

Annual EEO Public File Report

MINNESOTA VALLEY BROADCASTING
Covering the Period from December 1, 2014 to November 30, 2015

Stations Comprising Station Employment Unit:
KTOE-AM/FM/KDOG-FM/KXAC-FM/KRRW-FM/KATO-FM/KXLP-FM/KFSP-AM/FM/KHRS

Full-time Positions Filled by Job Title	Vacancy Information			Recruitment Source of Hire	Recruitment Sources Utilized
	Date Hired	Total # Interviewed			
Webmaster	1/28/2015	1		17	1,5,6,11,13,16,17
on air news	3/23/2015	3		3	3,5,9,10,11,12,13,16
Office	5/4/2015	5		17	1,5,6,11,13,16,17
Webmaster, preston	10/2/15	7		4	all

Recruitment Sources:

Radio Announcements		Contact Person	Address	Telephone or email	#Interviews from Source
1. Radio Mankato		Jo Bailey	59346 Madison Ave Mankato MN 56001	507.345.4537	0
2. Craigslist		Jo Bailey	craigslist.com		0

Internet Site:

3. allaccess.com	website only	www.allaccess.com	website only	2
4. Indeed	website only	www.indeed.com	website only	5
5. MN Broadcasters Assoc	website only	www.minnesotabroadcasters.com/careers/	website only	1
6. Radio Mankato	websites	radiomankato.com	website only	1

Newspapers:

7. Free Press	Barb	418 S 2nd St Mankato MN 56001	507.625.4451	0
8. Home Magazine	Kelly Anderson	1400 Madison Ave Ste 610 Mankato MN 56001	507.387.7953	0

Postings:

9. Keith Hill the Unconsultant	Keith Hill	510 Magnolia Way Ste 200 Corolla, NC 27927	252.453.8888	0
10. Main Street Marketing & Promotions		4517 Minnetonka Blvd #104 Mpls MN 55416	952.927.4487	0
11. Bethany Lutheran College	Chris Johnson	700 Luther Dr, Mankato MN 56001	507.327.4156	2
12. Brown College	Mike Kronforst	1345 Mendota Hts Rd, Mendota Hts MN 55120	651.905.3400	0
13. South Central College	Debra Salmon	1920 Lee Blvd, N Mankato MN 56003	507.389.7200	0
14. Gustavus College	Kirk Beyer	800 W College Ave, St Peter MN 56082	507.933.7676	0
15. MRCI WOTC	Tom Rivers	MRCI Disabilities School of the Blind Mankato, MN	507.386.5600	1
16. MSU MANKATO	Mavis Richardson		800.722.0544	1

Employee Referral

17. Radio Mankato	Jo Bailey	59346 Madison Ave Mankato, Mn 56001	507.345.4537	3
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Supplemental Outreach Initiatives:

- 1) Internship
Interns have been provided the opportunity to expand their education in the broadcast industry. Including on air morning show, remotes, promotional events. Total 18 interns.

- 2) Mankato State University
Summer JOB FAIR
February 11, 2015
Dr Rachelle Toupen
Participated in Mankato State University Spring Job Fair including booth.

3) Campus and Community Fair
Sept

MSU Career
Development
Center

Participated in MSU Campus and
Community Fair

4) Career & Internship Expo
Oct 21 2015

Sarah Baumgard MavJobs Support
