

EEO PUBLIC FILE REPORT

FOR

KIFI-TV  
IDAHO FALLS, IDAHO

This EEO Public File Report  
Covers the One-Year Period  
Ending on MAY 31, 2015

## EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station KIFI's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on MAY 31, 2015 the station filled the following full-time vacancies:

1. Weekend Anchor/Reporter
2. Paid Internship- Producer
3. Paid Internship-Sales
4. Local IT Systems Tech
5. Weekend Weather Reporter
6. Reporter/Anchor
7. Reporter/Producer
8. Local Sales Manager
9. Advertising Specialist
10. Director of Sales
11. Advertising Specialist-Pocatello
12. Advertising Specialist-Pocatello
13. Advertising Specialist-Pocatello
14. Weather Anchor/Reporter
15. Reporter-Pocatello
16. Reporter/Anchor
17. News Producer
18. Integrated Media Consultant
19. Account Executive
20. Account Executive
21. Account Executive
22. Account Executive-Pocatello

The station interviewed a total of 109 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
KIFI Internal	15
KIFI Website	14
KIFI TV Ad	6
KIFI Employee Referral	19
NPG	0
NPG Website	2
TVJobs.com	22
Spotsndots.com	1
Indeed.com	11
Idaho Commerce & Labor	5
Weber State University	0
BYU-Idaho	5
BYU	0
ISU	0
Intelligent Employment Solutions	0
LDS Employment-East Stake	0
LDS Employment-Blackfoot	0
LDS Employment-Idaho Falls	0
Roberta Google	0
Kent State University	0

External Referral	1
NAB Career Fair	2
Arizona State	1
Media Job Fair	3
EITC	2

Attachment A contains the following information for each full-time vacancy:

- < The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- < The recruitment source that referred the hiree for each full-time vacancy;
- < The total number of persons interviewed for each full-time vacancy; and
- < The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

**ATTACHMENT A**

**EEO INFORMATION FOR FULL-TIME VACANCIES**

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Weekend Anchor/Reporter      **Recruitment Source** KIFI Internal  
**Date Vacancy Opened:** 08/05/2014      **that Referred the Hiree:** KIFI Internal  
**Date Vacancy Filled:** 05/20/2015      **Total Number of Persons**  
 Interviewed for the      **Vacancy:** 8

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:thein@localnews8.com">thein@localnews8.com</a>	Teri Hein	208-525-8888	5	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
Idaho Commerce & Labor	<a href="mailto:idahofallsmail@labor.idaho.gov">idahofallsmail@labor.idaho.gov</a>	Michael Hill	208-557-2500	0	No
TVjobs.com	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	Mark Holloway		2	No
LDS Employment-East State	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
Medialine	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	Mark Shillstone	800-237-8073	0	No
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
BYU-Idaho	<a href="mailto:muranakal@byui.edu">muranakal@byui.edu</a>	Lane Muranaka		0	No
BYU	<a href="mailto:Scott_greenhalgh@byu.edu">Scott_greenhalgh@byu.edu</a>	Scott Greenhalgh		0	No
Indeed.com	<a href="http://www.indeed.com">www.indeed.com</a>			0	No
NAB Career Fair		Monte Young		1	No
Kent State University	<a href="mailto:Thor@kent.edu">Thor@kent.edu</a>	Thor Wasbotten	330-672-4066	0	No
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>				

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Paid Internship-Producer      **Recruitment Source** that Referred the Hiree: **KIFI Employee Referral**

**Date Vacancy Opened:** 02/17/2015      **Total Number of Persons Interviewed for the Vacancy:** 5

**Date Vacancy Filled:** 03/30/2015

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviews Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Employee Referral	<a href="mailto:thein@localnews8.com">thein@localnews8.com</a>	Teri Hein	208-525-8888	1	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
ISU	<a href="mailto:masscomm.isu.edu">masscomm.isu.edu</a>	Tom Hallaq	208-282-6453	0	No
BYU-Idaho	<a href="mailto:muranakal@byui.edu">muranakal@byui.edu</a>	Lane Muranaka		2	No
Indeed.com	<a href="http://www.indeed.com">www.indeed.com</a>			0	No
Weber State University	<a href="mailto:dcooper@weber.edu">dcooper@weber.edu</a>	Desiree Larsen		0	No
TV Jobs	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	Mark Holloway		2	No
BYU	<a href="mailto:Scott_Greenhalgh@byu.edu">Scott_Greenhalgh@byu.edu</a>	Scott Greenhalgh		0	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Paid Internship-Sales      **Recruitment Source** **BYU-IDAHO**  
**Date Vacancy Opened:** 02/17/2015      **that Referred the Hiree:**  
**Date Vacancy Filled:** 04/21/2015      **Total Number of Persons**  
**Interviewed for the**  
**Vacancy:** 3

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
ISU	<a href="mailto:masscomm.isu.edu">masscomm.isu.edu</a>	Tom Hallaq	208-282-6453	0	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
BYU-Idaho	<a href="mailto:muranakal@byui.edu">muranakal@byui.edu</a>	Lane Muranaka		2	No
BYU	<a href="mailto:Scott_Greenhalgh@byu.edu">Scott_Greenhalgh@byu.edu</a>	Scott Greenhalgh		0	No
LDS Employment-East State	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
Indeed.com	<a href="http://www.indeed.com">www.indeed.com</a>			1	No
Weber State University	<a href="mailto:dcooper@weber.edu">dcooper@weber.edu</a>	Desiree Larsen		0	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Local IT Systems Technician

**Recruitment Source that Referred the Hiree:** Idaho Dept. of Labor

**Date Vacancy Opened:** 03/11/2014

**Total Number of Persons Interviewed for the Vacancy:** 7

**Date Vacancy Filled:** 06/09/2014

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:their@localnews8.com">their@localnews8.com</a>	Teri Hein	208-525-8888	1	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	1	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
Idaho Commerce & Labor	<a href="mailto:idahofallsmail@labor.idaho.gov">idahofallsmail@labor.idaho.gov</a>	Michael Hill	208-557-2500	2	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No
EITC	<a href="http://www.eitc.edu">www.eitc.edu</a>			2	No
Kent State University	<a href="mailto:thor@kent.edu">thor@kent.edu</a>	Thor Wasbotten	330-672-4066	0	No
KIFI Employee Referral				1	No
BYU-Idaho	<a href="mailto:muranakal@byui.edu">muranakal@byui.edu</a>	Lane Muranaka		0	No
BYU	<a href="mailto:Scott_Greenhalgh@byu.edu">Scott_Greenhalgh@byu.edu</a>	Scott Greenhalgh		0	No
TV Jobs	<a href="mailto:admin@tyjobs.com">admin@tyjobs.com</a>	Mark Holloway		0	No



**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Weekend Weather Reporter      **Recruitment Source** that Referred the Hiree: TVJobs.com

**Date Vacancy Opened:** 05/28/2014      **Total Number of Persons Interviewed for the Vacancy:** 2

**Date Vacancy Filled:** 06/12/2014

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:thein@localnews8.com">thein@localnews8.com</a>	Teri Hein	208-525-8888	1	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
LDS Employment-East State	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
TV Jobs	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	Mark Holloway		1	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Reporter / Anchor      **Recruitment Source** that Referred the Hiree: TV Jobs.com

**Date Vacancy Opened:** 06/06/2014      **Total Number of Persons Interviewed for the Vacancy:** 4

**Date Vacancy Filled:** 08/27/2014

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:thein@localnews8.com">thein@localnews8.com</a>	Teri Hein	208-525-8888	0	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
TV Jobs	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	Mark Holloway		3	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			1	No
BYU-Idaho	<a href="mailto:muranakal@byui.edu">muranakal@byui.edu</a>	Lane Muranaka		0	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Reporter / Producer      **Recruitment Source** that Referred the Hiree: TV Jobs.com

**Date Vacancy Opened:** 06/06/2014      **Total Number of Persons Interviewed for the Vacancy:** 4

**Date Vacancy Filled:** 09/15/2014

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:thein@localnews8.com">thein@localnews8.com</a>	Teri Hein	208-525-8888	0	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
TV Jobs	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	Mark Holloway		3	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			1	No
BYU-Idaho	<a href="mailto:muranakal@byui.edu">muranakal@byui.edu</a>	Lane Muranaka		0	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Local Sales Manager      **Recruitment Source** that Referred the Hiree: SpotsnDots.com

**Date Vacancy Opened:** 10/01/2014      **Total Number of Persons Interviewed for the Vacancy:** 4

**Date Vacancy Filled:** 01/05/2015

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:their@localnews8.com">their@localnews8.com</a>	Teri Hein	208-525-8888	3	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No
SpotsnDots.com	<a href="http://www.spotsndots.com">www.spotsndots.com</a>			1	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Advertising Specialist      **Recruitment Source that Referred the Hiree:** TV Ad

**Date Vacancy Opened:** 06/30/2014      **Total Number of Persons Interviewed for the Vacancy:** 14

**Date Vacancy Filled:** 10/08/2014

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:thein@localnews8.com">thein@localnews8.com</a>	Teri Hein	208-525-8888	0	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	4	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
Idaho Commerce & Labor	<a href="mailto:idahofallsmail@labor.idaho.gov">idahofallsmail@labor.idaho.gov</a>	Michael Hill	208-557-2500	2	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
Indeed.com	<a href="http://www.indeed.com">www.indeed.com</a>			0	No
Weber State University	<a href="mailto:dcooper@weber.edu">dcooper@weber.edu</a>	Desiree Larsen		0	No
BYU-Idaho	<a href="mailto:muranakal@byui.edu">muranakal@byui.edu</a>	Lane Muranaka		1	No
BYU	<a href="mailto:Scott_Greenhalgh@byu.edu">Scott_Greenhalgh@byu.edu</a>	Scott Greenhalgh		0	No
Kent State University	<a href="mailto:thor@kent.edu">thor@kent.edu</a>	Thor Wasbotten	330-672-4066	0	No
ISU	<a href="mailto:masscomm.isu.edu">masscomm.isu.edu</a>	Tom Hallaq	208-282-6453	0	No
KIFI Employee Referral				3	No
KIFI TV Ad				4	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Director of Sales

**Recruitment Source that Referred the Hiree:** KIFI-Internal

**Date Vacancy Opened:** 10/01/2014

**Total Number of Persons Interviewed for the Vacancy:** 1

**Date Vacancy Filled:** 10/17/2014

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:thein@localnews8.com">thein@localnews8.com</a>	Teri Hein	208-525-8888	1	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Advertising Specialist-Pocatello      **Recruitment Source** that Referred the Hiree: KIFI Employee Referral

**Date Vacancy Opened:** 10/13/2014      **Total Number of Persons Interviewed for the Vacancy:** 3

**Date Vacancy Filled:** 12/03/2014

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviews Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:thein@localnews8.com">thein@localnews8.com</a>	Teri Hein	208-525-8888	0	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
TV Jobs	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	Mark Holloway		0	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No
KIFI Employee Referral				3	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Advertising Specialist-Pocatello      **Recruitment Source** that Referred the Hiree: KIFI Employee Referral

**Date Vacancy Opened:** 10/13/2014      **Total Number of Persons Interviewed for the Vacancy:** 3

**Date Vacancy Filled:** 12/15/2014

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviews Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:their@localnews8.com">their@localnews8.com</a>	Teri Hein	208-525-8888	0	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
TV Jobs	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	Mark Holloway		0	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No
KIFI Employee Referral				3	No



**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Advertising Specialist-Pocatello      **Recruitment Source that Referred the Hiree:** TV Ad

**Date Vacancy Opened:** 10/13/2014      **Total Number of Persons Interviewed for the Vacancy:** 2

**Date Vacancy Filled:** 11/10/2014

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:their@localnews8.com">their@localnews8.com</a>	Teri Hein	208-525-8888	0	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
Idaho Commerce & Labor	<a href="mailto:idahofallsmail@labor.idaho.gov">idahofallsmail@labor.idaho.gov</a>	Michael Hill	208-557-2500	0	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No
Roberta Google	<a href="mailto:nrmecham@hotmail.com">nrmecham@hotmail.com</a>	Roberta Mecham		0	No
Intelligent Employment Solutions	<a href="mailto:angief@employ-solutions.com">angief@employ-solutions.com</a>	Angie Freer	208-552-4775	0	Yes
KIFI Employee Referral				1	No
KIFI TV Ad				1	No
TV Jobs	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	Mark Holloway		0	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Weather Anchor/Reporter      **Recruitment Source** that Referred the Hiree: TVJobs.com

**Date Vacancy Opened:** 10/21/2014      **Total Number of Persons Interviewed for the Vacancy:** 3

**Date Vacancy Filled:** 12/09/2014

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:thein@localnews8.com">thein@localnews8.com</a>	Teri Hein	208-525-8888	0	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
TV Jobs	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	Mark Holloway		3	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Reporter-Pocatello

**Recruitment Source that Referred the Hiree:** KIFI Website

**Date Vacancy Opened:** 10/21/2014

**Total Number of Persons Interviewed for the Vacancy:** 2

**Date Vacancy Filled:** 01/06/2015

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:thein@localnews8.com">thein@localnews8.com</a>	Teri Hein	208-525-8888	0	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	1	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
TV Jobs	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	Mark Holloway		1	No
BYU-Idaho	<a href="mailto:muranakal@byui.edu">muranakal@byui.edu</a>	Lane Muranaka		0	No
BYU	<a href="mailto:Scott_Greenhalgh@byu.edu">Scott_Greenhalgh@byu.edu</a>	Scott Greenhalgh		0	No
Kent State University	<a href="mailto:thor@kent.edu">thor@kent.edu</a>	Thor Wasbotten	330-672-4066	0	No
ISU	<a href="http://masscomm.isu.edu">masscomm.isu.edu</a>	Tom Hallaq	208-282-6453	0	No
Idaho Commerce & Labor	<a href="mailto:idahofallsmail@labor.idaho.gov">idahofallsmail@labor.idaho.gov</a>	Michael Hill	208-557-2500	0	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Anchor/Reporter

**Recruitment Source that Referred the Hiree:** TVJobs.com

**Date Vacancy Opened:** 03/02/2015

**Total Number of Persons Interviewed for the Vacancy:** 13

**Date Vacancy Filled:** 04/29/2015

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:their@localnews8.com">their@localnews8.com</a>	Teri Hein	208-525-8888	0	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	1	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
Idaho Commerce & Labor	<a href="mailto:idahofallsmail@labor.idaho.gov">idahofallsmail@labor.idaho.gov</a>	Michael Hill	208-557-2500	0	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
TV Jobs	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	Mark Holloway		4	No
BYU-Idaho	<a href="mailto:muranakal@byui.edu">muranakal@byui.edu</a>	Lane Muranaka		0	No
BYU	<a href="mailto:Scott_Greenhalgh@byu.edu">Scott_Greenhalgh@byu.edu</a>	Scott Greenhalgh		0	No
Roberta Google	<a href="mailto:rmecham@hotmail.com">rmecham@hotmail.com</a>	Roberta Mecham		0	No
Indeed.com	<a href="http://www.indeed.com">www.indeed.com</a>			4	No
Weber State University	<a href="mailto:dcooper@weber.edu">dcooper@weber.edu</a>	Desiree Larsen		0	No
Kent State University	<a href="mailto:thor@kent.edu">thor@kent.edu</a>	Thor Wasbotten	330-672-4066	0	No
ISU	<a href="mailto:masscomm.isu.edu">masscomm.isu.edu</a>	Tom Hallaq	208-282-6453	0	No

Arizona State				1	No
KIFI Employee Referral				2	No
NAB Career Fair		Monte Young		1	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** News Producer

**Recruitment Source that Referred the Hiree:** Indeed.com

**Date Vacancy Opened:** 03/06/2015

**Total Number of Persons Interviewed for the Vacancy:** 8

**Date Vacancy Filled:** 04/24/2015

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:thein@localnews8.com">thein@localnews8.com</a>	Teri Hein	208-525-8888	2	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	2	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
Idaho Commerce & Labor	<a href="mailto:idahofallsmail@labor.idaho.gov">idahofallsmail@labor.idaho.gov</a>	Michael Hill	208-557-2500	0	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No
Roberta Google	<a href="mailto:nrmecham@hotmail.com">nrmecham@hotmail.com</a>	Roberta Mecham		0	No
Indeed.com	<a href="http://www.indeed.com">www.indeed.com</a>			1	No
Weber State University	<a href="mailto:dcooper@weber.edu">dcooper@weber.edu</a>	Desiree Larsen		0	No
TV Jobs	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	Mark Holloway		3	No
BYU-Idaho	<a href="mailto:muranakal@byui.edu">muranakal@byui.edu</a>	Lane Muranaka		0	No
BYU	<a href="mailto:Scott_Greenhalgh@byu.edu">Scott_Greenhalgh@byu.edu</a>	Scott Greenhalgh		0	No
Kent State University	<a href="mailto:thor@kent.edu">thor@kent.edu</a>	Thor Wasbotten	330-672-4066	0	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Integrated Media Consultant      **Recruitment Source** that Referred the Hiree: Idaho Dept. of Labor

**Date Vacancy Opened:** 03/11/2015      **Total Number of Persons Interviewed for the Vacancy:** 3

**Date Vacancy Filled:** 03/30/2015

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviews Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:thein@localnews8.com">thein@localnews8.com</a>	Teri Hein	208-525-8888	2	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
Idaho Commerce & Labor	<a href="mailto:idahofallsmail@labor.idaho.gov">idahofallsmail@labor.idaho.gov</a>	Michael Hill	208-557-2500	1	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No
Roberta Google	<a href="mailto:rmecham@hotmail.com">rmecham@hotmail.com</a>	Roberta Mecham		0	No
Indeed.com	<a href="http://www.indeed.com">www.indeed.com</a>			0	No
Weber State University	<a href="mailto:dcooper@weber.edu">dcooper@weber.edu</a>	Desiree Larsen		0	No
BYU-Idaho	<a href="mailto:muranakal@byui.edu">muranakal@byui.edu</a>	Lane Muranaka		0	No
BYU	<a href="mailto:Scott_Greenhalgh@byu.edu">Scott_Greenhalgh@byu.edu</a>	Scott Greenhalgh		0	No
Kent State University	<a href="mailto:thor@kent.edu">thor@kent.edu</a>	Thor Wasbotten	330-672-4066	0	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Account Executive

**Recruitment Source that Referred the Hiree:** External Referral

**Date Vacancy Opened:** 02/05/2015

**Total Number of Persons Interviewed for the Vacancy:** 7

**Date Vacancy Filled:** 03/09/2015

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:their@localnews8.com">their@localnews8.com</a>	Teri Hein	208-525-8888	0	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	5	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
Idaho Commerce & Labor	<a href="mailto:idahofallsmail@labor.idaho.gov">idahofallsmail@labor.idaho.gov</a>	Michael Hill	208-557-2500	0	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No
Roberta Google	<a href="mailto:nrmecham@hotmail.com">nrmecham@hotmail.com</a>	Roberta Mecham		0	No
Indeed.com	<a href="http://www.indeed.com">www.indeed.com</a>			0	No
Weber State University	<a href="mailto:dcooper@weber.edu">dcooper@weber.edu</a>	Desiree Larsen		0	No
KIFI Employee Referral				1	No
KIFI TV Ad				0	No
External Referral				1	No



**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Account Executive

**Recruitment Source that Referred the Hiree:** Employee Referral

**Date Vacancy Opened:** 01/14/2015

**Total Number of Persons Interviewed for the Vacancy:** 2

**Date Vacancy Filled:** 02/23/2015

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:their@localnews8.com">their@localnews8.com</a>	Teri Hein	208-525-8888	0	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
Idaho Commerce & Labor	<a href="mailto:idahofallsmail@labor.idaho.gov">idahofallsmail@labor.idaho.gov</a>	Michael Hill	208-557-2500	0	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No
Roberta Google	<a href="mailto:rmecham@hotmail.com">rmecham@hotmail.com</a>	Roberta Mecham		0	No
Indeed.com	<a href="http://www.indeed.com">www.indeed.com</a>			0	No
Weber State University	<a href="mailto:dcooper@weber.edu">dcooper@weber.edu</a>	Desiree Larsen		0	No
KIFI Employee Referral				2	No
External Referral				0	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Account Executive

**Recruitment Source that Referred the Hiree:** Employee Referral

**Date Vacancy Opened:** 01/14/2015

**Total Number of Persons Interviewed for the Vacancy:** 6

**Date Vacancy Filled:** 04/28/2015

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:their@localnews8.com">their@localnews8.com</a>	Teri Hein	208-525-8888	0	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
Idaho Commerce & Labor	<a href="mailto:idahofallsmail@labor.idaho.gov">idahofallsmail@labor.idaho.gov</a>	Michael Hill	208-557-2500	0	No
LDS Employment-East State	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No
Roberta Google	<a href="mailto:nrmecham@hotmail.com">nrmecham@hotmail.com</a>	Roberta Mecham		0	No
Indeed.com	<a href="http://www.indeed.com">www.indeed.com</a>			0	No
Weber State University	<a href="mailto:dcooper@weber.edu">dcooper@weber.edu</a>	Desiree Larsen		0	No
KIFI Employee Referral				2	No
KIFI TV Ad				1	No
Media Job Fair				3	No

**FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Account Executive-Pocatello      **Recruitment Source**      **Indeed.com**  
**that Referred the Hiree:**

**Date Vacancy Opened:** 04/21/2015      **Total Number of Persons Interviewed for the Vacancy:** 5

**Date Vacancy Filled:** 05/26/2015

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviews Referred by the Source for the Vacancy	Did the Source Request Notification?
KIFI-Internal	<a href="mailto:thein@localnews8.com">thein@localnews8.com</a>	Teri Hein	208-525-8888	0	No
KIFI-Website	<a href="mailto:cjackson@localnews8.com">cjackson@localnews8.com</a>	Curtis Jackson	208-525-8888	0	No
NPG	<a href="mailto:maryann.felts@npgco.com">maryann.felts@npgco.com</a>	Mary Ann Felts	816-271-8571	0	No
Idaho Commerce & Labor	<a href="mailto:idahofallsmail@labor.idaho.gov">idahofallsmail@labor.idaho.gov</a>	Michael Hill	208-557-2500	0	No
LDS Employment-East Stake	<a href="mailto:Dsadams7355@hotmail.com">Dsadams7355@hotmail.com</a>	Shawna Adams		0	Yes
LDS Employment-Blackfoot	<a href="mailto:Wel-ec-blackfoot@ldschurch.org">Wel-ec-blackfoot@ldschurch.org</a>	Phyllis	208-785-5720	0	Yes
LDS Employment-Idaho Falls	<a href="mailto:Wel-ec-idfalls@ldschurch.org">Wel-ec-idfalls@ldschurch.org</a>		208-523-4880	0	Yes
NPG Website	<a href="http://www.npgco.com">www.npgco.com</a>			0	No
Roberta Google	<a href="mailto:rmecham@hotmail.com">rmecham@hotmail.com</a>	Roberta Mecham		0	No
Indeed.com	<a href="http://www.indeed.com">www.indeed.com</a>			5	No
BYU-Idaho	<a href="mailto:muranakal@byui.edu">muranakal@byui.edu</a>	Lane Muranaka		0	No
BYU	<a href="mailto:Scott_Greenhalgh@byu.edu">Scott_Greenhalgh@byu.edu</a>	Scott Greenhalgh		0	No
Kent State University	<a href="mailto:thor@kent.edu">thor@kent.edu</a>	Thor Wasbotten	330-672-4066	0	No
TV Jobs	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	Mark Holloway		0	No
Weber State University	<a href="mailto:dcooper@weber.edu">dcooper@weber.edu</a>	Desiree Larsen		0	No

**ATTACHMENT B**  
**MENU OPTION ACTIVITIES**

### MENU OPTION ACTIVITIES

Station KIFI has engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
3	Co-sponsored job fair	Co-sponsored the Eastern Idaho Broadcasters Association job fair with local broadcasting stations (Riverbend, Rich and Sandhill Broadcasting companies, KPVI). KIFI-TV GM, Monte Young, along with the GMs of other broadcasting companies, was involved in the planning process of the job fair. KIFI-TV also promoted the event over-the-air. KIFI attendees: Monte Young (GM), Gina Berger (Director of Sales), Mike Shiverdecker (Promotions Director), Curtis Jackson (News Director), Gary Smith (Chief Engineer), Teri Hein (HR), Russ Haack (Ops Mgr.)
5	Intern Program	Internship offered in the Sales and News departments. In the past year, there have been 2 paid interns and 4 unpaid interns.

10	Educational Institution Sponsored Events	<p><b>Steve Cannon</b> (Forecaster)-Weather presentations at local schools: 11/5/14 Eagle Rock Jr. High, 2/13/15 Eagle Rock Jr. High, 4/24/15 Woodland Hills Elem., 4/29/15 Mtn. Valley Elem., 5/8/15 Hillview Elem.</p> <p><b>Jay Hildebrandt</b> (Anchor/Reporter)-Teaches Public Speaking, Intro to Broadcasting and Broadcast Performance classes every Tuesday and Thursday.</p> <p><b>Michael Coats</b> (Chief Meterologist)-Weather presentations at local schools: 4/3/15 Discovery Elem., 4/14/15 Rimrock Elem.</p> <p><b>Todd Kunz</b> (Anchor/Reporter)-BYU-Idaho presentation 4/21/15; Hosted local high school student as he shadowed the News Room for a Senior Project 10/15/14</p> <p><b>Shilo Loree</b> (Promotions Dept)-Hosted local high school student as he shadowed the Promotions Dept. 10/15/14</p> <p><b>Russ Haack</b> (Ops Mgr.)-Attended BYU-ID 3/12/15 and Eastern Idaho Broadcasters job fair 4/9/15; Visited BYU (Provo) to meet/interview students in broadcasting news classes 4/2/15; Hosted local high school student as he shadowed the Control Room employees for a Senior Project 2/2015</p> <p><b>Curtis Jackson</b> (News Director)-Attended BYU-ID 3/12/15 and EIB 4/9/15 job fairs; Visited BYU (Provo) with R. Haack 4/2/15.</p>
4	Station Tours	<p>Tours given to various organizations:</p> <p>8/5/14 LDS Young Men Group</p> <p>9/11/14 Girl Scout Troop</p> <p>12/11/14 Cub Scout Troop 89</p> <p>12/15/14 Cub Scout Troop 176</p> <p>1/5/15 Cub Scout Troop 414</p> <p>2/26/15 Cub Scout Troop</p> <p>3/17/15 Cub Scout Troop</p> <p>3/19/15 Webelos Group</p> <p>3/26/15 Scout Troop 718</p> <p>3/31/15 BYU-I Broadcast Society</p> <p>4/16/15 Journeys Tour</p> <p>4/23/15 Preschool Group</p>

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For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.