

ORDER

Orders
Order / Rev: 93715
Alt Order #: 25243845
Product Desc: Issue
Estimate: 5040
Flight Dates: 07/12/16 - 07/18/16
Original Date / Rev: 07/08/16 / 07/08/16
Order Type: GENERAL
Primary AE: Katz New York
Sales Office: K-NYC
Sales Region: NAT
KWYB

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%
Address: 3050 K St. NW Ste 100
City: Washington, DC 20007

Advertiser
Name: POL/Good Jobs Montana
Demographic: HH
Product Codes: PL Issue
Priority: IS
Revenue Codes: AGY, POL, ISS
New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/27/16 | 07/18/16 | 37 | \$2,670.00 | \$2,269.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| July 2016 | 37 | \$2,670.00 | \$2,269.50 | 0.00 |
| Totals | 37 | \$2,670.00 | \$2,269.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz New York | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------------------|------|-------------------|-----------------|------------------------|-------|--------------------------------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 1 | KWYB | 07/12/16 | 07/18/16 | M-F 7a-9a M-F 7a-9a | CM | 7:00 AM-8:00 AM (7:00 AM-8:00 AM) | 11111-- | :30 | 5 | \$100.00 | P-1 | 0.00 | NM | 5 | \$500.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/12/16 | 07/18/16 | 11111-- | | | 5 | | | \$100.00 | | 0.00 | | | |
| E 2 | KWYB | 07/17/16 | 07/17/16 | Su 6a-7a Su 6a-7a | CM | 6:00 AM-7:00 AM | -----1 | :30 | 1 | \$35.00 | P-1 | 0.00 | NM | 1 | \$35.00 |
| Good Morning America Weekend | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/11/16 | 07/17/16 | -----1 | | | 1 | | | \$35.00 | | 0.00 | | | |
| E 3 | KWYB | 07/12/16 | 07/18/16 | M-F 7a-9a M-F 7a-9a | CM | 8:00 AM-9:00 AM (8:00 AM-9:00 AM) | MTWTF-- | :30 | 3 | \$100.00 | P-1 | 0.00 | NM | 3 | \$300.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/12/16 | 07/18/16 | MTWTF-- | | | 3 | | | \$100.00 | | 0.00 | | | |
| E 4 | KWYB | 07/16/16 | 07/16/16 | Sa 6a-7a Sa 6a-7a | CM | 6:00 AM-7:00 AM | -----1- | :30 | 1 | \$40.00 | P-1 | 0.00 | NM | 1 | \$40.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/11/16 | 07/17/16 | -----1- | | | 1 | | | \$40.00 | | 0.00 | | | |
| E 5 | KWYB | 07/17/16 | 07/17/16 | Su 7a-8a Su 7a-8a | CM | 7:00 AM-8:00 AM | -----1 | :30 | 1 | \$35.00 | P-1 | 0.00 | NM | 1 | \$35.00 |
| This Week with George Stephanopolis | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/11/16 | 07/17/16 | -----1 | | | 1 | | | \$35.00 | | 0.00 | | | |

Order / Rev: 93715
 Alt Order #: 25243845
 Flight Dates: 07/12/16 - 07/18/16

Advertiser: POL/Good Jobs Montana
 Product Desc: Issue
 Estimate: 5040
 KQYB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------|------|-------------------|-----------------|---|-------|--|-------------------|-----|-------------|----------|---------------|------|--------|-------|------------|
| E 6 | KWYB | 07/12/16 | 07/18/16 | M-F 5a-7a LN M-F | NWS | 6:00 AM-7:00 AM (6:00 AM-7:00 AM) | MTWTF-- | :30 | 1 | \$30.00 | P-1 | 0.00 | NM | 1 | \$30.00 |
| Wake Up Montana/Local News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/12/16 | 07/18/16 | MTWTF-- | | | 1 | | \$30.00 | | 0.00 | | | | |
| E 7 | KWYB | 07/12/16 | 07/18/16 | M-F 2p-3p M-F 2p-3p | CM | 2:00 PM-3:00 PM | 11111-- | :30 | 5 | \$25.00 | P-1 | 0.00 | NM | 5 | \$125.00 |
| Millionaire | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/12/16 | 07/18/16 | 11111-- | | | 5 | | \$25.00 | | 0.00 | | | | |
| E 8 | KWYB | 07/12/16 | 07/18/16 | M-F 10a-11a M-F 10a-11a | CM | 10:00 AM-11:00 AM | 11111-- | :30 | 5 | \$45.00 | P-1 | 0.00 | NM | 5 | \$225.00 |
| The View | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/12/16 | 07/18/16 | 11111-- | | | 5 | | \$45.00 | | 0.00 | | | | |
| E 9 | KWYB | 07/12/16 | 07/18/16 | M-F 4p-5p M-F 4p-5p | CM | 4:00 PM-5:00 PM | 11111-- | :30 | 5 | \$40.00 | P-1 | 0.00 | NM | 5 | \$200.00 |
| Family Feud | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/12/16 | 07/18/16 | 11111-- | | | 5 | | \$40.00 | | 0.00 | | | | |
| E 10 | KWYB | 07/12/16 | 07/18/16 | M-F 6p-7p M-F | CM | 6:00 PM-7:00 PM | MTWTF-- | :30 | 3 | \$45.00 | P-1 | 0.00 | NM | 3 | \$135.00 |
| Modern Family | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/12/16 | 07/18/16 | MTWTF-- | | | 3 | | \$45.00 | | 0.00 | | | | |
| E 11 | KWYB | 07/17/16 | 07/17/16 | Sun Prime Hour 2 Sun Prime Hour 2 | CM | 7:00 PM-8:00 PM | -----1 | :30 | 1 | \$200.00 | P-1 | 0.00 | NM | 1 | \$200.00 |
| Celebrity Family Feud-ABC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/11/16 | 07/17/16 | -----1 | | | 1 | | \$200.00 | | 0.00 | | | | |
| E 12 | KWYB | 07/18/16 | 07/18/16 | Mon 7p-9p Mon | CM | 7:00 PM-9:00 PM | 1----- | :30 | 1 | \$250.00 | P-1 | 0.00 | NM | 1 | \$250.00 |
| Bachelorette-ABC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/18/16 | 07/24/16 | 1----- | | | 1 | | \$250.00 | | 0.00 | | | | |
| E 13 | KWYB | 07/17/16 | 07/17/16 | Sun Prime Hour 3 Sun Prime Hour 3 | CM | 8:00 PM-9:00 PM | -----1 | :30 | 1 | \$225.00 | P-1 | 0.00 | NM | 1 | \$225.00 |
| Pyramid-ABC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/11/16 | 07/17/16 | -----1 | | | 1 | | \$225.00 | | 0.00 | | | | |
| E 14 | KWYB | 07/18/16 | 07/18/16 | Mon 7p-9p Mon | CM | 7:00 PM-9:00 PM | 1----- | :30 | 1 | \$250.00 | P-1 | 0.00 | NM | 1 | \$250.00 |
| Bachelorette-ABC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/18/16 | 07/24/16 | 1----- | | | 1 | | \$250.00 | | 0.00 | | | | |
| E 15 | KWYB | 07/17/16 | 07/17/16 | Late News Wkend rotatr 10 P wkend 35 min | CM | 10:00 PM-10:35 PM | -----1 | :30 | 1 | \$40.00 | P-3 | 0.00 | NM | 1 | \$40.00 |
| Local News 10 @ 10 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/11/16 | 07/17/16 | -----1 | | | 1 | | \$40.00 | | 0.00 | | | | |
| E 16 | KWYB | 07/12/16 | 07/18/16 | Jimmy Kimmel Show Jimmy Kimmel Show | CM | 10:35 PM-11:35 PM (10:35 PM-11:35 PM) | MTWTF-- | :30 | 2 | \$40.00 | P-1 | 0.00 | NM | 2 | \$80.00 |
| Jimmy Kimmel Live | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/12/16 | 07/18/16 | MTWTF-- | | | 2 | | \$40.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | Totals | 37 | \$2,670.00 |



125 West 55th St
New York, NY 10019

Contract # 25243845

CPE: 294/314/5040

Agency: Great American Media

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 7/8/2016 at 8:03 AM

Flight: 7/12/16 - 7/18/16

Advertiser: Good Jobs Montana

Product: Issue

Version: Original Order

Station: KMYB

Market: Butte, MT

Office: NEW YORK

Total \$: \$2,670.00

Total Spots: 37

Total CPP: \$0.00

Agency Order #: 5194927

Buyer: Ritterstein, Gary

Salesperson: SUZANNE FITZGERALD

212-373-8119

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: SUSAN FIORE

212-373-8150

Total GRP:

Separation:

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | Len | 7/12 - 7/12 | | Total Spots | Total \$ | CPP | GRP |
|------------|-------------------------|----|-------------------------------------|----------|-----|-------------|--|-------------|------------|--------|-----|
| | | | | | | | | | | | |
| 1 | Tu-F,M 7a-8a | | Good Morning America | \$100.00 | 30 | 5 | | 5 | \$500.00 | \$0.00 | 0.0 |
| 2 | Su 6a-7a | | Good Morning America Weekend | \$35.00 | 30 | 1 | | 1 | \$35.00 | \$0.00 | 0.0 |
| 3 | Tu-F,M 8a-9a | | Good Morning America | \$100.00 | 30 | 3 | | 3 | \$300.00 | \$0.00 | 0.0 |
| 4 | Sa 6a-7a | | Good Morning America | \$40.00 | 30 | 1 | | 1 | \$40.00 | \$0.00 | 0.0 |
| 5 | Su 7a-8a | | This Week with George Stephanopolis | \$35.00 | 30 | 1 | | 1 | \$35.00 | \$0.00 | 0.0 |
| 6 | Tu-F,M 6a-7a | | Wake Up Montana/Local News | \$30.00 | 30 | 1 | | 1 | \$30.00 | \$0.00 | 0.0 |
| 7 | Tu-F,M 7p-8p | | Millionaire | \$25.00 | 30 | 5 | | 5 | \$125.00 | \$0.00 | 0.0 |
| 8 | Tu-F,M 10a-11a | | The View | \$45.00 | 30 | 5 | | 5 | \$225.00 | \$0.00 | 0.0 |
| 9 | Tu-F,M 4p-5p | | Family Feud | \$40.00 | 30 | 5 | | 5 | \$200.00 | \$0.00 | 0.0 |
| 10 | Tu-F,M 6p-7p | | Modern Family | \$45.00 | 30 | 3 | | 3 | \$135.00 | \$0.00 | 0.0 |
| 11 | Su 7p-8p | | Celebrity Family Feud-ABC | \$200.00 | 30 | 1 | | 1 | \$200.00 | \$0.00 | 0.0 |
| 12 | M 7p-9p | | Bachelorette-ABC | \$250.00 | 30 | 1 | | 1 | \$250.00 | \$0.00 | 0.0 |
| 13 | Su 8p-9p | | Pyramid-ABC | \$225.00 | 30 | 1 | | 1 | \$225.00 | \$0.00 | 0.0 |
| 14 | M 7p-9p | | Bachelorette-ABC | \$250.00 | 30 | 1 | | 1 | \$250.00 | \$0.00 | 0.0 |
| 15 | Su 10p-10:35p | | Local News 10 @ 10 | \$40.00 | 30 | 1 | | 1 | \$40.00 | \$0.00 | 0.0 |
| 16 | Tu-F,M 10:35p-11:35p | | Jimmy Kimmel Live | \$40.00 | 30 | 2 | | 2 | \$80.00 | \$0.00 | 0.0 |
| TOTALS: 37 | | | | | | | | 37 | \$2,670.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

| | | | |
|---|---|---|-----------------------------|
| Contract # 25243845 | Changes as of: 7/8/2016 at 8:03 AM | Version: Original Order | Total \$: \$2,670.00 |
| CPE: 294/314/5040 | Flight: 7/12/16 - 7/18/16 | Station: KWB | Total Spots: 37 |
| Agency: Great American Media | Advertiser: Good Jobs Montana | Market: Butte, MT | Total CPP: \$0.00 |
| GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 | Product: Issue | Office: NEW YORK | |
| Agency Order #: 5194927 | Buyer: Ritterstein, Gary | Primary Demo: | Total GRP: |
| Salesperson: SUZANNE FITZGERALD 212-373-8119 | Con Type: POLITICAL/VOTE | Assistant: SUSAN FIORE 212-373-8150 | Separation: |

| | |
|----------------------|--|
| Special Instructions | |
|----------------------|--|

| | | |
|------------------|--------------------|----------------|
| Date/Time | Added by | Comment |
| 07/08/16 8:33 AM | SUZANNE FITZGERALD | Separation: 30 |

| Competitive Information | | | |
|-------------------------|----------|--|--|
| Market Budget: | \$33,375 | | |
| KWB Share: | 8% | | |
| Comment: | | | |
| KTVH: | 20% | | |
| KXLF: | 68% | | |
| NWB: | 4% | | |

| Daypart Summary | | | |
|-----------------|-------------|-----------|-------------------|
| Day/Time | % Distrib | Spots | Dollars |
| | 100% | 37 | \$2,670.00 |
| Total | 100% | 37 | \$2,670.00 |

| Monthly Summary | | |
|-----------------|-----------|-------------------|
| Month | Spots | Dollars |
| 2016-Jul | 37 | \$2,670.00 |
| Total | 37 | \$2,670.00 |

| Transaction History | | | | | |
|-----------------------------------|------------------|--------------------|--------|------------|------------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- |
| Queued for Electronic Contracting | 7/8/16 8:44 AM | | | | |
| New | 7/8/16 8:03 AM | SUZANNE FITZGERALD | New | 37 | |
| | | | | \$0 | \$0 |
| | | | | \$2,670.00 | \$2,670.00 |

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|---|
| Station and Location: KWYB, Butte | Date: 7/8/16 |
|--|---|

I, Great American Media

do hereby request station time concerning the following issue:

| |
|--|
| Montana Governor election to be held on Nov. 8, 2016 |
|--|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|----------|-------|----------------|-----------------|
| | see attached | schedule | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

This broadcast time will be used by: Good Jobs Montana

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Good Jobs Montana, 1633 Main Street, Suite A-354, Billings, MT 59105

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Great American Media is authorized agent for inquiry/purchase of station broadcast time for sponsor.
3050 K St NW #100, Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Scott C McCulloch, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/26/16 [Signature] 202 338-8100
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Kathleen Delaney Kathleen Delaney NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | see order | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER

| | | | |
|---------------|-----------------------------|----------------------------|---|
| Orders | Order / Rev: | 93716 | |
| | Alt Order #: | 25243811 | |
| | Product Desc: | Issue | |
| | Estimate: | 5040 | NWYB |
| | Flight Dates: | 07/12/16 - 07/18/16 | Primary AE: Katz New York |
| | Original Date / Rev: | 07/08/16 / 07/08/16 | Sales Office: K-NYC |
| | Order Type: | GENERAL | Sales Region: NAT |

| | | | |
|---------------|-------------------------|------------------------------|---|
| Agency | Name: | Great American Media | |
| | Buying Contact: | | Billing Type: Cash |
| | Billing Contact: | | Billing Calendar: Broadcast |
| | | 3050 K St. NW Ste 100 | Billing Cycle: EOM/EOC |
| | | Washington, DC 20007 | Agency Commission: 15% |

| | | | |
|-------------------|-----------------------|------------------------------|--|
| Advertiser | Name: | POL/Good Jobs Montana | |
| | Demographic: | HH | New Business Thru: |
| | Product Codes: | PL Issue | Order Separation: 00:20:00 |
| | Priority: | IS | Advertiser External ID: |
| | Revenue Codes: | AGY, POL, ISS | Agency External ID: |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/27/16 | 07/18/16 | 23 | \$1,190.00 | \$1,011.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| July 2016 | 23 | \$1,190.00 | \$1,011.50 | 0.00 |
| Totals | 23 | \$1,190.00 | \$1,011.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz New York | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------|------|-------------------|-----------------|--|-------|-------------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 1 | NWYB | 07/17/16 | 07/17/16 | Su 8a-9a FOX News Su 8a-9a FOX News | CM | 8:00 AM-9:00 AM | -----1 | :30 | 1 | \$40.00 | P-1 | 0.00 | NM | 1 | \$40.00 |
| FOX News Sunday | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/11/16 | 07/17/16 | -----1 | | | 1 | | | \$40.00 | | 0.00 | | | |
| E 2 | NWYB | 07/12/16 | 07/18/16 | M-F 10a-11a M-F 10a-11a | CM | 10:00 AM-11:00 AM | MTWTF-- | :30 | 4 | \$20.00 | P-1 | 0.00 | NM | 4 | \$80.00 |
| Judge Mathis | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/12/16 | 07/18/16 | MTWTF-- | | | 4 | | | \$20.00 | | 0.00 | | | |
| E 3 | NWYB | 07/12/16 | 07/18/16 | M-F 12p-1p M-F 12p-1p | CM | 12:00 PM-1:00 PM | MTWTF-- | :30 | 1 | \$20.00 | P-1 | 0.00 | NM | 1 | \$20.00 |
| Law & Order: SVU | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/12/16 | 07/18/16 | MTWTF-- | | | 1 | | | \$20.00 | | 0.00 | | | |
| E 4 | NWYB | 07/12/16 | 07/18/16 | M-F 4p-5p M-F 4p-5p | CM | 4:00 PM-5:00 PM | MTWTF-- | :30 | 4 | \$25.00 | P-1 | 0.00 | NM | 4 | \$100.00 |
| Just For Laughs/Met Mother | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/12/16 | 07/18/16 | MTWTF-- | | | 4 | | | \$25.00 | | 0.00 | | | |
| E 5 | NWYB | 07/12/16 | 07/18/16 | M-F 6p-7p M-F 6p-7p | CM | 6:00 PM-7:00 PM | MTWTF-- | :30 | 4 | \$60.00 | P-2 | 0.00 | NM | 4 | \$240.00 |
| Big Bang Theory | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/12/16 | 07/18/16 | MTWTF-- | | | 4 | | | \$60.00 | | 0.00 | | | |

Order / Rev: 93716
 Alt Order #: 25243811
 Flight Dates: 07/12/16 - 07/18/16

Advertiser: POL/Good Jobs Montana
 Product Desc: Issue
 Estimate: 5040
 NWYB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------|-------------------|-----------------|--|-------|-----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
| E 6 | NWYB | 07/17/16 | 07/17/16 | Sun Prime Hour 2 The Simpsons/Brooklyn Nin The Simpsons/Brooklyn Nine-Nine-FOX | CM | 7:00 PM-8:00 PM | -----1 | :30 | 1 | \$20.00 | P-1 | 0.00 | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -----1 | | | | | 1 | \$20.00 | | 0.00 | | | |
| E 7 | NWYB | 07/17/16 | 07/17/16 | Sun Prime Hour 1 Simpsons(R)/Bob's Burgers | CM | 6:00 PM-7:00 PM | -----1 | :30 | 1 | \$20.00 | P-1 | 0.00 | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -----1 | | | | | 1 | \$20.00 | | 0.00 | | | |
| E 8 | NWYB | 07/17/16 | 07/17/16 | Sun Prime Hour 3 Family Guy/Last Man on Ea Family Guy/Last Man on Earth-FOX | CM | 8p-9p | -----1 | :30 | 1 | \$20.00 | P-1 | 0.00 | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -----1 | | | | | 1 | \$20.00 | | 0.00 | | | |
| E 9 | NWYB | 07/17/16 | 07/17/16 | Sun Prime Hour 1 Simpsons(R)/Bob's Burgers-FOX | CM | 6:00 PM-7:00 PM | -----1 | :30 | 1 | \$20.00 | P-1 | 0.00 | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -----1 | | | | | 1 | \$20.00 | | 0.00 | | | |
| E 10 | NWYB | 07/14/16 | 07/14/16 | Thur Prime Hour 1 Bones-FOX | CM | 7:00 PM-8:00 PM | ---1--- | :30 | 1 | \$165.00 | P-2 | 0.00 | NM | 1 | \$165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | ---1--- | | | | | 1 | \$165.00 | | 0.00 | | | |
| E 11 | NWYB | 07/13/16 | 07/13/16 | Wed Prime Hour 2 Wayward Pines-FOX | CM | 8:00 PM-9:00 PM | --1---- | :30 | 1 | \$165.00 | P-2 | 0.00 | NM | 1 | \$165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | --1---- | | | | | 1 | \$165.00 | | 0.00 | | | |
| E 12 | NWYB | 07/17/16 | 07/17/16 | SA-SU 9p-935p LN sa-su 9P NEWS | NWS | 9:00 PM-9:35 PM | -----1 | :30 | 1 | \$100.00 | P-1 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -----1 | | | | | 1 | \$100.00 | | 0.00 | | | |
| E 13 | NWYB | 07/16/16 | 07/16/16 | SA-SU 9p-935p LN sa-su 9P NEWS | NWS | 9:00 PM-9:35 PM | -----1- | :30 | 1 | \$100.00 | P-1 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/11/16 | 07/17/16 | -----1- | | | | | 1 | \$100.00 | | 0.00 | | | |
| E 14 | NWYB | 07/12/16 | 07/18/16 | M-F 9p-935p LN M-F 9p-935p | NWS | 9:00 PM-9:35 PM | MTWTF-- | :30 | 1 | \$100.00 | P-1 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/12/16 | 07/18/16 | MTWTF-- | | | | | 1 | \$100.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 23 | \$1,190.00 |



125 West 55th St
New York, NY 10019

Contract # 25243811

CPE: 294/314/5040

Agency: Great American Media

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 7/8/2016 at 7:51 AM

Flight: 7/12/16 - 7/18/16

Advertiser: Good Jobs Montana

Product: Issue

Version: Original Order

Station: NWTB

Market: Butte, MT

Office: NEW YORK

Total \$: \$1,190.00

Total Spots: 23

Total CPP: \$0.00

Agency Order #: 5194926

Buyer: Rittenstein, Gary

Salesperson: SUZANNE

FITZGERALD

212-373-8119

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: SUSAN FIORE

212-373-8150

Total GRP:

Separation:

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | Len | 7/12 - 7/12 | | Total Spots | Total \$ | CPP | GRP |
|------------|-----------------|----|-------------------------------------|----------|-----|-------------|--|-------------|------------|--------|-----|
| | | | | | | 7/12 | | | | | |
| 1 | Su 8a-9a | | FOX News Sunday | \$40.00 | 30 | 1 | | 1 | \$40.00 | \$0.00 | 0.0 |
| 2 | Tu-F,M 10a-11a | | Judge Mathis | \$20.00 | 30 | 4 | | 4 | \$80.00 | \$0.00 | 0.0 |
| 3 | Tu-F,M 12n-1p | | Law & Order: SVU | \$20.00 | 30 | 1 | | 1 | \$20.00 | \$0.00 | 0.0 |
| 4 | Tu-F,M 4p-5p | | Just For Laughs/Met Mother | \$25.00 | 30 | 4 | | 4 | \$100.00 | \$0.00 | 0.0 |
| 5 | Tu-F,M 6p-7p | | Big Bang Theory | \$60.00 | 30 | 4 | | 4 | \$240.00 | \$0.00 | 0.0 |
| 6 | Su 7p-8p | | The Simpsons/Brooklyn Nine-Nine-FOX | \$20.00 | 30 | 1 | | 1 | \$20.00 | \$0.00 | 0.0 |
| 7 | Su 7p-7p | | Simpsons(R)/Bob's Burgers-FOX | \$20.00 | 30 | 1 | | 1 | \$20.00 | \$0.00 | 0.0 |
| 8 | Su 8p-9p | | Family Guy/Last Man on Earth-FOX | \$20.00 | 30 | 1 | | 1 | \$20.00 | \$0.00 | 0.0 |
| 9 | Su 9p-7p | | Simpsons(R)/Bob's Burgers-FOX | \$20.00 | 30 | 1 | | 1 | \$20.00 | \$0.00 | 0.0 |
| 10 | Th 7p-8p | | Bones-FOX | \$165.00 | 30 | 1 | | 1 | \$165.00 | \$0.00 | 0.0 |
| 11 | W 8p-9p | | Wayward Pines-FOX | \$165.00 | 30 | 1 | | 1 | \$165.00 | \$0.00 | 0.0 |
| 12 | Su 9p-9:35p | | FOX Montana News @ 9 | \$100.00 | 30 | 1 | | 1 | \$100.00 | \$0.00 | 0.0 |
| 13 | Sa 9p-9:35p | | FOX Montana News @ 9 | \$100.00 | 30 | 1 | | 1 | \$100.00 | \$0.00 | 0.0 |
| 14 | Tu-F,M 9p-9:35p | | FOX Montana News @ 9 | \$100.00 | 30 | 1 | | 1 | \$100.00 | \$0.00 | 0.0 |
| TOTALS: 23 | | | | | | | | 23 | \$1,190.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

| | | |
|---|---|--------------------------------|
| Contract # 25243811 | Changes as of: 7/8/2016 at 7:51 AM | Version: Original Order |
| CPE: 294/314/5040 | Flight: 7/12/16 - 7/18/16 | Total \$: \$1,190.00 |
| Agency: Great American Media | Advertiser: Good Jobs Montana | Total Spots: 23 |
| GREAT AMERICAN MEDIA SUITE 100 WASHINGTON DC 20007 | Product: Issue | Total CPE: \$0.00 |
| Station: NWCYB | Market: Butte, MT | |
| Office: NEW YORK | | |

| | |
|--|---------------------------------|
| Agency Order #: 5194926 | Primary Demo: |
| Buyer: Ritterstein, Gary | Con Type: POLITICAL/VOTE |
| Salesperson: SUZANNE FITZGERALD | Assistant: SUSAN FIORE |
| 212-373-8119 | 212-373-8150 |
| Total GRP: | Separation: |

| | |
|----------------------|--|
| Special Instructions | |
|----------------------|--|

| | | |
|------------------|--------------------|----------------|
| Date/Time | Added by | Comment |
| 07/08/16 8:34 AM | SUZANNE FITZGERALD | Separation: 30 |

| Competitive Information | | | |
|-------------------------|----------|--|--|
| Market Budget: | \$29,750 | | |
| NWCYB Share: | 4% | | |
| Comment: | | | |
| KTVH: 20% | | | |
| KWYB: 8% | | | |
| KXLF: 68% | | | |

| Daypart Summary | | | | |
|-----------------|-------------|-----------|-------------------|------------|
| Day/Time | % Distrib | Spots | Dollars | GRP |
| | 100% | 23 | \$1,190.00 | N/A |
| Total | 100% | 23 | \$1,190.00 | 0.0 |

| Monthly Summary | | |
|-----------------|-----------|-------------------|
| Month | Spots | Dollars |
| 2016-Jul | 23 | \$1,190.00 |
| Total | 23 | \$1,190.00 |

| Transaction History | | | | | |
|-----------------------------------|------------------|--------------------|--------|------------|------------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- |
| Queued for Electronic Contracting | 7/8/16 8:44 AM | | | | |
| New | 7/8/16 7:51 AM | SUZANNE FITZGERALD | New | 23 | |
| | | | | \$0 | \$0 |
| | | | | \$1,190.00 | \$1,190.00 |

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|------------------------|
| Station and Location: <u>KWYB-2, Butte</u> | Date: <u>7/8/16</u> |
|---|------------------------|

I, Great American Media

do hereby request station time concerning the following issue:

| |
|--|
| Montana Governor election to be held on Nov. 8, 2016 |
|--|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|----------|-------|----------------|-----------------|
| | see attached | schedule | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

This broadcast time will be used by: Good Jobs Montana

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Good Jobs Montana, 1633 Main Street, Suite A-354, Billings, MT 59105

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Great American Media is authorized agent for inquiry/purchase of station broadcast time for sponsor.
3050 K St NW #100, Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Scott C McCulloch, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/26/16 [Signature] 202 338-8100
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Kathleen Delaney Kathleen Delaney NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | see order | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.