

ORDER



WSFX

Orders
Order / Rev: 1520122
Alt Order #: 08243368
Product Desc: COOPER FOR GOVERNOR
Estimate: 4715
Flight Dates: 11/01/16 - 12/07/16
Original Date / Rev: 05/06/16 / 10/25/16
Order Type: General

Primary AE: Matthew Wurm
Sales Office: H-DC
Sales Region: National

Agency Name: Greer Margolis Mitchell & Burns
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Cooper, Roy/D/Governor/North C
Demographic: A35+
Product Codes: PL500
Priority: P 4
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	31	\$3,905.00	\$3,319.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	31	\$3,905.00	\$3,319.25	0.00
Totals	31	\$3,905.00	\$3,319.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Wurm			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSFX	11/01/16	11/07/16	SYN 10-11am M-F Maury	Comm	10-11am M-F	MTWTF--	:30	2	\$10.00	P 4	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		2		\$10.00		0.00					
E 2	WSFX	11/01/16	11/07/16	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	MTWTF--	:30	4	\$125.00	P 3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		4		\$125.00		0.00					
E 3	WSFX	11/01/16	11/07/16	SYN 11a-12p M-F Judge Mathis	Comm	11a-12p M-F	MTWTF--	:30	4	\$25.00	P 3	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		4		\$25.00		0.00					
E 4	WSFX	11/01/16	11/07/16	SYN 12:30-1pm M-F Inside Edition	Comm	12:30-1pm M-F	MTWTF--	:30	4	\$20.00	P 4	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		4		\$20.00		0.00					
E 5	WSFX	11/01/16	11/07/16	SYN 4-5pm M-F Steve Harvey	Comm	4-5pm M-F	MTWTF--	:30	2	\$15.00	P 4	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		2		\$15.00		0.00					
E 6	WSFX	11/01/16	11/07/16	SYN 6-630pm M-F Family Feud	Comm	6-630p	MTWTF--	:30	4	\$20.00	P 4	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		4		\$20.00		0.00					

Order / Rev: 1520122
 Alt Order #: 08243368
 Flight Dates: 11/01/16 - 12/07/16

Advertiser: POL/Cooper, Roy/D/Governor/North Car
 Product Desc: COOPER FOR GOVERNOR
 Estimate: 4715
 WSFX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WSFX	11/01/16	11/07/16	SYN 630-7pm M-F Family Feud	Comm	630-7pm	MTWTF--	:30	4	\$20.00	P 4	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--		4				\$20.00		0.00			
E 8	WSFX	11/01/16	11/07/16	SYN M-F 8am-9am RI M-F 8am-9am	Comm	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	MTWTF--	:30	2	\$15.00	P 3	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--		2				\$15.00		0.00			
E 9	WSFX	11/07/16	11/07/16	Mon Hour 2 Mon Hour 2	Comm	9-10p	1-----	:30	1	\$125.00	P 4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$125.00		0.00			
E 11	WSFX	11/03/16	11/03/16	Thu Hour 1 Th Hour 1	Comm	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---1---	:30	1	\$135.00	P 4	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---1---		1				\$135.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFX	10/31/16-11/06/16	Thu Hour 1		8:00 PM-9:00 PM	8:00 PM-9:00 P---Th-----	:30		(\$135.00)		0.00	NM		
				See MG 11.2 [incorrect program ordered; Rosewood]											
	2	WSFX	11/03/16-11/03/16	Thu Hour 1		8:00 PM-9:00 PM	8:00 PM-9:00 P---Th-----	:30		\$135.00		0.00	NM		
				Ⓜ MG for 11.1 11/03											
E 12	WSFX	11/02/16	11/02/16	Wed Hour 1 Wed Hour 1	Comm	8-9p	--1----	:30	1	\$125.00	P 4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1----		1				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFX	10/31/16-11/06/16	Wed Hour 1		8-9p	--W-----	:30		(\$125.00)		0.00	NM		
				See MG 12.2 [incorrect program ordered; Lethal Weapon]											
	2	WSFX	11/02/16-11/02/16	Wed Hour 1		8-9p	--W-----	:30		\$125.00		0.00	NM		
				Ⓜ MG for 12.1 11/02											
E 13	WSFX	11/02/16	11/02/16	Wed Hour 2 Wed Hour 2	Comm	9-10P	--1----	:30	1	\$600.00	P 2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1----		1				\$600.00		0.00			
N 14	WSFX	11/06/16	11/06/16	NFL Local Market Game NFL on Fox	Comm	Various	-----S	:30	1	\$2,000.00	P 2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$2,000.00		0.00			
													Totals	31	\$3,905.00