

# WOC10493865 [00.01]

## Order Printout



Order Status: Opened-Revised

Start/End Dates: 10/24/16 - 11/13/16

C/P/E: 133 / 129 / 1109

Traffic #:

Agency: Hulsen Media Services, LLC

Product Desc.: Candidate

Buyer Order #: 5526007

Advertiser: 133 - Friends for Alberhasky

Estimate Desc.: RA - GE TV - 10.29-11.8 - Addition

AE: Natalie Murphy

Buyer:

Total Cost: \$9,990.00 (Cash)

Property: KYTV TV

Primary Demo: Adults 35+ (RTG)

Received Date: 10/28/16 6:37 AM

Comments:

Separation: 15

Seller Rejection Comment:

Rejecting order so we may see revisions.

List Items							Spots												Totals		Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Oct 24	Oct 31	Nov 7										Total Spots	Total Cost	RTG	GRP	CPP
1	TODAY SHOW	NM	:30	7:00 AM-8:00 AM	M-----	1,045.00	0	0	1										1	1,045.00	11.10	11.10	94.14
	(Program: TODAY SHOW)May-2016LP-Nov-2015LP																						
1	TODAY SHOW	NM	:30	7:00 AM-8:00 AM	--W----	1,045.00	0	1	0										1	1,045.00	11.10	11.10	94.14
	(Program: TODAY SHOW)May-2016LP-Nov-2015LP																						
2	KY3 NEWS @ NOON	NM	:30	12:00 PM-12:30 PM	M-----	870.00	0	0	1										1	870.00	7.40	7.40	117.57
	(Program: KY3 NEWS @ NOON)May-2016LP-Nov-2015LP																						
2	KY3 NEWS @ NOON	NM	:30	12:00 PM-12:30 PM	---T---	870.00	0	1	0										1	870.00	7.40	7.40	117.57
	(Program: KY3 NEWS @ NOON)May-2016LP-Nov-2015LP																						
3	KY3 NEWS @ 6PM -M-F	NM	:30	6:00 PM-6:30 PM	-T-----	1,515.00	0	1	0										1	1,515.00	18.50	18.50	81.89
	(Program: KY3 NEWS @ 6PM -M-F)May-2016LP-Nov-2015LP																						
4	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	M-----	1,175.00	0	1	0										1	1,175.00	12.70	12.70	92.52
	(Program: KY3 NEWS @ 10PM M-F)May-2016LP-Nov-2015LP																						
4	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	--W----	1,175.00	0	1	0										1	1,175.00	12.70	12.70	92.52
	(Program: KY3 NEWS @ 10PM M-F)May-2016LP-Nov-2015LP																						
5	KY3 NEWS @ 10PM - SAT	NM	:30	10:00 PM-10:30 PM	-----S-	745.00	1	1	0										2	1,490.00	12.00	24.00	62.08
	(Program: KY3 NEWS @ 10PM - SAT)May-2016LP-Nov-2015LP																						
6	SUNDAY TODAY	NM	:30	8:00 AM-9:00 AM	-----S	805.00	0	1	0										1	805.00	6.30	6.30	127.78
	(Program: SUNDAY TODAY)May-2016LP-Nov-2015LP																						

List Items							Spots													Totals		Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Oct 24	Oct 31	Nov 7											Total Spots	Total Cost	RTG	GRP	CPP
Spot Totals:							1	7	2											10	\$9,990.00		111.20	
Adults 35+ GRP:							12.00	80.70	18.50															

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
October	1	\$745.00	12.00	November	9	\$9,245.00	99.20