





Order #1284148: Ifast/Ifast/Ifast Apri../

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
	04/24/24 2:26:58 PM	Cash in Advance Rem		[cleared cash in adv] CC	Carol Hubl	\$1,220.00	60	0.00
	04/24/24 2:14:35 PM	Processed		<async process>	Adam Whi	\$1,220.00	60	0.00
	04/24/24 2:13:08 PM	Approved			Carol Hubl	\$1,220.00	60	0.00
	04/24/24 2:12:42 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Carol Hubl	\$1,220.00	60	0.00
	04/24/24 1:17:57 PM	Approval Workflow		[Sales Manager - Ready Default]	Jack Tadd	\$1,220.00	60	0.00
	04/24/24 1:13:59 PM	Ready for approval		Rev code 3 = GEN	Carol Hubl	\$1,220.00	60	0.00
	04/24/24 12:36:36 PM	Approval Workflow		[Sales Manager - Ready Default]	Jack Tadd	\$1,220.00	60	0.00
	04/24/24 12:36:24 PM	Ready for approval		Added NLD	Jack Tadd	\$1,220.00	60	0.00
	04/24/24 12:28:17 PM	Approval Workflow		[Sales Manager - Ready Default]	Jack Tadd	\$1,220.00	60	0.00
	04/24/24 12:02:54 PM	Ready for approval		RFA	Jeremy Ri	\$1,220.00	60	0.00
	04/24/24 10:38:35 AM	New order created		Copied from Order #1284124	Jeremy Ri	\$2,166.00	76	0.00

[Sorted by: Date]

Re: [EXT]Re: Schedule



Ashley Hartman <admin@gsgdis.com>
To: Jeremy Riesenber; Ashley Hartman

Reply
 Reply All
 Forward

Wed 4/24/2024 11:02 AM

Approved

Get [Outlook for iOS](#)

From: Jeremy Riesenber <Jeremy.Riesenber@cumulus.com>
Sent: Wednesday, April 24, 2024 9:37 AM
To: Ashley Hartman <ashley@gsgdis.com>
Subject: RE: [EXT]Re: Schedule

Ashley,
I made a mistake and flip flopped the rates on KGGG and KHKI on the below schedule. I updated the rates and kept the number of commercials and total cost the same. Can you approve this?

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Net Reach	GRPs	Frequency	Average Rating	CPP	% of GRPs	% of Total Cost	% Reach	GIs	CPM
Radio Total			136		\$24.90	\$3,386.00	95,300	81.0	3.5	0.6%	\$41.80	100%	100%	22.9%	338,000	\$9.96
<input type="checkbox"/> KGGG-FM			60		\$20.33	\$1,220.00	31,800	32.0	3.9	0.5%	\$38.13	40%	36%	7.7%	123,000	\$9.68
<input type="checkbox"/> Flight A - 2 wks (04/29_05/06)			60		\$20.33	\$1,220.00	31,800	32.0	3.9	0.5%	\$38.13	40%	36%	7.7%	123,000	\$9.68
<input type="checkbox"/> One Week Total			30		\$20.33	\$610.00	22,100	16.0	2.8	0.5%	\$38.13	20%	18%	5.3%	61,500	\$9.68
	M-F 6A-7P	▼ PROT	20	30	\$23.00	\$460.00	18,600	12.0	2.5	0.6%	\$38.33	75%	75%	4.5%	46,000	\$10.00
	Sa 6A-6P	▼	5	30	\$16.75	\$83.75	5,300	2.5	1.9	0.5%	\$33.50	16%	14%	1.3%	10,000	\$8.38
	Su 6A-6P	▼	5	30	\$13.25	\$66.25	2,600	1.5	2.1	0.3%	\$44.17	9%	11%	0.6%	5,500	\$12.05
<input type="checkbox"/> KHKI-FM			76		\$28.50	\$2,166.00	63,700	49.0	3.4	0.7%	\$44.20	60%	64%	15.3%	215,000	\$10.18
<input type="checkbox"/> Flight A - 2 wks (04/29_05/06)			76		\$28.50	\$2,166.00	63,700	49.0	3.4	0.7%	\$44.20	60%	64%	15.3%	215,000	\$10.18
<input type="checkbox"/> One Week Total			38		\$28.50	\$1,083.00	42,700	24.5	2.5	0.7%	\$44.20	30%	32%	10.3%	107,500	\$10.18
	M-F 6A-7P	▼ PROT	25	30	\$34.50	\$862.50	37,800	20.0	2.3	0.8%	\$43.13	82%	80%	9.1%	87,500	\$9.66
	Sa 6A-6P	▼	6	30	\$19.25	\$115.50	7,400	2.4	1.4	0.4%	\$48.13	10%	11%	1.8%	10,200	\$11.32
	Su 6A-6P	▼	7	30	\$150.00	\$1,050.00	6,000	2.1	1.6	0.3%	\$50.00	9%	10%	1.4%	9,800	\$10.71

ORDER



Orders
Order / Rev: 1284148
 Alt Order #:
Product Desc: Ifast April/May
 Estimate:
Flight Dates: 04/25/24 - 05/08/24
Original Date / Rev: 04/24/24 / 04/24/24
Order Type: GENERAL

KGGO-FM
Primary AE: Jeremy Riesenberg
Sales Office: L-DES
Sales Region: Local

Agency
Name: Ifast
Buying Contact:
Billing Contact: Corey Halfhill
 11338 Aurora Avenue
 Urbandale, IA 50322

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Ifast
Demographic: A25-54
Product Codes: Vapor
Revenue Code 1: DIR
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End: 05/08/24
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/30/24	26	\$518.00	\$518.00
05/01/24	05/08/24	34	\$702.00	\$702.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	26	\$518.00	\$518.00	0.00
May 2024	34	\$702.00	\$702.00	0.00
Totals	60	\$1,220.00	\$1,220.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jeremy Riesenberg	L-DES	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGGO	04/25/24	05/08/24	M-F Prime M-F	CM	6a-7p	MTWTF--	:30	20	\$23.00	P-60	0.00	NM	40	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	---TF--		8				\$23.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		20				\$23.00		0.00			
		Week: 05/06/24	05/12/24	MTW----		12				\$23.00		0.00			
N 2	KGGO	04/25/24	05/04/24	Sa-Su Prime Sa-Su	CM	6a-7p	-----S-	:30	5	\$16.75	P-60	0.00	NM	10	\$167.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S-		5				\$16.75		0.00			
		Week: 04/29/24	05/05/24	-----S-		5				\$16.75		0.00			
N 3	KGGO	04/25/24	05/05/24	Sa-Su Prime Sa-Su	CM	6a-7p	-----S	:30	5	\$13.25	P-60	0.00	NM	10	\$132.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S		5				\$13.25		0.00			
		Week: 04/29/24	05/05/24	-----S		5				\$13.25		0.00			
													Totals	60	\$1,220.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Ashley Hartman, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.


Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Ashley Hartman		
Agency name: N/A		
Address:		
Contact:	Phone number: 515-975-2330	Email: ashley@gsgdis.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: IFAST		
Address: 11338 Auroura Ave. Urbandale, IA 50322		
Contact: Ashley Hartman	Phone number: 515-975-2330	Email: ashley@gsgdis.com
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: Jack Taddeo <small>Digitally signed by Jack Taddeo Date: 2024.04.23 12:38:00 -05'00'</small>
Name: Ashley Hartman	Name: Jack Taddeo
Date of Request to Purchase Ad Time: 4/23/24	Date of Station Agreement to Sell Time: 4/23/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 4/23/24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1284148, 1284124	Station Call Letters: KGGO, KHKI	Date Received/Requested: 4/23/24
Est. #: N/A	Station Location: Des Moines, IA	Run Start and End Dates: 4/25/24 - 5/8/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A