

## NCC Cable System Order

Order #	62531389	Flight Dates	05/07/18 - 05/20/18	Update Date	05/08/18
Syscode	5335	Agency	Smart Media	Version	2 Vs. 1
System Name	Spectrum/Tampa Bay Interconnect, FL	Advertiser	Adam Putnam for Governor	Show All Lines	
Market	Tampa-St. Petersburg			Total # of Weeks	2
		Client Code	PUTFL	Total	\$1,960.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$294.00
Sales Coordinator	Becca Karam	Est Code	508514	Net Total	\$1,666.00
Office	Washington	Product Name	Non FXNC	Total Spots	4
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Mar18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-

Comments : 5/8: Revised rate, moved dollars to maintain budget. +\$10

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ADDED 5-6	5/7/18	5/13/18	19:00	24:00			X	X				-	-	1	\$1,400.00	\$1,400.00	30	-2x, Rev Rate
2	ESPN	ESPN EF	5/7/18	5/13/18	16:00	19:00				X	X	X	X	-	-	1	\$500.00	\$500.00	30	+1x
3	CNBC	CNBC EM	5/7/18	5/13/18	05:00	09:00				X	X	X	X	-	-	1	\$31.00	\$31.00	30	+1x
4	CNBC	CNBC DT	5/7/18	5/13/18	09:00	16:00				X	X	X	X	-	-	1	\$29.00	\$29.00	30	+1x

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
<b>SPOTS</b>	4	0	0	0	0	0	0	0	0	0	0	0	4
<b>AMT</b>	\$1,960.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,960.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/09/18

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