

ORDER



WSMV

Orders
Order / Rev: 670256
Alt Order #:
Product Desc: Nashville/Davidson Campaign
Estimate:
Flight Dates: 07/31/15 - 08/04/15
Original Date / Rev: 07/30/15 / 07/30/15
Order Type: GENERAL

Primary AE: House-WSMV Local
Sales Office: WSMV
Sales Region: Local

Agency Name: Kinder Morgan Inc
Buying Contact: Tyler Gilligan
Billing Contact:
 3250 Lacey Road, 7th Floor
 Downers Grove, IL 60515-7918

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Kinder Morgan Inc
Demographic: A35+
Product Codes: Political-Issues
Priority: IMP
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/15	08/04/15	50	\$25,640.00	\$25,640.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2015	50	\$25,640.00	\$25,640.00	0.00
Totals	50	\$25,640.00	\$25,640.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House-WSMV Local			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	07/31/15	08/04/15	M-F News 4 Today @ 4 CM		M-F 4a-5a	MT--F--	:30	2	\$30.00	IMP	0.00	NM	3	\$90.00
				M-F 4a-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----F--		1				\$30.00		0.00			
		Week: 08/03/15	08/09/15	MT-----		2				\$30.00		0.00			
N 2	WSMV	07/31/15	08/04/15	M-F News 4 Today @ 5 CM		M-F 5a-6a	MT--F--	:30	2	\$325.00	IMP	0.00	NM	3	\$975.00
				M-F 5-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----F--		1				\$325.00		0.00			
		Week: 08/03/15	08/09/15	MT-----		2				\$325.00		0.00			
N 3	WSMV	07/31/15	08/04/15	M-F News 4 Today @ 6 CM		558am-658am	MT--F--	:30	2	\$625.00	IMP	0.00	NM	3	\$1,875.00
				Ch. 4 News Today 6-7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----F--		1				\$625.00		0.00			
		Week: 08/03/15	08/09/15	MT-----		2				\$625.00		0.00			
N 4	WSMV	07/31/15	08/04/15	Today Show 1	CM	658-9AM	MT--F--	:30	2	\$450.00	IMP	0.00	NM	3	\$1,350.00
				Today Show 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----F--		1				\$450.00		0.00			
		Week: 08/03/15	08/09/15	MT-----		2				\$450.00		0.00			
N 5	WSMV	08/01/15	08/01/15	Sat 5-6am	CM	Sat 5-6am	-----S-	:30	1	\$125.00	IMP	0.00	NM	1	\$125.00
				Sat 5-6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----S-		1				\$125.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WSMV	08/01/15	08/01/15	SA 6a News Sat 6-7a	CM	Sat 6-7a	-----S-	:30	2	\$275.00	IMP	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----S-					2	\$275.00		0.00			
N 7	WSMV	08/01/15	08/01/15	SA Today Show 7-9a Sat Today Show	CM	Sat 7a-830a or 7a-	-----S-	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----S-					2	\$500.00		0.00			
N 8	WSMV	08/01/15	08/01/15	SA 9a News Sat 9a-10a	CM	Sat 9a-10a	-----S-	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----S-					2	\$500.00		0.00			
N 9	WSMV	08/02/15	08/02/15	Sun 5-6am Sun 5-6am	CM	Sun 5-6am	-----S	:30	1	\$125.00	IMP	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----S					1	\$125.00		0.00			
N 10	WSMV	08/02/15	08/02/15	SU 6a News Sun 6a-7a	CM	Sun 6a-7a	-----S	:30	2	\$275.00	IMP	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----S					2	\$275.00		0.00			
N 11	WSMV	08/02/15	08/02/15	SU Today Sh 7-8a or 7-9a SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a	-----S	:30	2	\$450.00	IMP	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----S					2	\$450.00		0.00			
N 12	WSMV	08/02/15	08/02/15	SU 8a News Sun 8a-9a	CM	Sun 8a-9a	-----S	:30	2	\$450.00	IMP	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----S					2	\$450.00		0.00			
N 13	WSMV	08/02/15	08/02/15	Meet the Press Sun 9-10am Meet the Press Sun 9-10am	CM	Sun 9-10a	-----S	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----S					1	\$550.00		0.00			
N 14	WSMV	07/31/15	08/04/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:00 PM-4:30 PM)	MT--F--	:30	2	\$400.00	IMP	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----F--					1	\$400.00		0.00			
		Week: 08/03/15	08/09/15	MT-----					2	\$400.00		0.00			
N 15	WSMV	07/31/15	08/04/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:30 PM-5:00 PM)	MT--F--	:30	2	\$450.00	IMP	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----F--					1	\$450.00		0.00			
		Week: 08/03/15	08/09/15	MT-----					2	\$450.00		0.00			
N 16	WSMV	07/31/15	08/04/15	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	MT--F--	:30	2	\$600.00	IMP	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----F--					1	\$600.00		0.00			
		Week: 08/03/15	08/09/15	MT-----					2	\$600.00		0.00			
N 17	WSMV	07/31/15	08/04/15	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	MT--F--	:30	2	\$800.00	IMP	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----F--					1	\$800.00		0.00			
		Week: 08/03/15	08/09/15	MT-----					2	\$800.00		0.00			
N 18	WSMV	07/31/15	08/04/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	MT--F--	:30	2	\$600.00	IMP	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	----F--					1	\$600.00		0.00			
		Week: 08/03/15	08/09/15	MT-----					2	\$600.00		0.00			
N 19	WSMV	08/01/15	08/01/15	SA Channel 4 Weekend Ch. 4 News at 5 Saturday	CM	5-530pm	-----S-	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00

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Flight Dates: 07/31/15 - 08/04/15

Advertiser: Kinder Morgan Inc
Product Desc: Nashville/Davidson Campaign
Estimate:
WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	WSMV	08/01/15	08/01/15	SA Channel 4 Weekend@M Ch. 4 News at 5 Saturday		5-530pm	-----S-	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/15	08/02/15	-----S-		1				\$500.00		0.00			
N20	WSMV	08/01/15	08/01/15	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday		558-630pm	-----S-	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/15	08/02/15	-----S-		1				\$600.00		0.00			
N21	WSMV	08/02/15	08/02/15	SU Channel 4 Weekend@M Ch. 4 News at 5 Sunday		5-530pm	-----S	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/15	08/02/15	-----S		1				\$600.00		0.00			
N22	WSMV	07/31/15	08/04/15	M-F Late News M-F 10P NEWS	CM	10P-1035P	MT--F--	:30	2	\$1,100.00	IMP	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/15	08/02/15	----F--		1				\$1,100.00		0.00			
Week:		08/03/15	08/09/15	MT-----		2				\$1,100.00		0.00			
N23	WSMV	08/01/15	08/01/15	Sa Late News Sa Late News	CM	Sat 10-1030p	-----S-	:30	1	\$900.00	IMP	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/15	08/02/15	-----S-		1				\$900.00		0.00			
N24	WSMV	08/02/15	08/02/15	Su Late News Su Late News	CM	Sun 10-1035p	-----S	:30	1	\$1,200.00	IMP	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/15	08/02/15	-----S		1				\$1,200.00		0.00			
													Totals	50	\$25,640.00

		# of :30's per program											
Show:	Program:	:30 Rate	Rtg's ad 18+	000's ad 18+	Rtg's ad 35+	000's ad 35+	7/31 Friday	8/1 Saturday	8/2 Sunday	8/3 Monday	8/4 Tuesday	Total	Cost
M-F 4-5 am	Channel 4 News Today	\$30	0.6	12.8	0.6	8.3	1			1	1	3	\$90
M-F 5-6 am	Channel 4 News Today	\$325	2.5	51.2	3.6	50.5	1			1	1	3	\$975
M-F 6-7 am	Channel 4 News Today	\$625	4.0	80.7	5.2	73.1	1			1	1	3	\$1,875
M-F 7-9 am	The Today Show	\$450	3.4	68.6	4.3	60.1	1			1	1	3	\$1,350
Sa 5-6am	Ch 4 News Today Sat	\$125	1.7	35.1	2.3	32		1				1	\$125
Sa 6-7 am	Ch 4 News Today Sat	\$275	2.7	53.9	3.8	53.5		2				2	\$550
Sa 7-9 am	Saturday Today Show	\$500	2.8	56.0	3.9	55		2				2	\$1,000
Sa 9-10 am	Ch 4 News Today Sat	\$500	3.2	63.7	3.2	44.4		2				2	\$1,000
Su 5-6am	Ch 4 News Today Sun	\$125	1.2	23.8	1.5	21.7			1			1	\$125
Su 6-7 am	Ch 4 News Today Sun	\$275	2.2	43.3	3.2	44.6			2			2	\$550
Su 7-8 am	Sunday Today Show	\$450	2.8	56.3	3.8	54			2			2	\$900
Su 8-9 am	Ch 4 News Today Sun	\$450	4.1	82.3	5.8	81.6			2			2	\$900
Su 9-10 am	Meet The Press	\$550	2.0	39.4	2.7	38.6			1			1	\$550
M-F 4-430 pm	Channel 4 News at 4	\$400	2.5	51.3	3.3	46	1			1	1	3	\$1,200
M-F 430-5 pm	Channel 4 News at 4:30	\$450	3.4	69.1	4.2	59.2	1			1	1	3	\$1,350
M-F 5-5:30 pm	Channel 4 News at 5	\$600	5.5	109.7	7.0	98.7	1			1	1	3	\$1,800
M-F 530-6p	NBC Nightly	\$900	5.5	109.7	7.0	98.7						0	\$0
M-F 6-6:30 pm	Channel 4 News at 6	\$800	6.0	121.4	7.7	108	1			1	1	3	\$2,400
M-F 6:30-7 pm	Channel 4 News at 6:30	\$600	4.4	89.5	5.9	82.6	1			1	1	3	\$1,800
Sa 5-5:30 pm	Channel 4 News at 5	\$500	5.2	103.6	6.8	96		1				1	\$500
Sa 6-630 pm	Channel 4 News	\$600	5.6	112.4	7.4	104.5		1				1	\$600
Su 5-5:30 pm	Channel 4 News at 5	\$600	6.0	120.5	8.4	118.5			1			1	\$600
M-F 10-1035 pm	Channel 4 News	\$1,100	5.7	114.7	7.4	104.5	-1			1	1	3	\$3,300
Sat 10-1030 pm	Channel 4 News	\$900	3.8	76.5	5.8	81.4		1				1	\$900
Su 10-1035 pm	Channel 4 News	\$1,200	7.4	148.9	8.9	124.8			1			1	\$1,200
							10	10	10	10	10	50	\$25,640

Advertiser - Kieran Morgan

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WSMV Nashville TN</i>	Date: <i>7/31/15</i>
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I, *Kinda Morgan*
do hereby request station time concerning the following issue:

<i>energy development</i>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See Schedule</i>					

This broadcast time will be used by: *Kinda Morgan*

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/5/15 [Signature] 630-725-3090
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] PAUL SCOTT CSM
Signature Printed Name Title