

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KXLR. Date: 9/13/18  
529 5TH AVE FAIRBANKS AK  
 I, KATHRYN DODGE,  
 being/on behalf of: ALASKANS for Dodge,  
 a legally qualified candidate of the DEMOCRAT,  
 political party for the office of: REPRESENTATIVE  
 in the STATE HOUSE  
 election to be held on: November 6, 2018  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached order confirmation # 28456				

Attach proposed schedule with charges (if available): 768<sup>00</sup> Gross 651<sup>10</sup> net.

I represent that the payment for the above described broadcast time has been furnished by:

ALASKANS FOR DODGE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ANDREW GRAY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/27/10

Date

Kurtis E. Dwyer

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Perry Walker

Printed Name

GM

Title

# Confirmation



REMIT PAYMENT TO:  
 LAST FRONTIER MEDIACTIVE,  
 LLC  
 529 5TH AVENUE, SUITE 200  
 FAIRBANKS, ALASKA 99701

Contract # 28456  
 Date Entered 09/13/18  
 Sales Person House Fairbanks  
 Billing Cycle Calendar  
 Conflict 1 POLITICAL  
 Product Schedule for 10.17 to 11.6  
 Estimate # Schedule for 10.17 to 11.6  
 Contract 10/17/18 - 11/06/18

ALASKANS FOR DODGE  
 PO BOX 74660  
 FAIRBANKS AK 99707

Station	Date Range	Time Range	Len	Schedule	Repeated	P	Rate	Qty	Total
1 KXLR-FM	10/17/18-11/06/18	06:00-10:00	00:30	1,1,1,1,1,0,0	All Weeks	5	14.00	15	210.00
2 KXLR-FM	10/17/18-11/06/18	10:00-15:00	00:30	1,1,1,1,1,0,0	All Weeks	5	14.00	15	210.00
3 KXLR-FM	10/17/18-11/05/18	15:00-19:00	00:30	1,1,1,1,1,0,0	All Weeks	5	14.00	14	196.00
4 KXLR-FM	10/20/18-11/03/18	10:00-15:00	00:30	0,0,0,0,0,2,0	All Weeks	5	13.00	6	78.00
5 KXLR-FM	10/20/18-11/04/18	10:00-15:00	00:30	0,0,0,0,0,0,2	All Weeks	5	12.00	6	72.00
Subtotal									766.00
Agency Commission									114.90
Total									651.10

Projected Billing		Count	Gross	Net
October	2018	41	562.00	477.70
November	2018	15	204.00	173.40
		56	766.00	651.10

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_



**Perry Walley** <perry@fbxradio.com>

to Kathryn ▾

Here you go Kathryn using the same frequency and stations as the last order.

The only difference is I highly recommend buying specified day parting which I put into the quote. October/November is going to be 1 if you desire)

Total net is \$1,301.95. Order will start 10.17 - 11.6. We will end the schedule on election day 3pm.

I was not sure if you wanted a \$1500 quote or this one. In previous emails you stated \$1500 and another email you stated double w

If you would like to discuss please give me a call.

## 2 Attachments



**Kathryn Dodge**

to me ▾

Hi Perry,

this looks great. lets go with it for now let me know what else you need from me. rotation should be testimonial #2 and experience  
thank you

full and I want to make sure you get even placement of spots and they are 100% guaranteed to place. Its only a few more d

that your spending now.

9:

e ads 10/17-27 50/50 then experience and trust ads for 10/28-11/6 50/50