

KMBZ – HD2 QUARTERLY LISTING OF PROBLEMS AND NEEDS

July-September, 2011

Each quarter, KMBZ-HD2 places in its Public Inspection File a list of what it considers to have been some of the significant problems and needs of its service area and some of its most significant programming broadcast to help meet those problems and needs.

The attached Quarterly Listing of Problems and Needs is being filed in the Public Inspection File of Station KMBZ-HD2 in accordance with FCC requirements for the three month period July-September, 2011. While this list contains a brief description of much of KMBZ-HD2's most significant typical and illustrative programs and program segments, it does not include all programs and program segments broadcast by the station during the three months which related to other issues.

Dave Alpert
General Manager

Ryan Maguire
Program Director

Date Filed

Hourly Sports Updates

Fescue In The Morning

Community Calendar

KMBZ-HD2 QUARTERLY LISTING OF PROBLEMS AND NEEDS

July-September, 2011

1. BUSINESS/JOBS

The downturn in the economy has hit area businesses, with several companies having to layoff workers. The proposed bailout in Washington of the auto industry will have a far reaching impact in the Kansas City area with the two auto plants. The subprime problem continues to haunt local business, with H & R Bloch reporting a lower quarterly profit, and several area lenders also reporting major problems

2 VIOLENCE/CRIME

Crime continues to be a major problem facing the Kansas City area. New statistics out show that violent crime is up among all ages and races and in all cities. White collar crime is also becoming a problem for businesses. The Kansas City Crime Commission working to better enable police departments with new information. Kansas City Police Department revamping and looking at more police on streets.

3. GOVERNMENT

The shake up of the November election with Democrats firmly in control in the both the White House and Congress, also felt at the state and local level on both sides of the stateline. The many promises being made will be a focus as the administration takes office in January, with Congress expected to make quick action on an economic stimulus plant. Local problems exist at city hall in Kansas City, Missouri as the Mayor continues to wrangle with the city council over several issues including that of his wife.. As both Kansas and Missouri lawmakers get set to convene next quarter, numerous committees are drafting legislative proposals dealing with education, infrastructure and immigration.

4. EDUCATION

The battle to find education dollars for both Kansas and Missouri still a hot topic as the legislative session will begin next quarter.. Missouri is looking at a problem with student loans and how to handle the agency that is in charge. Many of the local school districts, such as Shawnee Mission, Liberty, Kansas City are facing money issues, and with the state's economies continuing to slide many of the education dollars are being withheld.

5.MINORITIES

As Congress tries to come up with a plan on how to deal with illegal immigrants, Kansas city's Hispanic community rallies joining other cities nationwide to try and show how important the worker's are to the economy. Meanwhile, area churches are trying to find ways to battle racism. Missouri lawmakers looking at measure to punish businesses and landlords that hire and house illegals.

6. YOUTH

The growing crime rate in Kansas City has hit the area youth hard. The nationwide school shootings causing more schools to crackdown on any truancy problems. Many of the homicide victims have been young and officials are concerned about growing gang violence. There is concern that as the economy continues to slide, more and more young people will be out of work, and could turn to crime.

7. DRUGS

While both states have made headways into the problem of drugs in the metro area, methamphetamine is still the drug of choice. While both states have enacted legislation to crack down on over the counter medicines that can be used to make meth, law enforcement officials say it's too early to tell if the measures are working. New surveys out that while hard drugs are on a decline among teens, prescription drugs are now the number one problem.

8. WOMEN

The issue of low pay, lack of child care continue to be a problem among working women in the metro area. As the metro area braces for the economic downturn, more women are seeing their jobs eliminated and that is adding to pressure. More employers though seem to be working better with women in the area of health care and that has been noted as a plus among women's organizations.

9. HEALTH

Missouri and Kansas committees are looking at how to handle the ranks of the under and uninsured. Kansas City health department trying to work up plans on how to battle a pandemic if and when it occurs here.. The focus of health care will be a big topic in the upcoming presidential election, and as the campaigns come through Kansas City, many are asking the candidates their views.

10. CHARITY

Area food banks have been tapped, and more charities are seeing more and more working poor coming to their doors. The holiday season was a tough one for area charities, and they are still playing catch up.

1.BUSINESS/JOBS

Community Calendar

8.6.11: Debra Webreck from Variety of Greater Kansas City is hosting a 5k run/walk at the Truman Sports Complex on August 28th.

(913) 558-2309

varietykc@gmail.com

9.4.11: Amy Fennesse of the Greater KC Chamber of Commerce who tries to build business relationships throughout the Kansas City metro. The Chamber is host several event this month for businesses to attend and network.

(816) 221-2424
Kcchamber.com

2. VIOLENCE/CRIME.

Royals Weekly

8.7.11: Rick Easley of Kansas City Metro Crime Commission talks with Toby about the programs the crime commission runs including Crime Stoppers and Project Cease Fire.

3. GOVERNMENT

4. EDUCATION

Community Calendar

5. MINORITIES

Royals Weekly

7.10.11: Bob Kendrick, president of the Negro Leagues Baseball Museum, talks to Toby Cook about Buck O'neil and the Negro League Baseball Museum and everything Buck did for the game of baseball and the museum.

6. YOUTH

Royals Weekly

8.14.11: Variety of Kansas City are hosting a 5k run/walk at Truman Sports complex to benefit disabled kids in Kansas City. Mark Moberly talks to Toby about the event on 8-28.

8.21.11: Toby reveals a program that takes MLB players and umpires to visit kids in the hospital. A recent group visited kids in Children's Mercy Hospital in Kansas City.

9.25.11: Toby recaps the Gloves for Kids event this past week that raised money and warm clothing for kids around the Kansas City metro to wear in the upcoming winter weather season.

7. DRUGS

Community Calendar

8. WOMEN

Community Calendar

9. HEALTH

Community Calendar

7.2.11: Frank Musilick has a daughter born with Lymphatic Malformation and runs ELLApalooza, a benefit for the Waner Children's Vascular Anomaly Foundation. Ellapalooza takes place on August 6th.

518-522-3450
800-641-0151

www.wanerkids.org

9.11.11: Greg Cotton with Sporting KC soccer club talks about the winningest team in Kansas City currently and Livestrong Sporting Park and what the team and stadium is doing to help cancer research.

913.912.7600

<http://www.livestrongsportingpark.com/>

10. CHARITY

Community Calendar

7.30.11: Chris Allen runs Hunting for Heroes which works to take wounded veterans and law enforcement hunting. Hunting for Heroes has a banquet September 9th in Kansas City.

[816-812-7991](tel:816-812-7991)

<http://huntingforheroes.org>

Royals Weekly

7.2.11: Paul Rudd and Rob Riggle talks to Toby Cook about the Big Slick charity waffle ball and poker tournament to benefit Children's Mercy Hospital in Kansas City.

7.17.11: Toby Cook discusses the All Star game in Phoenix over the weekend which raised more than \$2 million for charities around Phoenix. Toby lays out the plan and possible charities that could benefit from the All Star game being hosted in Kansas City in July 2012.

7.24.11: Diamond of Dreams is the Royals biggest charity going to benefit Operation Breakthrough which helps poverty stricken children grow up with a great education. Diamond of Dream took place on July 21st and Toby recaps the event.