

# CONTRACT

**KXMC**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(214) 765-4140**

<u>Contract / Revision</u> 1631163 /		<u>Alt Order #</u> 26114224
<u>Product</u> ND		
<u>Contract Dates</u> 08/22/18 - 08/28/18		<u>Estimate #</u> 9785
<u>Advertiser</u> POL/NRSC PAC		<u>Original Date / Revision</u> 07/27/18 / 08/21/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXMC	<u>Account Executive</u> Continental Washingt	<u>Sales Office</u> Continental/Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Agy Code</u> 9914097	<u>Advertiser Code</u> 360	<u>Product 1/2</u> 1173
<u>Agency Ref</u>	<u>Advertiser Ref</u> IN11305	

And:

**National Media Research Planning**  
**815 Stalters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	Multi	08/22/18	08/22/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	1	\$400.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	--W----				1	\$400.00				
N 2	Multi	08/23/18	08/23/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	1	\$400.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				1	\$400.00				
N 3	Multi	08/24/18	08/24/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	1	\$400.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				1	\$400.00				
N 4	Multi	08/27/18	08/27/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	1	\$400.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	M-----				1	\$400.00				
N 5	Multi	08/28/18	08/28/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	1	\$400.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-T-----				1	\$400.00				
N 6	Multi	08/22/18	08/22/18	CBS This Morning	M-F 7a-9a		:30				NM	1	\$400.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	--W----				1	\$400.00				
N 7	Multi	08/23/18	08/23/18	CBS This Morning	M-F 7a-9a		:30				NM	1	\$400.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				1	\$400.00				
N 8	Multi	08/24/18	08/24/18	CBS This Morning	M-F 7a-9a		:30				NM	1	\$400.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				1	\$400.00				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1631163 /	26114224

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/22/18 - 08/28/18	ND	9785

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/NRSC PAC	07/27/18 / 08/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	Multi	08/27/18	08/27/18	CBS This Morning	M-F 7a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Channels :	KXMB,KXMC,KXMD,KXME											
Week:		08/27/18	09/02/18	M-----				1	\$400.00				
N 10	Multi	08/28/18	08/28/18	CBS This Morning	M-F 7a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Channels :	KXMB,KXMC,KXMD,KXME											
Week:		08/27/18	09/02/18	-T-----				1	\$400.00				
N 11	Multi	08/22/18	08/22/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Channels :	KXMB,KXMC,KXMD,KXME											
Week:		08/20/18	08/26/18	--W----				1	\$25.00				
N 12	Multi	08/23/18	08/23/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Channels :	KXMB,KXMC,KXMD,KXME											
Week:		08/20/18	08/26/18	---T---				1	\$25.00				
N 13	Multi	08/24/18	08/24/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Channels :	KXMB,KXMC,KXMD,KXME											
Week:		08/20/18	08/26/18	----F--				1	\$25.00				
N 14	Multi	08/27/18	08/27/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Channels :	KXMB,KXMC,KXMD,KXME											
Week:		08/27/18	09/02/18	M-----				1	\$25.00				
N 15	Multi	08/28/18	08/28/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Channels :	KXMB,KXMC,KXMD,KXME											
Week:		08/27/18	09/02/18	-T-----				1	\$25.00				
N 16	Multi	08/22/18	08/22/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Channels :	KXMB,KXMC,KXMD,KXME											
Week:		08/20/18	08/26/18	--W----				1	\$450.00				
N 17	Multi	08/23/18	08/23/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Channels :	KXMB,KXMC,KXMD,KXME											
Week:		08/20/18	08/26/18	---T---				1	\$450.00				
N 18	Multi	08/24/18	08/24/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Channels :	KXMB,KXMC,KXMD,KXME											
Week:		08/20/18	08/26/18	----F--				1	\$450.00				
N 19	Multi	08/27/18	08/27/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Channels :	KXMB,KXMC,KXMD,KXME											
Week:		08/27/18	09/02/18	M-----				1	\$450.00				
N 20	Multi	08/28/18	08/28/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Channels :	KXMB,KXMC,KXMD,KXME											
Week:		08/27/18	09/02/18	-T-----				1	\$450.00				
N 21	Multi	08/22/18	08/22/18	M-F 2p-3p	M-F 2p-3p		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Channels :	KXMB,KXMC,KXMD,KXME											

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		<u>Estimate #</u> 9785
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	--W----				2	\$55.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	Multi	08/20/18-08/26/18	M-F 2p-3p	M-F 2p-3p	---W-----	:30		<del>\$55.00</del>		NM		
		See MG 40.3,40.4											
N 22	Multi	08/23/18	08/23/18	M-F 2p-3p	M-F 2p-3p		:30				NM	1	\$55.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				2	\$55.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	Multi	08/20/18-08/26/18	M-F 2p-3p	M-F 2p-3p	----Th----	:30		<del>\$55.00</del>		NM		
		See MG 40.3,40.4											
N 23	Multi	08/24/18	08/24/18	M-F 2p-3p	M-F 2p-3p		:30				NM	1	\$55.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				2	\$55.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	Multi	08/20/18-08/26/18	M-F 2p-3p	M-F 2p-3p	-----F--	:30		<del>\$55.00</del>		NM		
		See MG 40.3,40.4											
N 24	Multi	08/27/18	08/27/18	M-F 2p-3p	M-F 2p-3p		:30				NM	1	\$55.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	M-----				2	\$55.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	Multi	08/27/18-09/02/18	M-F 2p-3p	M-F 2p-3p	M-----	:30		<del>\$55.00</del>		NM		
		See MG 40.3,40.4											
N 25	Multi	08/28/18	08/28/18	M-F 2p-3p	M-F 2p-3p		:30				NM	1	\$55.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-T-----				2	\$55.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	Multi	08/27/18-09/02/18	M-F 2p-3p	M-F 2p-3p	-Tu-----	:30		<del>\$55.00</del>		NM		
		See MG 40.3,40.4											
N 26	Multi	08/22/18	08/22/18	M-F 3p-4p	M-F 3p-4p		:30				NM	2	\$300.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	--W----				2	\$150.00				
N 27	Multi	08/23/18	08/23/18	M-F 3p-4p	M-F 3p-4p		:30				NM	2	\$300.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				2	\$150.00				
N 28	Multi	08/24/18	08/24/18	M-F 3p-4p	M-F 3p-4p		:30				NM	2	\$300.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				2	\$150.00				
N 29	Multi	08/27/18	08/27/18	M-F 3p-4p	M-F 3p-4p		:30				NM	2	\$300.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	M-----				2	\$150.00				
N 30	Multi	08/28/18	08/28/18	M-F 3p-4p	M-F 3p-4p		:30				NM	2	\$300.00
		Channels : KXMB,KXMC,KXMD,KXME											

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		<u>Estimate #</u> 9785
<u>Advertiser</u> POL/NRSC PAC		<u>Original Date / Revision</u> 07/27/18 / 08/21/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-T-----				2	\$150.00				
N 31	Multi	08/22/18	08/22/18	M-F 4p-5p	M-F 4p-5p		:30				NM	1	\$180.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	--W----				1	\$180.00				
N 32	Multi	08/23/18	08/23/18	M-F 4p-5p	M-F 4p-5p		:30				NM	1	\$180.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				1	\$180.00				
N 33	Multi	08/24/18	08/24/18	M-F 4p-5p	M-F 4p-5p		:30				NM	1	\$180.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				1	\$180.00				
N 34	Multi	08/27/18	08/27/18	M-F 4p-5p	M-F 4p-5p		:30				NM	1	\$180.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	M-----				1	\$180.00				
N 35	Multi	08/28/18	08/28/18	M-F 4p-5p	M-F 4p-5p		:30				NM	1	\$180.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-T-----				1	\$180.00				
N 36	Multi	08/25/18	08/25/18	6p News Sa	Sa 6p-630p		:30				NM	1	\$700.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-----S-				1	\$700.00				
N 37	Multi	08/28/18	08/28/18	Tue Prime Hour 2	Tue 8p-9p		:30				NM	2	\$2,400.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-T-----				2	\$1,200.00				
N 38	Multi	08/28/18	08/28/18	Tue Prime Hour 3	Tue 9p-10p		:30				NM	1	\$1,000.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-T-----				1	\$1,000.00				
N 39	Multi	08/22/18	08/22/18	Wed Prime Hour 3	Wed 9p-10p		:30				NM	1	\$1,500.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	--W----				2	\$1,500.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	Multi	08/20/18-08/26/18	Wed Prime Hour 3	Wed 9p-10p	---W-----	:30	<del>\$1,100.00</del>	NM			
		See MG 40.3,40.4											
N 40	Multi	08/23/18	08/23/18	Thu Prime Hour 3	Thu 9p-10p		:30				NM	3	\$2,775.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				2	\$1,500.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		2	Multi	08/20/18-08/26/18	Thu Prime Hour 3	Thu 9p-10p	----Th----	:30	<del>\$900.00</del>	NM			
		See MG 40.3,40.4											
		3	Multi	08/27/18-08/27/18	Late Show	M-F 1035p-1135p	M-----	:30	\$1,000.00	NM			
		Ⓜ MG for 40.2,39.1,22.1,23.1,25.2,24.1,21.2											
		4	Multi	08/26/18-08/26/18	Su 1035p-1105p	Su 1035p-1105p	-----Su	:30	\$275.00	NM			
		Ⓜ MG for 40.2,39.1,22.1,23.1,25.2,24.1,21.2											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**KXMC**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(214) 765-4140**

<u>Contract / Revision</u>	<u>Alt Order #</u>
1631163 /	26114224

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/22/18 - 08/28/18	ND	9785

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/NRSC PAC	07/27/18 / 08/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 41	Multi	08/26/18	08/26/18	Sun Prime Hour 4	Su 9p-10p		:30				NM	2	\$1,800.00
Channels : KXMB,KXMC,KXMD,KXME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-----S				2	\$900.00				
<b>Totals</b>												50	\$19,225.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 -08/26/18	30	\$11,205.00	(\$1,680.75)	\$9,524.25
08/27/18 -08/28/18	20	\$8,020.00	(\$1,203.00)	\$6,817.00
<b>Totals</b>	50	\$19,225.00	(\$2,883.75)	\$16,341.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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