



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 11-01-2012 **PAGE:** 1 of 2

LUC MEDIA INC - 5515
ATTN: JAMIE STERLING
25 WHITLOCK PLACE SW
SUITE # 201
MARIETTA GA 30064

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
402276	10-12-2012	11-01-2012	1	SEAN PATRICK MALONEY FOR CONGRES	SEAN PATRICK MALONEY FOR CONGRESS	POLITICALS	WABC - NEW YORK

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
			246212	PHILADELPHIA	D. PARKER	11-05-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	246212

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	11-05-2012	11-05-2012	05:15AM - 05:56AM (BOOKENDS)	AM EWN THIS MORNING 5-6AM (7426)	7	15	X							2	400	2	800.00
2	11-05-2012	11-05-2012	06:15AM - 07:00AM (BOOKENDS)	AM EWN THIS MORNING 6-7AM (7427)	7	15	X							2	1,000	2	2,000.00
3	11-05-2012	11-05-2012	07:00AM - 09:00AM (BOOKENDS)	AM GMA 7-9AM (7429)	7	15	X							2	1,200	2	2,400.00
4	11-05-2012	11-05-2012	09:00AM - 10:57AM (BOOKENDS)	DA AM DAYTIME 9AM-10:57AM (7437)	7	15	X							4	550	4	2,200.00
5	11-05-2012	11-05-2012	12:15PM - 12:30PM (BOOKENDS)	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	15	X							2	700	2	1,400.00
6	11-05-2012	11-05-2012	12:30PM - 03:00PM (BOOKENDS)	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	15	X							2	750	2	1,500.00
7	11-05-2012	11-05-2012	03:00PM - 03:59PM (BOOKENDS)	DA KATIE COURIC M-F (12182)	7	15	X							2	850	2	1,700.00
8	11-05-2012	11-05-2012	04:15PM - 04:59PM (BOOKENDS)	EN EWN AT 4PM M-F (11372)	7	15	X							2	750	2	1,500.00
9	11-05-2012	11-05-2012	05:15PM - 05:55PM (BOOKENDS)	EN EWN AT 5PM M-F (7450)	7	15	X							2	1,200	2	2,400.00
10	11-05-2012	11-05-2012	06:15PM - 06:30PM (BOOKENDS)	EN EWN AT 6P (CFB) (7442)	7	15	X							2	1,200	2	2,400.00
11	11-05-2012	11-05-2012	07:00PM - 08:00PM (BOOKENDS)	PA JEOPARDY/WHEEL (7446)	7	15	X							2	2,100	2	4,200.00
12	11-05-2012	11-05-2012	11:15PM - 11:35PM (BOOKENDS)	LN LATE NEWS CFB (7645)	7	15	X							2	2,350	2	4,700.00

Contracted Gross Total:																26	27,200.00
Actual Gross Total:																26	27,200.00
Agency Commission:																	4,080.00
Net Total:																	23,120.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 402276	Contract Dt 10-12-2012	Revision Dt 11-01-2012	Rev# 1	Advertiser SEAN PATRICK MALONEY FOR CONGRES	Brand SEAN PATRICK MALONEY FOR CONGRESS	Product Code POLITICALS							Station/Market WABC - NEW YORK								
Agency Est#		CMS # 246212		Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 11-05-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 246212						
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Month/YR		Preempted			Made Good			Contract Total			Adjustments						Actual Total				
Nov 12		0.00			0.00			27,200.00			0.00						27,200.00				
TOTAL		0.00			0.00			27,200.00			0.00						27,200.00				

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