

Political Public File Checklist

Station:

WISN

What Candidate or Issue:

NC Senate 34

Election:

max

Needed Paperwork - must be placed in file as soon as possible.

- ☐ Inquiry Form - an inquiry form must be fully filled out for each request for political broadcast time
- ☐ Agreement form - must be fully filled out for each contract
- ☐ BCRA certification for federal candidates
- ☐ Order
- ☐ Payment - a copy of the check- do not copy currency
- ☐ Invoice - place in file as soon as it's available. Since this is not always available in a timely fashion, a statement should be placed in the file directing the viewer to the sales dept. where airtime information may be obtained.

There should be one file per candidate/issue per election. The Political Disclosure Statement is not a public file requirement, but, the FCC recommends that it be placed in the file. Place your Political Disclosure Statement in your public file. Provide disclosure to every requestor of political broadcast time.

Brian Weiss

From: WordPress [IWantToAdvertise@wsicweb.com]
Sent: Thursday, March 08, 2018 10:05 AM
To: brian@wsicweb.com
Subject: [Contact Form From Advertising Upload]

Business or Company Name: NC Senate 34

Name: Tai McMiller

Email: connect@beniahmcmiller.com

Phone: 704-252-1144

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This e-mail was sent from a contact form on WSICfm.com

No answer - no voice mail

Wes Muntz

From: Wes Muntz [wes@wsicweb.com]
Sent: Friday, March 09, 2018 11:57 AM
To: 'connect@beniahmcmiller.com'
Subject: Thank You - WSIC

Thank you for contacting WSIC in support of the upcoming NC Senate 34 election.

Please take a moment to review the attached political rate card for your convenience.

Please do not hesitate to contact me with any questions or concerns.

Regards,

Wes



Wes Muntz

Sales Manager
 100.7 FM, 1400 AM & TV 21.2
 704-880-3267
 wes@wsicweb.com
 Tune-in at www.WSICfm.com
 Facebook.com/WSICnews
 Twitter.com/WSICnews
 #itsONwsic

You must add every request, tire-kicker, and / or the like of anyone requesting rates for political or issue advertising. This information will go into the station's public file. 1400 WSIC

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