

# CONTRACT



**KHBB**  
**P.O. Box 1139**  
**Great Falls, MT 59404**  
**(406)453-4377**

And:

**BEHR Communications**  
**4421 Muriette Ave #3**  
**Sherman Oaks, CA 91423**

<u>Contract / Revision</u> 138825 /		<u>Alt Order #</u> 26216669
<u>Advertiser</u> POL/Williams for Montana		<u>Original Date / Revision</u> 10/09/18 / 10/09/18
<u>Contract Dates</u> 10/09/18 - 10/15/18	<u>Estimate #</u>	
<u>Product</u> KHBB WILLIAMS FOR MO		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KHBB	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz Los Angele
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHBB	10/09/18	10/12/18	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-TWTF--				8	\$10.00			
N 2	KHBB	10/15/18	10/15/18	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				2	\$10.00			
N 3	KHBB	10/09/18	10/12/18	M-F 2p-3p	2:00 PM-3:00 PM		:30			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-TWTF--				3	\$10.00			
N 4	KHBB	10/15/18	10/15/18	M-F 2p-3p	2:00 PM-3:00 PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				1	\$10.00			
N 5	KHBB	10/09/18	10/12/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-TWTF--				4	\$10.00			
N 6	KHBB	10/15/18	10/15/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				1	\$10.00			
N 7	KHBB	10/09/18	10/12/18	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-TWTF--				7	\$30.00			
N 8	KHBB	10/15/18	10/15/18	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				2	\$30.00			
N 9	KHBB	10/09/18	10/12/18	Wake Up Montana	5:00 AM-6:00 AM		:30			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-TWTF--				4	\$10.00			
N 10	KHBB	10/15/18	10/15/18	Wake Up Montana	5:00 AM-6:00 AM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				1	\$10.00			
N 11	KHBB	10/09/18	10/12/18	M-F 6p-630p Local News	6:00 PM-6:30 PM		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KHBB**  
**P.O. Box 1139**  
**Great Falls, MT 59404**  
**(406)453-4377**

Contract / Revision 138825 /		Alt Order # 26216669
Advertiser POL/Williams for Montana		Original Date / Revision 10/09/18 / 10/09/18
Contract Dates 10/09/18 - 10/15/18	Product KHBB WILLIAMS FOR M	Estimate #

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-TWTF--				4	\$30.00			
N 12	KHBB	10/15/18	10/15/18	M-F 6p-630p Local News	6:00 PM-6:30 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				1	\$30.00			
N 13	KHBB	10/09/18	10/12/18	Wake Up Montana	6:00 AM-7:00 AM		:30			NM	7	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-TWTF--				7	\$20.00			
N 14	KHBB	10/15/18	10/15/18	Wake Up Montana	6:00 AM-7:00 AM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				2	\$20.00			
N 15	KHBB	10/09/18	10/12/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	14	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-TWTF--				14	\$60.00			
N 16	KHBB	10/15/18	10/15/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				4	\$60.00			
N 17	KHBB	10/15/18	10/15/18	Good Doctor	9:00 PM-10:00 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				2	\$250.00			
N 18	KHBB	10/09/18	10/12/18	M-F 5p-530p Local News	5:00 PM-5:30 PM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-TWTF--				4	\$60.00			
N 19	KHBB	10/15/18	10/15/18	M-F 5p-530p Local News	5:00 PM-5:30 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				1	\$60.00			
N 20	KHBB	10/15/18	10/15/18	Dancing w/Stars	7:00 PM-9:00 PM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				2	\$125.00			
N 21	KHBB	10/14/18	10/14/18	Dancing w/Stars Jr	7:00 PM-9:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-----S				1	\$60.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KHBB	10/08/18-10/14/18	Dancing w/Stars Jr	7:00 PM-9:00 PM	-----SL	:30	\$60.00	NM		
		See MG 21.2										
		2	KHBB	10/08/18-10/14/18	Dancing w/Stars Jr	7p-8p	-----SL	:30	\$60.00	NM		
		Ⓜ MG for 21.1 10/14										
N 22	KHBB	10/14/18	10/14/18	GMA 6a-7a sa su	6:00 AM-7:00 AM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-----S				1	\$10.00			
N 23	KHBB	10/09/18	10/12/18	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-TWTF--				4	\$60.00			
N 24	KHBB	10/15/18	10/15/18	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				1	\$60.00			
N 25	KHBB	10/09/18	10/12/18	News 10p	10:00 PM-10:35 PM		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-TWTF--				4	\$30.00			
N 26	KHBB	10/15/18	10/15/18	News 10p	10:00 PM-10:35 PM		:30			NM	1	\$30.00

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**P.O. Box 1139**  
**Great Falls, MT 59404**  
**(406)453-4377**

Contract / Revision	Alt Order #
138825 /	26216669

Advertiser	Original Date / Revision
POL/Williams for Montana	10/09/18 / 10/09/18

Contract Dates	Product	Estimate #
10/09/18 - 10/15/18	KHBB WILLIAMS FOR M	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				1	\$30.00			
N 27	KHBB	10/13/18	10/13/18	News Weekend 10p	10:00 PM-10:35 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-----S-				1	\$30.00			
N 28	KHBB	10/09/18	10/12/18	Jimmy Kimmel Show	10:35 PM-11:35 PM		:30			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-TWTF--				4	\$10.00			
N 29	KHBB	10/15/18	10/15/18	Jimmy Kimmel Show	10:35 PM-11:35 PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				1	\$10.00			
N 30	KHBB	10/10/18	10/10/18	Million Little Things	9p-10p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	--W----				1	\$150.00			
N 31	KHBB	10/11/18	10/11/18	Grey's Anatomy	7:00 PM-8:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	---T---				1	\$200.00			
N 32	KHBB	10/12/18	10/12/18	20/20	9:00 PM-10:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	----F--				1	\$75.00			
N 33	KHBB	10/09/18	10/12/18	GMA DAY	12p-1p		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-TWTF--				4	\$30.00			
N 34	KHBB	10/15/18	10/15/18	GMA DAY	12:00 PM-1:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				1	\$30.00			
N 35	KHBB	10/14/18	10/14/18	News Weekend 10p	10:00 PM-10:35 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-----S				1	\$30.00			
N 36	KHBB	10/12/18	10/12/18	Fresh / Speechless	7:00 PM-8:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	----F--				1	\$50.00			
N 37	KHBB	10/14/18	10/14/18	Shark Tank	8p-9p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-----S				1	\$75.00			
N 38	KHBB	10/11/18	10/12/18	M-F Mt Right Now	630p-7p		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	---TF--				4	\$30.00			
N 39	KHBB	10/15/18	10/15/18	M-F Mt Right Now	6:30 PM-7:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	M-----				1	\$30.00			
N 40	KHBB	10/12/18	10/12/18	Child Support	8:00 PM-9:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	----F--				1	\$75.00			
N 41	KHBB	10/09/18	10/09/18	American Music Awards	7:00 PM-10:00 PM		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-T-----				3	\$80.00			
N 42	KHBB	10/14/18	10/14/18	Su 7a-8a	7:00 AM-8:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-----S				1	\$30.00			

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**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26216669

Changes as of: 10/9/2018 at 9:24 AM

Version: Current State Version 3

CPE:

Flight: 10/9/18 - 10/15/18

Station: KHBB

Con Type: POLITICAL/VOTE

Agency: BEHR  
COMMUNICATIONS

Advertiser: Williams for Montana

Market: Helena

Total \$: \$5,135.00

4421 MURIETTE AVE.

Product: KHBB WILLIAMS FOR  
MONTANA

Office: LOS ANGELES

Total Spots: 117

#3  
SHERMAN OAKS, CA  
91423

Agency Order #:

Service: Nielsen

Total CPP: \$31.46

Buyer: MICHAEL FIJOLEK

Primary Demo: Adults 35+

Total GRP: 163.2

Salesperson: TERRY DREHER  
323-966-5066

Assistant: TERRY DREHER  
323-966-5066

Traffic #: 138825

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/9 - 10/15		Total Spots	Total \$	CPP*	GRP*
							10/9	10/15				
REV- 23	Tu-F 10a-11a		THE VIEW	\$60.00	1.1	30	7 ▶ 4	0	4	\$240.00	\$54.55	4.4
REV- 24	M 10a-11a		THE VIEW	\$60.00	1.1	30	0	2 ▶ 1	1	\$60.00	\$54.55	1.1
REV+ 44	Sa 10a-5p		COLLEGE FTBL	\$80.00	1.3	30	0 ▶ 3	0 ▶ 0	3	\$240.00	\$61.54	3.9
TOTALS:							93	24	117	\$5,135.00	\$31.46	163.2





**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26216669	<b>Changes as of:</b> 10/9/2018 at 9:24 AM	<b>Version:</b> Current State Version 3
<b>CPE:</b>	<b>Flight:</b> 10/9/18 - 10/15/18	<b>Station:</b> KHBB
<b>Agency:</b> BEHR COMMUNICATIONS	<b>Advertiser:</b> Williams for Montana	<b>Market:</b> Helena
<b>4421 MURIETTE AVE.</b>	<b>Product:</b> KHBB WILLIAMS FOR MONTANA	<b>Office:</b> LOS ANGELES
<b>#3</b>	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
<b>SHERMAN OAKS, CA 91423</b>	<b>Buyer:</b> MICHAEL FIJOLEK	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> TERRY DREHER 323-966-5066	<b>Assistant:</b> TERRY DREHER 323-966-5066
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$5,135.00  
**Total Spots:** 117  
**Total CPP:** \$31.46  
**Total GRP:** 163.2  
**Traffic #:** 138825

Special Instructions
----------------------

Order Level Comments		
Date/Time	Added by	Comment
10/09/18 9:13 AM	Angie Depping	Line 23 3x no avail & 24 1x no avail 1x only available per day to allow access. \$240 3x College Football Saturday @ \$80 (10a-5p)?

Competitive Information	
<b>Market Budget:</b>	\$39,500
<b>KHBB Share:</b>	13%
<b>Comment:</b>	
<b>KTVH:</b>	44%
<b>KXLH:</b>	40%
<b>NHBB:</b>	3%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	117	\$5,135.00	\$31.46	163.2
<b>Total</b>	<b>100%</b>	<b>117</b>	<b>\$5,135.00</b>	<b>\$31.46</b>	<b>163.2</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	117	\$5,135.00
<b>Total</b>	<b>117</b>	<b>\$5,135.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	10/9/18 9:24 AM	TERRY DREHER	Revised		1	\$0	\$0
Makegood 1	10/9/18 9:13 AM	Angie Depping	Sent_To_Rep			\$0	\$0
Queued for Electronic Contracting	10/9/18 8:52 AM					\$0	\$0
Revision	10/8/18 6:58 PM	TERRY DREHER	Confirmed	20		\$1,160.00	\$5,135.00
Queued for Electronic Contracting	10/5/18 4:36 PM					\$0	\$0
New	10/5/18 4:32 PM	TERRY DREHER	Confirmed	98		\$3,975.00	\$3,975.00

Changes: Total Spots from 118 to 117; Total GRPs from 163.7 to 163.2; Total CPP from \$31.37 to \$31.46. 3 buylines added or modified.

Changes: Total Spots from 98 to 118, Calculated Dollars from \$3,975.00 to \$5,135.00, Total GRPs from 134.4 to 163.7. Total CPP from \$29.58 to \$31.37. Competitive Market Budget from \$30,577 to \$39,500, Total \$ from \$3,975.00 to \$5,135.00, Origuser Entered Dollars to \$3,975.00, User Entered \$ from \$3,975.00 to \$5,135.00. 16 buylines added or modified.

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CONTRACT



NHBB  
P.O. Box 1139  
Great Falls, MT 59404  
(406)453-4377

<u>Contract / Revision</u> 138828 /		<u>Alt Order #</u> 26217068
<u>Advertiser</u> POL/Williams for Montana		<u>Original Date / Revision</u> 10/09/18 / 10/09/18
<u>Contract Dates</u> 10/09/18 - 10/15/18	<u>Estimate #</u>	
<u>Product</u> NHBB WILLIAMS FOR MO		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> NHBB	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

BEHR Communications  
4421 Muriette Ave #3  
Sherman Oaks, CA 91423

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NHBB	10/13/18	10/13/18	SA-SU 9p news	9:00 PM-9:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-----S-				1	\$25.00			
N 2	NHBB	10/14/18	10/14/18	SA-SU 9p news	9:00 PM-9:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-----S				1	\$25.00			
N 3	NHBB	10/11/18	10/11/18	NFL Th GAME	6:20 PM-9:30 PM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	---T---				2	\$125.00			
N 4	NHBB	10/14/18	10/14/18	Reg Season Game 1	11:30 AM-2:30 PM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-----S				2	\$125.00			
N 5	NHBB	10/14/18	10/14/18	Reg Season Game 2	2:30 PM-5:30 PM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-----S				2	\$125.00			
N 6	NHBB	10/09/18	10/12/18	9pm News	9:00 PM-9:30 PM		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-TW-F--				3	\$25.00			
N 7	NHBB	10/11/18	10/11/18	9pm News	9:30 PM-10:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	---T---				1	\$25.00			
N 8	NHBB	10/15/18	10/15/18	9pm News	9:00 PM-9:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	M-----				1	\$25.00			
N 9	NHBB	10/10/18	10/15/18	Big Bang Theory	6p-630p		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	--WTF--				4	\$35.00			
	Week:	10/15/18	10/21/18	M-----				1	\$35.00			
N 10	NHBB	10/10/18	10/15/18	Big Bang Theory	630p-7p		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	--WTF--				4	\$35.00			
	Week:	10/15/18	10/21/18	M-----				1	\$35.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.





NHBB  
P.O. Box 1139  
Great Falls, MT 59404  
(406)453-4377

Contract / Revision	Alt Order #
138828 /	26217068

Advertiser	Original Date / Revision
POL/Williams for Montana	10/09/18 / 10/09/18

Contract Dates	Product	Estimate #
10/09/18 - 10/15/18	NHBB WILLIAMS FOR I	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 11	NHBB	10/15/18	10/15/18	The Resident	7p-8p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	1-----				1	\$75.00			
N 12	NHBB	10/15/18	10/15/18	9-1-1	8p-9p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	1-----				1	\$75.00			
N 13	NHBB	10/09/18	10/09/18	The Gifted	7p-8p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1-----				1	\$50.00			
Totals											26	\$1,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/15/18	26	\$1,475.00	(\$221.25)	\$1,253.75
Totals	26	\$1,475.00	(\$221.25)	\$1,253.75

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.





**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26217068

Changes as of: 10/8/2018 at 6:02 PM

Version: Current State Version 3

CPE:

Flight: 10/9/18 - 10/15/18

Station: NHBB

Con Type: POLITICAL/VOTE

Agency: BEHR  
COMMUNICATIONS

Advertiser: Williams for Montana

Market: Helena

Total \$: \$1,475.00

4421 MURIETTE AVE.

Product: NHBB WILLIAMS FOR  
MONTANA

Office: LOS ANGELES

Total Spots: 26

#3  
SHERMAN OAKS, CA  
91423

Agency Order #:

Buyer: MICHAEL FIJOLEK

Service: Nielsen

Total CPP: \$18.89

Primary Demo: Adults 35+

Total GRP: 78.1

Salesperson: TERRY DREHER  
323-966-5066

Assistant: TERRY DREHER  
323-966-5066

Traffic #: 138828

Separation:

Comments: sent using NFBB's rate.... corrected!!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/9 - 10/15			Total Spots	Total \$	CPP*	GRP*
							10/9	10/15					
REV+ 9	Tu-F 6p-6:30p		BIG BANG	\$35.00	3.6	30	0	4	0	4	\$140.00	\$9.72	14.4
REV+ 10	M 6p-6:30p		BIG BANG	\$35.00	3.6	30	0	0	0	1	\$35.00	\$9.72	3.6
REV+ 11	Tu-F 6:30p-7p		BIG BANG	\$35.00	4.4	30	0	4	0	4	\$140.00	\$7.95	17.6
REV+ 12	M 6:30p-7p		BIG BANG	\$35.00	4.4	30	0	0	0	1	\$35.00	\$7.95	4.4
REV+ 13	M 7p-8p		THE RESIDENT	\$75.00	2.2	30	0	0	0	1	\$75.00	\$34.09	2.2
REV+ 14	M 8p-9p		9-1-1	\$75.00	2.0	30	0	0	0	1	\$75.00	\$37.50	2.0
REV+ 15	Tu 7p-8p		THE GIFTED	\$50.00	2.0	30	0	1	0	1	\$50.00	\$25.00	2.0
TOTALS:							21	5		26	\$1,475.00	\$18.89	78.1



**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26217068	<b>Changes as of:</b> 10/8/2018 at 6:02 PM	<b>Version:</b> Current State Version 3	
<b>CPE:</b>	<b>Flight:</b> 10/9/18 - 10/15/18	<b>Station:</b> NHBB	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> BEHR COMMUNICATIONS	<b>Advertiser:</b> Williams for Montana	<b>Market:</b> Helena	<b>Total \$:</b> \$1,475.00
4421 MURIETTE AVE.	<b>Product:</b> NHBB WILLIAMS FOR MONTANA	<b>Office:</b> LOS ANGELES	<b>Total Spots:</b> 26
#3	<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$18.89
SHERMAN OAKS, CA 91423	<b>Buyer:</b> MICHAEL FIJOLEK	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 78.1
	<b>Salesperson:</b> TERRY DREHER	<b>Assistant:</b> TERRY DREHER	<b>Traffic #:</b> 138828
	323-966-5066	323-966-5066	
<b>Separation:</b>			

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
10/08/18 6:02 PM	TERRY DREHER	sent using NFBB's rate.... corrected!!
10/08/18 9:11 AM	TERRY DREHER	sent using NFBB's rate.... corrected!!

Competitive Information	
<b>Market Budget:</b>	\$49,167
<b>NHBB Share:</b>	3%
<b>Comment:</b>	
<b>KHBB:</b>	13%
<b>KTVH:</b>	44%
<b>KXLH:</b>	40%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$1,475.00	\$18.89	78.1
<b>Total</b>	<b>100%</b>	<b>26</b>	<b>\$1,475.00</b>	<b>\$18.89</b>	<b>78.1</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	26	\$1,475.00
<b>Total</b>	<b>26</b>	<b>\$1,475.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	10/8/18 6:02 PM	TERRY DREHER	Revised	13		\$550.00	\$1,475.00
Changes: Total Spots from 13 to 26, Calculated Dollars from \$925.00 to \$1,475.00, Total GRPs from 31.9 to 78.1, Total CPP from \$29.00 to \$18.89, Competitive Market Budget from \$30,833 to \$49,167, Total \$ from \$925.00 to \$1,475.00, Origuser Entered Dollars from \$1,125.00 to \$925.00. User Entered \$ from \$925.00 to \$1,475.00. 7 buylines added or modified.							
Revision	10/8/18 9:11 AM	TERRY DREHER	Confirmed			\$-200.00	\$925.00
Changes: Calculated Dollars from \$1,125.00 to \$925.00. Total CPP from \$35.27 to \$29.00, Competitive Market Budget from \$37,500 to \$30,833, Total \$ from \$1,125.00 to \$925.00. Comments from: to sent using NFBB's rate.... corrected!! Origuser Entered Dollars to \$1,125.00, User Entered \$ from \$1,125.00 to \$925.00. 1 buyline added or modified.							
Queued for Electronic Contracting	10/8/18 8:53 AM					\$0	\$0
New	10/8/18 8:52 AM	TERRY DREHER	New	13		\$1,125.00	\$1,125.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26206503

Changes as of: 10/8/2018 at 4:42 PM

Version: Current State Version 1

CPE: 622/1241/10323

Flight: 10/5/18 - 10/11/18

Station: KFBB

Con Type: POLITICAL/VOTE

Agency: RED EAGLE MEDIA  
GROU

Advertiser: America First Action

Market: Great Falls

Total \$: \$15,015.00

RED EAGLE MEDIA  
GROUP 815 SLATERS  
LANE ALEXANDRIA  
VA 22314

Product: MT Senate 2018

Office: PHILADELPHIA

Total Spots: 86

Agency Order #: 7788814

Service: Nielsen

Total CPP: \$77.64

Buyer: Eagle Media Media  
Assistant, Red

Primary Demo: Adults 35+

Total GRP: 193.4

Salesperson: SHEPARD RITZEN  
215-567-7950

Assistant: SHEPARD RITZEN  
215-567-7950

Traffic #: 138214

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/5 - 10/11								Total Spots	Total \$	CPP*	GRP*
							10/5	10/6	10/7	10/8	10/9	10/10	10/11					
1	F,M-Th 5a-5:30a		Wake Up Montana	\$40.00	1.2	30	1	0	0	1	1	1	1		5	\$200.00	\$33.33	6.0
2	F,M-Th 5:30a-6a		Wake Up Montana	\$80.00	1.3	30	1	0	0	1	1	1	1		5	\$400.00	\$61.54	6.5
3	F,M-Th 6:30a-7a		Wake Up Montana	\$120.00	2.0	30	1	0	0	1	1	1	1		5	\$600.00	\$60.00	10.0
4	F,M-Th 7a-8a		Good Morning America	\$200.00	3.7	30	2	0	0	2	2	2	2		10	\$2,000.00	\$54.05	37.0
5	F,M-Th 8a-9a		Good Morning America	\$200.00	2.7	30	1	0	0	2	2	2	2		9	\$1,800.00	\$74.07	24.3
6	Su 6a-7a		GMA Sunday	\$100.00	1.4	30	0	0	2	0	0	0	0		2	\$200.00	\$71.43	2.8
7	F,M-Th 11a-12n		Pickler & Ben	\$60.00	1.1	30	1	0	0	1	1	1	1		5	\$300.00	\$54.55	5.5
8	F,M-Th 2p-2:30p		Who Wants To Be A Millionaire	\$45.00	0.9	30	1	0	0	1	1	1	1		5	\$225.00	\$50.00	4.5
9	F,M-Th 3p-4p		Family Feud/Family Feud	\$45.00	1.4	30	2	0	0	2	2	2	2		10	\$450.00	\$32.14	14.0
10	F,M-Th 4p-5p		Ellen	\$100.00	2.0	30	1	0	0	1	1	1	1		5	\$500.00	\$50.00	10.0
11	Su 4p-4:30p		Funny You Should Ask	\$60.00	1.1	30	0	0	1	0	0	0	0		1	\$60.00	\$54.55	1.1
12	F,M-Th 5p-5:30p		5:00PM Local News	\$400.00	4.5	30	1	0	0	1	1	1	1		5	\$2,000.00	\$88.89	22.5
13	F,M-Th 5:30p-6p		ABC World News	\$400.00	5.5	30	0	0	0	0	0	0	0		0	\$0.00	\$72.73	0.0
14	F,M-Th 6p-6:30p		6:00PM Local News	\$400.00	3.4	30	1	0	0	1	1	1	1		5	\$2,000.00	\$117.65	17.0
15	Sa 5p-5:30p		5:00PM Local News Saturday	\$240.00	2.0	30	0	1	0	0	0	0	0		1	\$240.00	\$120.00	2.0
16	Su 5p-5:30p		5:00PM Local News Sunday	\$240.00	3.7	30	0	0	1	0	0	0	0		1	\$240.00	\$64.86	3.7
17	Su 10p-10:35p		10:00PM Local News Sunday	\$340.00	2.8	30	0	0	1	0	0	0	0		1	\$340.00	\$121.43	2.8
18	Sa 10:35p-11:05p		Modern Family Weekend	\$60.00	0.7	30	0	1	0	0	0	0	0		1	\$60.00	\$85.71	0.7



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26206503

CPE: 622/1241/10323

Agency: RED EAGLE MEDIA  
GROU

RED EAGLE MEDIA  
GROUP 815 SLATERS  
LANE ALEXANDRIA  
VA 22314

Changes as of: 10/8/2018 at 4.42 PM

Flight: 10/5/18 - 10/11/18

Advertiser: America First Action

Product: MT Senate 2018

Version: Current State Version 1

Station: KFBB

Market: Great Falls

Office: PHILADELPHIA

Con Type: POLITICAL/VOTE

Total \$: \$15,015.00

Total Spots: 86

Agency Order #: 7788814

Buyer: Eagle Media Media  
Assistant, Red

Salesperson: SHEPARD RITZEN  
215-567-7950

Separation:

Service: Nielsen

Primary Demo: Adults 35+

Assistant: SHEPARD RITZEN  
215-567-7950

Total CPP: \$77.64

Total GRP: 193.4

Traffic #: 138214

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/5 - 10/11							Total Spots	Total \$	CPP*	GRP*
							10/5	10/6	10/7	10/8	10/9	10/10	10/11				
19	Su 10:35p-11:05p		Inside Edition / Bobcat Sports	\$100.00	1.1	30	0	0	1	0	0	0	0	1	\$100.00	\$90.91	1.1
20	W 9p-10p		A Million Little Things-ABC	\$600.00	5.0	30	0	0	0	0	0	1	0	1	\$600.00	\$120.00	5.0
21	Sa 10a-1:30p		ABC College Football Early Game	\$200.00	2.4	30	0	1	0	0	0	0	0	1	\$200.00	\$83.33	2.4
22	Sa 1:30p-5p		ABC College Football Late Game	\$300.00	2.8	30	0	1	0	0	0	0	0	1	\$300.00	\$107.14	2.8
23	W-Th 10p-10:35p		10pm Local News	\$400.00	0.0	30	0	0	0	0	0	2	1	3	\$1,200.00	\$0.00	0.0
24	F,M-Th 5p-5:30p		5:00PM Local News	\$400.00	4.5	30	0	0	0	0	0	1	1	2	\$800.00	\$88.89	9.0
25	M-F 7a-9a		Good Morning America	\$200.00	2.7	30	0	0	0	0	0	0	1	1	\$200.00	\$74.07	2.7
TOTALS:							13	4	6	14	14	18	17	86	\$15,015.00	\$77.64	193.4





**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26206503	<b>Changes as of:</b> 10/8/2018 at 4:42 PM	<b>Version:</b> Current State Version 1	
<b>CPE:</b> 622/1241/10323	<b>Flight:</b> 10/5/18 - 10/11/18	<b>Station:</b> KFBB	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> RED EAGLE MEDIA GROUP	<b>Advertiser:</b> America First Action	<b>Market:</b> Great Falls	<b>Total \$:</b> \$15,015.00
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	<b>Product:</b> MT Senate 2018	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 86
<b>Agency Order #:</b> 7788814	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$77.64	
<b>Buyer:</b> Eagle Media Media Assistant, Red	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 193.4	
<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Traffic #:</b> 138214	
<b>Separation:</b>			

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/08/18 4:41 PM	Angie Depping	GMA DNA due to Special Report - now ABC World News
09/27/18 9:07 AM	System	Notice Received.
09/26/18 4:08 PM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$88,324
KFBB Share:	17%
Comment:	est share
Unknown:	83%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	86	\$15,015.00	\$77.64	193.4
<b>Total</b>	<b>100%</b>	<b>86</b>	<b>\$15,015.00</b>	<b>\$77.64</b>	<b>193.4</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	86	\$15,015.00
<b>Total</b>	<b>86</b>	<b>\$15,015.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	10/8/18 4:41 PM	Angie Depping	Accepted	6	6	\$0	\$15,015.00	Changes: Total GRPs from 211.9 to 193.4, Total CPP from \$70.86 to \$77.64, Total GIMPs from 0 to 193, Total CPM from \$0.00 to \$77,637.02. 5 buylines added or modified.
Queued for Electronic Contracting	9/26/18 4:11 PM					\$0	\$0	
New	9/26/18 4:03 PM	SHEPARD RITZEN	Confirmed	86		\$15,015.00	\$15,015.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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