

<b>STATION:</b>	WQCC-FM	<b>ORDER#:</b>	3216251	<b>DATE:</b>	05/15/2024
<b>MARKET:</b>	La Crosse, WI	<b>AMOUNT:</b>	\$780.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	GMPT	<b>SPOTS:</b>	16		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	312 636 4450		
<b>SALESPERSON:</b>	Mary Carroll/GMPT	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Mary.Carroll@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4459989</b>
<b>ADVERTISER:</b>	AB PAC	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	5/21-5/24 est 6775 AB Pac	<b>AGY EST:</b>	6775		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	05-21-2024 TO 5/26/2024	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF WEEKS:</b>	1				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	05/15/2024 13:19

**COMMENTS**

[Rep Comment] 05/15/2024: New order. **Continue same copy and Nab previously sent.** Please confirm ASAP TODAY in RX if you are set up or to shanna.bustillos@genmediapartners.com. Thanks!

Flight starts on 5-21 and ends on 5-24-No spots run past 5/24 || PopulationBuyType: CPP.

Invoices must contain the estimate number.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

Rates are gross. By accepting and running this order station agrees to pay Gen Media Partners 15% commission on the net amount of this order.

**WEEK#1                      5/21/2024 To 5/26/2024                      WK TOT \$780.00                      WK TOTAL SPOTS 16**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	60	5/21/2024	5/24/2024	4	\$54	\$216
	2		.TWTF..	10:00AM	3:00PM	60	5/21/2024	5/24/2024	8	\$46	\$368
	3		.TWTF..	3:00PM	7:00PM	60	5/21/2024	5/24/2024	4	\$49	\$196

**Line 1 => GEN MEDIA**

TOTAL	May											Total
SPOT	16											16
CASH	780.00											780.00
TOTAL	780.00											780.00

**DISCLAIMER**

<b>STATION:</b>	WQCC-FM	<b>ORDER#:</b>	3216251	<b>DATE:</b>	05/15/2024
<b>MARKET:</b>	La Crosse, WI	<b>AMOUNT:</b>	\$780.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	GMPT	<b>SPOTS:</b>	16		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	312 636 4450		
<b>SALESPERSON:</b>	Mary Carroll/GMPT	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Mary.Carroll@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4459989</b>
<b>ADVERTISER:</b>	AB PAC	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	5/21-5/24 est 6775 AB Pac	<b>AGY EST:</b>	6775		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	05-21-2024 TO 5/26/2024		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	1				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	05/15/2024 13:19

dkfmrllgkm