



125 West 55th St
New York, NY 10019

Contract # 28398807	Changes as of: 5/8/2024 at 4:59 PM	Version: Original Order
CPE: 2550/522528/522528	Flight: 5/22/24 - 5/28/24	Station: WPNT
Agency: DEL CIELO MEDIA (ADIMPACT) PO BOX 25458 ALEXANDRIA, VA 22313	Advertiser: KEYSTONE RENEWAL	Market: Pittsburgh
	Product: Order	Office: WASHINGTON
	Agency Order #: 17058	Service: Nielsen
	Buyer: Yonkers, Jeanne	Primary Demo: Adults 50+
	Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$1,990.00
		Total Spots: 19
		Total CPP: \$4,975.00
		Total GRP: 0.4

#	Day/Time	DP	Program	Rate	A50P Rating	Len	5/22 - 5/28							Total Spots	Total \$	CPP*	GRP*
							5/22	5/23	5/24	5/25	5/26	5/27	5/28				
1	W-F,M-Tu 5p-5:30p		Last Man Standing	\$125.00	0.0	30	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0
2	W-F,M-Tu 5:30p-6p		Last Man Standing	\$125.00	0.0	30	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0
3	W-F,M-Tu 12m-1a		CH 11 News Repeat	\$60.00	0.0	30	1	1	1	0	0	1	1	5	\$300.00	\$0.00	0.0
4	Su 12m-1a		Channel 11 News On Fox 53 at 10 (Rebroadcast)	\$60.00	0.0	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
5	Su 10p-11p		9-1-1	\$60.00	0.0	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
6	Sa-Su 12:30p-6p		LIV Golf	\$160.00	0.2	30	0	0	0	1	1	0	0	2	\$320.00	\$800.00	0.4
TOTALS:							3	3	3	1	3	3	3	19	\$1,990.00	\$4,975.00	0.4



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Special Instructions	
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Competitive Information	
Market Budget:	\$199,000
WPNT Share:	1%
Comment:	
Unknown:	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$1,990.00	\$4,975.00	0.4
Total	100%	19	\$1,990.00	\$4,975.00	0.4

Monthly Summary		
Month	Spots	Dollars
2024-May	13	\$1,370.00
2024-Jun	6	\$620.00
Total	19	\$1,990.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/9/24 8:08 AM					\$0	\$0	
New	5/8/24 4:59 PM	TREVOR HEATON	New	19		\$1,990.00	\$1,990.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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