

ORDER

**WJW-TV**

Orders
Order / Rev: 338084
Alt Order #: 08271657
Product Desc: FREEDOM VOTE
Estimate: 3060
Flight Dates: 06/17/16 - 06/23/16
Original Date / Rev: 06/23/16 / 06/23/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: NPHL
Sales Region: National

Agency
Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Freedom Vote
Demographic: A35+
Product Codes: PL4.b
Priority: 04
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/23/16	12	\$10,350.00	\$8,797.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	12	\$10,350.00	\$8,797.50	0.00
Totals	12	\$10,350.00	\$8,797.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJW-TV	15%	\$10,350.00
Market	100%	\$69,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAOH	0%	\$0.00
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	30%	\$20,700.00
WGGN	0%	\$0.00
WKYC	25%	\$17,250.00
WMFD	0%	\$0.00
WOIO	30%	\$20,700.00
WQHS	0%	\$0.00
WRLM	0%	\$0.00
WUAB	0%	\$0.00
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	06/19/16	06/19/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-----1	:30	1	\$1,100.00	04	0.00	NM	0	\$0.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/13/16	06/19/16	-----1			1		\$1,100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	06/13/16-06/19/16		M-Su 10p-11p		10:30 PM-11:00 PM	-----Su	:30		(\$1,100.00)		0.00	NM		
		Credited [CREDT 3X NA L1, L5 & L16]													
2	8	06/21/16	06/21/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	-1-----	:30	1	\$650.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	-1-----			1		\$650.00	0.00					
3	8	06/20/16	06/20/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	1-----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	1-----			1		\$1,100.00	0.00					
4	8	06/20/16	06/20/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	1-----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	1-----			1		\$1,100.00	0.00					
5	8	06/20/16	06/20/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	1-----	:30	1	\$650.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	1-----			1		\$650.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	06/20/16-06/26/16		M-F 12p-1p		12:30 PM-1:00 PM	1-----	:30		(\$650.00)		0.00	NM		
		Credited [CREDT 3X NA L1, L5 & L16]													
6	8	06/20/16	06/20/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	1-----	:30	1	\$650.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	1-----			1		\$650.00	0.00					
7	8	06/18/16	06/18/16	Sa 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----1-	:30	1	\$800.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/13/16	06/19/16	-----1-			1		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	06/13/16-06/19/16		Sa 6p-7p		6:30 PM-7:00 PM	-----Sa--	:30		(\$800.00)		0.00	NM		
		Credited [CREDT 3X NA L7-L9 MG 3X L17]													
8	8	06/19/16	06/19/16	Su 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1	:30	1	\$800.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/13/16	06/19/16	-----1			1		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	06/13/16-06/19/16		Su 6p-7p		6:00 PM-6:30 PM	-----Su	:30		(\$800.00)		0.00	NM		
		Credited [CREDT 3X NA L7-L9 MG 3X L17]													
9	8	06/19/16	06/19/16	Su 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----1	:30	1	\$800.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/13/16	06/19/16	-----1			1		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	06/13/16-06/19/16		Su 6p-7p		6:30 PM-7:00 PM	-----Su	:30		(\$800.00)		0.00	NM		
		Credited [CREDT 3X NA L7-L9 MG 3X L17]													
10	8	06/23/16	06/23/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	---1---	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	---1---			1		\$1,100.00	0.00					

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10	8	06/23/16	06/23/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	---1---	:30	1	\$1,100.00	04	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	---1---			1		\$1,100.00	0.00					
11	8	06/23/16	06/23/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	---1---	:30	1	\$650.00	04	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	---1---			1		\$650.00	0.00					
12	8	06/23/16	06/23/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	---1---	:30	1	\$650.00	04	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	---1---			1		\$650.00	0.00					
13	8	06/21/16	06/21/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-1-----	:30	1	\$1,100.00	04	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	-1-----			1		\$1,100.00	0.00					
14	8	06/21/16	06/21/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	-1-----	:30	1	\$650.00	04	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	-1-----			1		\$650.00	0.00					
15	8	06/22/16	06/22/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	--1----	:30	1	\$1,100.00	04	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	--1----			1		\$1,100.00	0.00					
16	8	06/22/16	06/22/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	--1----	:30	1	\$650.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	--1----			1		\$650.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	06/20/16-06/26/16		M-F 12p-1p	12:30 PM-1:00 PM		M--W-----	:30		(\$650.00)		0.00	NM		
Credited															
[CREDIT 3X NA L1, L5 & L16]															
N 17	8	06/22/16	06/23/16	M-F 4p-5p FOX 8 News @ 4p	CM	M-F 4p-5p	--WT---	:30	3	\$800.00	04	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/20/16	06/26/16	--WT---			3		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	8	06/20/16-06/26/16		M-F 4p-5p	M-F 4p-5p		--WTh-----	:30		(\$800.00)		0.00	NM		
Credited															
[CREDIT 1X NA L17]															
													Totals	12	\$10,350.00