

Radio One Columbus

Rates as of July 19, 2019

All rates subject to change

| WCKX/WBMO Dayparts | Pre-emptible Rate :60 | Non Pre-emptible Rate :60 | Pre-emptible Rate :30 | Non Pre- emptible Rate :30 |
|-------------------------------|----------------------------------|--------------------------------------|----------------------------------|---|
| M-F 6a -10a | \$25 | \$55 | \$15 | \$50 |
| M-F 10a - 3p | \$25 | \$50 | \$15 | \$45 |
| M-F 3p - 7p | \$60 | \$75 | \$40 | \$100 |
| M-F 7p - 12mid | \$5 | \$15 | \$5 | \$50 |
| SA 6a-10a | \$10 | \$28 | \$28 | \$40 |
| Sa 10a-3p | \$15 | \$55 | \$10 | \$30 |
| SA 3p-7p | \$15 | \$28 | \$10 | \$40 |
| SA 7p-12m | \$15 | \$42 | \$10 | \$15 |
| SU 6a-10a | \$15 | \$30 | \$15 | \$30 |
| SU 10a-3p | \$20 | \$30 | \$15 | \$30 |
| SU 3p-7p | \$10 | \$28 | \$9 | \$25 |
| SU 7p-12mid | \$5 | \$15 | \$5 | \$15 |

| WXMG Dayparts | Pre-emptible Rate :60 | Non Pre-emptible Rate :60 | Pre-emptible Rate :30 | Non Pre- emptible Rate :30 |
|----------------------|----------------------------------|--------------------------------------|----------------------------------|---|
| M-F 6a -10a | \$15 | \$50 | \$10 | \$25 |
| M-F 10a - 3p | \$15 | \$50 | \$7 | \$25 |
| M-F 3p - 7p | \$15 | \$50 | \$7 | \$35 |
| M-F 7p - 12mid | \$7 | \$15 | \$4 | \$10 |
| SA 6a-10a | \$10 | \$30 | \$10 | \$25 |
| Sa 10a-3p | \$5 | \$30 | \$10 | \$25 |
| SA 3p-7p | \$5 | \$30 | \$5 | \$25 |
| SA 7p-12m | \$10 | \$15 | \$5 | \$10 |
| SU 6a-10a | \$10 | \$20 | \$10 | \$20 |
| SU 10a-3p | \$15 | \$20 | \$10 | \$15 |
| SU 3p-7p | \$5 | \$20 | \$10 | \$15 |
| SU 7p-12mid | \$10 | \$15 | \$10 | \$10 |

| WJYD Dayparts | Pre-emptible Rate :60 | Non Pre-emptible Rate :60 | Pre-emptible Rate :30 | Non Pre- emptible Rate :30 |
|----------------------|----------------------------------|--------------------------------------|----------------------------------|---|
| M-F 6a -10a | \$3 | \$20 | \$5 | \$10 |
| M-F 10a - 3p | \$3 | \$20 | \$3 | \$10 |
| M-F 3p - 7p | \$3 | \$15 | \$5 | \$10 |
| M-F 7p - 12mid | \$5 | \$7 | \$3 | \$10 |
| SA 6a-10a | \$10 | \$15 | \$10 | \$15 |
| Sa 10a-3p | \$10 | \$15 | \$10 | \$15 |
| SA 3p-7p | \$10 | \$15 | \$10 | \$15 |
| SA 7p-12m | \$15 | \$15 | \$5 | \$10 |
| SU 6a-10a | \$25 | \$25 | \$10 | \$15 |
| SU 10a-3p | \$10 | \$15 | \$3 | \$10 |
| SU 3p-7p | \$10 | \$15 | \$10 | \$10 |
| SU 7p-12mid | \$5 | \$10 | \$5 | \$7 |