



## CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

WKMG-TV certifies that all children's programs carried during 4Q 2014, which are identified below, were formatted so that, as a matter of standard policy and practice, the programs would not exceed the following commercial time limits in Section 73.670 of the FCC's rules:

**Weekdays: 12:00 minutes in any hour program and 6:00 in any half-hour program**  
**Weekends: 10:30 minutes in any hour program and 5:15 in any half-hour program**

(Commercial matter was prorated in the same proportion for any children's program over five minutes, but less than a half-hour in duration, that aired outside a longer children's program) Attachment A identifies any commercial time overrun from the limits stated above, together with a brief explanation.

### WKMG-DT 6.1

<u>PROGRAM TITLE</u>	<u>DAY</u>	<u>TIME</u>	<u>DATES</u>	<u>DURATION</u>
Lucky Dog	Sat	09:00A	10/04/14 – 12/27/14	30 minutes
Dr. Chris Pet Vet	Sat	09:30A	10/04/14 – 12/27/14	30 minutes
The Henry Ford's Innovation Nation	Sat	10:00A	10/04/14 – 12/27/14	30 minutes
Recipe Rehab	Sat	10:30A	10/04/14 – 12/27/14	30 minutes
All In with Laila Ali	Sat	11:00A	10/04/14 – 12/27/14	30 minutes
Game Changers with Kevin Frazier *	Sat	11:30A	10/04/14 – 12/27/14	30 minutes

\*Except for 11/01/2014

<u>PROGRAM TITLE</u>	<u>DAY</u>	<u>TIME</u>	<u>DATES</u>	<u>DURATION</u>
Game Changers with Kevin Frazier *	Sat	08:30A	11/01/14	30 minutes

### WKMG-DT 6.2 (LiveWell)

<u>PROGRAM TITLE</u>	<u>DAY</u>	<u>TIME</u>	<u>DATES</u>	<u>DURATION</u>
Food for Thought	Sun	09:00A	10/05/14 – 11/09/14	30 minutes
Food for Thought	Sun	09:30A	10/05/14 – 11/09/14	30 minutes
Everyday Health	Sun	10:00A	10/05/14 – 11/09/14	30 minutes
Recipe Rehab	Sun	10:30A	10/05/14 – 11/09/14	30 minutes
Recipe Rehab	Sun	11:00A	10/05/14 – 11/09/14	30 minutes
Real Life 101	Sun	11:30A	10/05/14 – 11/09/14	30 minutes

### WKMG-DT 6.2 (COZI-TV)

<u>PROGRAM TITLE</u>	<u>DAY</u>	<u>TIME</u>	<u>DATES</u>	<u>DURATION</u>
Aqua Kids Adventures	Sat	10:00A	11/15/14 – 12/27/14	30 minutes
Ariel, Zoey & Eli Too	Sat	10:30A	11/15/14 – 12/27/14	30 minutes
Aqua Kids Adventures	Sat	11:00A	11/15/14 – 12/27/14	30 minutes
Steal the Show	Sat	11:30A	11/15/14 – 12/27/14	30 minutes
The New Howdy Doody	Sun	10:00A	11/16/14 – 12/28/14	30 minutes
The New Howdy Doody	Sun	10:30A	11/16/14 – 12/28/14	30 minutes

### WKMG-DT 6.3 (Heartland)

<u>PROGRAM TITLE</u>	<u>DAY</u>	<u>TIME</u>	<u>DATES</u>	<u>DURATION</u>
The Adventures of Dudley the Dragon	Sat	08:00A	10/04/14 – 12/27/14	30 minutes
Mustard Pancakes - N/C	Sat	08:30A	10/04/14 – 12/27/14	30 minutes
Real Life 101	Sat	09:00A	10/04/14 – 12/27/14	30 minutes
Mouse in the House	Sat	09:30A	10/04/14 – 12/27/14	30 minutes
Think Big	Sat	10:00A	10/04/14 – 12/27/14	30 minutes
Real Life 101	Sat	10:30A	10/04/14 – 12/27/14	30 minutes
Dog Tales	Sat	11:00A	10/04/14 – 12/27/14	30 minutes

(N/C denotes non-core programming pursuant to 47 C.F.R. Section 73.671)





Was there time periods in this quarter during which the commercial time limits stated above were exceeded?

\_\_\_\_\_ YES

\_\_\_\_\_ X \_\_\_\_\_ NO

If yes, provide details of each such instance of Attachment A

I hereby state, under penalty of perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

01.12.14  
Date

  
Laura Genette, WKMG-TV  
Business Manager



CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
October 1, 2014 through December 31, 2014

During the period October 1, 2014 through December 31, 2014, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG  
DR. CHRIS PET VET  
RECIPE REHAB  
ALL IN WITH LAILA ALI  
GAME CHANGERS WITH KEVIN FRAZIER  
HENRY FORD'S INNOVATION NATION

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2014 through December 31, 2014 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: January 5, 2015



## Commercial Limits and Website Rule Compliance Certification Fourth Quarter, 2014

During the fourth quarter of 2014 (October 1<sup>st</sup> through December 31<sup>st</sup>) the following Educational/Informational Children's programs tailored to meet the requirements for teens 13-16 years old appeared on the Live Well Network.

All of these programs are produced for children aged 13-16, therefore the rules for commercial limits and websites do not apply.

Each program is delivered to stations with closed captioning, E/I icon, and the recommended TV-G icon already integrated.

### E/I Children's Programs

#### *Food for Thought*

Time: Sundays 9:00-9:30 am EST/PST

Duration: 30 minutes

#### *Food for Thought*

Time: Sundays 9:30-10:00 am EST/PST

Duration: 30 minutes

#### *Everyday Health*

Time: Sundays 10:00-10:30 am EST/PST

Duration: 30 minutes

#### *Recipe Rehab*

Time: Sundays 10:30-11:00 am EST/PST

Duration: 30 minutes

#### *Recipe Rehab*

Time: Sundays 11:00-11:30 am EST/PST

Duration: 30 minutes

#### *Real Life 101*

Time: Sundays 11:30 am- 12:00 pm EST/PST

Duration: 30 minutes





**Statement Regarding Children's Programming on the COZI TV Network**

This is to certify that the COZI TV Network has verified that: i) the supplier of the following programs, as a standard practice, formats the following identified children's programs consistent with the statutory limits on commercials permitted to air within programs designated as children's programs and targeted to 12-year-old or younger children; and ii) that the COZI TV Network has aired the following identified programs in a manner consistent with such statutory limits. Any commercial minute overages are set forth below.

<u>Programs</u>	<u>Supplier</u>	<u>Overages</u>
Howdy Doody	Showplace Television Syndication	None

I certify that the above information is true and valid as of January 5, 2015.

Ronni Attenello  
Director of Programming  
NBC Owned Television Stations  
NBCUniversal

**THE HEARTLAND NETWORK, LLC.**  
**WEB SITE RULE COMPLIANCE CERTIFICATION**  
**FOURTH QUARTER 2014**

Children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of *bona fide* program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; *and*, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal records and documentation provided to us by program suppliers, Retro Programming Services, Inc. hereby certifies:

- ☒ that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.
- ☐ that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

**The Heartland Network, LLC**

Name

Title

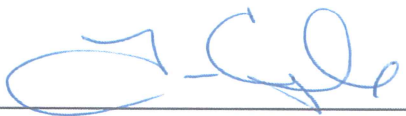
DATED: January 5, 2015

## Commercial Limit Certification

I, in my capacity for The Heartland Network, LLC. do hereby certify  
that for the period from October 1, 2014 through December 31, 2014:

1. I am familiar with the commercial limits imposed by Section 73.760 of the Federal Communications Commission's rules [no more than twelve (12) minutes per hour of commercial material may be broadcast during children's programming during the week, and no more than ten and one-half (10 1/2) minutes per hour on weekends]:
2. Unless attached as Exhibit A, no Commercial limits set forth in paragraph 1 above were exceeded.

Certified by me this 2 day of January, 2015.



Terri Coyle

STATE OF TENNESSEE  
COUNTY OF HAMILTON

The foregoing instruments were acknowledged before me this 2nd day of January 2015,  
by Terri Coyle on behalf of The Heartland Network, LLC.



Notary Public

My Commission Expires: 8/8/2018





## Children's Television Online Filing System

[FCC](#)> [Media Bureau](#)> KidVid> Confirmation

[site map](#)  
[Home](#)

### Submission Confirmation

Confirmation Number 164695  
Call Sign WKMG-TV  
Facility Id 71293  
Filing Quarter Date 12/31/2014  
Filing Date 01/12/2015

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Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

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Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554  
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)  
TTY: 1-888-TELL-FCC (1-888-835-5322)  
Fax: 1-866-418-0232  
E-mail: [fccinfo@fcc.gov](mailto:fccinfo@fcc.gov)

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