

## INVOICE



**WSFX**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Main: (910) 791-8070**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1597388-1	11/08/16	November 2016	10/31/16 - 11/07/16

Property	Account Executive	Sales Office	Sales Region
WSFX	Matthew Wurm	HRP-Washington	National

Billing Address:

**Greer Margolis Mitchell & Burns**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Advertiser	Product	Estimate Number
POL/Cooper, Roy/D/Govern	COOPER FOR GOVERNOR	5567

Flight Dates	Order #	Alt Order #
11/01/16 - 11/07/16	1597388	08410162

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

Agency Code	Advertiser Code	Product 1/2
	297	317

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/16	11/04/16	SYN 1-2pm	1-2pm	-TWTF--	:30	3	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -TWTF-- 3 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WSFX	Tu	11/01/16	1:40 PM	SYN 1-2pm	1-2pm	:30	RC1416H OUR SIDE	\$10.00 NM
1	WSFX	W	11/02/16	1:24 PM	SYN 1-2pm	1-2pm	:30	RC1416H OUR SIDE	\$10.00 NM
2	WSFX	Th	11/03/16	1:59 PM	SYN 1-2pm	1-2pm	:30	RC-03-16H RAISE YOUR HAND	\$10.00 NM
2	11/01/16	11/04/16	Maury	10-11am M-F	-TWTF--	:30	2	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -TWTF-- 2 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Tu	11/01/16	10:44 AM	Maury	10-11am M-F	:30	RC1416H OUR SIDE	\$10.00 NM
2	WSFX	W	11/02/16	10:35 AM	Maury	10-11am M-F	:30	RC1416H OUR SIDE	\$10.00 NM
3	11/01/16	11/04/16	News @ 10-11pm (M-F)	10-11pm	-TWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -TWTF-- 2 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFX	Th	11/03/16	10:23 PM	News @ 10-11pm (M-F)	10-11pm	:30	RC1416H OUR SIDE	\$125.00 NM
1	WSFX	F	11/04/16	10:13 PM	News @ 10-11pm (M-F)	10-11pm	:30	RC-03-16H RAISE YOUR HAND	\$125.00 NM
4	11/01/16	11/04/16	SYN 11-1130pm	11-11:30pm	-TWTF--	:30	2	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -TWTF-- 2 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Tu	11/01/16		SYN 11-1130pm	11-11:30pm	:00		<del>\$15.00</del> NM
			See MG 4.3						
3	WSFX	Tu	11/01/16	1:14 AM	SYN 12-12:30am M-F	12-12:30am	:30	RC-03-16H RAISE YOUR HAND	\$15.00 NM
			MG for 4.1 11/01						

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



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**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

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# INVOICE



Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1597388-1	11/08/16	November 2016	10/31/16 - 11/07/16
Advertiser	Product	Estimate Number	
POL/Cooper, Roy/D/Govern	COOPER FOR GOVERNOR	5567	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
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Advertiser	Product	Estimate Number	
POL/Cooper, Roy/D/Govern	COOPER FOR GOVERNOR	5567	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	11/07/16	11/07/16	Mon Hour 1	8-9p	1-----	:30	1	\$350.00	NM
11/07/16 11/13/16 1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 11/07/16 8:26 PM Mon Hour 1 8-9p :30 RC1416H OUR SIDE \$350.00 NM									
17	11/06/16	11/06/16	10-1037p	10-1037p	-----1	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -----1 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Su 11/06/16 10:12 PM 10-1037p 10-1037p :30 RC-03-16H RAISE YOUR HAND \$30.00 NM									
18	11/07/16	11/07/16	Maury	10-11am M-F	1-----	:30	1	\$10.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 1----- 1 \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 11/07/16 10:44 AM Maury 10-11am M-F :30 RC-03-16H RAISE YOUR HAND \$10.00 NM									
19	11/07/16	11/07/16	Judge Mathis	11a-12p M-F	1-----	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 1----- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 11/07/16 11:17 AM Judge Mathis 11a-12p M-F :30 RC1416H OUR SIDE \$25.00 NM									
20	11/07/16	11/07/16	M-F 2-3pm	2-3pm	1-----	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 1----- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 11/07/16 2:48 PM M-F 2-3pm 2-3pm :30 RC1416H OUR SIDE \$25.00 NM									
21	11/07/16	11/07/16	Steve Harvey	4-5pm M-F	1-----	:30	1	\$15.00	NM
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22	11/07/16	11/07/16	SYN 5-6pm M-F	5-6pm	1-----	:30	1	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 1----- 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 11/07/16 5:18 PM SYN 5-6pm M-F 5-6pm :30 RC1416H OUR SIDE \$15.00 NM									
23	11/07/16	11/07/16	SYN 11-1130pm	11-11:30pm	1-----	:30	1	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 1----- 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 11/07/16 11:10 PM SYN 11-1130pm 11-11:30pm :30 RC-03-16H RAISE YOUR HAND \$15.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	11/07/16	11/07/16	Family Feud 11:30p-12	1130pm-12am	1-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16   11/13/16   1-----                   1      \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	WSFX	M	11/07/16	11:46 PM	Family Feud 11:30p-12	1130pm-12am	:30	RC1416H OUR SIDE	\$10.00   NM
25	11/07/16	11/07/16	Divorce Court	9-10am M-F	1-----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16   11/13/16   1-----                   1      \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	WSFX	M	11/07/16	9:49 AM	Divorce Court	9-10am M-F	:30	RC1416H OUR SIDE	\$15.00   NM
Total Spots							42		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,235.00</b>
<u>Agency Commission</u>	<b>\$185.25</b>
<u>Net Amount Due</u>	<b>\$1,049.75</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.