



EEO PUBLIC FILE REPORT

A. Employment Unit Covered

KIFI-TV

B. Reporting Period

June 1, 2013 – May 31, 2014

**C. Full-Time Vacancies Filled / Recruitment & Referral Sources / Number of Interviewees/
Date Filled**

Job Title	Hire Source	Total Number of Interviewees	Date Filled
Morning Weather Anchor	KIFI Internal	1	6/29/2013
Weekend Weather/Reporter	Localnews8.com	2	7/9/2013
News Producer	TV Jobs	4	7/15/2013
Morning/Noon Anchor	Localnews8.com	3	7/29/2013
Account Executive	Referral	12	8/5/2013
News Reporter	TV Jobs	3	8/19/2013
Multimedia Journalist/Videographer	Localnews8.com	1	9/9/2013
News Reporter	TV Jobs	3	10/28/2013
Advertising Specialist	Referral	7	12/2/2013
Executive Producer	Internal	5	12/22/2013
News Producer	Internal	3	2/28/2014
Multimedia Journalist/Videographer	Localnews8.com	3	3/31/2014
News Producer	Referral	3	3/19/2014
Morning Weather Anchor	TV Jobs	2	4/11/2014
Account Executive	On Air Ad	1	5/20/2014
Account Executive	Referral	23	5/27/2014

Total Number of Persons Interviewed for all Full-Time Vacancies during Reporting Period: 76

Recruitment / Referral Sources Form				
Name of Organization	Contact Person	E-Mail Address/Web Address	Fax Number	Phone Number
Myaircheck.com	Scott Russell	registration@myaircheck.com		1-604-740-1374
BYU - Idaho	Lane Muranaka	muranakal@byui.edu		
BYU	Posted On Line	Scott_greenhalgh@byu.edu		
Bonneville High School	Mr. Phillips	phillipa@d93.k12.id.us	525-4406	Journalism class
Broadcast Engineering	Julie Dahlstrom	julie.dahlstrom@penton.com		312-840-8436
Bucks, Investments, LLC	Kerry Buxton	bucks@silverstar.com	208-354-2710	208-354-2710
Center for New Directions ISU	Judy McClanahan	cnd@isu.edu	282-5160	282-2454
Crain Communication Inc.	Marc Abrams	classifieds@tvweek.com	323-658-6174	323-370-2415
Eastern Idaho Technical College	Jason Meldrum	jmeldrum@eitc.edu	524-3007	524-3000
Hillcrest High School	Curt Thomas	thomasc@d93.k12.id.us	525-4429	Media Class & Electronics
ID Div. of Vocational Rehabilitation	Robert Vose	rvose@vr.idaho.gov	356-4207	356-4190
ID Div. of Vocational Rehabilitation	Toni Ziegler	tziegler@vr.idaho.gov	525-7104	525-7149
Idaho Commerce & Labor	Michael Hill	idahofallsmail@labor.idaho.gov	525-7268	557-2500 x3557
Idaho Falls High School	Miles Hurley	hurmile@d91.k12.id.us	525-7740	Media Class
Idaho Migrant Council	Rebecca Cortez	rcortez@imcmail.org	524-9176	524-0980
Idaho State Journal	Susie	stubbs@journalnet.com		232-4780
Intelligent Employment Solutions	Angie Freer	angief@employ-solutions.com	208-552-4776	208-552-4775
ISU (new adress to anyone)		ifest@isu.edu	282-7755	282-7800
ISU	Tom Hallaq	masscomm.isu.edu	282-2258	282-6453
Kent State University	Thor Wasbotten	thor@kent.edu		330-672-4066
KIFI - Internal	Teri Hein	thein@localnews8.com	522-1930	525-8888
KIFI - Website	Curtis Jackson	cjackson@localnews8.com	529-2443	525-8888
LDS Employment - Idaho Falls		wel-ec-idfalls@ldschurch.org	523-1557	523-4880
LDS Employment - Blackfoot	Phyllis	wel-ec-blackfoot@ldschurch.org	785-9318	785-5720
LDS Employment - Lincoln Stake	Byron Bush	bushb68@hotmail.com		
LDS Employment - East Stake	Shawna Adams	dsadams7355@hotmail.com	523-8103	
Medialine	Mark Shilstone	medialine@medialine.com	831-648-5204	800-237-8073
NAB		www.nab.org		
NASBA		www.careerpage.org/		
NPG	Jennifer Wright	jenniferw@npgco.com	816-271-8591	816-271-8571
NPG	Mike Stutz	mike.stutz@npgco.com		760-340-7002 office
NPG Website		www.npgco.com		
Penn State University	Thor Wasbotten	thor@psu.edu		814-865-2802
Post Register	Jeanie	jhernandez@postregister.com		542-6752
Reed Business Information	Katie Rosa	katierosa@reedbusiness.com	781-290-3763	877-334-7629
SBE Website	K. Jones	kjones@sbe.org		
Shoshone Bannock Tribes Personnel	Anna Jackson	gchasing@shoshonebannocktribes.com	478-3950	478-3862
Superidaho.com		www.superidaho.com		
TV Jobs.Com	Mark Holloway	admin@tvjobs.com		

D. Recruitment Source / Total Interviewees / Full-Time Positions Utilized

Recruitment Source	Total Interviewees	Full-Time Positions Utilized
BYU-Idaho	1	16
BYU		13
Employment Agency	2	
ID Dept. of Labor	5	16
Intelligent Employment Solutions*		4
ISU		13
Kent State University		9
Job Fair	6	
KIFI Internal	7	12
LDS Employment*		16
LDS Jobs.org	1	
Localnews8.com	16	15
Medialine		9
NASBA		1
NPG		16
NPG Recruitment Event	1	
NPG Website	1	9
On Air Ad	8	
Referral	15	
Referral - Acquaintance	1	
TV Jobs	12	16

*Organizations which have requested notification of job openings.

E. Supplemental Recruitment Activities Undertaken by KIFI-TV

1.

Type of Activity: Guest Speaker

Date(s): See Below

Participating Employees: Jay Hildebrandt, Karole Honas, Curtis Jackson, Steve Cannon, Michael Shiverdecker, Todd Hendricks, Calvin Pike

Host/Sponsor of Activity: Idaho Dept. of Labor, BLM District Office, Idaho Falls and surrounding School Districts, Eastern Idaho Technical College, BYU Idaho

Description:

On 08/05/13, Jay Hildebrandt emceed the American Indian Services Scholarship charity golf tournament.

On 09/13/13, Karole Honas emceed the "Give Meth the Boot" concert and spoke to the audience about how the Broadcast industry assists in getting that message out.

On 09/20/13, Jay Hildebrandt spoke to the reporting class at BYU-Idaho.

On 10/16/13, Todd Kunz emceed the Disability Mentoring Day awards ceremony.

On 10/17/13, Karole Honas emceed the Development Workshop annual luncheon.

On 11/05/13 and 11/06/13, Jay Hildebrandt invited Intro to Broadcasting students to the station to watch a live newscast.

On 11/19/13, Jay Hildebrandt hosted classes from Idaho Falls High School during a television broadcast.

On 02/27/14, Todd Hendricks, Curtis Jackson and Michael Shiverdecker participated in a career fair hosted by the Communication department at BYU-Idaho.

On 03/06/14, Jay Hildebrandt was Master of Ceremonies for the Bonneville Youth Development Council Extra Mile Youth Awards recognizing 20 outstanding youth.

On 03/06/14, Todd Kunz participated in the "Tools for Life" convention for youth with disabilities discussing employment, assistive technology, post-secondary education, and self-advocacy/self-direction.

On 03/15/14, Jay Hildebrandt visited a Madison High School speech class to talk about importance of developing public speaking skills.

On 03/18/14, Todd Kunz visited 6th grade students at Edgemont Elementary School in Idaho Falls.

On 03/27/14, Steve Cannon and Todd Kunz spent the morning with 4th grade students at North Gem Elementary school in Bancroft.

On 04/08/14, Calvin Pike participated in a job fair hosted by the Idaho Dept. of Labor.

On 05/01/14, Steve Cannon did a weather presentation for the 2nd grade students at Woodland Hills Elementary.

On 05/13/14, Steve Cannon was the guest speaker at the East Idaho Technical College

graduation.

On 05/16/14, Karole Honas and Curtis Jackson spoke to 25 people on staff at the BLM District office about how to pitch stories to the media.

On 05/22/14, Steve Cannon visited Rigby High School and South Fork Elementary to discuss weather.

2.

Type of Activity: Introduction to Broadcasting class, (25 students) and Broadcast Performance (15 students)

Date(s): June and July 2013, September 2013 through December 2013, January 2014 through April 2014 – every Tuesday and Thursday morning.

Participating Employee: Jay Hildebrandt

Host/Sponsor of Activity: BYU Idaho

3.

Type of Activity: Internship Program

Date(s): Ongoing

Participating Employee: News Department

Host/Sponsor of Activity: Local News 8

Description:

This is an ongoing internship program at Local News 8 (KIFI). College students interested in the broadcast field are chosen to serve a three month (sometimes shorter) term as interns in the Newsroom. They are given the opportunity to experience television broadcasting first hand. They work with reporters and other newsroom personnel in the process of news gathering, putting stories together and read to air on our newscasts. We had 1 intern in the Newsroom during the period from June 2013 through May 2014.

4.

Type of Activity: Distinguished Student Award

Date(s): September 2013 through May 2014

Participating Employee: Jay Hildebrandt

Host/Sponsor of Activity: Local News 8 News Department

Description:

Those kids who stand out from the rest, for their hard work in obtaining good grades and

outstanding achievement in extracurricular activities are recognized on air and given a plaque. This is done every Thursday at 6 pm and 10 pm during the school year.

5.

Type of Activity: Student Athlete of the Week Award

Date(s): September 2013 through May 2014

Participating Employee: Jeff Landers and Chris Renkel

Host/Sponsor of Activity: Local News 8 Sports Department

Description:

Jeff Landers and Chris Renkel select a student every week during the school year, which shows athletic ability in any number of different sports and maintains a good grade point average with students across the area. The student is featured during Tuesday night's 10 pm sportscast.

6.

Type of Activity: Station Tours

Date(s): June 2013 through May 2014

Participating Employee: Michael Coats, Michael Shiverdecker, Shilo Loree, Stephen Woodbury, Jenifer Hansen

Host/Sponsor of Activity: KIFI News Department

Description:

KIFI provides tours of the television facilities for local schools, scouts, and church groups. At least 22 were given between June 2013 and May 2014.