

KNAM-AM
Grand Junction, CO
Issues/Programs List
Third Quarter 2020
October 1, 2020

KNAM
Quarterly Issues / Programs List

KNAM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the previous calendar quarter were:

- **Pandemic:** Stay at Home and Safer at Home public health orders continue with impacts across the state and Mesa County. **Economy:** Fallout from the pandemic has affected unemployment, building and other parts of the economy. The Grand Junction Economic Partnership is working to bring more businesses to the Grand Valley. Workforce Development month is also timely in September.
- **Water:** The Colorado River is a major source for drinking water on both the eastern and western slopes of Rockies. The Colorado River Water Conservation District is pushing a new property tax to protect western water amid climate change and population growth in Colorado and 6 other states.
- **Climate Change:** Many are blaming climate change for issues in our forests. That along with beetle kill has created an environment ripe for massive wildfires.
- **Suicide:** Western Colorado has very high suicide numbers. St. Mary's Hospital working on suicide prevention.

Section 1 LOCAL PROGRAMMING

Section 1 lists regularly-scheduled and special programs that represent the station's issue-responsive programming, proving the most significant treatment of the issues listed above. The Grand Valley Report is :60 and airs at 10:50 PM Monday nights, and twice daily Sunday through Saturday on a rotation.

Beginning August 1st, the half hour program Insight replaced the Grand Valley Report. Insight airs weekly, Sunday mornings at 6:32 AM.

ISSUE	PROGRAM	DESCRIPTION	GUEST	DATE
Pandemic	Grand Valley Report	The number of COVID-19 cases in Mesa County nears 100. Most cases the result of family, work, and public gatherings.	Mesa County Public Health Director Jeff Kuhr	7-5-20
Pandemic	Grand Valley Report	Infodemic. The public is being overloaded with information, both good and bad, about COVID-19 and issues surrounding it.	Dr.Megan FrommGJHS Journalism Instructor Dr. Megan Fromm	7-12-20
Pandemic	Grand Valley Report	Mesa County is keeping a low case-count because of its ability to contact-trace.	Mesa County Public Health Director Jeff Kuhr	7-19-20
Pandemic	Grand Valley Report	Executive Order requiring masks be worn statewide	Governor Jared Polis	7-26-20
Pandemic/Education	Insight	As the school year approaches, District 51 is working on protocols for making sue students are safe.	District 51 Super-intendent Dr. Diana Sirko	8-2-20

ISSUE	PROGRAM	DESCRIPTION	GUEST	DATE
Pandemic/Education	Insight	Colorado Mesa University has been planning for in-classroom learning. What will that look like?	CMU VP John Marshall and the head of CMUS PA program Dr. Amy Bronson	8-9-20
Pandemic	Insight	Update on COVID-19 from MCPH.	Executive Director Jeff Kuhr	8-16-20
Climate Change	Insight	Two major wildfires burning in western Colorado. Pine Gulch north of Grand Junction, and Grizzly Creek in Garfield County	Pine Gulch PIO Tracy LaClair and Grizzly Creek PIOs Michael Davis and Mary Cernacheck	8-23-20
Pandemic Economy	Insight	Mesa County hit with high unemployment during the pandemic. Local economic development leaders working to lessen the impact.	Grand Junction Economic Partnership Executive Director Robin Brown	8-30-20
Climate Change	Insight	Fire officials are getting the upper hand on the Pine Gulch Fire (ultimately the largest in Colorado History) and Grizzly Creek Fire. Costs and impacts to I-70 closed through Glenwood Canyon for two weeks.	Pine Gulch Fire PIO Eric Coulter and CDOT spokeswoman Elise Thatcher	9-6-20
Economy	Insight	Workforce Development Month. What the Mesa County Workforce Center is doing to help people get back to work.	MCWFC Director Curtis Englehart	9-13-20
Suicide	Insight	Mesa County suicide rate continues to outpace the rest of the state. St. Mary's Hospital taking steps on prvention.	SMH Suicide Prevention Coordinator Jennifer Daniels	9-20-20

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Water	Insight	The Colorado River supplies water to six states and two countries. A Ballot Measure in November asks for a property tax increase to fight to keep western Colorado's share of the water untouched.	Colorado River Water Conservation District Director Andy Mueller	9-27-20