

CONTRACT

WNBF **WNBF-AM**
NEWS RADIO 1290 59 Court Street
 Binghamton, NY 13901
 (607) 772-8400

<u>Contract / Revision</u> 3671106 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends To Elect Rich David for Senate		<u>Original Date / Revision</u> 10/14/22 / 10/14/22
<u>Contract Dates</u> 10/19/22 - 11/08/22	<u>Estimate #</u>	
<u>Product</u> General 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WNBF-AM	<u>Account Executive</u> House Binghamton	<u>Sales Office</u> Local Binghamton
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Friends To Elect Rich David for Senate
PO Box 449
Binghamton, NY 13902

WNBF-AM - 3671106A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount	
N 1	WNBF	10/19/22	11/08/22	M-F AM Drive	6a-10a		:30			NM	30	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/22	10/23/22	--222--				6	\$25.50			
	Week:	10/24/22	10/30/22	22222--				10	\$25.50			
	Week:	10/31/22	11/06/22	22222--				10	\$25.50			
	Week:	11/07/22	11/13/22	22-----				4	\$25.50			
N 2	WNBF	10/19/22	11/08/22	M-F Midday	10a-3p		:30			NM	30	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/22	10/23/22	--222--				6	\$25.50			
	Week:	10/24/22	10/30/22	22222--				10	\$25.50			
	Week:	10/31/22	11/06/22	22222--				10	\$25.50			
	Week:	11/07/22	11/13/22	22-----				4	\$25.50			
N 3	WNBF	10/19/22	11/08/22	M-F PM Drive	3p-7p		:30			NM	24	\$612.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/22	10/23/22	--222--				6	\$25.50			
	Week:	10/24/22	10/30/22	11222--				8	\$25.50			
	Week:	10/31/22	11/06/22	11222--				8	\$25.50			
	Week:	11/07/22	11/13/22	2-----				2	\$25.50			
Totals											84	\$2,142.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	51	\$1,300.50	\$1,300.50
11/01/22 - 11/08/22	33	\$841.50	\$841.50
Totals	84	\$2,142.00	\$2,142.00

WHWK-FM - 3671106B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount	
N 1	WHWK	10/19/22	11/08/22	M-F AM Drive	6a-10a		:30			NM	9	\$420.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/22	10/23/22	--1-1--				2	\$46.75			
	Week:	10/24/22	10/30/22	1-1-1--				3	\$46.75			
	Week:	10/31/22	11/06/22	1-1-1--				3	\$46.75			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 3671106 /		Alt Order #
Advertiser Friends To Elect Rich David for Senate		Original Date / Revision 10/14/22 / 10/14/22
Contract Dates 10/19/22 - 11/08/22	Product General 2022	Estimate #

WHWK-FM - 3671106B											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		11/07/22	11/13/22	1-----				1	\$46.75		
N 2	WHWK	10/19/22	11/08/22	M-F Midday	10a-3p		:30			NM	12 \$561.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/17/22	10/23/22	--111--				3	\$46.75		
Week:		10/24/22	10/30/22	1-111--				4	\$46.75		
Week:		10/31/22	11/06/22	1-111--				4	\$46.75		
Week:		11/07/22	11/13/22	1-----				1	\$46.75		
N 3	WHWK	10/19/22	11/08/22	M-F PM Drive	3p-7p		:30			NM	9 \$420.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/17/22	10/23/22	---1---				1	\$46.75		
Week:		10/24/22	10/30/22	11-1---				3	\$46.75		
Week:		10/31/22	11/06/22	11-11--				4	\$46.75		
Week:		11/07/22	11/13/22	1-----				1	\$46.75		
N 4	WHWK	10/19/22	11/08/22	Sa-Su Prime Rotator	6a-7p		:30			NM	9 \$229.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/17/22	10/23/22	-----12				3	\$25.50		
Week:		10/24/22	10/30/22	-----21				3	\$25.50		
Week:		10/31/22	11/06/22	-----12				3	\$25.50		
Week:		11/07/22	11/13/22	-----				0	\$0.00		
Totals										39	\$1,632.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	25	\$1,041.25	\$1,041.25
11/01/22 - 11/07/22	14	\$590.75	\$590.75
Totals	39	\$1,632.00	\$1,632.00

WAAL-FM - 3671106C											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
N 1	WAAL	10/19/22	11/08/22	M-F AM Drive	6a-10a		:30			NM	12 \$459.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/17/22	10/23/22	--111--				3	\$38.25		
Week:		10/24/22	10/30/22	1-111--				4	\$38.25		
Week:		10/31/22	11/06/22	1-111--				4	\$38.25		
Week:		11/07/22	11/13/22	1-----				1	\$38.25		
N 2	WAAL	10/19/22	11/08/22	M-F Midday	10a-3p		:30			NM	12 \$459.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/17/22	10/23/22	--11---				2	\$38.25		
Week:		10/24/22	10/30/22	1111---				4	\$38.25		
Week:		10/31/22	11/06/22	1111---				4	\$38.25		
Week:		11/07/22	11/13/22	11-----				2	\$38.25		
N 3	WAAL	10/19/22	11/08/22	M-F PM Drive	3p-7p		:30			NM	15 \$573.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/17/22	10/23/22	--111--				3	\$38.25		
Week:		10/24/22	10/30/22	11111--				5	\$38.25		
Week:		10/31/22	11/06/22	11111--				5	\$38.25		
Week:		11/07/22	11/13/22	11-----				2	\$38.25		
N 4	WAAL	10/19/22	11/08/22	Sa-Su Prime Rotator	6a-7p		:30			NM	13 \$221.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/17/22	10/23/22	-----22				4	\$17.00		

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WAAL-FM - 3671106C

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----22				4	\$17.00			
Week:		10/31/22	11/06/22	-----32				5	\$17.00			
Week:		11/07/22	11/13/22	-----				0	\$0.00			
N 5	WAAL	11/05/22	11/05/22	Sa-Su Evening	7p-12a		:30			NM	1	\$12.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----1-				1	\$12.75			
Totals											53	\$1,725.50

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	32	\$1,054.00	\$1,054.00
11/01/22 - 11/08/22	21	\$671.50	\$671.50
Totals	53	\$1,725.50	\$1,725.50

Contract Totals 176 \$5,499.50

Signature: _____ **Date:** _____

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