

# CONTRACT

**KXMC**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(214) 765-4140**

<u>Contract / Revision</u> 1568356 /		<u>Alt Order #</u> 26035802
<u>Product</u> 360/1173/9543		
<u>Contract Dates</u> 10/03/18 - 10/09/18		<u>Estimate #</u> 9543
<u>Advertiser</u> POL/NRSC PAC		<u>Original Date / Revision</u> 06/19/18 / 10/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXMC	<u>Account Executive</u> Continental Washingt	<u>Sales Office</u> Continental/Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Agy Code</u> 9914097	<u>Advertiser Code</u> 360	<u>Product 1/2</u> 1173
<u>Agency Ref</u>		<u>Advertiser Ref</u> IN11305

And:

**National Media Research Planning**  
**815 Stalters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	Multi	10/03/18	10/03/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	1	\$450.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W----				1	\$450.00				
N 2	Multi	10/04/18	10/04/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	1	\$450.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				1	\$450.00				
N 3	Multi	10/05/18	10/05/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	1	\$450.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----F--				1	\$450.00				
N 4	Multi	10/08/18	10/08/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	1	\$450.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	M-----				1	\$450.00				
N 5	Multi	10/09/18	10/09/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	1	\$450.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-T-----				1	\$450.00				
N 6	Multi	10/07/18	10/07/18	CBS Sunday Morning	CBS Sunday Morni		:30				NM	1	\$500.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$500.00				
N 7	Multi	10/03/18	10/03/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$30.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W----				1	\$30.00				
N 8	Multi	10/04/18	10/04/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$30.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				1	\$30.00				

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Advertiser	Original Date / Revision
POL/NRSC PAC	06/19/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 9	Multi	10/05/18	10/05/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$30.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----F--				1	\$30.00				
N 10	Multi	10/08/18	10/08/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$30.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	M-----				1	\$30.00				
N 11	Multi	10/09/18	10/09/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$30.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-T-----				1	\$30.00				
N 12	Multi	10/09/18	10/09/18	Tue Prime Hour 2	Tue 8p-9p		:30				NM	1	\$1,500.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-T-----				1	\$1,500.00				
N 13	Multi	10/03/18	10/03/18	Late Show	M-F 1035p-1135p		:30				NM	2	\$600.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W----				2	\$300.00				
N 14	Multi	10/04/18	10/04/18	Late Show	M-F 1035p-1135p		:30				NM	2	\$600.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				2	\$300.00				
N 15	Multi	10/05/18	10/05/18	Late Show	M-F 1035p-1135p		:30				NM	2	\$600.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----F--				2	\$300.00				
N 16	Multi	10/08/18	10/08/18	Late Show	M-F 1035p-1135p		:30				NM	2	\$600.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	M-----				2	\$300.00				
N 17	Multi	10/09/18	10/09/18	Late Show	M-F 1035p-1135p		:30				NM	2	\$600.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-T-----				2	\$300.00				
N 18	Multi	10/03/18	10/03/18	CBS This Morning	M-F 7a-9a		:30				NM	1	\$400.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W----				1	\$400.00				
N 19	Multi	10/05/18	10/05/18	CBS This Morning	M-F 7a-9a		:30				NM	1	\$400.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----F--				1	\$400.00				
N 20	Multi	10/08/18	10/08/18	CBS This Morning	M-F 7a-9a		:30				NM	1	\$400.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	M-----				1	\$400.00				
N 21	Multi	10/04/18	10/04/18	KX News Noon	M-F 12p-1230p		:30				NM	1	\$250.00
		Channels : KXMB,KXMC,KXMD,KXME											

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				1	\$250.00				
N 22	Multi	10/08/18	10/08/18	KX News Noon	M-F 12p-1230p		:30				NM	1	\$250.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	M-----				1	\$250.00				
N 23	Multi	10/09/18	10/09/18	KX News Noon	M-F 12p-1230p		:30				NM	1	\$250.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-T-----				1	\$250.00				
N 24	Multi	10/03/18	10/03/18	Bold & Beautiful	M-F 1230p-1p		:30				NM	0	\$0.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W----				1	\$100.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	Multi	10/01/18-10/07/18	Bold & Beautiful	M-F 1230p-1p	---W-----	:30	<del>\$100.00</del>		NM		
		See MG 28.2											
N 25	Multi	10/04/18	10/04/18	Bold & Beautiful	M-F 1230p-1p		:30				NM	1	\$100.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				1	\$100.00				
N 26	Multi	10/05/18	10/05/18	Bold & Beautiful	M-F 1230p-1p		:30				NM	1	\$100.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----F--				1	\$100.00				
N 27	Multi	10/08/18	10/08/18	Bold & Beautiful	M-F 1230p-1p		:30				NM	1	\$100.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	M-----				1	\$100.00				
N 28	Multi	10/09/18	10/09/18	Bold & Beautiful	M-F 1230p-1p		:30				NM	1	\$510.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-T-----				1	\$100.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	Multi	10/08/18-10/14/18	Bold & Beautiful	M-F 1230p-1p	-Tu-----	:30	<del>\$100.00</del>		NM		
		See MG 28.2											
		2	Multi	10/04/18-10/04/18	M-F 10a-11a	M-F 10a-11a	----Th----	:30	\$510.00		NM		
		Ⓜ MG for 24.1,28.1											
N 29	Multi	10/03/18	10/03/18	6p News	M-F 6p-630p		:30				NM	1	\$1,800.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W----				1	\$1,800.00				
N 30	Multi	10/09/18	10/09/18	6p News	M-F 6p-630p		:30				NM	1	\$1,800.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-T-----				1	\$1,800.00				
N 31	Multi	10/05/18	10/05/18	KX News at 10p	M-F 10p-1035p		:30				NM	1	\$2,000.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----F--				1	\$2,000.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 32	Multi	10/08/18	10/08/18	KX News at 10p	M-F 10p-1035p		:30				NM	1	\$2,000.00
Channels : KXMB,KXMC,KXMD,KXME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	M-----				1	\$2,000.00				
Totals								0.00				36	\$17,760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/09/18	36	\$17,760.00	(\$2,664.00)	\$15,096.00
<b>Totals</b>	36	\$17,760.00	(\$2,664.00)	\$15,096.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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