

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WBRZ, Baton Rouge LA</span>	<b>Date:</b> 8/12/19
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I, Grassroots Media LLC

do hereby request station time concerning the following issue:

Gumbo PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			flight - 11/12 - 11/15	gross - \$ 71,890 net - \$ 61,106	
# made good from Contract # 29915					

This broadcast time will be used by: Gumbo PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Gumbo PAC  
352 Napoleon Street  
Baton Rouge, LA 70802

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Trey Ourso, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/12/19

Date



Signature

717-572-3058

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**

**Accepted in Part**

**Rejected**

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

GRASSROOTS MEDIA LLC  
12 W DARTMOUTH RD  
BALA CYNWYD, PA 19004

**Contract # 29926**

Schedule Dates: 11/12/19-11/15/19  
Advertiser: GUMBO PAC (3743)  
Agency: GRASSROOTS MEDIA LLC (2089)  
Product: Political - Issues (1071)  
Brand: Flight 11/12-11/15 (18231)  
Salesperson: Eagle, Philadelphia (1050)  
Sales Office: WBRZ sales  
Buyer Name: Mike D'Etorre,  
Phone/Fax: /  
CPE: 717/66  
Account Types: National/Political  
Billing Type: Standard  
Comments: Issue  
THIS IS A NEW ORDER FOR GUMBO PAC. FLIGHT IS 11/12-11/16. TOTAL = \$705  
40. PLS CFM TR BOBSpecial instructions: NO SPOTS AFTER 2P ON 11/16

Date Entered: 11/07/19  
Last Modified: 11/11/19  
Entered By: Beth Button  
CO-OP: No  
Headline #: ECR26679183  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$10,783.50  
Net Total: \$61,106.50  
Sales Tax:

ABC (WBRZ)	By Broadcast Month	Spots	Rate
	Nov. 2019	86	\$71,890.00
<b>Grand Total:</b>		<b>86</b>	<b>\$71,890.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	5A- 6A (CST)	2		X						2	\$475.00	\$950.00	ABC (WBRZ)	2une In Early Morning News	11/7/19
2.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	5A- 6A (CST)	2			X					2	\$475.00	\$950.00	ABC (WBRZ)	2une In Early Morning News	11/7/19
3.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	5A- 6A (CST)	2				X				2	\$475.00	\$950.00	ABC (WBRZ)	2une In Early Morning News	11/7/19
4.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	5A- 6A (CST)	2		X						2	\$475.00	\$950.00	ABC (WBRZ)	2une In Early Morning News	11/7/19
5.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	6A- 7A (CST)	2			X					2	\$800.00	\$1,600.00	ABC (WBRZ)	WBRZ News Tunein	11/7/19
6.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	6A- 7A (CST)	2			X					2	\$800.00	\$1,600.00	ABC (WBRZ)	WBRZ News Tunein	11/7/19
7.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	6A- 7A (CST)	2				X				2	\$800.00	\$1,600.00	ABC (WBRZ)	WBRZ News Tunein	11/7/19
8.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	6A- 7A (CST)	2					X			2	\$800.00	\$1,600.00	ABC (WBRZ)	WBRZ News Tunein	11/7/19
9.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	7A- Good Morning America - HD	2			X					2	\$975.00	\$1,950.00	ABC (WBRZ)	Good Morning America	11/7/19
10.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	7A- Good Morning America - HD	2			X					2	\$975.00	\$1,950.00	ABC (WBRZ)	Good Morning America	11/7/19
11.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	7A- Good Morning America - HD	2				X				2	\$975.00	\$1,950.00	ABC (WBRZ)	Good Morning America	11/7/19

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

GRASSROOTS MEDIA LLC  
12 W DARTMOUTH RD  
BALA CYNWYD, PA 19004

**Contract # 29926**

**Schedule Dates** 11/12/19-11/15/19  
**Advertiser** GUMBO PAC (3743)  
**Agency** GRASSROOTS MEDIA LLC (2089)  
**Product** Political - Issues (1071)  
**Brand** Flight 11/12-11/15 (18231)  
**Salesperson** Eagle, Philadelphia (1050)  
**Sales Office** WBRZ sales  
**Buyer Name** Mike D'Etorre,  
**Phone/Fax** /  
**CPE** 7/7/66  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Issue  
 THIS IS A NEW ORDER FOR GUMBO PAC. FLIGHT IS 11/12-11/16. TOTAL = \$705  
 40. PLS CFM T/R BOBSpecial instructions: NO SPOTS AFTER 2P ON 11/16

**Date Entered** 11/07/19  
**Last Modified** 11/11/19  
**Entered By** Beth Button  
**CO-OP** No  
**Headline #** ECR26679183  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,783.50  
**Net Total** \$61,106.50  
**Sales Tax**

ABC (WBRZ)	Spots	Rate
By Broadcast Month		
Nov. 2019	86	\$71,890.00
<b>Grand Total:</b>	<b>86</b>	<b>\$71,890.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	7A- Good Morning America - HD	2					X			2	\$975.00	\$1,950.00	ABC (WBRZ)	Good Morning America	11/7/19
13.0	Revised Line / SPOT	11/12/19-11/21/19	1	:30	2P- The Wendy Williams Show	1		X						1	\$275.00	\$275.00	ABC (WBRZ)	Wendy Williams Show	11/7/19
13.1	Normal Line / SPOT	11/12/19-11/12/19	1	:30	2P- The Wendy Williams Show	2		X						2	\$275.00	\$550.00	ABC (WBRZ)	Wendy Williams Show	11/11/19
15.0	Revised Line / SPOT	11/14/19-11/14/19	1	:30	2P- The Wendy Williams Show	1			X					1	\$275.00	\$275.00	ABC (WBRZ)	Wendy Williams Show	11/7/19
15.1	Normal Line / SPOT	11/14/19-11/14/19	1	:30	2P- The Wendy Williams Show	2			X					2	\$275.00	\$550.00	ABC (WBRZ)	Wendy Williams Show	11/11/19
17.0	Revised Line / SPOT	11/12/19-11/12/19	1	:30	11A- GMA Strahan and Sara	1		X						1	\$350.00	\$350.00	ABC (WBRZ)	Strahan and Sara	11/7/19
17.1	Normal Line / SPOT	11/12/19-11/12/19	1	:30	11A- GMA Strahan and Sara	2		X						2	\$350.00	\$700.00	ABC (WBRZ)	Strahan and Sara	11/11/19
19.0	Revised Line / SPOT	11/14/19-11/14/19	1	:30	11A- GMA Strahan and Sara	1			X					1	\$350.00	\$350.00	ABC (WBRZ)	Strahan and Sara	11/7/19
19.1	Normal Line / SPOT	11/14/19-11/14/19	1	:30	11A- GMA Strahan and Sara	2			X					2	\$350.00	\$700.00	ABC (WBRZ)	Strahan and Sara	11/11/19
21.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	3P- Dr. Phil - HD	1		X						1	\$475.00	\$475.00	ABC (WBRZ)	Dr. Phil	11/7/19
22.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	3P- Dr. Phil - HD	1			X					1	\$475.00	\$475.00	ABC (WBRZ)	Dr. Phil	11/7/19

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

GRASSROOTS MEDIA LLC  
12 W DARTMOUTH RD  
BALA CYNWYD, PA 19004

**Contract # 29926**

**Schedule Dates** 11/12/19-11/15/19  
**Advertiser** GUMBO PAC (3743)  
**Agency** GRASSROOTS MEDIA LLC (2089)  
**Product** Political - Issues (1071)  
**Brand** Flight 11/12-11/15 (18231)  
**Salesperson** Eagle, Philadelphia (1050)  
**Sales Office** WBRZ sales  
**Buyer Name** Mike D'Etterre,  
**Phone/Fax** /  
**CPE** 7/7/66  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Issue  
 THIS IS A NEW ORDER FOR GUMBO PAC. FLIGHT IS 11/12-11/16. TOTAL = \$705  
 40. PLS CFM T/R BOB Special instructions: NO SPOTS AFTER 2P ON 11/16

**Date Entered** 11/07/19  
**Last Modified** 11/11/19  
**Entered By** Beth Button  
**CO-OP** No  
**Headline #** ECR26679183  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,783.50  
**Net Total** \$61,106.50  
**Sales Tax**

ABC (WBRZ)	Spots	Rate
By Broadcast Month		
Nov. 2019	86	\$71,890.00
<b>Grand Total:</b>	<b>86</b>	<b>\$71,890.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	3P- Dr. Phil - HD	1				X				1	\$475.00	\$475.00	ABC (WBRZ)	Dr. Phil	11/7/19
24.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	3P- Dr. Phil - HD	1					X			1	\$475.00	\$475.00	ABC (WBRZ)	Dr. Phil	11/7/19
25.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	4:30P- Jeopardy - HD	1		X						1	\$1,300.00	\$1,300.00	ABC (WBRZ)	Jeopardy	11/7/19
26.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	4:30P- Jeopardy - HD	1			X					1	\$1,300.00	\$1,300.00	ABC (WBRZ)	Jeopardy	11/7/19
27.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	4:30P- Jeopardy - HD	1				X				1	\$1,300.00	\$1,300.00	ABC (WBRZ)	Jeopardy	11/7/19
28.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	4:30P- Jeopardy - HD	1					X			1	\$1,300.00	\$1,300.00	ABC (WBRZ)	Jeopardy	11/7/19
29.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	5:58P- News 2 at 6pm	1		X						1	\$1,700.00	\$1,700.00	ABC (WBRZ)	News 2 Louisiana At Six	11/7/19
30.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	5:58P- News 2 at 6pm	1			X					1	\$1,700.00	\$1,700.00	ABC (WBRZ)	News 2 Louisiana At Six	11/7/19
31.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	5:58P- News 2 at 6pm	1				X				1	\$1,700.00	\$1,700.00	ABC (WBRZ)	News 2 Louisiana At Six	11/7/19
32.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	5:58P- News 2 at 6pm	1					X			1	\$1,700.00	\$1,700.00	ABC (WBRZ)	News 2 Louisiana At Six	11/7/19
33.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	4:57P- News 2 at 5pm	1		X						1	\$1,450.00	\$1,450.00	ABC (WBRZ)	News 2 Louisiana At Five	11/7/19
34.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	4:57P- News 2 at 5pm	1			X					1	\$1,450.00	\$1,450.00	ABC (WBRZ)	News 2 Louisiana At Five	11/7/19
35.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	4:57P- News 2 at 5pm	1				X				1	\$1,450.00	\$1,450.00	ABC (WBRZ)	News 2 Louisiana At Five	11/7/19
36.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	4:57P- News 2 at 5pm	1					X			1	\$1,450.00	\$1,450.00	ABC (WBRZ)	News 2 Louisiana At Five	11/7/19

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

GRASSROOTS MEDIA LLC  
12 W DARTMOUTH RD  
BALA CYNWYD, PA 19004

**Contract # 29926**

Schedule Dates: 11/12/19-11/15/19  
Advertiser: GUMBO PAC (3743)  
Agency: GRASSROOTS MEDIA LLC (2089)  
Product: Political - Issues (1071)  
Brand: Flight 11/12-11/15 (18231)  
Salesperson: Eagle, Philadelphia (1050)  
Sales Office: WBRZ sales  
Buyer Name: Mike D'Etorre,  
Phone/Fax: /  
CPE: 7/7/66  
Account Types: National/Political  
Billing Type: Standard  
Comments: Issue  
THIS IS A NEW ORDER FOR GUMBO PAC. FLIGHT IS 11/12-11/16. TOTAL = \$705  
40. PLS CFM T/R BOBSpecial instructions: NO SPOTS AFTER 2P ON 11/16

ABC (WBRZ)	Spots	Rate
By Broadcast Month		
Nov. 2019	86	\$71,890.00
<b>Grand Total:</b>	<b>86</b>	<b>\$71,890.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	4p- News 2 at 4pm	1		X						1	\$1,100.00	\$1,100.00	ABC (WBRZ)	News 2 Louisiana At Four	11/7/19
38.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	4p- News 2 at 4pm	1			X					1	\$1,100.00	\$1,100.00	ABC (WBRZ)	News 2 Louisiana At Four	11/7/19
39.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	4p- News 2 at 4pm	1				X				1	\$1,100.00	\$1,100.00	ABC (WBRZ)	News 2 Louisiana At Four	11/7/19
40.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	4p- News 2 at 4pm	1					X			1	\$1,100.00	\$1,100.00	ABC (WBRZ)	News 2 Louisiana At Four	11/7/19
41.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	6:30p- Wheel of Fortune - HD	1			X					1	\$1,700.00	\$1,700.00	ABC (WBRZ)	Wheel Of Fortune	11/7/19
42.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	6:30p- Wheel of Fortune - HD	1			X					1	\$1,700.00	\$1,700.00	ABC (WBRZ)	Wheel Of Fortune	11/7/19
43.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	6:30p- Wheel of Fortune - HD	1				X				1	\$1,700.00	\$1,700.00	ABC (WBRZ)	Wheel Of Fortune	11/7/19
44.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	6:30p- Wheel of Fortune - HD	1					X			1	\$1,700.00	\$1,700.00	ABC (WBRZ)	Wheel Of Fortune	11/7/19
45.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	7p- 8p (CST)	1		X						1	\$2,000.00	\$2,000.00	ABC (WBRZ)	The Corners/Bless This Mess	11/7/19
46.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	8p- A Million Little Things	1				X				1	\$2,200.00	\$2,200.00	ABC (WBRZ)	A Million Little Things	11/7/19
47.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	6:58p- Grey's Anatomy - HD	1				X				1	\$2,600.00	\$2,600.00	ABC (WBRZ)	Grey's Anatomy-ABC	11/7/19

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

GRASSROOTS MEDIA LLC  
12 W DARTMOUTH RD  
BALA CYNWYD, PA 19004

**Contract # 299226**

Schedule Dates: 11/12/19-11/15/19  
Advertiser: GUMBO PAC (3743)  
Agency: GRASSROOTS MEDIA LLC (2089)  
Product: Political - Issues (1071)  
Brand: Flight 11/12-11/15 (18231)  
Salesperson: Eagle, Philadelphia (1050)  
Sales Office: WBRZ sales  
Buyer Name: Mike D'Etorre,  
Phone/Fax: /  
CPE: 7/7/66  
Account Types: National/Political  
Billing Type: Standard  
Comments: Issue  
THIS IS A NEW ORDER FOR GUMBO PAC. FLIGHT IS 11/12-11/16. TOTAL = \$705  
40. PLS CFM T/R BOBSpecial instructions: NO SPOTS AFTER 2P ON 11/16

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Nov. 2019	86	\$71,890.00
<b>Grand Total:</b>	<b>86</b>	<b>\$71,890.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	12:36A- Last Man Standing	1		X						1	\$175.00	\$175.00	ABC (WBRZ)	Last Man Standing	11/7/19
49.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	12:36A- Last Man Standing	1			X					1	\$175.00	\$175.00	ABC (WBRZ)	Last Man Standing	11/7/19
50.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	12:36A- Last Man Standing	1				X				1	\$175.00	\$175.00	ABC (WBRZ)	Last Man Standing	11/7/19
51.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	1:06A- Last Man Standing	1					X			1	\$175.00	\$175.00	ABC (WBRZ)	Last Man Standing	11/7/19
52.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	12:06A- Jeopardy II	1			X					1	\$235.00	\$235.00	ABC (WBRZ)	Jeopardy	11/7/19
53.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	12:06A- Jeopardy II	1				X				1	\$235.00	\$235.00	ABC (WBRZ)	Jeopardy	11/7/19
54.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	12:06A- Jeopardy II	1					X			1	\$235.00	\$235.00	ABC (WBRZ)	Jeopardy	11/7/19
55.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	12:36A- Jeopardy II	1						X		1	\$235.00	\$235.00	ABC (WBRZ)	Jeopardy	11/7/19
56.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	11:37P- Nightline - HD	1			X					1	\$275.00	\$275.00	ABC (WBRZ)	Nightline	11/7/19
57.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	11:37P- Nightline - HD	1				X				1	\$275.00	\$275.00	ABC (WBRZ)	Nightline	11/7/19
58.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	11:37P- Nightline - HD	1					X			1	\$275.00	\$275.00	ABC (WBRZ)	Nightline	11/7/19
59.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	12:07A- Nightline - HD	1						X		1	\$275.00	\$275.00	ABC (WBRZ)	Nightline	11/7/19
60.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	10:35P- Jimmy Kimmel Live-HD	2		X						2	\$500.00	\$1,000.00	ABC (WBRZ)	Jimmy Kimmel	11/7/19

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

GRASSROOTS MEDIA LLC  
12 W DARTMOUTH RD  
BALA CYNWYD, PA 19004

**Contract # 299226**

Schedule Dates: 11/12/19-11/15/19  
Advertiser: GUMBO PAC (3743)  
Agency: GRASSROOTS MEDIA LLC (2089)  
Product: Political- Issues (1071)  
Brand: Flight 11/12-11/15 (18231)  
Salesperson: Eagle, Philadelphia (1050)  
Sales Office: WBRZ sales  
Buyer Name: Mike D'Etorre,  
Phone/Fax: /  
CPE: 7/7/66  
Account Types: National/Political  
Billing Type: Standard  
Comments: Issue

THIS IS A NEW ORDER FOR GUMBO PAC. FLIGHT IS 11/12-11/16. TOTAL = \$705  
40. PLS CFM T/R BOBSpecial instructions: NO SPOTS AFTER 2P ON 11/16

Date Entered: 11/07/19  
Last Modified: 11/11/19  
Entered By: Beth Button  
CO-OP: No  
Headline #: ECR26679183  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$10,783.50  
Net Total: \$61,106.50  
Sales Tax:

ABC (WBRZ)	Spots	Rate
By Broadcast Month		
Nov. 2019	86	\$71,890.00
<b>Grand Total:</b>	<b>86</b>	<b>\$71,890.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
61.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	10:35P- Jimmy Kimmel Live-HD	2			X					2	\$500.00	\$1,000.00	ABC (WBRZ)	Jimmy Kimmel	11/7/19
62.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	10:35P- Jimmy Kimmel Live-HD	2				X				2	\$500.00	\$1,000.00	ABC (WBRZ)	Jimmy Kimmel	11/7/19
63.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	11:05P- Jimmy Kimmel Live-HD	2					X			2	\$500.00	\$1,000.00	ABC (WBRZ)	Jimmy Kimmel	11/7/19
64.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	10:35P- FRIDAY NIGHT BLITZ	1					X			1	\$600.00	\$600.00	ABC (WBRZ)	Friday Night Blitz	11/7/19
65.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	9:59P- News 2 at 10pm	1		X						1	\$1,250.00	\$1,250.00	ABC (WBRZ)	News 2 Louisiana At 10P	11/7/19
66.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	9:59P- News 2 at 10pm	1			X					1	\$1,250.00	\$1,250.00	ABC (WBRZ)	News 2 Louisiana At 10P	11/7/19
67.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	9:59P- News 2 at 10pm	1				X				1	\$1,250.00	\$1,250.00	ABC (WBRZ)	News 2 Louisiana At 10P	11/7/19
68.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	9:59P- News 2 at 10pm	1					X			1	\$1,250.00	\$1,250.00	ABC (WBRZ)	News 2 Louisiana At 10P	11/7/19
69.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	9:59P- News 2 at 10pm	1		X						1	\$1,250.00	\$1,250.00	ABC (WBRZ)	makegood due to tech. issues on 11/10.	11/11/19
70.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	12:36A- Last Man Standing	1		X						1	\$100.00	\$100.00	ABC (WBRZ)	makegood due to tech. issues on 11/10.	11/11/19

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_