

ORDER



Orders
Order / Rev: 475063
Alt Order #:
Product Desc: PRIMARY 050918
Estimate: 3485
Flight Dates: 05/09/18 - 05/15/18
Original Date / Rev: 05/07/18 / 05/07/18
Order Type: GENERAL

WAMJ-FM / WUMJ- FM

Primary AE: Nancy Ward
Sales Office: L-ATL
Sales Region: Local

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact: K Osterhout
 11150 Fairfax Blvd
 Fairfax, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Zeldin for insurance Commissioner
Demographic: A25-54
Product Codes: Political Candidate
Priority: 10
Revenue Code 1: AGY
Revenue Code 2: SPOT
Revenue Code 3: SPOT

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/15/18	61	\$5,232.00	\$4,447.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	61	\$5,232.00	\$4,447.20	183.00
Totals	61	\$5,232.00	\$4,447.20	183.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nancy Ward			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAMJ	05/09/18	05/15/18	M-F AM Drive M-F AM Drive	CM	6-10a	33334--	1:00	16	\$100.00	10	3.00	NM	16	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	--334--		10				\$100.00		3.00			
		Week: 05/14/18	05/20/18	33-----		6				\$100.00		3.00			
N 2	WAMJ	05/09/18	05/15/18	M-F Midday M-F Midday	CM	10a-3p	34333--	1:00	16	\$95.00	10	3.00	NM	16	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	--333--		9				\$95.00		3.00			
		Week: 05/14/18	05/20/18	34-----		7				\$95.00		3.00			
N 3	WAMJ	05/09/18	05/15/18	M-F PM Drive M-F PM Drive	CM	3p-7p	43343--	1:00	17	\$100.00	10	3.00	NM	17	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	--343--		10				\$100.00		3.00			
		Week: 05/14/18	05/20/18	43-----		7				\$100.00		3.00			
N 4	WAMJ	05/12/18	05/12/18	Sa Prime Rotator Sa Prime Rotator	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----2-	1:00	2	\$26.00	10	3.00	NM	2	\$52.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----2-		2				\$26.00		3.00			
N 5	WAMJ	05/12/18	05/12/18	Sa Midday Sa Midday	CM	10a-3p	-----2-	1:00	2	\$40.00	10	3.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 475063
 Alt Order #:
 Flight Dates: 05/09/18 - 05/15/18

Advertiser: Zeldin for insurance Commissioner
 Product Desc: PRIMARY 050918
 Estimate: 3485

WAMJ-FM / WUMJ- FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/07/18	05/13/18	-----2-			2			\$40.00		3.00			
N 6	WAMJ	05/12/18	05/12/18	Sa PM	CM	3-7p	-----2-	1:00	2	\$40.00	10	3.00	NM	2	\$80.00
		Sa PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/07/18	05/13/18	-----2-			2			\$40.00		3.00			
N 7	WAMJ	05/13/18	05/13/18	Su AM	CM	6-10a	-----2	1:00	2	\$20.00	10	3.00	NM	2	\$40.00
		Su AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/07/18	05/13/18	-----2			2			\$20.00		3.00			
N 8	WAMJ	05/13/18	05/13/18	Su Midday	CM	10a-3p	-----2	1:00	2	\$40.00	10	3.00	NM	2	\$80.00
		Su Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/07/18	05/13/18	-----2			2			\$40.00		3.00			
N 9	WAMJ	05/13/18	05/13/18	Su PM	CM	3p-7p	-----2	1:00	2	\$40.00	10	3.00	NM	2	\$80.00
		Su PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/07/18	05/13/18	-----2			2			\$40.00		3.00			
													Totals	61	\$5,232.00