/21 MT----- 2 \$55.00 |            |          |                        |                |                        |                |                |                           |            |
| Spots: #   | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID                     | Rate Type  |
| 3  | WDIO       | M        | 11/01/21               | 7:26 AM        | Good Morning America   | 7-9am          | :15            | Joe-Macor-Duluth-City-Cou | \$55.00 NM |
| 2  | WDIO       | Tu       | 11/02/21               | 8:00 AM        | Good Morning America   | 7-9am          | :15            | Joe-Macor-Duluth-City-Cou | \$55.00 NM |
| <b>Total Spots</b>   |            |          |                        |                |                        |                | <b>6</b>       |                           |            |

**Payment Terms 30 Days**

|                          |                 |
|--------------------------|-----------------|
| <u>Gross Total</u>       | <b>\$290.00</b> |
| <u>Agency Commission</u> | <b>\$43.50</b>  |
| <u>Net Amount Due</u>    | <b>\$246.50</b> |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>