

<b>STATION:</b> WXVA-AM	<b>ORDER#:</b> 3215869	<b>DATE:</b> 05/03/2024
<b>MARKET:</b> Winchester, VA	<b>AMOUNT:</b> \$1,370.00	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps Non-Rep	<b>SPOTS:</b> 49	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> 1 Stn Ver: 1 Last:	<b>REP VER:</b> 1	
<b>SALES OFFICE:</b> PHILADELPHIA	<b>SLS PH:</b> 216-233-8181	
<b>SALESPERSON:</b> Linley Grande	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> Linley.Grande@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4459163</b>
<b>ADVERTISER:</b> Mountain State Values	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> Est 14760 5/3 thru 10am on 5/14 Issue	<b>AGY EST:</b> 14760	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 05-03-2024 TO 5/14/2024	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 12		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 05/02/2024 11:07

**COMMENTS**

05/02/2024: Confirmed Totals: 49 Spots - \$1370.00

05/02/2024: New URGENT order. Nab to follow via email from GenMediaTraffic@GenMediaPartners.com. Will send audio as soon as we receive it. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

05/02/2024: PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

**DAY#1 5/3/2024 To 5/3/2024 TOT \$90.00 TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	5/3/2024	5/3/2024	1	\$30	\$30
	2		....F..	10:00AM	3:00PM	60	5/3/2024	5/3/2024	1	\$30	\$30
	3		....F..	3:00PM	7:00PM	60	5/3/2024	5/3/2024	1	\$30	\$30

**DAY#2 5/4/2024 To 5/4/2024 TOT \$100.00 TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	10:00AM	7:00PM	60	5/4/2024	5/4/2024	4	\$25	\$100

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<b>FLIGHT:</b> 05-03-2024 TO 5/14/2024	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 12		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 05/02/2024 11:07

DAY#3		5/5/2024 To 5/5/2024					TOT \$100.00			TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S	10:00AM	7:00PM	60	5/5/2024	5/5/2024	4	\$25	\$100

DAY#4		5/6/2024 To 5/6/2024					TOT \$90.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	5/6/2024	5/6/2024	1	\$30	\$30
	2		M.....	10:00AM	3:00PM	60	5/6/2024	5/6/2024	1	\$30	\$30
	3		M.....	3:00PM	7:00PM	60	5/6/2024	5/6/2024	1	\$30	\$30

DAY#5		5/7/2024 To 5/7/2024					TOT \$90.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	5/7/2024	5/7/2024	1	\$30	\$30
	2		.T.....	10:00AM	3:00PM	60	5/7/2024	5/7/2024	1	\$30	\$30
	3		.T.....	3:00PM	7:00PM	60	5/7/2024	5/7/2024	1	\$30	\$30

DAY#6		5/8/2024 To 5/8/2024					TOT \$90.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	5/8/2024	5/8/2024	1	\$30	\$30
	2		..W....	10:00AM	3:00PM	60	5/8/2024	5/8/2024	1	\$30	\$30
	3		..W....	3:00PM	7:00PM	60	5/8/2024	5/8/2024	1	\$30	\$30

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<b>TOT # OF DAYS:</b> 12		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 05/02/2024 11:07

DAY#7		5/9/2024 To 5/9/2024					TOT \$90.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	5/9/2024	5/9/2024	1	\$30	\$30
	2		...T...	10:00AM	3:00PM	60	5/9/2024	5/9/2024	1	\$30	\$30
	3		...T...	3:00PM	7:00PM	60	5/9/2024	5/9/2024	1	\$30	\$30

DAY#8		5/10/2024 To 5/10/2024					TOT \$180.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	5/10/2024	5/10/2024	2	\$30	\$60
	2		....F..	10:00AM	3:00PM	60	5/10/2024	5/10/2024	2	\$30	\$60
	3		....F..	3:00PM	7:00PM	60	5/10/2024	5/10/2024	2	\$30	\$60

DAY#9		5/11/2024 To 5/11/2024					TOT \$150.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	10:00AM	7:00PM	60	5/11/2024	5/11/2024	6	\$25	\$150

DAY#10		5/12/2024 To 5/12/2024					TOT \$150.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S	10:00AM	7:00PM	60	5/12/2024	5/12/2024	6	\$25	\$150

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<b>TOT # OF DAYS:</b>	12				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	05/02/2024 11:07

DAY#11		5/13/2024 To 5/13/2024					TOT \$180.00			TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M . . . . .	6:00AM	10:00AM	60	5/13/2024	5/13/2024	2	\$30	\$60	
	2		M . . . . .	10:00AM	3:00PM	60	5/13/2024	5/13/2024	2	\$30	\$60	
	3		M . . . . .	3:00PM	7:00PM	60	5/13/2024	5/13/2024	2	\$30	\$60	

DAY#12		5/14/2024 To 5/14/2024					TOT \$60.00			TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		. T . . . . .	6:00AM	10:00AM	60	5/14/2024	5/14/2024	2	\$30	\$60	

TOTAL	May													Total
SPOT	49													49
CASH	1,370.00													1,370.00
TOTAL	1,370.00													1,370.00