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WCWI, Adams, WI

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Period: October 1 - December 31, 2023

Section I: Issues

WCWI has identified the following topics as significant issues facing our community in this quarter:

- 1. Elderly Care and Concerns: Discussion with Adams County ADRC on activities and awareness of happenings that affect the elderly population of the listening area.
- 2. Veterans Issues: Eye On Veterans Program from CBS that covers concerns, awareness and accomplishments of Veterans in America.
- 3. Finances: Jill On Money from CBS discussing listeners financial problems and giving advice on how to solve
- 4. Polish Language Program: Polskie Radio M is a locally produced program aimed at informing the Polish population of Central Wisconsin on issues, events and happenings for their listeners.
- 5. PSA: Informational announcements promoting issues and organizations in Wisconsin.
- 6. Local Awareness: Interviews with local leaders, organizations and individuals on events and issues affecting the Wisconsin 106 listener.

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Section II: Responsive Programs

WCWI broadcast programming dealing with the various issues outlined in Section I of this list. The programming was aired on the dates and times as follows:

1. Elderly Care and Concerns:

Adams County ADRC

Broadcast on 10-03-2023 at 8:30AM; Duration: 15 min. Donna Evans, Director of Adams County ADRC, talks about upcoming ADRC events and programs for older Adams County residents.

Major topic of discussion was Medicare and the enrollment deadline and options available.

Also discussed the ADRC food program and the need for more Blizzard Boxes.

Adams County ADRC

Broadcast on 11-07-2023 at 8:30AM; Duration: 15 min. Donna Evans, Director of the Adams County ADRC, discusses the program and its activities.

Discussed the upcoming deadline of Medicare registration and how the ADRC can help.

Also talked about the upcoming holiday activities and events.

Adams County ADRC

Broadcast on 12-05-2023 at 8:30AM; Duration: 15 min. Donna Evans, Director of the Adams County ADRC, discusses ADRC programs and activities.

Discussed the events and activities being put on by the ADRC for the holiday season.

Also discussed the meals programs at Roxy's Country Skillet and at the Adams Community Center. Also the need for additional Blizzard Boxes for the upcoming winter.

2. Veterans Issues:

Eye On Veterans

Broadcast on 10-01-2023 at 6:00AM; Duration: 60 min. Inteviews with vets

Eve On Veterans

Broadcast on 10-08-2023 at 6:00AM; Duration: 60 min. More with vets

Eye On Veterans

Broadcast on 10-15-2023 at 6:00AM; Duration: 60 min. More veterans discussions

Eye On Veterans

Broadcast on 10-22-2023 at 6:00AM; Duration: 60 min. This week we take a deep look into the Israel-Hamas war through the eyes of a combat veteran and author with decades of experience fighting terrorism. Brad Taylor is a former Special Forces Officer and led the Army s most elite unit, 1st Special Forces Operational Detachment Delta aka Delta Force. But more than tactical experience, his knowledge of Hamas, Hezbollah and other militant groups stems from years of research as a best-selling author. Throughout this hour Taylor explains; the backstory to this violent conflict, the other players like Hezbollah and Iran and why Palestinians in Gaza elected a known terrorist organization for their leadership.

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Section II: Responsive Programs (Continued)

2. Veterans Issues (Continued):

Eve On Veterans

Broadcast on 10-29-2023 at 6:00AM; Duration: 60 min. CBS Eye on Veterans Weekend | Program Date: Oct 28-29, 2023

Segment 1: We lead off with an important update on lung cancer screening for veterans from Dr Chris Slaytore (Slay-tore) Chief Consultant, National Center for Lung Cancer Screening, at the Veterans Health Administration.

Segment 2: We investigate another side of the Israel-Hamas War raging in Gaza through the eye of a veteran who was an advisor to the Joint Chiefs of Staff during the Iraq War. In a recent op ed, former Command Chief Master Sergeant of the Air Force, Dennis Fritz called out those in Congress who favor an escalation of fighting in Gaza, and even call for attacks on Iran. He calls for the US to be a true peace maker in the region, assist efforts to broker peace between Israel and the Palestinian people and why US leaders should not be looking to escalate this fight.

Segment 3: Fritz explains how dangerous it would be for political leaders to call for US military action.

Segment 4: We discuss the most difficult part of efforts to negotiate peace between Israelis and Palestinians, who are currently ruled by Hamas, a well-known and barbaric terrorist organization.

Eye on Veterans

Broadcast on 11-05-2023 at 6:00AM; Duration: 60 min. CBS Eye on Veterans Weekend | Program Date: Nov 4-5, 2023

Segment 1: Today we re talking with Cal Thomas, about his latest book, A Watchman in the night: What I ve seen over 50 years reporting on America. Thomas is a Vietnam era veteran who served as a radio broadcaster and then went on to become a legendary conservative journalist and Fox News broadcaster. We discuss what inspired his thoughts on American culture and conversations with Presidents, politicians, and world leaders.

Segment 2: Thomas shares his thoughts on the way news is reported and consumed today.

Segment 3: Thomas shares how his conservative ideals were shaped by several discussions, and even lunch meetings with President Ronald Reagan.

Segment 4: Thomas discusses his Christian faith, the current Israel-Hamas War and why he does not believe in a two-state solution.

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Section II: Responsive Programs (Continued)

2. Veterans Issues (Continued):

Eve On Veterans

Broadcast on 11-12-2023 at 6:00AM; Duration: 60 min. CBS Eye on Veterans Weekend | Program Date: Nov 11-12, 2023

Segment 1: We look at The Best Cities for Veterans to Live with Cassie Happe (Happy) from Wallet Hub dot com. Their recent survey analyzed the top 100 US cities and looked at where veterans are finding employment, great health care and the best quality of life.

Segment 2: More with Cassie Happe (Happy) including the best overall cities for veterans and why vets should consider moving Texas or Raleigh, NC.

Segment 3: Air Force veteran Pow Sricachorn (Pow -- Sree cuh chorn) is a Thai-Philippine American veteran who served as an Air Force Special Operations Intelligence analyst on some of the most pivotal missions of the Iraq War. We get a glimpse inside these missions and hear rare details about the takedown of Osama Bin Laden.

Segment 4: While in Afghanistan, Pow discovered a love for the combat martial art Brazilian Jiu Jitsu (Jew-Jit_soo). BJJ is currently one of the biggest sports in the veteran community and helps vets find fitness, purpose and community. We hear how it inspired Pow to build a BJJ training center and will honor Veterans Day with a unique match called Battle of the Branches where veterans compete to determine which branch has the ultimate fighters.

3. Finances:

Jill on Money

Broadcast on 10-01-2023 at 8:00AM; on 10-08-2023 at 8:00AM; on 10-15-2023 at 8:00AM; on 10-22-2023 at 8:00AM; on 11-05-2023 at 8:00AM; on 11-12-2023 at 8:00AM; on 11-19-2023 at 8:00AM; on 11-12-2023 at 8:00AM; on 11-12-2023 at 8:00AM; on 12-10-2023 at 8:00AM; on 12-17-2023 at 8:00AM; on 12-24-2023 at 8:00AM; and on 12-31-2023 at 0:00AM; Duration 120 min. Host Jill Schlesinger, CFPfi, tackles sometimes uncomfortable and even controversial money and investing issues, without the financial jargon, to get to the heart of what s important for anyone wishing to improve their finances.

4. Polish Language Program:

Polskie Radio M

Broadcast on 10-01-2023 at 7:00AM; on 10-08-2023 at 7:00AM; on 10-15-2023 at 7:00AM; on 10-22-2023 at 7:00AM; on 10-29-2023 at 7:00AM; on 11-05-2023 at 7:00AM; on 11-12-2023 at 7:00AM; on 11-12-2023 at 7:00AM; on 12-03-2023 at 7:00AM; on 12-10-2023 at 7:00AM; on 12-17-2023 at 7:00AM; on 12-24-2023 at 7:00AM; and on 12-31-2023 at 0:00AM; Duration 60 min. Every week, Sophie and Wanda come up with jokes, cultural information and birthdays to share with you.

Joe and Zofia bring the best to you over the airwaves.

Wanda selects the best Polish music, from traditional to contemporary, all played on Polskie Radio M.

6. Local Awareness:

Representative Tony Kurtz

Broadcast on 10-02-2023 at 8:30AM; Duration: 25 min. Discussion with 50th District Representative, Tony Kurtz, on issues and legislation covering the district.

Discussed legislation waiting for signature of Governor Evers.

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Section II: Responsive Programs (Continued)

6. Local Awareness (Continued):

Representative Tony Kurtz

Broadcast on 11-06-2023 at 8:30AM; Duration: 25 min. 50th District Representative, Tony Kurtz called in to talk about legislations and issues for the district.

Talked about pending votes that needed to take place before the holiday break.

Representative Tony Kurtz

Broadcast on 12-04-2023 at 8:30AM; Duration: 25 min. 50th District Representative Tony Kurtz, discussed legislation and issues concerning the district.

Talked about the holiday break and the results of the Governor's signatures on legislations proposed by Representative Tony Kurtz.