

KMBZ-HD2. 4th QUARTERLY LISTING OF PROBLEMS AND NEEDS
October-December, 2011

Each quarter, KMBZ-HD2 places in its Public Inspection File a list of what it considers to have been some of the significant problems and needs of its service area and some of its most significant programming broadcast to help meet those problems and needs.

The attached Quarterly Listing of Problems and Needs is being filed in the Public Inspection File of Station KMBZ-HD2 in accordance with FCC requirements for the three month period October-December, 2011. While this list contains a brief description of much of Kmbz-HD2' s most significant typical and illustrative programs and program segments, it does not include all programs an program segments broadcast by the station during the three months which related to other issues.

Dave Alpert
General Manager

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Program Director

Date Filed

COMMUNITY CALENDAR

ROYALS CALENDAR

KMBZ-HD2 QUARTERLY LISTING OF PROBLEMS AND NEEDS

October-December, 2011

1. BUSINESS/JOBS

The downturn in the economy has hit area businesses, with several companies having to layoff workers. The proposed bailout in Washington of the auto industry will have a far reaching impact in the Kansas City area with the two auto plants. The subprime problem continues to haunt local business, with H & R Bloch reporting a lower quarterly profit, and several area lenders also reporting major problems

2 VIOLENCE/CRIME

Crime continues to be a major problem facing the Kansas City area. New statistics out show that violent crime is up among all ages and races and in all cities. White collar crime is also becoming a problem for businesses. The Kansas City Crime Commission working to better enable police departments with new information. Kansas City Police Department revamping and looking at more police on streets.

3. GOVERNMENT

Local problems exist at city hall in Kansas City, Missouri as the Mayor continues to wrangle with the city council over several issues including that of his wife.. As both Kansas and Missouri lawmakers get set to convene next quarter, numerous committees are drafting legislative proposals dealing with education, infrastructure and immigration.

4. EDUCATION

The battle to find education dollars for both Kansas and Missouri still a hot topic as the legislative session will begin next quarter. Missouri is looking at a problem with student loans and how to handle the agency that is in charge. Many of the local school districts, such as Shawnee Mission, Liberty, Kansas City are facing money issues, and with the state's economies continuing to slide many of the education dollars are being withheld.

5.MINORITIES

As Congress tries to come up with a plan on how to deal with illegal immigrants, Kansas city's Hispanic community rallies joining other cities nationwide to try and show how important the worker's are to the economy. Meanwhile, area churches are trying to find ways to battle racism. Missouri lawmakers looking at measure to punish businesses and landlords that hire and house illegals.

6. YOUTH

The growing crime rate in Kansas City has hit the area youth hard. The nationwide school shootings causing more schools to crackdown on any truancy problems. Many of the homicide victims have been young and officials are concerned about growing gang violence. There is concern that as the economy continues to slide, more and more young people will be out of work, and could turn to crime.

7. DRUGS

While both states have made headways into the problem of drugs in the metro area, methamphetamine is still the drug of choice. While both states have enacted legislation to crack down on over the counter medicines that can be used to make meth, law enforcement officials say it's too early to tell if the measures are working. New surveys out that while hard drugs are on a decline among teens, prescription drugs are now the number one problem.

8. WOMEN

The issue of low pay, lack of child care continue to be a problem among working women in the metro area. As the metro area braces for the economic downturn, more women are seeing their jobs eliminated and that is adding to pressure. More employers though seem to be working better with women in the area of health care and that has been noted as a plus among women's organizations.

9. HEALTH

Missouri and Kansas committees are looking at how to handle the ranks of the under and uninsured. Kansas City health department trying to work up plans on how to battle a pandemic if and when it occurs here.. The focus of health care will be a big topic in the upcoming presidential election, and as the campaigns come through Kansas City, many are asking the candidates their views.

10. CHARITY

Area food banks have been tapped, and more charities are seeing more and more working poor coming to their doors. The holiday season was a tough one for area charities, and they are still playing catch up.

1.BUSINESS/JOBS

COMMUNITY CALENDAR

October 2, 2011: Brent Thessian is the GM for the Missouri Mavericks who are about to start their 2011-2012 season. Eric Carman talks to Brent about the Mavs in the off season and what they accomplished.

2. VIOLENCE/CRIME.

3. GOVERNMENT

COMMUNITY CALENDAR

4. EDUCATION

5. MINORITIES

Community CALENDAR

November 13, 2011: Toby Cook with the Kansas City Royals talks with Carman about the festivities surround Buck O'Neil's 100th birthday.

November 20, 2011: President of the Negro Leagues Museum Bob Hendrick talks about last week's Buck O'Neil tribute and what they accomplished with the event.

6. YOUTH

COMMUNITY CALENDAR

October 30, 2011: The Honda High School Football Roundup gives local high school athletes recognition every week on Metro Sports.

7. DRUGS

COMMUNITY CALENDAR

8. WOMEN

COMMUNITY CALENDAR

October 23, 2011: Megan Smith, Kansas Softball coach, talks about the teams hot year and the work he players put in off the field in the classroom and in Lawrence

9. HEALTH

COMMUNITY CALENDAR

10. CHARITY

COMMUNITY CALENDAR

October 9, 2011: Ray Bashard leads the KU volleyball team who is about to ramp up their season with their Jayhawks for a cure event to benefit breast cancer research.

November 27, 2011: Harvester's Ellen Philhouser joins Carman to talk about what listeners can do to help those in need this holiday season and the border hunger showdown between Kansas and Missouri.