



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Senate Leadership Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 15405 John Marshall Highway, Haymarket, VA 20169

Contact: Jack Pandol

Phone number: 703-574-3044

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Board Members: President- Steven Law, Treasurer- Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Cheri Beasley

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/8/22

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: <u>Michelle Quimby</u>
Name: Media Buyer, Main Street Media Group	Name: <u>Michelle Quimby</u>
Date of Request to Purchase Ad Time: 9/1/2022	Date of Station Agreement to Sell Time: <u>9/2/22</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 9/2/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>12616, 12617, 12618, 12619</u>	Station Call Letters: <u>WCXL, WCMS</u>	Date Received/Requested: <u>9/2/22</u>
Est. #: <u>5428, 5429, 5430, 5432</u>	Station Location: <u>103 W. Woodhill Dr. Nags Head NC 27959</u>	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

20120

UNITED BANK

68-444/560

MAIN STREET MEDIA GROUP
 MEDIA ACCOUNT
 P.O. BOX 25093
 ALEXANDRIA, VA 22313

8/31/2022

PAY TO THE ORDER OF **WCMS-FM** \$ ****1,275.00**

One Thousand Two Hundred Seventy-Five and 00/100***** DOLLARS

WCMS-FM

MEMO SLF NC EST 6341

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

MP

Security Features include:

PAPER CONTAINS TONER ADHESION PROPERTIES

[Signature]

AUTHORIZED SIGNATURE



⑆020120⑆ ⑆05600445⑆ 0091900467⑆

Date	Type	Reference	Original Amt.	Balance Due	Discount	Payment
8/31/2022	Bill	EST 6341	1,275.00	1,275.00		1,275.00
					Check Amount	1,275.00

MainStfMedia - Media- SLF NC EST 6341 1,275.00

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

20121



MAIN STREET MEDIA GROUP

MEDIA ACCOUNT
P.O. BOX 25083
ALEXANDRIA, VA 22313

68-444/560

8/31/2022

PAY TO THE ORDER OF WCXL-FM

\$ **1,275.00

One Thousand Two Hundred Seventy-Five and 00/100***** DOLLARS

[Signature]

AUTHORIZED SIGNATURE



MEMO

SLF NC EST 6341

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

⑈020121⑈ ⑈05600445⑈ 0091900467⑈

MAIN STREET MEDIA GROUP
MEDIA ACCOUNT
WCXL-FM

Date 8/31/2022
Type Bill
Reference EST 6341

Original Amt. 1,275.00

Balance Due 1,275.00

8/31/2022

Discount

Check Amount

Payment 1,275.00

20121

MainStMedia - Media- SLF NC EST 6341

1,275.00

Confirmation



WCMS FM
 JAM Media LLC Solutions
 P.O. Box 1897
 Kill Devil Hills, NC 27948
 252 480 4655
 mquimby@jammediallc.com

Contract # 12619
 Date Entered 05/06/22
 Sales Person Katz/Christal .
 Billing Cycle Broadcast
 Conflict 1 Political
 Product North Carolina
 Estimate # 6346|Senate Leadership Fund|North Carolina
 Contract 10/11/22 - 10/17/22
 Comment Replink #35874425

SENATE LEADERSHIP FUND
 C/O MAIN STREET MEDIA GROUP
 PO BOX 25093
 ALEXANDRIA VA 22314

Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WCMS-FM 10/11/22-10/14/22 6:00a-10:00a	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
2	WCMS-FM 10/11/22-10/14/22 10:00a-3:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
3	WCMS-FM 10/11/22-10/14/22 3:00p-7:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
4	WCMS-FM 10/17/22-10/17/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
5	WCMS-FM 10/17/22-10/17/22 10:00a-3:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
6	WCMS-FM 10/17/22-10/17/22 3:00p-7:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
							Subtotal		1500.00
							Agency Commission		225.00
							Total		1275.00

Projected Billing	Count	Gross	Net
October	2022	30	1500.00
		30	1275.00

Confirmation



WCMS FM
 JAM Media LLC Solutions
 P.O. Box 1897
 Kill Devil Hills, NC 27948
 252 480 4655
 mquimby@jammediallc.com

Contract # 12618
 Date Entered 05/06/22
 Sales Person Katz/Christal .
 Billing Cycle Broadcast
 Conflict 1 Political
 Product North Carolina
 Estimate # 6348|Senate Leadership Fund|North Carolina
 Contract 10/25/22 - 10/31/22
 Comment Replink #35874536

SENATE LEADERSHIP FUND
 C/O MAIN STREET MEDIA GROUP
 PO BOX 25093
 ALEXANDRIA VA 22314

Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WCMS-FM 10/25/22-10/28/22 6:00a-10:00a	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
2	WCMS-FM 10/25/22-10/28/22 10:00a-3:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
3	WCMS-FM 10/25/22-10/28/22 3:00p-7:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
4	WCMS-FM 10/31/22-10/31/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
5	WCMS-FM 10/31/22-10/31/22 10:00a-3:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
6	WCMS-FM 10/31/22-10/31/22 3:00p-7:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
							Subtotal		1500.00
							Agency Commission		225.00
							Total		1275.00

Projected Billing	Count	Gross	Net
October 2022	24	1200.00	1020.00
November 2022	6	300.00	255.00
	30	1500.00	1275.00

Confirmation



WCMS FM
 JAM Media LLC Solutions
 P.O. Box 1897
 Kill Devil Hills, NC 27948
 252 480 4655
 mquimby@jammediallc.com

Contract # 12617
 Date Entered 05/06/22
 Sales Person Katz/Christal .
 Billing Cycle Broadcast
 Conflict 1 Political
 Product North Carolina
 Estimate # 6345|Senate Leadership Fund|North Carolina
 Contract 10/04/22 - 10/10/22
 Comment Replink #35874387

SENATE LEADERSHIP FUND
 C/O MAIN STREET MEDIA GROUP
 PO BOX 25093
 ALEXANDRIA VA 22314

Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WCMS-FM 10/04/22-10/07/22 6:00a-10:00a	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
2	WCMS-FM 10/04/22-10/07/22 10:00a-3:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
3	WCMS-FM 10/04/22-10/07/22 3:00p-7:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
4	WCMS-FM 10/10/22-10/10/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
5	WCMS-FM 10/10/22-10/10/22 10:00a-3:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
6	WCMS-FM 10/10/22-10/10/22 3:00p-7:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
							Subtotal		1500.00
							Agency Commission		225.00
							Total		1275.00

Projected Billing	Count	Gross	Net
October 2022	30	1500.00	1275.00
	30	1500.00	1275.00

Confirmation



WCMS FM
 JAM Media LLC Solutions
 P.O. Box 1897
 Kill Devil Hills, NC 27948
 252 480 4655
 mquimby@jammediallc.com

Contract # 12616
 Date Entered 05/06/22
 Sales Person Katz/Christal .
 Billing Cycle Broadcast
 Conflict 1 Political
 Product North Carolina
 Estimate # 6344|Senate Leadership Fund|North Carolina
 Contract 09/27/22 - 10/03/22
 Comment Replink #35874334

SENATE LEADERSHIP FUND
 C/O MAIN STREET MEDIA GROUP
 PO BOX 25093
 ALEXANDRIA VA 22314

Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WCMS-FM 09/27/22-09/30/22 6:00a-10:00a	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
2	WCMS-FM 09/27/22-09/30/22 10:00a-3:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
3	WCMS-FM 09/27/22-09/30/22 3:00p-7:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
4	WCMS-FM 10/03/22-10/03/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
5	WCMS-FM 10/03/22-10/03/22 10:00a-3:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
6	WCMS-FM 10/03/22-10/03/22 3:00p-7:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
							Subtotal		1500.00
							Agency Commission		225.00
							Total		1275.00

Projected Billing	Count	Gross	Net
October 2022	30	1500.00	1275.00
	30	1500.00	1275.00

Confirmation



WCMS FM
 JAM Media LLC Solutions
 P.O. Box 1897
 Kill Devil Hills, NC 27948
 252 480 4655
 mquimby@jammediallc.com

Contract # 12616
 Date Entered 05/06/22
 Sales Person Katz/Christal .
 Billing Cycle Broadcast
 Conflict 1 Political
 Product North Carolina
 Estimate # 6344|Senate Leadership Fund|North Carolina
 Contract 09/27/22 - 10/03/22
 Comment Replink #35874334

SENATE LEADERSHIP FUND
 C/O MAIN STREET MEDIA GROUP
 PO BOX 25093
 ALEXANDRIA VA 22314

Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WCMS-FM 09/27/22-09/30/22 6:00a-10:00a	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
2	WCMS-FM 09/27/22-09/30/22 10:00a-3:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
3	WCMS-FM 09/27/22-09/30/22 3:00p-7:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
4	WCMS-FM 10/03/22-10/03/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
5	WCMS-FM 10/03/22-10/03/22 10:00a-3:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
6	WCMS-FM 10/03/22-10/03/22 3:00p-7:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
							Subtotal		1500.00
							Agency Commission		225.00
							Total		1275.00

Projected Billing	Count	Gross	Net
October 2022	30	1500.00	1275.00
	30	1500.00	1275.00

Confirmation



WCMS FM
 JAM Media LLC Solutions
 P.O. Box 1897
 Kill Devil Hills, NC 27948
 252 480 4655
 mquimby@jammediallc.com

Contract # 12618
 Date Entered 05/06/22
 Sales Person Katz/Christal .
 Billing Cycle Broadcast
 Conflict 1 Political
 Product North Carolina
 Estimate # 6348|Senate Leadership Fund|North Carolina
 Contract 10/25/22 - 10/31/22
 Comment Replink #35874536

SENATE LEADERSHIP FUND
 C/O MAIN STREET MEDIA GROUP
 PO BOX 25093
 ALEXANDRIA VA 22314

Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WCMS-FM 10/25/22-10/28/22 6:00a-10:00a	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00
2	WCMS-FM 10/25/22-10/28/22 10:00a-3:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00
3	WCMS-FM 10/25/22-10/28/22 3:00p-7:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00
4	WCMS-FM 10/31/22-10/31/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00
5	WCMS-FM 10/31/22-10/31/22 10:00a-3:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00
6	WCMS-FM 10/31/22-10/31/22 3:00p-7:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00
							Subtotal	1500.00
							Agency Commission	225.00
							Total	1275.00

Projected Billing	Count	Gross	Net
October 2022	24	1200.00	1020.00
November 2022	6	300.00	255.00
	30	1500.00	1275.00

Confirmation



WCMS FM
 JAM Media LLC Solutions
 P.O. Box 1897
 Kill Devil Hills, NC 27948
 252 480 4655
 mquimby@jammediallc.com

Contract # 12619
 Date Entered 05/06/22
 Sales Person Katz/Christal .
 Billing Cycle Broadcast
 Conflict 1 Political
 Product North Carolina
 Estimate # 6346|Senate Leadership Fund|North Carolina
 Contract 10/11/22 - 10/17/22
 Comment Replink #35874425

SENATE LEADERSHIP FUND
 C/O MAIN STREET MEDIA GROUP
 PO BOX 25093
 ALEXANDRIA VA 22314

	Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WCMS-FM	10/11/22-10/14/22 6:00a-10:00a	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00
2	WCMS-FM	10/11/22-10/14/22 10:00a-3:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00
3	WCMS-FM	10/11/22-10/14/22 3:00p-7:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00
4	WCMS-FM	10/17/22-10/17/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00
5	WCMS-FM	10/17/22-10/17/22 10:00a-3:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00
6	WCMS-FM	10/17/22-10/17/22 3:00p-7:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00
								Subtotal	1500.00
								Agency Commission	225.00
								Total	1275.00

Projected Billing	Count	Gross	Net
October	2022	30	1500.00
		30	1275.00

Confirmation



WCMS FM
 JAM Media LLC Solutions
 P.O. Box 1897
 Kill Devil Hills, NC 27948
 252 480 4655
 mquimby@jammediallc.com

Contract # 12617
 Date Entered 05/06/22
 Sales Person Katz/Christal .
 Billing Cycle Broadcast
 Conflict 1 Political
 Product North Carolina
 Estimate # 6345|Senate Leadership Fund|North Carolina
 Contract 10/04/22 - 10/10/22
 Comment Replink #35874387

SENATE LEADERSHIP FUND
 C/O MAIN STREET MEDIA GROUP
 PO BOX 25093
 ALEXANDRIA VA 22314

Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WCMS-FM 10/04/22-10/07/22 6:00a-10:00a	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
2	WCMS-FM 10/04/22-10/07/22 10:00a-3:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
3	WCMS-FM 10/04/22-10/07/22 3:00p-7:00p	01:00	0,2,2,2,2,0,0	All Weeks		50.00	8	400.00	
4	WCMS-FM 10/10/22-10/10/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
5	WCMS-FM 10/10/22-10/10/22 10:00a-3:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
6	WCMS-FM 10/10/22-10/10/22 3:00p-7:00p	01:00	2,0,0,0,0,0,0	All Weeks		50.00	2	100.00	
							Subtotal		1500.00
							Agency Commission		225.00
							Total		1275.00

Projected Billing	Count	Gross	Net
October 2022	30	1500.00	1275.00
	30	1500.00	1275.00