

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WBZZ - Baton Rouge</i>	Date: <i>11/18/14</i>
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I, Smart Media Group
do hereby request station time concerning the following issue:

Grow Louisiana Coalition

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					
<i>\$7,650 GROSS \$6,502.50 net</i>					

This broadcast time will be used by: Grow Louisiana Coalition

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

Yes

No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Grow Louisiana Coalition

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Marc Erhardt - Executive Director

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

SMART MEDIA GROUP
1427 LESLIE AVE STE 100
ALEXANDRIA, VA 22301

Contract # 17365

Schedule Dates: 12/09/14-12/15/14
Advertiser: GROW LOUISIANA COALITION (3483)
Agency: SMART MEDIA GROUP (1599)
Product: Political - Issues (1071)
Brand: D09D15 (10804)
Salesperson: Eagle, Philadelphia (1050)
Sales Office: WBRZ sales
Buyer Name: DOME, TRISH
Phone/Fax: /
CPE: GLC/ORDR/D09D15
Account Types: National/Political
Billing Type: Standard
Comments: I GROW LA COALITION

Date Entered: 11/17/14
Last Modified: 11/18/14
Entered By: Tracy Ritchie
CO-OP: No
Headline #/PO #: ECR08187979 /
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,147.50
Net Total: \$6,502.50
Sales Tax:

ABC (WBRZ)
By Broadcast Month Spots Rate
Dec. 2014 19 \$7,550.00
Grand Total: 19 \$7,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/09/14-12/11/14	1	:30	5A- 6A (CST)	1		1	1	1				3	\$175.00	\$525.00	ABC (WBRZ)	ZUNE IN EARLY MORNING 1X PER DAY	11/17/14
2.0	Normal Line / SPOT	12/15/14-12/15/14	1	:30	5A- 6A (CST)	1	X							1	\$175.00	\$175.00	ABC (WBRZ)	ZUNE IN EARLY MORNING	11/17/14
3.0	Normal Line / SPOT	12/09/14-12/11/14	1	:30	9A- Live with Kelly - HD	1		1	1	1				2	\$200.00	\$400.00	ABC (WBRZ)	LIVE WITH MICHAEL AND KELLY	11/17/14
4.0	Normal Line / SPOT	12/10/14-12/12/14	1	:30	12P- News 2 at Noon	1			1	1	1			2	\$250.00	\$500.00	ABC (WBRZ)	NEWS2 LOUISIANA AT N PER DAY	11/17/14
5.0	Normal Line / SPOT	12/15/14-12/15/14	1	:30	12P- News 2 at Noon	1	X							1	\$250.00	\$250.00	ABC (WBRZ)	NEWS2 LOUISIANA AT N	11/17/14
6.0	Normal Line / SPOT	12/13/14-12/13/14	1	:30	7A- Good Morning America Saturday - HD	1					X			1	\$125.00	\$125.00	ABC (WBRZ)	GMA SAT	11/17/14
7.0	Normal Line / SPOT	12/09/14-12/11/14	1	:30	4:57P- News 2 at 5pm	1		1	1	1				2	\$550.00	\$1,100.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 5P 1X PER DAY	11/17/14
8.0	Normal Line / SPOT	12/15/14-12/15/14	1	:30	4:57P- News 2 at 5pm	1	X							1	\$550.00	\$550.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 5P	11/17/14
9.0	Normal Line / SPOT	12/10/14-12/11/14	1	:30	6A- 7A (CST)	1		1	1	1				2	\$525.00	\$1,050.00	ABC (WBRZ)	ZUNEIN EARLY MORNING 1X PER DAY	11/17/14
10.0	Normal Line / SPOT	12/15/14-12/15/14	1	:30	6A- 7A (CST)	1	X							1	\$525.00	\$525.00	ABC (WBRZ)	ZUNEIN EARLY MORNING	11/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



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Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name DOME,TRISH
Phone/Fax /
CPE GLC/ORDR/D09D15
Account Types National/Political
Billing Type Standard
Comments I GROW LA COALITION

Date Entered 11/17/14
Last Modified 11/18/14
Entered By Tracy Ritchie
CO-OP No
Headline #/PO # ECR08187979 /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,147.50
Net Total \$6,502.50
Sales Tax

ABC (WBRZ)	Spots	Rate
By Broadcast Month		
Dec. 2014	19	\$7,650.00
Grand Total:	19	\$7,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	12/13/14-12/13/14	1	:30	6:30P- Wheel of Fortune - HD	1						X		1	\$450.00	\$450.00	ABC (WBRZ)	WHEEL OF FORTUNE	11/17/14
12.0	Normal Line / SPOT	12/14/14-12/14/14	1	:30	9:59P- News 2 at 10pm Sunday	1							X	1	\$850.00	\$850.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 10P	11/17/14
13.0	Normal Line / SPOT	12/11/14-12/11/14	1	:30	6:58P- The Taste					1				1	\$1,150.00	\$1,150.00	ABC (WBRZ)		11/18/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____