

WXIX

**ORDER**

Flight Dates 10/28/13-11/04/13

Contract / Revision 1026541 /

Original Date / Revision  
10/25/13 10/28/13

Advertiser POL/Cranley, J/D/Mayor

Agency Adelstein Liston

Buying Contact

Hambrick for Adelstein/Liston C/O  
222 W Ontario, Suite 600  
Chicago, IL 60610

Product

CRANLEY WK 10/28

Agency Com 15%

Billing Contact

Hambrick for Adelstein/Liston C/O  
222 W Ontario, Suite 600  
Chicago, IL 60610

Sales Office T-CHI

Sales Region National

Agency Ref

Order Sep 00:05:00

Estimate # 3786

Alt Order # 06895584

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL555

Priority P 3

Advertiser Ref

Primary Account Executive  
Jim Rapp

Account Executive	Order%	Start Date	End Date
Jim Rapp	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2013	31	\$12,962.50	\$15,250.00	85.00	10/28/13	11/04/13	31	\$12,962.50	\$15,250.00
<b>Totals</b>	<b>31</b>	<b>\$12,962.50</b>	<b>\$15,250.00</b>	<b>85.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/28/13	11/03/13	News @ 7a News @ 7am	Comm	7a-9a	MTWTF--	:30	3	\$300.00	P 3	1.70	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/13	11/03/13	MTWTF--		3				\$300.00		1.70			
E 2	WXIX	11/04/13	11/04/13	News @ 7a News @ 7am	Comm	7a-9a	1-----	:30	1	\$300.00	P 3	1.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	1-----		1				\$300.00		1.70			
E 3	WXIX	10/28/13	11/03/13	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa	-----2-	:30	2	\$150.00	P 3	1.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/13	11/03/13	-----2-		2				\$150.00		1.00			



Contract / Revision      **1026541**      Flight Dates **10/28/13-11/04/13**

### Hiatus Dates

Original Date / Revision    10/25/13/    10/28/13

Order Sep 00:05:00

Advertiser POL/Cranley, J/D/Mayor Product CRANLEY WK 10/28

Estimate #     **3786**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	10/28/13	11/03/13	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun	-----2	:30	2	\$150.00	P 3	1.40	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/28/13	11/03/13	-----2	2		\$150.00	1.40							
E 5	WXIX	10/28/13	11/03/13	News @ 9a NEWS @ 9A	Comm	9-10A	MTWTF--	:30	9	\$200.00	P 3	1.40	NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/28/13	11/03/13	MTWTF--	9		\$200.00	1.40							
E 6	WXIX	11/04/13	11/04/13	News @ 9a NEWS @ 9A	Comm	9-10A	1-----	:30	1	\$200.00	P 3	1.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/04/13	11/10/13	1-----	1		\$200.00	1.40							
E 7	WXIX	10/28/13	11/03/13	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	3	\$1,000.00	P 3	5.70	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/28/13	11/03/13	MTWTF--	3		\$1,000.00	5.70							
E 8	WXIX	11/04/13	11/04/13	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	1-----	:30	1	\$1,000.00	P 3	5.70	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/04/13	11/10/13	1-----	1		\$1,000.00	5.70							
E 9	WXIX	10/28/13	11/03/13	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	3	\$1,000.00	P 3	5.30	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/28/13	11/03/13	MTWTF--	3		\$1,000.00	5.30							
E 10	WXIX	11/04/13	11/04/13	SYN 730-8P M-F Jeopardy	Comm	730-8P	1-----	:30	1	\$1,000.00	P 3	5.30	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/04/13	11/10/13	1-----	1		\$1,000.00	5.30							
E 11	WXIX	10/28/13	11/03/13	LOC Late News M-F Late News M-F	Comm	10-11P	MTWTF--	:30	3	\$800.00	P 3	3.60	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/28/13	11/03/13	MTWTF--	3		\$800.00	3.60							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXIX	10/28/13-11/03/13		LOC Late News M-F		10-11P	MTWThF----	:30		<del>(\$800.00)</del>		3.60	NM		
See MG 11.4															
[MG IN NEWS/LATE AFTER GAME 6]															
4	WXIX	10/30/13-10/30/13		LATE RUN M-SU		VARIOUS	--W-----	:30		\$800.00		3.60	NM		
Ⓜ MG for 11.1 10/30															
E 12	WXIX	11/04/13	11/04/13	LOC Late News M-F Late News M-F	Comm	10-11P	1-----	:30	1	\$800.00	P 3	3.60	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/04/13	11/10/13	1-----	1		\$800.00	3.60							
E 13	WXIX	10/28/13	11/03/13	LF SUN 1130P-1A KING OF QUEENS	Comm	1130P-1230A Sun (11:30 PM-12:30 XM)	-----1	:30	1	\$250.00	P 3	1.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/28/13	11/03/13	-----1	1		\$250.00	1.00							
Totals														31	\$15,250.00