

Sales Order



Rep: Chelley Odle
Phone: (573) 431-6350
email: chelley@b104fm.com
 804 N. St. Joe Drive
 Park Hills MO 63601 US

Advertiser: Mineral Area College Foundation	Contract ID: C00129608	Payment type: Cash
Contact: Tony Meyers	Quote date: 03/08/2024	Broadcast Cash: 1,264.98
Address: PO BOX 1000 PARK HILLS MO 63601 US	Description: POLITICAL	NTR Cash: 0.00
Phone:	Revision description: added billing	Subtotal cash: 1,264.98
Email: jglligour@mineralarea.edu	Product 1:	Broadcast/NTR Trade: 0.00
Agency: No	Product 2:	
Co-op: No	Run Dates: 03/18/2024 - 04/07/2024	Total: 1,264.98
Co-advertiser:	Schedule: Calendar	
Affidavit Required: No	Stations: 104.3 1240 KDBB KFMO	
Billing notes: 50931	Schedule Notes:	
	# New Andy Buchanan/Kent Marler	
	Rotate all three as equal as possible.	

Broadcast Schedule

Station	Daypart	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$
104.3 KDBB	6AM-7PM		30	n/a	Cash	03/18/2024	04/02/2024	weekly	3	0	No	5	5	5	5	5	0	0	60	Pkge
1240 KFMO	6AM-7PM		30	n/a	Cash	03/18/2024	04/02/2024	weekly	3	0	No	5	5	5	5	5	0	0	60	Pkge

Station	Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$								
Totals																												
																			10	10	10	10	10	0	0	120	Pkgs	

Terms & Conditions
 The parties to this advertising agreement affirm that nothing in this agreement or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Special Terms & Conditions

Client signature: _____ **Print Name:** _____ **Title:** _____ **Date:** _____
Company signature: _____ **Print Name:** _____ **Title:** _____ **Date:** _____

:30 #1

ANDY BUCHANAN: Hi, this is Andy Buchanan with First State Community Bank. My wife, Becky and I are both proud Mineral Area College Alumni, and that is why we would like to give our support of their no tax increase bond issue found on your April 2nd ballot. / **KENT MARLER:** Hi, this is Kent Marler with New Era Bank in Fredericktown. Please join me and vote "yes" for Mineral Area College's Bond Issue on April 2nd. This is a zero tax increase bond that will benefit MAC and our community for years into the future. This ad paid for by the MAC Foundation.

:30 #2

JEFF CAULEY: I'm Jeff Cauley, Director at Unitec Career Center, and proud Mineral Area College graduate. I hope you will join me in supporting Mineral Area College no tax bond issue on April 2nd. / **MIKE GRAHAM:** This is Mike Graham agriculture education instructor and FFA advisor at Fredericktown High School. A lot of great things are happening at Mineral Area College in their continued effort to provide quality education for our community. Please join me in support of a no tax increase bond for Mineral Area College on April 2nd. This ad paid for by the MAC Foundation.

:30 #3

COLLIN ROGERS: This is Collin Rogers with Brockmiller Construction. We are a proud supporter of Mineral Area College, and ask that you join us by voting "yes" for their no tax increase bond issue on April 2nd. Let's help bring Mineral Area College into a new century. / **KURT BAUCHE:** This is Kurt Bauche, retired educator and member of the Mineral Area Fine Arts Academy Board of Directors. Mineral Area College is the educational and cultural hub of our area. Please join me in voting "yes" for MAC on April 2nd. This ad paid for by the MAC Foundation.

MAC BOND ISSUE: 60 second script

Hello, MAC supporters. I'm Dr. Joe Gilgour, president of Mineral Area College. On April 2nd, we have a crucial opportunity to shape the future of our institution and our community. The upcoming no tax increase bond is our chance to invest in safety, technology, innovation, and new opportunities for our students. These bond items are carefully designed to enhance our campus environment, upgrade our technology infrastructure, and provide our students with the resources they need to succeed.

As we enter a new century at Mineral Area College, together we can ensure that MAC remains a beacon of excellence and opportunity for generations to come. Let's use our resources wisely, increase safety measures, harness the power of technology, and create a dynamic learning environment that prepares our students for success in the 21st century.

Together, let's pave the way for a new era of excellence and opportunity at Mineral Area College by supporting the Mineral Area College no tax increase bond on April 2nd. Thank you.

This message paid for by the MAC Foundation

MAC BOND ISSUE: 60 second script

Greetings, friends of Mineral Area College. This is Dr. Joe Gilgour, president of MAC, reaching out to you about an important opportunity on April 2nd.

As we enter into a new century at MAC, we're poised to make significant strides with your support. The upcoming no tax increase bond aims to brighten our athletic fields, revitalize aging facilities, inaugurate our new animal science program, and champion sustainability across our Park Hills and Fredericktown campuses.

These investments aren't just about enhancing our infrastructure; they're about investing in our students, faculty, and community. They're about ushering in a new era of progress and opportunity.

Join us as we embark on this journey together. Together, let's illuminate the path to a brighter future for Mineral Area College and our community.

Thank you for your continued support and belief in our mission. Together, we forge ahead into a new century of promise and possibility by supporting the Mineral Area College no tax increase bond on April 2."

This message is paid for by the MAC foundation

MAC BOND ISSUE: 60 script

Greetings, MAC community. This is Dr. Joe Gilgour, president of Mineral Area College, reaching out to share an exciting opportunity with you.

As we step into a new century at Mineral Area College, we're poised to embark on a transformative journey. On April 2nd, we have the chance to propel our institution forward through the upcoming no tax increase bond.

This isn't just about updating our facilities; it's an investment in our future. It's about illuminating our athletic fields, revitalizing aging structures, launching our innovative animal science program, and embracing sustainability across our Park Hills and Fredericktown campuses.

Your support is crucial in this endeavor. By standing with us, you're advocating for progress and excellence at Mineral Area College. You're contributing to a legacy of education and opportunity for generations to come.

Together, we forge ahead into a new century of promise and possibility by supporting the Mineral Area College no tax increase bond on April 2." Thank you

This message is paid for by the MAC foundation

Agreement Form For Non-Candidate / Issues Advertisements

Station and Location: KFMO-1240 AM Park Hills, MO

Date: March 11, 2024

X I, Lou Myers, hereby request station time as follows:

Dates of Broadcast	Class of Time	Time of Day, Rotation or Package	Length	Times Per Week	Number of Weeks
3/18-4/2	ROS	5x per day M-F	:30	25	2 +
3/18-4/2	ROS	5x per day M-F	:60	25	2 +
Total Charges: <u>\$1264.98</u>					

Identify the names of all legally qualified candidates for elective office named or identified in the advertisement and the office sought by the candidate.

This airtime will be used by: April 2, 2024

This airtime will be used to address the following issue(s).

- A. You must identify ALL issues discussing a Political Matter of National Importance. These are matters that are the subject of controversy or discussion at the national level. Consider context in determining whether an advertisement communicates a message relating to a "Political Matter of National Importance", and Programming that "communicates a Political Matter of National Importance" includes:
- a. references to Legally Qualified Candidates for federal office (presidential, vice presidential or congressional) List all candidates referenced and the respective offices to which the candidates are seeking;
 - b. any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"), list all elections referenced in the message; or

c. a National Legislative Issue of Public Importance. These include issues that are the subject of federal legislation that has been introduced and is pending in Congress at the time a request for air time is made (e.g., Medicare, National Health Insurance, the national debt, revising the IRS tax code, federal gun control, controlling climate change or any federal legislation). List *all* National Legislative Issues.

Does this programming (in whole or in part) communicate "a message relating to any Political Matter of National Importance," including a mention of a legally qualified candidate, any election to Federal office or a National Legislative Issue of Public Importance?

Yes No

If the answer to the foregoing question is "yes," then a copy of this completed request must be retained by this station, placed in the station Online Public File and made publicly available. The file must include all of: "the name of the candidate to which the communication refers and the office to which the candidate is seeking election, the election to which the communication refers, or the issue to which the communication refers (as applicable).

I verify that payment for the above-described broadcast time has been provided by:

If the payor for this broadcast time is any entity other than an individual person, below are the names, addresses and offices of the chief executive officers or members of the executive committee or members of the board of directors of that entity. (A separate list may be attached if necessary or more convenient. If only one name is supplied by the payor, further inquiry is made for a full list. If only one name is provided after further inquiry, provide a separate letter explaining that inquiry was made and the facts supporting only one name.

If the undersigned is not the appropriate contact person for the advertiser, please provide the name, address and phone number for such contact person:

For each program or advertisement, the sponsor agrees to deliver an accurate script or tape to the station KFMO-1240 hours before the scheduled time of the first broadcast. The advertiser agrees to indemnify and hold the station harmless for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the requested announcement(s). The station reserves the full right, in its sole discretion, to reject any material or to require that it be modified prior to broadcast.

All broadcasts must identify the sponsor (by name, address and phone number or World Wide Web address) and either name a candidate authorizing the broadcast or state that the broadcast is not authorized by any candidate. In addition, any such broadcast concerning a federal candidate or soliciting contributions to influence federal elections must state: "I am responsible for the content of this advertising," with the blank to be filled in with the names of the payor and any connected organizations. A television spot must accompany the audio statement with at least a four second full-screen view of a representative of the sponsor and the printed text of the statement using well-contrasted letters at least 4% of screen height.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OR ACCEPTANCE OF ADVERTISING

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the scheduled first broadcast, as noted above.

X Issue Advertiser Signature Jay Meyer
X Signature of Advertiser Jay Meyer Date 3/12/24 Phone Number 573 701 3060

Station Representative Signature: Chelley Oelle

Accepted Rejected Accepted in part (specify portions accepted.)

X Signature Chelley Oelle
X Printed Name and Title Owner / Managing Partner Date 3/12/24

X Address of advertiser PO Box 1000
Park Hills, MO
63601

Actual Schedule of Broadcasts

(to be completed after broadcast of all issue advertisements that communicate a message relating to any Political Matter of National Importance. List each broadcast separately. Include all make goods and specify reasons for each.)

Dates of Broadcast	Class of Time	Time of Day, Rotation or Package	Length	Times Per Week	Number of Weeks	Rate
Total Charges: <i>N/A</i>						

Actual Schedule Run Summaries or invoices can be attached to this form showing the following:

- 1. Actual date, exact time, class and charge per spot;
- 2. Date and exact time for all make-goods (if any) and reasons for them; and
- 3. Exact date, time, class, and dollar amount for each rebate given (if any).

All of the foregoing information must be placed in the station's political file as soon as possible. If this information is only generated less frequently than daily, the file should include a contact name that can provide specific spot airing times.