

# CONTRACT



**KWTX**  
**6700 American Plaza**  
**Waco, TX 76712**  
**(254) 776-1330**

<u>Contract / Revision</u> 947720 /		<u>Alt Order #</u> WOC11847574
<u>Product</u> JULIE FOR TX25		
<u>Contract Dates</u> 10/30/18 - 11/05/18		<u>Estimate #</u> 68
<u>Advertiser</u> Julie for TX25		<u>Original Date / Revision</u> 11/02/18 / 11/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 13	<u>Product 1/2</u> 13
<u>Agency Ref</u> 138667		<u>Advertiser Ref</u> 152833

And:

**Ethica Media LLC**  
**1225 Franklin Ave**  
**Ste 325**  
**Garden City, NY 11530**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KWTX	10/30/18	11/05/18	News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				1	\$250.00					
N 2	KWTX	10/30/18	11/05/18	News 10 @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$170.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				1	\$170.00					
N 3	KWTX	10/30/18	11/05/18	CBS Evening News	5:30 PM-6:00 PM		:30				NM	2	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				1	\$225.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>			
	1	KWTX	10/30/18-11/05/18	CBS Evening News	5:30 PM-6:00 PM	MTuWThF----	:30		<del>\$225.00</del>		NM			
				See MG 3.2,3.3										
	2	KWTX	11/05/18-11/05/18	News 10 @ 530a	530a-6a	M-----	:30		\$75.00		NM			
				MG for 3.1 11/05										
	3	KWTX	11/03/18-11/03/18	Sa-Su News 10 @ 10p	10p-1035p	-----Sa--	:30		\$150.00		NM			
				MG for 3.1 11/05										
N 4	KWTX	10/30/18	11/05/18	News 10 @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$340.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				2	\$170.00					
N 5	KWTX	10/30/18	11/05/18	News 10 @ Noon	12:00 PM-12:30 PM		:30				NM	2	\$190.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				2	\$95.00					
<b>Totals</b>												0.00	8	\$1,175.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	8	\$1,175.00	(\$176.25)	\$998.75
<b>Totals</b>	8	\$1,175.00	(\$176.25)	\$998.75

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising