## WBTZ RADIO STATION

# QUARTERLY ISSUE/PROGRAM LIST

# JANUARY 1, 2018 THROUGH MARCH 31, 2018

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March 31, 2018 GINNY McGEHEE WBTZ RADIO HALLCOMMUNICATIONS

## WBTZ QUARTERLY REPORT JANUARY 1, 2018 – MARCH 31, 2018

The following pages list the programs aired on WBTZ (the BUZZ) during the First Quarter of 2018. The programs, In Touch, North Country Commerce, Health Source and Aging Matters or Self Talk Radio, address a variety of issues of concern in our listening area. These programs are fifteen minutes in length and run for an hour on Sundays on WBTZ (the BUZZ) at 7am.

Ginny McGehee March 31, 2018

#### AGING

PROGRAM: Aging Matters
DATE: 1/7/18
GUEST: Gary Peacock, executive director of the Senior Citizens Center of Clinton County
DESCRIPTION: a discussion about the seniors at the center in and their programs HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE: 1/21/18
GUEST: Cathy Snow of the United Way of Clinton County
DESCRIPTION: a discussion about tax season and the United Way's volunteers in helping seniors with tax preparation and the Earned Income Tax Coalition
HOST: Maria Alexander

**PROGRAM:** Aging Matters **DATE:** 2/4/18 **GUEST:** Jonah Milliken of the Samuel F. Vilas Home in Plattsburgh **DESCRIPTION:** a discussion about the non-profit 42-bed adult home **HOST:** Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE: 2/18/18
GUESTS: Jennifer Cross and Barbara Markey of Community Navigators
DESCRIPTION: a discussion about the volunteer non-profit group and its work to help seniors with paperwork and programs they face
HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE: 3/4/18
GUEST: Matt Noonan of the senior home, Champlain Valley Senior Community in Willsboro
DESCRIPTION: a discussion about the home, its programs and benefits
HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE: 3/18/18
GUEST: Lisa Newton of the Social Security Administration
DESCRIPTION: a discussion about Social Security week, he programs and what seniors should know
HOST: Maria Alexander, SCCCC

### ECONOMY/BUSINESS TRENDS

PROGRAM: North Country Commerce
DATE: 1/7/18
GUEST: Wanda Hines, director for JUMP, the Joint Urban Ministry of Burlington
DESCRIPTION: a discussion about the interfaith organization of now 27 churches and other groups that assist the poor in a number of ways
HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce
DATE: 1/14/18
GUEST: Bob Garrow, author
DESCRIPTION: a discussion about the history of small-town baseball in the Adirondacks in the early 1900s
HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce
DATE: 1/21/18
GUEST: Cole Snyder of T.I.P.S., Training Interns and Partners for Success
DESCRIPTION: a discussion about the job skills course to prepare high school students 16 years and older to enter the workforce
HOST: Tom Torti, LCRCC

PROGRAM: In Touch
DATE: 1/28/18
GUESTS: Chas Smith and Nikita Salmon, cousins from Vermont and co-founders of SAP, a sparkling beverage made from 100% pure maple and birch sap
DESCRIPTION: a discussion about their lives sugaring in Vermont, the company they founded and their appearance on Shark Tank
HOST: Ginny McGehee

PROGRAM: North Country Commerce
DATE: 1/28/18
GUEST: Steven Englehardt and Dr. Howie Kirchenbaum, architect and historian
DESCRIPTION: a discussion about the distinctive architecture of the Adirondacks and the work to preserve it
HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: In Touch
DATE: 2/4/18
GUEST: Senior Project Manager Todd Sumner of the Vermont Agency of Transportation
DESCRIPTION: a discussion about the new bridge connecting Route 2 over the water between Grand Isle and North Hero replacing the old draw bridge, its design and timetable for construction in 2018 and 2019
HOST: Ginny McGehee

PROGRAM: North Country Commerce
DATE: 2/4/18
GUEST: Larry Davis, co-owner of the Willard Street Inn in Burlington
DESCRIPTION: a discussion about the historic Bed and Breakfast and its experience in welcoming visitors to the area
HOST: Tom Torti, LCRCC

**PROGRAM:** In Touch **DATE:** 2/11/18 **GUEST:** Wendy Rice, executive director for Vermont Works for Women **DESCRIPTION:** a discussion about the organization's programs to help women in the workforce, its work to help women being released from prison and its girls program allowing them to experience what it takes to have careers unconventional for women **HOST:** Ginny McGehee

PROGRAM: North Country Commerce
DATE: 2/11/18
GUEST: John Antonucci, the director of the Lake Champlain Chamber's Entrepreneurship program
DESCRIPTION: a discussion about LAUNCHVT and the Business Pitch Competition
HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce
DATE: 2/18/18
GUEST: Billy Connelly, LCRCC
DESCRIPTION: a discussion about educating business owners and employees on the programs offered by the Lake Champlain Chamber of Commerce
HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce
DATE: 2/25/18
GUEST: Vincent Pierce of the Vermont Council on World Affairs
DESCRIPTION: a discussion about global engagement and Vermont businesses consideration of their roles in the world
HOST: Tom Torti, LCRCC

PROGRAM: Self Talk Radio
DATE: 2/25/18
GUEST: David Newman, speaker
DESCRIPTION: a discussion about how to get paid what you are worth as a speaker or consultant
HOST: Sarah Spencer

PROGRAM: North Country Commerce
DATE: 3/4/18
GUEST: Thom Cardin of Burlington's Convention Bureau
DESCRIPTION: a discussion about the Burlington area as a convention destination with great hotels, restaurants and scenery
HOST: Tom Torti, LCRCC

**PROGRAM:** North Country Commerce **DATE:** 3/11/18 **GUEST:** Cole Snyder **DESCRIPTION:** a repeat of the 1/21/18 program **HOST:** Tom Torti, LCRCC

**PROGRAM:** North Country Commerce **DATE:** 3/18/18 **GUEST:** Larry Davis **DESCRIPTION:** a repeat of the 2/4/18 program **HOST:** Tom Torti, LCRCC

**PROGRAM:** North Country Commerce **DATE:** 3/25/18 **GUEST:** Billy Connelly **DESCRIPTION:** a repeat of the 2/18/18 program **HOST:** Tom Torti, LCRCC

### EDUCATION/SAFETY

PROGRAM: In Touch
DATE: 1/7/18
GUEST: Scott Giles, president and CEO for VSAC, Vermont Student Assistance
Corporation
DESCRIPTION: a discussion about saving for college/alternatives to traditional college, grants, student loans, community college, financial aid and the paths after high school and for those adults seeking more education/training
HOST: Ginny McGehee

PROGRAM: In Touch
DATE: 1/14/18
GUEST: Kevin Mazuzan, director of the American Red Cross in Vermont
DESCRIPTION: a discussion about the work of the Red Cross in New England, the
U.S. and the world during disasters, maintaining blood supplies and helping to prevent fires, train life guards and CPR training
HOST: Ginny McGehee

PROGRAM: In Touch
DATE: 3/18/18
GUEST: Scott Giles, president and CEO for VSAC, Vermont Student Assistance Corporation
DESCRIPTION: a repeat of the program on 1/7/18
HOST: Ginny McGehee

#### ENVIRONMENT

**PROGRAM:** In Touch **DATE:** 2/11/18 **GUEST:** Tom Longstreth, director for Resource Vermont **DESCRIPTION:** a discussion about the history of the organization aimed at reducing stuff in our landfill, job training in retail, appliance repair and construction, the need for volunteers and its big move to Williston, while maintaining a presence in Burlington **HOST:** Ginny McGehee

#### FUND RAISING/VOLUNTEERISM

PROGRAM: In Touch
DATE: 1/21/18
GUESTS: Chad Butt, executive director of Mobius, Vermont's Mentoring Movement, and Kimberly Diemaond, director of Big Brothers, Big Sisters of Vermont
DESCRIPTION: a discussion about the importance of mentoring children and teens, the many opportunities available and that January is Mentoring Month
HOST: Ginny McGehee

PROGRAM: In Touch
DATE: 2/25/18
GUEST: Pam Ellis, nursing student at Castleton University
DESCRIPTION: a discussion about Global Brigades, a program for nursing students and other health providers that send them to impoverished countries to offer aid and the fund raising to pay for their travel
HOST: Ginny McGehee

PROGRAM: Self Talk Radio
DATE: 3/11/18
GUEST: Beverly King
DESCRIPTION: a discussion about the Las Vegas Shooting, her survival and her commitment in doing 58 acts of kindness in honor of the 58 killed in the mass shooting
HOST: Sarah Spencer

## HEALTH

PROGRAM: Health Source
DATE: 1/7/18
GUEST: Dr. David Lisle
DESCRIPTION: a discussion about chronic tendon pain like tennis elbow, how it is treated and a new therapy called PRP.
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE: 1/14/18
GUEST: Jennifer Levy
DESCRIPTION: a discussion about alternative pain management and non-opioid choices including physical therapy
HOST: Annie Mackin, UVMMC

PROGRAM: Self Talk Radio
DATE: 1/14/18
GUEST: Candy Weston, new author
DESCRIPTION: a discussion about Weston's meeting her partner, Tim Kavanagh, a beloved local celebrity, his diagnosis with cancer and the book she is writing about their experience
HOST: Sarah Spencer

PROGRAM: Health Source
DATE: 1/21/18
GUESTS: Bridget Shea and Audrey Monroe
DESCRIPTION: a discussion about developing a healthy plan for losing weight in the New Year
HOST: Alex Tercy, UVMMC

PROGRAM: Health Source
DATE: 1/28/18
GUEST: UVMMC Auxiliary president Bernice Echo
DESCRIPTION: a discussion about the auxiliary's long 100-plus year history, its work raising money for many of the hospital's programs and its efforts to keep membership robust
HOST: Michael Carrese, UVMMC

PROGRAM: Self Talk Radio
DATE: 1/28/18
GUEST: Dr. Steve Taubman, author of "Buddha in the Trenches"
DESCRIPTION: a discussion about seeking balance between making it "out there" and inner peace
HOST: Sarah Spencer

PROGRAM: Health Source
DATE: 2/4/18
GUEST: Emily Tarleton, Phd., RD., CD.
DESCRIPTION: a discussion about a promising new clinical trial for treating depression with magnesium
HOST: Alex Tercy, UVMMC

PROGRAM: Health Source
DATE: 2/11/18
GUEST: Julia Shea
DESCRIPTION: a discussion about COPD, the third largest cause of death in the U.S., how to identify it early and its treatment
HOST: Annie Mackin, UVMMC

**PROGRAM:** Self Talk Radio **DATE:** 2/11/18 **GUEST:** comedian Tim Kavanagh **DESCRIPTION:** a discussion about the life-changing diagnosis of rectal cancer following a routine colonoscopy, the battle and his one-man show about cancer **HOST:** Sarah Spencer

PROGRAM: In Touch
DATE: 2/18/18
GUESTS: Birthright Vermont director Marjorie Hennessey and volunteers Barbara and Jay Miller
DESCRIPTION: a discussion about the organization's history in Vermont and North America, the services and help offered to pregnant women choosing to keep their baby and the need for volunteers
HOST: Ginny McGehee

PROGRAM: Health Source DATE: 2/18/18 GUEST: Judy Petersen of the Visiting Nurse Association DESCRIPTION: a discussion about the VNA and its in-home services HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE: 2/25/18
GUEST: Dr. Christopher Brady
DESCRIPTION: a discussion about diabetic retinopathy and vision problems exacerbated by diabetes
HOST: Michael Carrese, UVMMC

PROGRAM: In Touch
DATE: 3/4/18
GUEST: Amy Kretser, executive director of NCAVI, the North Country Association for the Visually Impaired
DESCRIPTION: a discussion about the mission to help those who are visually impaired live full lives in their homes, the staff, which travels through four large counties throughout the North Country of New York and how to learn more HOST: Ginny McGehee

PROGRAM: Health Source DATE: 3/4/18 GUEST: Jennifer Levy DESCRIPTION: repeat of program from 1/14/18 HOST: Annie Mackin, UVMMC

PROGRAM: Health Source
DATE: 3/11/18
GUEST: Dr. Jessie Moore
DESCRIPTION: a discussion about colorectal cancer, one of the few cancers that vcan be prevented through screening
HOST: Annie Mackin, UVMMC

PROGRAM: Health Source
DATE: 3/18/18
GUEST: Dr. James Wallace
DESCRIPTION: a discussion about prostate cancer, 1 in 40 men in the U.S. will die from it and 1 in 9 will be diagnosed with it
HOST: Michael Carrese, UVMMC

PROGRAM: In Touch
DATE: 3/25/18
GUESTS: Bret Dale, board member and treasurer for the Epilepsy Foundation of
Vermont and volunteer Dave Chapman
DESCRIPTION: a discussion about Epilepsy, the variety of ways its affects people of

all ages (1 in 26), Bret's daughter's battle and his friend, Dave, getting involved and helping to raise awareness and money to help those with the disease throughout Vermont **HOST:** Ginny McGehee

PROGRAM: Health Source
DATE: 3/25/18
GUEST: Dr. Jennifer Kelly
DESCRIPTION: a discussion about bone cancer, improving bone health and knowing symptoms
HOST: Annie Mackin, UVMMC

PROGRAM: Self Talk Radio DATE: 3/25/18 GUEST: Bill Atkinson DESCRIPTION: a discussion about how the former Navy Seal and founder of Elemental Edge Training overcame the fear of water by training your mind HOST: Sarah Spencer