

ORDER



Orders
Order / Rev: 978880
 Alt Order #: WOC13439524
 Product Desc: SGLF-N2 2022
 Estimate: 2011
 Flight Dates: 02/04/22 - 02/06/22
 Original Date / Rev: 02/03/22 / 02/03/22
 Order Type: GENERAL

KMGH
 Primary AE: Gianna Elizardo
 Sales Office: EWSDC
 Sales Region: NAT

Agency
Name: FlexPoint Media
 Buying Contact:
 Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: State Government Leadership Founda
 Demographic: A35+
 Product Codes: Non-Ballot Issue
 Revenue Code 1: DISC
 Revenue Code 2: POL
 Revenue Code 3: ISS
 Priority: P-3

New Business Thru:
 Advertiser External ID: 271402
 Agency External ID: 108332
 Unit Code: General
 Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/04/22	3	\$2,250.00	\$1,912.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	3	\$2,250.00	\$1,912.50	0.00
Totals	3	\$2,250.00	\$1,912.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	02/04/22	02/04/22	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	----2--	:30	2	\$750.00	P-3	0.00	NM	2	\$1,500.00
(Program: GMA) 1Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/31/22	02/06/22	----2--	2	\$750.00	0.00								
N 2	KMGH	02/04/22	02/04/22	M-F 10-11am M-F 10-11am	CM	10-11am	----1--	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
(Program: THE VIEW) 1Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/31/22	02/06/22	----1--	1	\$750.00	0.00								
													Totals	3	\$2,250.00