

# Broadcast Time Order

**Station:** WEMM  
**Date:** October 19, 2020  
**Client:** True Kentucky Patriots  
**Agency:** Media Financial  
**Address:**  
**Address:**  
**City:** State: Zip:  
**Contact:**  
**Phone:** Fax:  
**Email:** Acct #

**Cart #**

**Order # 1589**

**Start Date:** 10/20/20  
**End Date:** 10/26/20

**Salesperson:** House/jls  
**Billing:** Calendar  
**Gross/Net:** Gross  
**Exact Times:** Yes  
**Copy Sets:**  
**Affidavit:** Yes  
**Coop:**  
**Type:** Political  
**Estimate:** Contract #4391607

**Approved:**

**Description:** POLITICAL  
**Billing Notes:** Mailing a check Order #3178870

Rate	Start Date	End Date	Start Time	End Time	Length	Extra Info	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total Spots	Total Cost
\$39.50	10/20/20	10/26/20	6a	10a	:60		2	2	2	2	2			10	\$395.00
\$39.50	10/20/20	10/26/20	10a	3p	:60		2	2	2	2	2			10	\$395.00
\$39.50	10/20/20	10/26/20	3p	7p	:60		2	2	2	2	2			10	\$395.00
\$39.50	10/20/20	10/26/20	6a	7p	:60							3	3	6	\$237.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00

## Float Schedules

Rate	Start Date	End Date	Start Time	End Time	Length	Ads Per Week	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total Spots	Total Cost
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00
														0	\$0.00

## Bill Packages

															#NAME?
															#NAME?
															#NAME?
															#NAME?
															#NAME?

**Totals:** 36 \$1,422.00

## Monthly Billing Breakout

Oct-20	\$1,422.00	Apr-21	\$0.00
Nov-20	\$0.00	May-21	\$0.00
Dec-20	\$0.00	Jun-21	\$0.00
Jan-21	\$0.00	Jul-21	\$0.00
Feb-21	\$0.00	Aug-21	\$0.00
Mar-21	\$0.00	Sep-21	\$0.00

**Net:** \$1,208.70

**Client Signature:** \_\_\_\_\_

Notice: The Stations of Bristol Broadcasting Company, Inc., do not and shall not discriminate in any way on the basis of race or ethnicity in the sale of advertising time.



**WEMM FM 107.9**  
703 Third Ave.  
Huntington, WV 25701  
(304) 525-5141  
Federal ID #61-1279046

# BROADCAST ORDER

1589

Acct. No.       

S/C       

Acct. List       

Processed       

G/B Xcel

Co-op       

TODAY'S DATE       

NEW CLIENT YES        NO       

BROADCAST CALENDAR       

REGULAR CALENDAR       

CATEGORY NAME       

NUMBER       

## CLIENT INFORMATION

NAME       

ADDRESS       

TELEPHONE       

FAX#       

EMAIL:       

WEBSITE       

CONTACT NAME       

SALESPERSON NAME       

#       

LOG AS True Blue Patriots

CART #       

## AGENCY INFORMATION

NAME Media Financial

ADDRESS       

TELEPHONE       

FAX#       

EMAIL:       

WEBSITE       

CONTACT NAME       

AGENCY COMMISSION 15 %

15% Incher

CAMPAIGN       

FLIGHT DATES	LOG TIME	PER UNIT RATE	LENGTH	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL UNITS
10/30 - 10/26/20	6-10A	39.50	:60	2	2	2	2	2			10
I	10A-3P	I	I	2	2	2	2	2			10
I	3P-7P	I	I	2	2	2	2	2			10
	6A-7P								3	3	6
											36

THIS CONTRACT CONSTITUTES MY AGREEMENT IN ITS ENTIRETY.  
THERE ARE NO ADDITIONAL PROMISES OR UNDERSTANDINGS, EITHER VERBAL OR WRITTEN WHICH ARE NOT A PART OF THIS CONTRACT.

Note: Mortenson Broadcasting Co. and Radio Station WEMM do not and shall not discriminate,  
in any way on the basis of race, gender or ethnicity, respecting their advertising practices.

RATE PER UNIT 39.50

TOTAL 1422- / 1208.20 / 1027.39

TRAFFIC       

PRODUCTION DETAILS

PRODUCTION APPROVAL

CART        LIVE       

☐ YES ☐ NO

## MAKE GOOD POLICY

☐ NO MAKE GOODS

☐ ALLOWED WITH  
AGENCY  
APPROVAL

☐ ALLOWED  
WITHOUT  
AGENCY  
APPROVAL

☐ NOT SPECIFIED

## OFFICE USE ONLY

MONTH	\$	# OF UNITS	DESCRIPTION
JAN			
FEB			
MAR			
APR			
MAY			
JUN			
JUL			
AUG			
SEPT			
OCT	1422-	36	
NOV			
DEC			

## SPECIAL INSTRUCTIONS

PYM'T IN ADVANCE ☐        CLIENT INITIALS         
(Concerts, Political Ads, New Clients, Infomercials, and to Re-establish Credit)

## BILLING INSTRUCTIONS

☐ CO-OP (SCRIPT)

☐ NOTARIZED INVOICE

☐ EXACT TIMES

☐ NO SPECIAL  
INSTRUCTIONS

Make check payable and remit to:

**WEMM FM 107.9**  
960 W. State St.  
Suite 141  
Alliance, OH 44601  
Phone - 330-829-3944

Advertiser will make payment by the fifteenth of the month following broadcast, and in the event of delinquency, will bear collection cost including attorney's fees. If cancelled by advertiser or if station cancels because of non-payment, the advertiser will be billed at rate earned. See reverse side for conditions of broadcast agreement. Any delinquent account will be charged 1 1/2% finance per month on those balances over 60 days due.

Accepted For Advertiser       

Title       

Accepted For Station       

Date Signed       

SUBJECT TO CONDITIONS ON BACK HEREOF

<b>STATION:</b>	WEMM-FM	<b>ORDER#:</b>	3178870	<b>DATE:</b>	10/17/2020
<b>MARKET:</b>	Huntington-Ashland, WV	<b>AMOUNT:</b>	\$1,422.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	36	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4391607</b>	
<b>ADVERTISER:</b>	True Kentucky Patriots	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	10/20-10/26	<b>AGY EST:</b>		Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-20-2020 TO 10/26/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b> 7					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/17/2020 14:27	

### COMMENTS

10/17/2020: New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to politicalsupport@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1		10/20/2020 To 10/20/2020					TOT \$237.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/20/2020	10/20/2020	2	\$39.50	\$79
	2		.T.....	10:00AM	3:00PM	60	10/20/2020	10/20/2020	2	\$39.50	\$79
	3		.T.....	3:00PM	7:00PM	60	10/20/2020	10/20/2020	2	\$39.50	\$79

DAY#2		10/21/2020 To 10/21/2020					TOT \$237.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/21/2020	10/21/2020	2	\$39.50	\$79
	2		..W....	10:00AM	3:00PM	60	10/21/2020	10/21/2020	2	\$39.50	\$79
	3		..W....	3:00PM	7:00PM	60	10/21/2020	10/21/2020	2	\$39.50	\$79

<b>STATION:</b>	WEMM-FM	<b>ORDER#:</b>	3178870	<b>DATE:</b>	10/17/2020
<b>MARKET:</b>	Huntington-Ashland, WV	<b>AMOUNT:</b>	\$1,422.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	36	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4391607</b>	
<b>ADVERTISER:</b>	True Kentucky Patriots	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	10/20-10/26	<b>AGY EST:</b>		Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-20-2020 TO 10/26/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b> 7					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/17/2020 14:27	

DAY#3		10/22/2020 To 10/22/2020						TOT \$237.00	TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/22/2020	10/22/2020	2	\$39.50	\$79
	2		...T...	10:00AM	3:00PM	60	10/22/2020	10/22/2020	2	\$39.50	\$79
	3		...T...	3:00PM	7:00PM	60	10/22/2020	10/22/2020	2	\$39.50	\$79

DAY#4		10/23/2020 To 10/23/2020						TOT \$237.00	TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	10/23/2020	10/23/2020	2	\$39.50	\$79
	2		....F..	10:00AM	3:00PM	60	10/23/2020	10/23/2020	2	\$39.50	\$79
	3		....F..	3:00PM	7:00PM	60	10/23/2020	10/23/2020	2	\$39.50	\$79

DAY#5		10/24/2020 To 10/24/2020						TOT \$118.50	TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	6:00AM	7:00PM	60	10/24/2020	10/24/2020	3	\$39.50	\$118.50

<b>STATION:</b>	WEMM-FM	<b>ORDER#:</b>	3178870	<b>DATE:</b>	10/17/2020
<b>MARKET:</b>	Huntington-Ashland, WV	<b>AMOUNT:</b>	\$1,422.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	36	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4391607</b>	
<b>ADVERTISER:</b>	True Kentucky Patriots	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	10/20-10/26	<b>AGY EST:</b>		Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-20-2020 TO 10/26/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/17/2020 14:27	

DAY#6		10/25/2020 To 10/25/2020					TOT \$118.50		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S	6:00AM	7:00PM	60	10/25/2020	10/25/2020	3	\$39.50	\$118.50

DAY#7		10/26/2020 To 10/26/2020					TOT \$237.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/26/2020	10/26/2020	2	\$39.50	\$79
	2		M.....	10:00AM	3:00PM	60	10/26/2020	10/26/2020	2	\$39.50	\$79
	3		M.....	3:00PM	7:00PM	60	10/26/2020	10/26/2020	2	\$39.50	\$79

TOTAL	Oct	Nov												Total
SPOT	30	6												36
CASH	1,185.00	237.00												1,422.00
TOTAL	1,185.00	237.00												1,422.00

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 10/15/2020
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I, Kate Nelson Media, LLC

do hereby request station time concerning the following issue:

True Kentucky Patriots
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: True Kentucky Patriots

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Brad Barron Kentucky Senate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

True Kentucky Patriots  
PO Box 16320  
Washington DC 20003  
202.606.1657

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jennifer May

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

N/A



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/15/2020

Date

  
Signature

(703)929-8534

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
Signature

Jody Sullivan  
Printed Name

Office Mgr  
Title