

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WBZZ - Baton Rouge	Date: 11/18/14
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I, Smart Media Group
do hereby request station time concerning the following issue:

Grow Louisiana Coalition

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 4em; font-weight: bold; margin: 0;">SEE ATTACHED</div>					
\$7,650 gross \$6,502.50 net					

This broadcast time will be used by: Grow Louisiana Coalition

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

☐ Yes

☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Grow Louisiana Coalition

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Marc Erhardt - Executive Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/22/14  (703) 518-4747
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Denise Robichaux Denise Robichaux Director of Sales
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

SMART MEDIA GROUP
1427 LESLIE AVE STE 100
ALEXANDRIA, VA 22301

Contract # 17365

Schedule Dates 12/09/14-12/15/14
Advertiser GROW LOUISIANA COALITION (3483)
Agency SMART MEDIA GROUP (1599)
Product Political- Issues (1071)
Brand D09D15 (10804)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name DOME, TRISH
Phone/Fax /
CPE GLC/ORDR/D09D15
Account Types National/Political
Billing Type Standard
Comments I GROW LA COALITION

Date Entered 11/17/14
Last Modified 11/18/14
Entered By Tracy Ritchie
CO-OP No
Headline #/PO # ECR08187979 /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,147.50
Net Total \$6,502.50
Sales Tax

ABC (WBRZ)
By Broadcast Month
Dec. 2014 19 \$7,650.00
Grand Total: 19 \$7,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/09/14-12/11/14	1	:30	5A- 6A (CST)			1	1	1				3	\$175.00	\$525.00	ABC (WBRZ)	ZUNE IN EARLY MORNING 1X PER DAY	11/17/14
2.0	Normal Line / SPOT	12/15/14-12/15/14	1	:30	5A- 6A (CST)	1	X							1	\$175.00	\$175.00	ABC (WBRZ)	ZUNE IN EARLY MORNING	11/17/14
3.0	Normal Line / SPOT	12/09/14-12/11/14	1	:30	9A- Live with Kelly - HD			1	1	1				2	\$200.00	\$400.00	ABC (WBRZ)	LIVE WITH MICHAEL AND KELLY	11/17/14
4.0	Normal Line / SPOT	12/10/14-12/12/14	1	:30	12P- News 2 at Noon				1	1	1			2	\$250.00	\$500.00	ABC (WBRZ)	NEWS2 LOUISIANA AT N 1X PER DAY	11/17/14
5.0	Normal Line / SPOT	12/15/14-12/15/14	1	:30	12P- News 2 at Noon	1	X							1	\$250.00	\$250.00	ABC (WBRZ)	NEWS2 LOUISIANA AT N	11/17/14
6.0	Normal Line / SPOT	12/13/14-12/13/14	1	:30	7A- Good Morning America Saturday - HD	1						X		1	\$125.00	\$125.00	ABC (WBRZ)	GMA SAT	11/17/14
7.0	Normal Line / SPOT	12/09/14-12/11/14	1	:30	4:57P- News 2 at 5pm			1	1	1				2	\$550.00	\$1,100.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 5P 1X PER DAY	11/17/14
8.0	Normal Line / SPOT	12/15/14-12/15/14	1	:30	4:57P- News 2 at 5pm	1	X							1	\$550.00	\$550.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 5P	11/17/14
9.0	Normal Line / SPOT	12/10/14-12/11/14	1	:30	6A- 7A (CST)				1	1				2	\$525.00	\$1,050.00	ABC (WBRZ)	ZUNEIN EARLY MORNING 1X PER DAY	11/17/14
10.0	Normal Line / SPOT	12/15/14-12/15/14	1	:30	6A- 7A (CST)	1	X							1	\$525.00	\$525.00	ABC (WBRZ)	ZUNEIN EARLY MORNING	11/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Phone/Fax /
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Account Types National/Political
Billing Type Standard
Comments I GROW LA COALITION

Date Entered 11/17/14
Last Modified 11/18/14
Entered By Tracy Ritchie
CO-OP No
Headline #/PO # ECR08187979 /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,147.50
Net Total \$6,502.50
Sales Tax

ABC (WBRZ)	
By Broadcast Month	Spots
Dec. 2014	19
Grand Total:	19
	\$7,650.00

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11.0	Normal Line / SPOT	12/13/14-12/13/14	1	:30	6:30P- Wheel of Fortune - HD	1						X		1	\$450.00	\$450.00	ABC (WBRZ)	WHEEL OF FORTUNE	11/17/14
12.0	Normal Line / SPOT	12/14/14-12/14/14	1	:30	9:59P- News 2 at 10pm Sunday	1							X	1	\$850.00	\$850.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 10P	11/17/14
13.0	Normal Line / SPOT	12/11/14-12/11/14	1	:30	6:58P- The Taste					1				1	\$1,150.00	\$1,150.00	ABC (WBRZ)		11/18/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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