

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KXLR.</u> <u>529 5TH AVE FARBANKS AK</u>	Date: <u>9/13/18</u>
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I, KATHRYN DODGE,
 being/on behalf of: ALASKANS FOR DODGE,
 a legally qualified candidate of the DEMOCRAT
 political party for the office of: REPRESENTATIVE
 in the STATE HOUSE
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached order confirmation # 28456				

Attach proposed schedule with charges (if available): 768⁰⁰ Gross 651¹⁰ net.

I represent that the payment for the above described broadcast time has been furnished by:

ALASKANS FOR DODGE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ANDREW GRAY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/27/18

Date

Kurtis E. Dodge

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Perry Walley

Printed Name

GM

Title

Confirmation



REMIT PAYMENT TO:
 LAST FRONTIER MEDIACTIVE,
 LLC
 529 5TH AVENUE, SUITE 200
 FAIRBANKS, ALASKA 99701

Contract # 28456
 Date Entered 09/13/18
 Sales Person House Fairbanks
 Billing Cycle Calendar
 Conflict 1 POLITICAL
 Product Schedule for 10.17 to 11.6
 Estimate # Schedule for 10.17 to 11.6
 Contract 10/17/18 - 11/06/18

ALASKANS FOR DODGE
 PO BOX 74660
 FAIRBANKS AK 99707

Station	Date Range	Time Range	Len	Schedule	Repeated	P	Rate	Qty	Total	
1	KXLR-FM	10/17/18-11/06/18	06:00-10:00	00:30	1,1,1,1,1,0,0	All Weeks	5	14.00	15	210.00
2	KXLR-FM	10/17/18-11/06/18	10:00-15:00	00:30	1,1,1,1,1,0,0	All Weeks	5	14.00	15	210.00
3	KXLR-FM	10/17/18-11/05/18	15:00-19:00	00:30	1,1,1,1,1,0,0	All Weeks	5	14.00	14	196.00
4	KXLR-FM	10/20/18-11/03/18	10:00-15:00	00:30	0,0,0,0,0,2,0	All Weeks	5	13.00	6	78.00
5	KXLR-FM	10/20/18-11/04/18	10:00-15:00	00:30	0,0,0,0,0,0,2	All Weeks	5	12.00	6	72.00
Subtotal									766.00	
Agency Commission									114.90	
Total									651.10	

Projected Billing	Count	Gross	Net
October 2018	41	562.00	477.70
November 2018	15	204.00	173.40
	56	766.00	651.10

Customer _____ Sales Person _____



Perry Walley <perry@fbxradio.com>

to Kathryn ▾

Here you go Kathryn using the same frequency and stations as the last order.

The only difference is I highly recommend buying specified day parting which I put into the quote. (October/November is going to be 1 if you desire)

Total net is \$1,301.95. Order will start 10.17 - 11.6. We will end the schedule on election day 3pm.

I was not sure if you wanted a \$1500 quote or this one. In previous emails you stated \$1500 and another email you stated double w

If you would like to discuss please give me a call.

2 Attachments



Kathryn Dodge

to me ▾

Hi Perry,
this looks great. lets go with it for now let me know what else you need from me. rotation should be testimonial #2 and experience
thank you

full and I want to make sure you get even placement of spots and they are 100% guaranteed to place. Its only a few more d

that your spending now.

9:

the ads 10/17-27 50/50 then experience and trust ads for 10/28-11/6 50/50
