

WBTZ RADIO STATION
QUARTERLY ISSUE/PROGRAM LIST
APRIL 1, 2018 THROUGH JUNE 30, 2018

AGING

ECONOMY/BUSINESS TRENDS

EDUCATION/SAFETY

ENVIRONMENT

FUND RAISING/VOLUNTEERISM

HEALTH

June 30, 2018
GINNY McGEHEE
WBTZ RADIO
HALL COMMUNICATIONS

**WBTZ QUARTERLY REPORT
APRIL 1, 2018 – JUNE 30, 2018**

The following pages list the programs aired on WBTZ (the BUZZ) during the Second Quarter of 2018. The programs, *In Touch*, *North Country Commerce*, *Health Source* and *Aging Matters* or *Self Talk Radio*, address a variety of issues of concern in our listening area. These programs are fifteen minutes in length and run for an hour on Sundays on WBTZ (the BUZZ) at 7am.

Ginny McGehee
June 30, 2018

AGING

PROGRAM: Aging Matters

DATE: 4/1/18

GUESTS: Patty Filene, Julie Stocker, Maureen Braddish, Paul Adams & Debbie Alexander

DESCRIPTION: a discussion about the 24th annual Senior Celebration on May 4th kicking off Older Americans month at the Senior Center of Clinton County

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE: 4/15/18

GUEST: Laurie Marvin of Meadowbrook Healthcare

DESCRIPTION: a discussion about the assisted living facility for area seniors and its many improvements over its 40-plus years of existence

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE: 4/29/18

GUESTS: Crystal Carter and Patty Colleen

DESCRIPTION: a discussion about the 2nd annual celebration, "6 over 70," honoring 6 selected active seniors for their contributions to the community being held at the Butcher Block in Plattsburgh

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE: 5/13/18

GUEST: Jonah Milliken of the Vilas Home

DESCRIPTION: a discussion about the non-profit 42-bed home serving seniors in Clinton County since 1988

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE: 5/27/18

GUESTS: Jennifer Cross and Barbara Marking, Community Navigators program

DESCRIPTION: a discussion about the program helping guide seniors through the world of healthcare and patient education and grant money helping pay for it

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE: 6/10/18

GUEST: Amy Kretzer, executive director of NCAVI, the North Country Association for the Visually Impaired

DESCRIPTION: a discussion about the services throughout 4 counties in northern New York to those who are visually impaired, many of whom are seniors

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE: 6/24/18

GUEST: Julie Stocker of the JCEO Senior Outreach program

DESCRIPTION: a discussion about how workers and volunteers visit seniors in their homes to inform them about available services and how to access them

HOST: Maria Alexander, SCCCC

ECONOMY/BUSINESS TRENDS

PROGRAM: North Country Commerce

DATE: 4/1/18

GUEST: Marlo Wolfe of the LCRCC

DESCRIPTION: a discussion about the marketing and advertising opportunities for chamber member partners to promote their businesses to customers and other businesses

HOST: Tom Torti, LCRCC

PROGRAM: Self Talk

DATE: 4/8/18

GUEST: Eileen Mendel, founder of Inner Edge International

DESCRIPTION: a discussion about her nearly 30 years of making millionaires and her work with NPR and the San Francisco Business Journal

HOST: Sarah Spencer

PROGRAM: North Country Commerce

DATE: 4/8/18

GUEST: Gail Stevenson

DESCRIPTION: a discussion about the Vermont-Quebec Initiative promoting Vermont as a place for Quebec businesses to establish markets for their goods and services-Part 1

HOST: Tom Torti, LCRCC

PROGRAM: In Touch

DATE: 4/15/18

GUEST: Maureen Cregan Connelly, executive officer for the Home Builders and Remodelers Association of Northern Vermont

DESCRIPTION: a discussion about the association's membership, its role in the home building industry and its upcoming Home and Garden Expo in at the Champlain Valley Expo in Essex Junction

HOST: Ginny McGehee

PROGRAM: North Country Commerce

DATE: 4/15/18

GUEST: Gail Stevenson

DESCRIPTION: a discussion about the Vermont-Quebec Initiative-Part 2. See 4/8/18 program for more details

HOST: Tom Torti, LCRCC

PROGRAM: In Touch

DATE: 4/22/18

GUEST: Joanna Scott, development director of the YWCA of Vermont

DESCRIPTION: a discussion about the history of the YWCA throughout the world and here in Vermont, its focus on women and how it has changed over the years and its women and business 2018 gathering in August for three days at Camp Hochelaga.

HOST: Ginny McGehee

PROGRAM: North Country Commerce

DATE: 4/29/18

GUEST: Spirit of Ethan Allen owner Mike Shea

DESCRIPTION: a discussion about Lake Champlain's longest-running scenic tour boat and the season ahead on the 6th Great Lake

HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce

DATE: 5/6/18

GUEST: Matt Borden

DESCRIPTION: a discussion about the promotions of Vermont food, lodging, activities and products to tourist at the five Visitor Centers in the state

HOST: Tom Torti, LCRCC

PROGRAM: Self Talk

DATE: 5/6/18

GUEST: Barbara Hudson, daughter of the R in H&R Block

DESCRIPTION: a discussion about financial stability and her best-selling writings and advice for financial savvy women

HOST: Sarah Spencer

PROGRAM: North Country Commerce

DATE: 5/13/18

GUEST: John Antonucci

DESCRIPTION: a discussion about the LCRCC's business-pitch competition "Entrepreneurship" encouraging start-up businesses to create, compete and produce in the region

HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce

DATE: 5/20/18

GUEST: Gail Albert of Shelburne Vineyards

DESCRIPTION: a discussion about Vermont's expanding local wine scene offering tours, tastings and entertainment

HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce

DATE: 5/27/18

GUEST: Erin Bombard

DESCRIPTION: a discussion about the summer 2018 tourism season with places to go and things to do in the northwestern Vermont region

HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce

DATE: 6/3/18

GUEST: Linda Fiske

DESCRIPTION: a discussion about Isle La Motte in the center of Lake Champlain with a fascinating ecological, geographical and history, including the Fiske Quarry Preserve

HOST: Tom Torti, LCRCC

PROGRAM: Self Talk

DATE: 6/3/18

GUEST: Halelly Azulay, founder and pod caster of TalentGrow

DESCRIPTION: a discussion about the 10 conversations every great leader should have and how to hold onto rock star employees on a shoestring budget

HOST: Sarah Spencer

PROGRAM: North Country Commerce

DATE: 6/10/18

GUEST: Susan Smith of the Vermont Convention and Visitors' Bureau

DESCRIPTION: a discussion about the branch of the Chamber of Commerce that promotes Vermont as a host for conventions of all kinds and support for out-of-state organizations coming here

HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce

DATE: 6/17/18

GUEST: Marlo Wolfe

DESCRIPTION: a repeat of the 4/1/18 program

HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce
DATE: 6/24/18
GUEST: Spirit of Ethan Allen owner Mike Shea
DESCRIPTION: a repeat of the 4/29/18 program
HOST: Tom Torti, LCRCC

EDUCATION/SAFETY

PROGRAM: In Touch
DATE: 4/1/18
GUEST: Karen Taylor Mitchell, executive director of the Governor's Institutes of Vermont
DESCRIPTION: a discussion about the program for high school students during February and summer breaks offering an array of concentrated courses in the arts, sciences, writing, etc. at college campuses throughout the state and its 35 years of growth.
HOST: Ginny McGehee

PROGRAM: In Touch
DATE: 4/8/18
GUEST: Dan O'Neil, executive director of the Ethan Allen Homestead Museum
DESCRIPTION: a discussion about Allen's life, his role in the Revolution with the Green Mountain Boys, his final days at his Burlington home and the museum's year around activities
HOST: Ginny McGehee

PROGRAM: In Touch
DATE: 5/20/18
GUEST: Karen Taylor Mitchell, executive director of the Governor's Institutes of Vermont
DESCRIPTION: repeat of 4/1/18 program
HOST: Ginny McGehee

PROGRAM: In Touch
DATE: 5/27/18
GUEST: Dan O'Neil, executive director of the Ethan Allen Homestead Museum
DESCRIPTION: a repeat of 4/8/18 program
HOST: Ginny McGehee

PROGRAM: In Touch
DATE: 6/3/18
GUEST: Scott Giles, president of VSAC (Vermont Student Assistance Corporation)
DESCRIPTION: Giles returned to our studios to discuss paying for college, VSAC's programs to help parents and students navigate options to further education and/or training and saving for it
HOST: Ginny McGehee

PROGRAM: In Touch

DATE: 6/10/18

GUEST: Mary Danko, executive director of Fletcher Free Library in Burlington

DESCRIPTION: a discussion about the library's program for kids, teens, families and seniors and how libraries have changed with new technology, but also remain the same in some ways

HOST: Ginny McGehee

FUND RAISING/VOLUNTEERISM

PROGRAM: North Country Commerce

DATE: 4/22/18

GUEST: Wanda Hines, director of J.U.M.P. (Joint Urban Ministry Project)

DESCRIPTION: a discussion about the interfaith beginning's of today's wide-ranging projects supporting economic and social change for individuals and families in the greater Burlington area

HOST: Tom Torti, LCRCC

PROGRAM: In Touch

DATE: 4/29/18

GUESTS: Marjorie Henssey, volunteer director, and volunteers Barb and Jay Miller with Birth Right Vermont

DESCRIPTION: a discussion about the organization's 50 year history in Vermont to help pregnant women and the baby's father with counseling, clothes, supplies and housing and the history of the all-volunteer organization

HOST: Ginny McGehee

PROGRAM: In Touch

DATE: 5/6/18

GUESTS: Charlotte Blend and Julie Richards of Lund

DESCRIPTION: a discussion about Lund's long history in the greater Burlington area and now statewide in helping children and families be healthy, happy and thrive and its upcoming fund raiser corn hole tournament, "Pitchin' for a Purpose"

HOST: Ginny McGehee

PROGRAM: In Touch

DATE: 6/17/18

GUEST: Ginny Iverson, founder and executive director of After the Track

DESCRIPTION: a discussion about the organization-Assuring Futures for Thoroughbred Ex Racehorses-which also encompasses internships for Veterinarians, volunteers and helping heal combat veterans with post-traumatic stress and brain injury

HOST: Ginny McGehee

PROGRAM: In Touch

DATE: 6/24/18

GUESTS: Ryan Hampton and Matt Passno, co-event coordinators for the 2nd annual River Jam at the VFW Post 1418 in Champlain, New York

DESCRIPTION: a discussion about the mid-August 2-day festival with 16 bands to raise money for the VFW building and its charities and growth of this year's jam

HOST: Ginny McGehee

HEALTH

PROGRAM: Health Source

DATE: 4/1/18

GUEST: Emily Tarleton

DESCRIPTION: a discussion about depression, how to identify, treat and the new study at the UVM Medical Center showing magnesium can be an essential element in its treatment

HOST: Alex Terci, UVMMC

PROGRAM: Health Source

DATE: 4/8/18

GUEST: Dr. Tim Lee

DESCRIPTION: a discussion about teaching non-medical people to stop bleeding in trauma victims

HOST: Michael Carrese, UVMMC

PROGRAM: Health Source

DATE: 4/15/18

GUEST: Dr. Jeremiah Dickerson

DESCRIPTION: a discussion about Autism Spectrum Disorder and helping families and caregivers of the 3.5 million Americans with this disorder with information on causes, interventions and support services

HOST: Michael Carrese, UVMMC

PROGRAM: Health Source

DATE: 4/22/18

GUEST: Dr. Angela Titus

DESCRIPTION: a discussion about Norovirus, in light of recent local outbreaks, about this highly contagious virus, how to treat it and how to prevent getting it

HOST: Gina Britton, UVMMC

PROGRAM: Self Talk

DATE: 4/22/18

GUEST: Hypnotist and best-selling author Dr. Steve Taubman

DESCRIPTION: a discussion about anxieties including entering a crowded room and strategies that help those affected

HOST: Sarah Spencer

PROGRAM: Health Source

DATE: 4/29/18

GUEST: Dr. Doris Straighter

DESCRIPTION: a discussion Hep C liver disease that kills more the one million American every year, that military veterans being five times more likely to carry it and the effectiveness of early treatment

HOST: Michael Carrses, UVMMC

PROGRAM: Health Source

DATE: 5/6/18

GUEST: Kate Fitzgerald

DESCRIPTION: a discussion about recognizing nursing in Vermont at the UVMMC, its future and creating a shared vision between all practitioners

HOST: Annie Mackin, UVMMC

PROGRAM: In Touch

DATE: 5/13/18

GUEST: Retired Brigadier General Jack Hammond, executive director of the Red Sox Foundation and MGH Home Base Program

DESCRIPTION: a discussion about the program in New England, which provides clinical care, community education and research for veterans and families affected by post-traumatic stress and brain injury and the annual Run to Home Base at Fenway Park

HOST: Ginny McGehee

PROGRAM: Health Source

DATE: 5/13/18

GUESTS: Pamela Bidler and Liz Vogel

DESCRIPTION: a discussion about Alzheimer's, recognizing the 15 million Americans, who are caregivers and the wide range of degenerative effects on those with the disease

HOST: Annie Mackin, UVMMC

PROGRAM: Health Source

DATE: 5/20/18

GUEST: Linda Tilton

DESCRIPTION: a discussion about diabetes, that 23 million Americans who suffer with this disease and how those who have it can avoid the full-blown disease

HOST: Annie Mackin, UVMMC

PROGRAM: Self Talk

DATE: 5/20/18

GUEST: Master NLP Hypnotherapist and Astrologer Gretchen Hidell

DESCRIPTION: a discussion about the taboo of astrology in the workplace, obsession versus passion and the surprising places astrology has been utilized

HOST: Sarah Spencer

PROGRAM: Health Source

DATE: 5/27/18

GUEST: Michelle Belle

DESCRIPTION: a discussion about ticks, tick-borne diseases and how to prevent getting bitten

HOST: Gina Britton, UVMMC

PROGRAM: Health Source

DATE: 6/3/18

GUEST: Dr. Guillermo Linares

DESCRIPTION: a discussion about stroke, knowing the symptoms and how to direct quality stroke care

HOST: Annie Mackin, UVMMC

PROGRAM: Health Source

DATE: 6/10/18

GUESTS: Peggy Ross and Kim Andersen

DESCRIPTION: a discussion about the Community Health Needs Assessment and its work to identify the most pressing health needs for the community

HOST: Annie Mackin, UVMMC

PROGRAM: Health Source

DATE: 6/17/18

GUESTS: Pamela Bidler and Liz Vogel

DESCRIPTION: a repeat of the 5/13/18 program

HOST: Annie Mackin, UVMMC

PROGRAM: Self Talk

DATE: 6/17/18

GUEST: Dr. Heather Rice

DESCRIPTION: a discussion about her part in the documentary “The Truth about Vaccines” and her quest for health and wellbeing

HOST: Sarah Spencer

PROGRAM: Health Source

DATE: 6/24/18

GUESTS: Zappora Perry and “Jay”

DESCRIPTION: a discussion about living with HIV in Vermont, where 600 people are receiving care for the disease and 95% are virally suppressed, care and support available and June 27th being National HIV Testing Day

HOST: Alex Terci, UVMMC