

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, National Association of Broadcasters, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: National Association of Broadcasters

Agency name: n/a

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: National Association of Broadcasters

Address: 1 M Street SE, Washington, D.C. 20003

Contact: Michelle Lehman

Phone number: (202) 429-5350

Email: mlehman@nab.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

NAB Executive Committee: Perry Sook, Nexstar Media Group, Inc.; Ramona Alexander, WDBD Jackson, Miss.; David Santrella, Salem Media Group; Curtis LeGeyt, National Association of Broadcasters; John Zimmer, Zimmer Radio of Mid-Missouri, Inc.; Kristopher Jones, Fox Corp.; Chris Ornelas, Beasley Media Group; Kevin Perry, Perry Broadcasting; Collin Jones, Cumulus Media Inc.; Lynn Beall, TEGNA; Pat LaPlatney, Gray Television; Chris Ripley, Sinclair Broadcast Group, Inc.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Consumer access to AM radio in automobiles

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Michelle Lehman</i>	Signature: <i>J.M. Crawlin</i>
Name: Michelle Lehman	Name: <i>J.M. Crawlin</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>2/13/24 *</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *2/13/24 (NEW COPY)*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>645878</i>	Station Call Letters: <i>WDWD-AM</i>	Date Received/Requested: <i>2/13/24</i>
Est. #:	Station Location: <i>ATLANTA, GA</i>	Run Start and End Dates: <i>2/13/24 - 5/31/24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

** CONTRACT EXTENSION BEGINNING 2/13/24. ORIGINAL CONTRACT START 7/17/23*

ORDER



WDWD-AM

Orders
Order / Rev: 645878 - 2
Alt Order #:
Product Desc: AM Radio for Every Vehicle Act
Estimate:
Flight Dates: 07/17/23 - 05/31/24
Original Date / Rev: 07/11/23 / 02/13/24
Order Type: GENERAL

Primary AE: House Atlanta
Sales Office: L-ATL
Sales Region: Local

Agency Name: National Association of Broadcasters
Buying Contact:
Billing Contact:
 4880 Santa Rosa Road
 Camarillo, CA 93012

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: National Association of Broadcasters
Demographic: HH
Product Codes: Political Issues & Actions
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-10

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/23	07/31/23	53	\$0.00	\$0.00
08/01/23	08/31/23	190	\$0.00	\$0.00
09/01/23	09/30/23	233	\$0.00	\$0.00
10/01/23	10/31/23	248	\$0.00	\$0.00
11/01/23	11/03/23	15	\$0.00	\$0.00
02/01/24	02/29/24	77	\$0.00	\$0.00
03/01/24	03/31/24	147	\$0.00	\$0.00
04/01/24	04/30/24	154	\$0.00	\$0.00
05/01/24	05/31/24	161	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2023	53	\$0.00	\$0.00	0.00
August 2023	190	\$0.00	\$0.00	0.00
September 2023	233	\$0.00	\$0.00	0.00
October 2023	248	\$0.00	\$0.00	0.00
November 2023	15	\$0.00	\$0.00	0.00
February 2024	77	\$0.00	\$0.00	0.00
March 2024	147	\$0.00	\$0.00	0.00
April 2024	154	\$0.00	\$0.00	0.00
May 2024	161	\$0.00	\$0.00	0.00
Totals	1,278	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Atlanta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDWD	07/17/23	11/04/23	M-F Broad Rotator AM Radio Every VehicleAct	CM	6:00 AM-12:00 XM (6:00 AM-12:00 XM)	55555--	:30	25	\$0.00	P-10	0.00	NM	395	\$0.00

Order / Rev: 645878 - 2
 Alt Order #:
 Flight Dates: 07/17/23 - 05/31/24

Advertiser: National Association of Broadcasters
 Product Desc: AM Radio for Every Vehicle Act
 Estimate:
WDWD-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	VDWD	07/17/23-07/23/23		M-F Broad Rotator		6:00 AM-12:00 X	MTWThF----	:30		(\$0.00)		0.00	NM		
				Credited [dna station off air]											
18	VDWD	07/17/23-07/23/23		M-F Broad Rotator		6:00 AM-12:00 X	MTWThF----	:30		(\$0.00)		0.00	NM		
				Credited [dna station off air]											
357	VDWD	10/23/23-10/29/23		M-F Broad Rotator		6:00 AM-12:00 X	MTWThF----	:30		(\$0.00)		0.00	NM		
				Credited [bumped for donor days]											
377	VDWD	10/30/23-11/04/23		M-F Broad Rotator		6:00 AM-12:00 X	MTWThF----	:30		(\$0.00)		0.00	NM		
				Credited [dnp]											
378	VDWD	10/30/23-11/04/23		M-F Broad Rotator		6:00 AM-12:00 X	MTWThF----	:30		(\$0.00)		0.00	NM		
				Credited [dnp]											
2	WDWD	08/16/23	10/31/23	Sign-On/Sign-Off Jane R. Leading The Way	CM	12a-12a	MTWTFSS	:30	15	\$0.00	P-10	0.00	NM	169	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	--WTFSS		15				\$0.00		0.00			
		Week: 08/21/23	08/27/23	MTWTFSS		15				\$0.00		0.00			
27	VDWD	08/21/23-08/27/23		Sign-On/Sign-Off		12a-12a	MTWThFSaSu	:30		(\$0.00)		0.00	NM		
				Credited [dna in full]											
		Week: 08/28/23	09/03/23	MTWTFSS		15				\$0.00		0.00			
		Week: 09/04/23	09/10/23	MTWTFSS		15				\$0.00		0.00			
		Week: 09/11/23	09/17/23	MTWTFSS		15				\$0.00		0.00			
		Week: 09/18/23	09/24/23	MTWTFSS		15				\$0.00		0.00			
		Week: 09/25/23	10/01/23	MTWTFSS		15				\$0.00		0.00			
103	VDWD	09/25/23-10/01/23		Sign-On/Sign-Off		12a-12a	MTWThFSaSu	:30		(\$0.00)		0.00	NM		
				Credited [dna]											
		Week: 10/02/23	10/08/23	MTWTFSS		15				\$0.00		0.00			
118	VDWD	10/02/23-10/08/23		Sign-On/Sign-Off		12a-12a	MTWThFSaSu	:30		(\$0.00)		0.00	NM		
				Credited											
		Week: 10/09/23	10/15/23	MTWTFSS		15				\$0.00		0.00			
134	VDWD	10/09/23-10/15/23		Sign-On/Sign-Off		12a-12a	MTWThFSaSu	:30		(\$0.00)		0.00	NM		
				Credited [dna]											
		Week: 10/16/23	10/22/23	MTWTFSS		15				\$0.00		0.00			
		Week: 10/23/23	10/29/23	MTWTFSS		15				\$0.00		0.00			
163	VDWD	10/23/23-10/29/23		Sign-On/Sign-Off		12a-12a	MTWThFSaSu	:30		(\$0.00)		0.00	NM		
				Credited [DNA]											
		Week: 10/30/23	11/05/23	MT-----		15				\$0.00		0.00			

Order / Rev: 645878 - 2
 Alt Order #:
 Flight Dates: 07/17/23 - 05/31/24

Advertiser: National Association of Broadcasters
 Product Desc: AM Radio for Every Vehicle Act
 Estimate:
 WDWD-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	MT-----					15	\$0.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
168	VDWD	10/30/23-11/05/23	Sign-On/Sign-Off			12a-12a	MT-----	:30		(\$0.00)		0.00	NM		
		Credited [dnp]													
172	VDWD	10/30/23-11/05/23	Sign-On/Sign-Off			12a-12a	MT-----	:30		(\$0.00)		0.00	NM		
		Credited [dnp]													
173	VDWD	10/30/23-11/05/23	Sign-On/Sign-Off			12a-12a	MT-----	:30		(\$0.00)		0.00	NM		
		Credited [dnp]													
174	VDWD	10/30/23-11/05/23	Sign-On/Sign-Off			12a-12a	MT-----	:30		(\$0.00)		0.00	NM		
		Credited [dnp]													
175	VDWD	10/30/23-11/05/23	Sign-On/Sign-Off			12a-12a	MT-----	:30		(\$0.00)		0.00	NM		
		Credited [dnp]													
180	VDWD	10/30/23-11/05/23	Sign-On/Sign-Off			12a-12a	MT-----	:30		(\$0.00)		0.00	NM		
		Credited [dnp]													
3	WDWD	08/16/23	10/31/23	Sign-On/Sign-Off	CM	12a-12a	MTWTFSS	:30	15	\$0.00	P-10	0.00	NM	175	\$0.00
		Greg L. a new beginning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/23	08/20/23	--WTFSS					15	\$0.00		0.00			
Week:		08/21/23	08/27/23	MTWTFSS					15	\$0.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
16	VDWD	08/21/23-08/27/23	Sign-On/Sign-Off			12a-12a	MTWThFSaSu	:30		(\$0.00)		0.00	NM		
		Credited [oversold]													
27	VDWD	08/21/23-08/27/23	Sign-On/Sign-Off			12a-12a	MTWThFSaSu	:30		(\$0.00)		0.00	NM		
		Credited [dna in full]													
Week:		08/28/23	09/03/23	MTWTFSS					15	\$0.00		0.00			
Week:		09/04/23	09/10/23	MTWTFSS					15	\$0.00		0.00			
Week:		09/11/23	09/17/23	MTWTFSS					15	\$0.00		0.00			
Week:		09/18/23	09/24/23	MTWTFSS					15	\$0.00		0.00			
Week:		09/25/23	10/01/23	MTWTFSS					15	\$0.00		0.00			
Week:		10/02/23	10/08/23	MTWTFSS					15	\$0.00		0.00			
Week:		10/09/23	10/15/23	MTWTFSS					15	\$0.00		0.00			
Week:		10/16/23	10/22/23	MTWTFSS					15	\$0.00		0.00			
Week:		10/23/23	10/29/23	MTWTFSS					15	\$0.00		0.00			
Week:		10/30/23	11/05/23	MT-----					15	\$0.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
175	VDWD	10/30/23-11/05/23	Sign-On/Sign-Off			12a-12a	MT-----	:30		(\$0.00)		0.00	NM		
		Credited [dnp]													
176	VDWD	10/30/23-11/05/23	Sign-On/Sign-Off			12a-12a	MT-----	:30		(\$0.00)		0.00	NM		
		Credited [dnp]													
177	VDWD	10/30/23-11/05/23	Sign-On/Sign-Off			12a-12a	MT-----	:30		(\$0.00)		0.00	NM		
		Credited [dnp]													
N 4	WDWD	02/15/24	05/31/24	Sign-On/Sign-Off	CM	12a-12a	77777--	:30	35	\$0.00	P-10	0.00	NM	539	\$0.00
		AM Radio Every VehicleAct													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	---77--					14	\$0.00		0.00			
Week:		02/19/24	02/25/24	77777--					35	\$0.00		0.00			
Week:		02/26/24	03/03/24	77777--					35	\$0.00		0.00			
Week:		03/04/24	03/10/24	77777--					35	\$0.00		0.00			
Week:		03/11/24	03/17/24	77777--					35	\$0.00		0.00			
Week:		03/18/24	03/24/24	77777--					35	\$0.00		0.00			
Week:		03/25/24	03/31/24	77777--					35	\$0.00		0.00			

Order / Rev: 645878 - 2
 Alt Order #: _____
 Flight Dates: 07/17/23 - 05/31/24

Advertiser: National Association of Broadcasters
 Product Desc: AM Radio for Every Vehicle Act **WDWD-AM**
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	77777--					35	\$0.00		0.00			
		Week: 04/08/24	04/14/24	77777--					35	\$0.00		0.00			
		Week: 04/15/24	04/21/24	77777--					35	\$0.00		0.00			
		Week: 04/22/24	04/28/24	77777--					35	\$0.00		0.00			
		Week: 04/29/24	05/05/24	77777--					35	\$0.00		0.00			
		Week: 05/06/24	05/12/24	77777--					35	\$0.00		0.00			
		Week: 05/13/24	05/19/24	77777--					35	\$0.00		0.00			
		Week: 05/20/24	05/26/24	77777--					35	\$0.00		0.00			
		Week: 05/27/24	06/02/24	77777--					35	\$0.00		0.00			
													Totals	1,278	\$0.00